

Press kit

Good vibes incoming

Launching
April 2025



Ready for a fresh start?

Whether you're moving into your first home, preparing for tiny feet, or just looking to refresh your space, new beginnings are exciting but can also feel a little overwhelming.

Will a pink cushion or quirky egg-themed bedding change the world? Maybe not, but they're more than decor. They're little moments of joy, making you smile and think, "Yes, this is my place."

This season, we're introducing three vibrant coordinations full of bold patterns, lively colors, and playful details that'll light up your home. Looking for just one or two pieces? We've got that, too.

Because those good vibes? They make your home feel like yours.

PH202891.JPG



New KLIBBKORSÖRT Cushion cover \$000 White/multicolor 306.010.19 **New** GURLI Cushion cover \$000 Pink 705.987.55 **New** SANELA Cushion cover \$5.99 Bright pink 505.909.20 **New** KUNGSLJUSMAL Pre-cut fabric \$000 Multicolor/bird floral pattern 306.011.37



Sit tight, exciting news awaits:

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New ÖGONLOCKSMAL Cushion cover \$4.99 Black/white 106.009.97
New MÄSTERROT Cushion cover \$4.99 White/black 505.996.28 New BJÖRKGRÄMAL Twin duvet cover set \$000/2pcs Black white/dotted 405.911.90



“When designing the spring 2025 textile collection, I wanted to focus on new beginnings. All things bright and optimistic. I included soft pastels and vibrant hues to create a feeling of bloom and to inspire moments of joy and connection to nature. I especially love the sunny side up egg on ÖGONLOCKSMAL cushion cover – it brings a twinkle to your eyes! I hope this collection helps everyone to welcome the arrival of spring into their homes with open arms.”

Hannah Wilcox, Designer





Brighten up

You don't need to go big to refresh your home. A smiley FRÖVÄXT vase, an ÖGONLOCKSMAL egg-themed cushion and a SPETSBOJ table lamp will instantly lift the entire room, and bring a touch of joy to your every day.

New FRÖVÄXT Vase \$9.99 White 605.919.19 **New** ÖGONLOCKSMAL Twin duvet cover set \$14.99/2 pcs Black/white/yellow 206.000.44 **New** ÖGONLOCKSMAL Cushion cover \$4.99 Black/white 106.009.97 **New** RÖDALM Frame with poster \$19.99 Sunny-side up 705.949.22 **New** VÄNDPLATS Rug, low pile \$59.99 White/black dotted 306.009.39 **New** BLÅMUNKAR Cushion cover \$4.99 White/black/dot pattern 206.106.13 **New** MÅSTERROT Cushion cover \$4.99 White/black 505.996.28 **New** GURLI Cushion cover \$3.99 Yellow 605.987.51 SPETSBOJ Table lamp \$12.99 Dimmable/yellow 605.838.58 KÄLLARHALS Vase \$19.99 Yellow 705.837.11

Make every morning feel sunny side up

Looking to wake up with a smile? The new Scandinavian modern style coordination is here to brighten your mornings! Think fresh blinds that block out the light but still bring the fun, a vibrant yellow chair, and bold black-and-white patterned rugs and cushions.

Want to add a playful twist? Try our new egg-themed bedding and match with your little one for a “sunny side up” start to the day. We can’t promise it’ll make getting out of bed easier, but your bedroom will be refreshed in an instant and ready to shine!

New ÖGONLOCKSMAL Twin duvet cover set \$14.99/2pcs Black/white/yellow 206.000.44
New ÖGONLOCKSMAL Cushion cover \$4.99 Black/white 106.009.97 **SPETSBOJ** Table lamp \$12.99 Dimmable/yellow 605.838.58 **New** LYCKAN Chair \$90 Yellow/birch veneer 005.691.86 **New** ÖGONLOCKSMAL Bedlinen set for crib \$24.99/3pcs Flower white/yellow 405.985.25 **New** FRÖVÄXT Vase \$9.99 White 605.919.19 **FRIDANS** Block-out roller blind \$35.99 White yellow/striped 105.957.26



Bright-eyed or grumpy? It's all part of the fun.



