

Together
at
home.



Home is the most important place in the world.

Now, more than ever. At this time when we are called upon to #stayhome, home is where we must do everything. Home is our workplace, our school, and our new favorite restaurant.

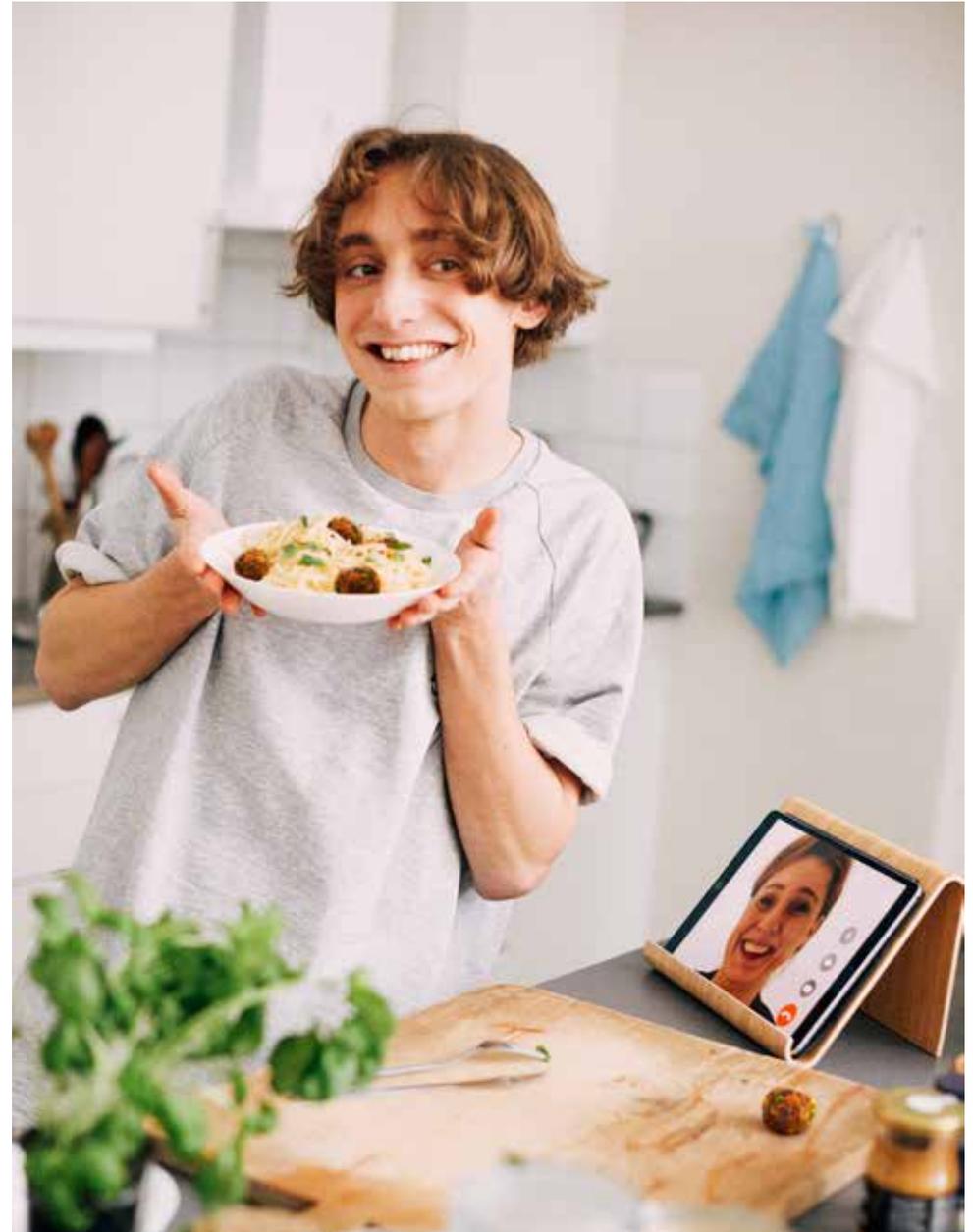
Home is a refuge.

At IKEA, our mission has always been to improve life at home for the many people. We understand that spending *so much* of life at home can come with challenges and we are here to offer ideas and solutions to make people say, "I've got this."

Together, we've got this.

Contents:

- Home/Work
- The Most Important People
- Life Around the Kitchen
- Clean House
- A More Sustainable Life at Home



While we can't physically be together, virtual meet-ups are a great way to stay socially connected to family and friends.

Home/Work. Busy professionals and students alike need an organized space to work and study. Whether that's a home office, or work room by day, dining room by night, with some smart planning and a few key things, like a clear surface, good lighting, a comfortable chair, and a place to organize things, the whole family will be set up for success.



Tip: It can be extra challenging to manage work/life balance while working from home with your family. Set an alarm that will alert you to break times and quitting time. An alarm can also help school kids manage their own schedules and know when it's time to "switch classes" and time for their favorite period - recess!

