



## Here's a Sneak Peek of the New IKEA Planning Studio in Manhattan Before It Opens on April 15

**Appointments are now available online with IKEA Planning Studio Specialists**

**CONSHOHOCKEN, P.A., April 10, 2019** – IKEA U.S. is excited to share photos and offer a sneak peek of the new IKEA Planning Studio before it opens to the public on Monday, April 15. Co-created with New-Yorkers, the Planning Studio is the first of its kind in the U.S., delivering a new IKEA experience that is more accessible and tailored to meet the home furnishing needs of city residents.

At the Planning Studio, customers will be able to learn about unique small space solutions, browse a curated selection of popular IKEA items, and order products for home delivery. Additionally, IKEA sales design experts will be available to work with individuals on custom storage and kitchen solutions. Appointments are not required but encouraged. To book an appointment, or to learn more about the Planning Studio, go to [www.IKEA-USA.com/uesny](http://www.IKEA-USA.com/uesny).

### IKEA Planning Studio Facts

- Location: 999 Third Avenue, New York, NY 10022
- Size: Spans 17,350 square feet and three floors
- Opening Date: Monday, April 15, 2019
- Hours: Open seven days a week from 10 a.m. to 8 p.m.

The IKEA Planning Studio is part of a global effort to develop 30 new IKEA touchpoints in city centers over the next three years. IKEA also continues to open traditional stores and will celebrate the opening of its 50<sup>th</sup> store in the U.S. in Norfolk, Virginia today (April 10).

### **For more information, please contact:**

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### **About IKEA**

Since its 1943 founding in Sweden, IKEA has offered home furnishings of good design and function at affordable prices. Ingka Group, a strategic partner and the largest franchisee of the IKEA system operates 368 IKEA stores and touchpoints in 30 countries, including 49 in the U.S. During the past year, 160,000 co-workers welcomed 838 million visits to IKEA stores and more than 2.35 billion visits to [IKEA.com](http://IKEA.com).

For more information, contact [press.us@ikea.com](mailto:press.us@ikea.com). For more information see [IKEA-USA.com](http://IKEA-USA.com), [@IKEAUSANews](https://twitter.com/IKEAUSANews), [@IKEAUSA](https://www.instagram.com/IKEAUSA) or IKEAUSA on [Facebook](https://www.facebook.com/IKEAUSA), [YouTube](https://www.youtube.com/IKEAUSA), [Instagram](https://www.instagram.com/IKEAUSA) and [Pinterest](https://www.pinterest.com/IKEAUSA).