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The bright
LYCKAN Chair
works perfectly
as a nightstand
too!



Tip!

Give black and white a playful update. A splash of color can wake up your space, refresh the vibe, and brighten your mood for the day ahead.



New SCHERSMIN Twin duvet cover set \$44.99/2pcs White 105.997.53 **New** ÖGONLOCKSMAL Cushion cover \$4.99 Black/white 106.009.97 **New** RÖDALM Frame with poster \$19.99 Sunny-side up 705.949.22 SPETSBOJ Table lamp \$12.99 Dimmable/yellow 605.838.58 KÄLLARHALS Vase \$19.99 Yellow 705.837.11 **New** BJÖRKGRÄMAL Cushion cover \$4.99 Black/white 605.996.23 **New** MÄSTERROT Cushion cover \$4.99 100% polyester. Designer: Tom Hedqvist. W20xL20". White/black 505.996.28 **New** VÄNDPLATS Rug, low pile \$59.99 White/black dotted 306.009.39

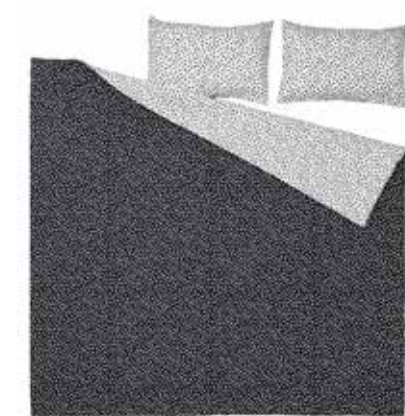
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New ÖGONLOCKSMAL Cushion cover \$4.99 Black/white 106.009.97 **New** MÄSTERROT Cushion cover \$4.99 White/black 505.996.28 **New** BJÖRKGRÄMAL Twin duvet cover set \$000/2pcs Black white/dotted 405.911.90



We've got you covered too

Whether you're feeling black dots on white or vice versa, these black and white dot comforters offer a bold new look. Plus, the soft cotton/viscose blend feels great against the skin, making it easy to unwind and wake up full of energy. A simple way to refresh your room —and your sleep.



PE954814.JPG

New BJÖRKGRÄMAL Queen comforter set \$29.99/3pcs Includes queen comforter and two queen shams. 100% polyester. Imported. Designer: Paulin Machado. Black white/dotted 706.022.48



PE931458.JPG

DVALA Queen sheet set \$24.99/4pcs Includes queen fitted sheet, flat sheet and two queen pillowcases. 100% cotton. Imported. White 705.775.31 Other sizes and colors available, prices vary.



PH202926.JPG



PH202928.JPG



PH202955.JPG



PH202930.JPG



PH202953.JPG



PH202943.JPG

The brightest way to block out the sun

Say hello to the new FRIDANS blackout blind, your ticket to block out the world, and bring in a little sushine!

At a generous 195 cm long, it gives you full privacy and blocks out all light to transform your room into the perfect spot to sleep — day or night.

Plus, it's ideal for keeping that annoying TV glare at bay, so you're all set for those epic movie marathons. Just don't forget the popcorn!



FRIDANS Block-out roller blind \$35.99 W34×L76¾". White yellow/striped 105.957.26

Creating a safer home for everyone

Designed with safety in mind, this blind is completely cordless to keep our little ones out of harms way.