6 IKEA Products for Your Home Office



1. LISABO Desk \$149

2. DRÖNJÖNS Letter tray \$7.99/2pk

3. KLOCKIS Clock/Thermometer/Alarm/Timer \$4.99

4. SKURUP Work lamp with LED bulb \$34.99

5. SUSIG Desk pad \$7.99

6. LOBERGET / BLYSKÄR Swivel chair \$25

The Most Important People. At IKEA, we believe children are the most important people in the world. Home should always be a safe place for children to learn and grow. Children should have opportunities everyday to create, use their imaginations, and engage in physical activity. Above all, staying home means quality time for families with children to be together and play!



Tip: While kids thrive on routine and it's wise to maintain whatever schedule works for your family, it couldn't hurt to add a little excitement to these days with something less predictable. List everyone's favorite activities - art projects, games, baking, a backyard picnic - and let kids spin a wheel or do a grab bag to randomly pick something fun to do.

6 IKEA Products for Busy Kids



- 1. **LUSTIGT** Arts and crafts storage caddy \$17.99
- 2. **LILLABO** 45-piece train set w/track \$29.99
- 3. **PLUFSIG** Folding gym mat \$34.99

- 4. **TOPPKLOCKA** Children's apron with chef's hat \$6.99
- 5. **LUSTIGT** Tag game with vest and balls \$14.99
- 6. **LUSTIGT** Prize wheel game \$24.99

Life Around the Kitchen. Breakfast, lunch, snacks and dinner at home means a good portion of our lives today revolves around food. Shopping for it, storing it, preparing meals and eating requires planning, a little inspiration, and some tools to make it all a bit easier. Home may just become your new favorite restaurant!



Tip: Planning out menus for a week or two means more efficient trips to the store. Buying pantry staples and only those fresh ingredients you plan to use means less waste. Making enough dinner for lunchtime leftovers is a great way to stretch out your meals. Clear, stackable food savers make it easy to stock up and use what you have.

6 IKEA Products for Cooking and Eating



1



3



1. **SMÅÅTA** Chopping board \$19.99
2. **VARDAGEN** Cast iron casserole with lid, 5.3qt \$39.99
3. **SVENSÅS** Memo board \$9.99



2

4



5



6

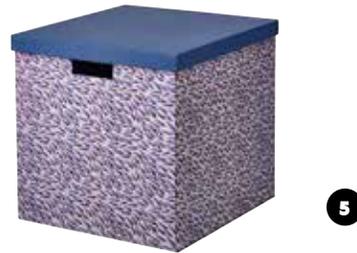
4. **IKEA 365+** Food container \$5.99/3pk
5. **VIVALLA** Tablet stand \$12.99
6. **RASKOG** Utility cart \$29.99

Clean House. In a time of stress, a home that is clean and organized helps to provide a sense of calm and well-being. Many people are finding themselves finishing the closet organizing they didn't do this winter, tackling clutter in the home office, or deep cleaning the laundry room - checking off items on the organization to-do list to make home the best place to relax.



Tip: Air out winter sweaters and bed linens before packing them away for the season. Be sure to examine clothing for any holes or missing buttons that need mending first. This way your things will be ready to use as soon as you need them again. Use breathable storage cases to keep fabrics from getting musty while protecting them from dust and hungry moths.

6 IKEA Products for Cleaning and Organizing



1. **BUMERANG** Hanger \$4.49/8pc and shoulder shaper \$0.50/each
2. **LACKISAR** Storage case \$14.99
3. **SMARRA** Box with lid \$12.99

4. **GUNRID** Air purifying curtain \$29.99/pair
5. **TJENA** Storage box with lid \$5.99
6. **JONAXEL** Frame with mesh baskets and casters \$37

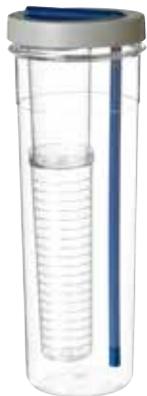
A More Sustainable Life at Home. Saving resources is not only great for the planet, it's great for our wallets as well. While at home, let's look at our habits - the way we use water and energy, how we use (and don't use) food, and make easy and affordable changes to improve the health of the planet and our household budgets.



Tip: Storing dry goods in clear containers helps you keep easy inventory of what you have on hand so you'll use it and not buy more of something you don't need.

Tip: TV remotes, toys, and gadgets are sure getting a work out these days! Rechargeable batteries help keep them going while avoiding the landfill.

6 IKEA Products for Living a More Sustainable Life at Home



- 1. UPPLADDA** Infuser bottle with straw \$5.99
2. RYET LED bulb E26 1000 lumen \$5.99
3. TJUGO Battery charger with storage \$17.99



- 4. INSJÖN** Kitchen faucet with sensor \$199
5. PRESSA Hanging dryer with 16 clips \$4.99
6. IKEA 365+ Dry food jar with lid, 2qt \$5.99





© Inter IKEA Systems B.V. 2020

Press contact:
us.press@ingka.ikea.com