FRIDANS Block-out roller blind \$37.99 W36×L76¾". White yellow/striped 905.957.27 FRIDANS Block-out roller blind \$35.99 W34×L76¾". White yellow/striped 105.957.26 FRIDANS Block-out roller blind \$49.99 W46×L76¾". White yellow/striped 705.957.28



"With the NATTHÄGER collection, I want to transform bedtime into an exciting jungle adventure with zebras roaming, tigers roaring and crocodiles splashing around! All with cute ears and tails and in colors that reflect tropical hues"

Hannah Wilcox, Designer

New NATTHÄGER Twin duvet cover set \$19.99/2pcs Multicolor/jungle 105.952.98 **New NATTHÄGER Cushion \$4.99** Blue/tiger 005.953.31 **New NATTHÄGER Rug, low pile \$39.99** Blue orange/toucan 505.953.24 **MAMMUT Children's stool \$9.99** In/outdoor/yellow 203.823.24

"The hand puppets are especially guaranteed to spark the imagination!"



New NATTHÄGER Hand puppet set \$14.99/3pcs Crocodile zebra/tiger multicolor 505.970.64



New NATTHÄGER Cushion cover \$9.99 Multicolor/jungle 805.953.32 **New NATTHÄGER Rug, low pile \$39.99** Blue orange/toucan 505.953.24 **MAMMUT Children's stool \$9.99** In/outdoor/yellow 203.823.24 (Red is not available in the US)

A smile



...from every angle



The iconic LYCKAN Chair comes in classic birch, black (limited markets only), and a new bright yellow wood veneer for instant good vibes.

"I enjoy working with simple, basic shapes, but I also want to find a personality in what I design. With LYCKAN, I aimed to create a dining chair that makes you happy. An everyday friend that is easy to like, both when you see it and when you sit on it. With a soft, rounded back that embraces you, and a nice flexibility in the seat. Hopefully, a relationship with the chair will arise, grow, and mature with all dinners and moments you enjoy in it."

Henrik Preutz, Designer



Get comfy!

The cantilever design offers a gentle bounce and curves that mold to your body shape, keeping you comfy whether you're enjoying dinner or lost in a good book. Plus, the warm wood grain shines through, adding an inviting touch that begs you to sit back and stay a while.



New LYCKAN Chair \$90 Yellow/birch veneer 005.691.86 **New LYCKAN Chair \$90** Birch veneer 005.691.91
New LYCKAN Chair \$90 Black/birch veneer 205.691.90 (Limited markets - See [IKEA-USA.com](https://www.ikea.com/us/en) for availability)



PE963065.JPG
New ÖGONLOCKSMAL Twin duvet cover set \$14.99/2pcs Cotton and viscose/rayon. Imported. Designer: Hannah Willcox. Black/white/yellow 206.000.44 Other sizes available, prices vary.



PE949877.JPG
New ÖGONLOCKSMAL Cushion cover \$4.99 100% cotton. Imported. Designer: Hannah Willcox. W20×L20". Black/white 106.009.97



PE840527.JPG
KLEPPSTAD Queen bed frame \$199 Slatted bed base and midbeam are included. Mattress and bedlinens are sold separately. 100% polyester and powder-coated steel. Imported. Designer: Ebba Strandmark. Requires assembly. White/Vissle beige 004.926.82 Other size available, price varies.



PE929403.JPG
STOMSÖ Wall-mounted nightstand \$59.99 Powder-coated steel and foil finish. Designer: Ellen Hallström. Requires assembly. W14¼×D11¼×H7¾". Birch effect white/blue 705.678.05 Must be secured to the wall. Different wall materials require different types of hardware, sold separately.



PE957371.JPG
New ÖGONLOCKSMAL Bedlinen set for crib \$24.99/3pcs Includes crib duvet, fitted crib sheet and 13¼×21¼" pillowcase. Recommended for children 12 months and older. Cotton and viscose/rayon. Imported. Designer: Hannah Willcox. Flower white/yellow 405.985.25



PE847889.JPG
ÄLSKVÄRD Crib \$299 Fits a standard US 27½×52" crib mattress. Clear lacquered solid birch and birch veneer. Designer: Sarah Fager. Requires assembly. W29½×L54¼×H37¾". Birch/white 004.667.01



PE955185.JPG
New BJÖRKGRÄMAL Twin duvet cover set \$24.99/2pcs Includes twin duvet cover and pillowcase. Cotton and viscose/rayon. Imported. Designer: Paulin Machado. Black white/dotted 405.911.90 Other sizes available, prices vary.



PE963450.JPG
New SCHERSMIN Twin duvet cover set \$44.99/2pcs Includes twin duvet cover and pillowcase. 100% cotton. Imported. White 105.997.53 Other sizes and colors available, prices vary.



PE951263.JPG
New BJÖRKGRÄMAL Cushion cover \$4.99 100% polyester. Imported. Designer: Hannah Willcox. W20×L20". Black/white 605.996.23



PE951274.JPG
New BLÅMUNKAR Cushion cover \$4.99 100% cotton. Imported. Designer: Hannah Willcox. W20×L20". White/black/dot pattern 206.106.13



PE949850.JPG
New GURLI Cushion cover \$3.99 100% cotton. Imported. W20×L20". Yellow 605.987.51



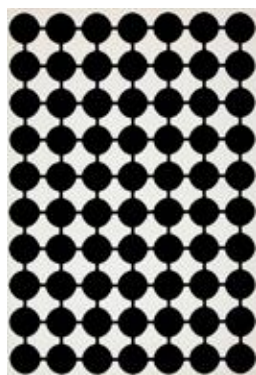
PE960020.JPG
New GURLI Cushion cover \$5.99 100% cotton. Imported. W26×L26". Yellow 005.987.87



PE960022.JPG
New GURLI Cushion cover \$5.99 100% cotton. Imported. W26×L26". Dark gray 305.987.81



PE951282.JPG
New MÄSTERROT Cushion cover \$4.99 100% polyester. Imported. Designer: Tom Hedqvist. W20×L20". White/black 505.996.28



PE958911.JPG
New VÄNDPLATS Rug, low pile \$59.99 100% polypropylene. Imported. Designer: Ingela Håkansson Lamm. W44"×L6'5". White/black dotted 306.009.39



PE933121.JPG
KLIPPOXEL Throw \$24.99 100% polyester. Imported. W51×L67". Off-white 705.846.21



PE933126.JPG
MOSSMOTT Throw \$24.99 100% polyester. Imported. Designer: Luna Gil. W51×L67". Black/white 805.821.17



PE953171.JPG
New SPETSBOJ Table lamp \$12.99 Dimmable. Light bulb sold separately. IKEA recommends LED bulb E12 globe opal white. Powder-coated steel. Designer: Mikael Axelsson. Requires assembly. Ø5, H9". Yellow 605.838.58



PE957826.JPG
New GULLSUDARE Pendant lampshade \$9.99 Handmade. Powder-coated steel and rice paper. HEMMA cord set is sold separately. Requires assembly. Ø28". White 805.836.16



PE660379.JPG
NYMÅNE Wall/reading lamp \$37.99 Light bulb sold separately. IKEA recommends LED light bulb GU10. Powder-coated steel. Designer: Mikael Warnhammar. Hardwire. Requires assembly. Ø3, H4". White 203.569.90



PE962728.JPG PE971477.JPG
New FRÖVÄXT Vase \$9.99/ea Pigmented glazed stoneware. Designer: M Mulder/M Vinka. Ø4, H7¾". White 605.919.19 (Images shows front and back of the vase)



PE698269.JPG
IKORNES Table mirror \$39.99 Ash veneer and mirror glass. Designer: Ola Wihlborg. W15¼×H10¼". Ash 003.069.20



PE940027.JPG
KÄLLARHALS Vase \$19.99 Tinted clear lacquered glass. Designer: Anna Efverlund. Ø7½, H8¾". Yellow 705.837.11



PE960157.JPG
New RÖDALM Frame with poster \$19.99 Polystyrene plastic foil and paper finish. W19¾×H27½". Sunny-side up 705.949.22



PE951644.JPG
New TJENA Storage box with lid \$5.99 Paperboard and bleached chlorine-free paper. Designer: Ingela Håkansson Lamm. Requires assembly. L13¼×W9¾×H7¾". White black/dotted 706.010.55



PE951642.JPG
New TJENA Storage box with lid \$8.99 Paperboard and bleached chlorine-free paper. Designer: Ingela Håkansson Lamm. Requires assembly. L13¼×W12½×H12½". White black/dotted 506.010.56



PE958731.JPG
New LYCKAN Chair \$90 Clear acrylic lacquered birch veneer and powder-coated steel. Designer: Henrik Preutz. Requires assembly. W17¼×D20¼×H32½". Yellow/birch veneer 005.691.86

Product overview | April 2025



PE958732.JPG
New LYCKAN Chair \$90
Clear acrylic lacquered birch veneer and powder-coated steel. Designer: Henrik Preutz. Requires assembly. W17¼×D20½×H32½". Birch veneer 005.691.91



PE958730.JPG
New LYCKAN Chair \$90
Clear acrylic lacquered birch veneer and powder-coated steel. Designer: Henrik Preutz. Requires assembly. W17¼×D20½×H32½". Black/birch veneer 205.691.90



PE954814.JPG
New BJÖRKGRÅMAL Full/queen comforter set with two pillow shams \$29.99/3pcs
Includes full/queen comforter and two shams. 100% polyester. Imported. Designer: Paulin Machado. Black white/dotted 706.022.48 Other sizes and colors available, prices vary.



PE931458.JPG
DVALA Queen sheet set \$24.99/4pcs
Includes queen fitted sheet, flat sheet and two queen pillowcases. 100% cotton. Imported. White 705.775.31 Other sizes and colors available, prices vary.



PE938509.JPG
FRIDANS Block-out roller blind \$35.99
100% polyester and polypropylene plastic. Imported. Requires assembly. W32×L76¾". White yellow/striped 105.957.26



PE938509.JPG
FRIDANS Block-out roller blind \$37.99
100% polyester and polypropylene plastic. Imported. Requires assembly. W36×L76¾". White yellow/striped 905.957.27



PE938191.JPG
FRIDANS Block-out roller blind \$49.99
100% polyester and polypropylene plastic. Imported. Requires assembly. W46×L76¾". White yellow/striped 705.957.28



PE957359.JPG
New NATTHÄGER Twin duvet cover set \$19.99/2pcs
Includes twin duvet cover and pillowcase. Cotton and viscose/rayon. Imported. Designer: Hannah Wilcox. Multicolor/jungle 105.952.98



PE764765.JPG
SLÄKT Junior extendable bed frame with slatted bed base \$229
Acrylic painted finish and plastic edging. Designer: Ebba Strandmark/IKEA of Sweden. Requires assembly. W42½×L49¼-76¾×H28". Use with PLUTTEN, INNERLIG or VIMSIG foam mattress for extendable bed. White 693.265.48



PE957310.JPG
New NATTHÄGER Cushion \$14.99
100% polyester. Imported. Designer: Hannah Wilcox. W20×L20". Blue/tiger 005.953.31



PE957364.JPG
New NATTHÄGER Rug, low pile \$39.99
100% polyester. Imported. Designer: Hannah Wilcox. W2'9"×L4'1". Blue orange/toucan 505.953.24



PE957312.JPG
New NATTHÄGER Cushion cover \$9.99
100% polyester. Imported. Designer: Hannah Wilcox. W20×L20". Multicolor/jungle 805.953.32



PE735970.JPG
MAMMUT Children's stool \$9.99
In/outdoor. Polypropylene plastic. Designer: M Kjelstrup/A Østgaard. Requires assembly. Ø11¾, W11¾×H13¾". Yellow 203.823.24



PE966772.JPG
New NATTHÄGER Hand puppet set \$14.99/3pcs
100% polyester. Imported. Designer: Hannah Wilcox. Crocodile zebra/tiger multicolor 505.970.64

Still images



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PH202927.JPG



PH202929.JPG



PH202925.JPG



PH202939.JPG



PH202942.JPG



PH202952.JPG



PH202941.JPG



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PH202951.JPG



PH202960.JPG



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PH202910.JPG



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PH202964.JPG



PH202970.JPG

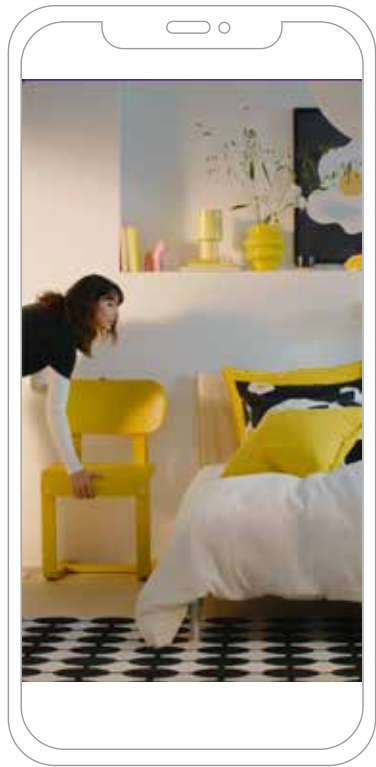


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PH202973.JPG

Motion media assets



Asset name:
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FY25_L4_RIS_CN_LYCKAN_11s_9x16_SOME_CLEAN



Asset name:
FY25_L4_RIS_CN_LYCKAN_11s_4x5_SOME

FY25_L4_RIS_CN_LYCKAN_11s_4x5_SOME_CLEAN



Asset name:
FY25_L4_RIS_CN_LYCKAN_13s_16x9_YOUTUBE

FY25_L4_RIS_CN_LYCKAN_13s_16x9_YOUTUBE_CLEAN



Happiness incoming

Refresh your home and bring a smile to your day with playful pops of color. Add TRÄDSTAM candle holders inspired by swim rings, multicolored KLIBBKORSÖRT bedding and a bright pink GURLI cushion for an instant lift to your home and mood.

New KLIBBKORSÖRT Twin duvet cover set \$14.99/2pcs Multicolor 406.000.19 **New** KLIBBKORSÖRT Cushion cover \$4.99 White/multicolor 706.010.17 **New** GURLI Cushion cover \$3.99 Pink 205.987.53 **New** SANELA Cushion cover \$5.99 Bright pink 505.909.20 **New** PELARTUJA Twin/Twin XL bedspread \$29.99 White 906.003.85 **New** KUNGSLJUSMAL Pre-cut fabric \$14.99 Multicolor/bird floral pattern 206.039.62 **New** RIDSTIG Rug, flatwoven \$69.99 Off-white/green 106.033.35 **New** KÄLLARHALS Vase \$14.99 Orange 505.837.12 **New** TRÄDSTAM Pillar candle holder \$4.99/ea Dark pink/white 305.919.30 **New** TRÄDSTAM Tealight holder \$2.99/ea Dark blue/white 505.919.29



**Store it, tidy
up and slide it
out of sight!**



Let the good vibes roll

Ready to give your room a lift? Mix and match bursts of pink, orange, and blue, plus playful patterns like stripes, florals, and bold squares to create a space that makes you think, “Yes, this is my place.”

With smart updates like a new daybed with hidden storage, a cart that moves wherever you do, and vibrant textiles, creating a feel-good space full of good vibes has never been easier.

New KLIBBKORSÖRT Twin duvet cover set \$14.99/2pcs Multicolor 406.000.19 **New** KLIBBKORSÖRT Cushion cover \$4.99 White/multicolor 706.010.17 **New** GURLI Cushion cover \$3.99 Pink 205.987.53 **New** SANELA Cushion cover \$5.99 Bright pink 505.909.20 **New** GURLI Cushion cover \$000 Bright orange 205.987.67 **New** PELARTUJA Twin/Twin XL bedspread \$29.99 White 906.003.85 **New** KUNGLJUSMAL Pre-cut fabric \$14.99 Multicolor/bird floral pattern 206.039.62 **New** RIDSTIG Rug, flatwoven \$69.99 Off-white/green 106.033.35 **ÄLGANÄS** Hat and coat stand \$24.99 Light blue 205.923.41 **New** VIHÄLS Twin day-bed frame with storage \$199 White 095.715.90 **LOSHULT** Cart \$49 Pine 405.762.79



The KUNGSLJUSMAL pre-cut fabric can be used to create a kimono, cushion cover, or any other fun item you can imagine.

Tip!

Home need a pick-me-up? Mix patterns in the same color family for an instant refresh, or pair a bold print with solid cushions to let it shine. It's a quick way to make your space feel totally you.



New KÄLLARHALS Vase
\$14.99 Orange 505.837.12

A playful KÄLLARHALS vase ties together the mix of colors, shapes and patterns for a fun, eclectic vibe.

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New KLIBBKORSÖRT Twin duvet cover set \$14.99/2pcs Multicolor 406.000.19 **New KLIBBKORSÖRT** Cushion cover \$4.99 White/multicolor 706.010.17 **New GURLI** Cushion cover \$3.99 Pink 205.987.53 **New SANELA** Cushion cover \$5.99 Bright pink 505.909.20 **New PELARTUJA** Twin/Twin XL bedspread \$29.99 White 906.003.85 **New KUNGSLJUSMAL** Pre-cut fabric \$14.99 Multicolor/bird floral pattern 206.039.62

A vibrant comforter? Check!

Over the years, more than 20 million people have cozied up under a BRUNKRISSLA duvet cover, made from a comfy cotton/viscose blend. It's proof that great quality never goes out of style.

Add a splash of color with the BRUNKRISSLA comforter and pillowcase set in vibrant tones of pink, orange, and brown.



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PH202874.JPG



PE936477.JPG

BRUNKRISSLA Twin comforter set \$29.99/2pcs Includes twin comforter and sham. Cotton and viscose/rayon. Imported. Pink 105.806.78 Other sizes and colors available, prices vary.



PE931460.JPG

DVALA Twin sheet set \$14.99/3pcs Includes twin fitted sheet, flat sheet and pillowcase. 100% cotton. Imported. White 505.775.32 Other sizes and colors available, prices vary.



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PH202882.JPG

Product overview | April 2025



PE963053.JPG
New KLIBBKORSÖRT Twin duvet cover set \$14.99 Includes twin duvet and pillowcase. Polyester and viscose/rayon. Imported. Designer: Hannah Wilcox. Multicolor 406.000.19 Other sizes available, prices vary.



PE949862.JPG
New KLIBBKORSÖRT Cushion cover \$4.99 100% cotton. Imported. Designer: Hannah Wilcox. W20×L20". White/multicolor 706.010.17



PE977541.JPG
New VIHALS Twin day-bed frame with storage \$199 Slatted bed base included. Acrylic painted finish and plastic edging. Designer: Ola Wihlborg. Requires assembly. White 095.715.90



PE957217.JPG
LOSHULT Cart \$49 Tinted clear acrylic lacquered solid pine. Designer: Nike Karlsson. Requires assembly. W15×L15×H32¼". Pine 405.762.79



PE953851.JPG
ÄLGANÄS Hat and coat stand \$24.99 Powder-coated steel and galvanized steel. Designer: Henrik Preutz . Requires assembly. Ø13, H68½". Light blue 205.923.41



PE949834.JPG
New GURLI Cushion cover \$3.99 100% cotton. Imported. W20×L20". Pink 205.987.53



PE933066.JPG
New SANELA Cushion cover \$5.99 100% cotton. Imported. W20×L20". Bright pink 505.909.20



PE958039.JPG
New KUNGSLJUSMAL Pre-cut fabric \$14.99 100% cotton. Imported. Designer: Hannah Wilcox. W59×L118". Multicolor/bird floral pattern 206.039.62



PE963545.JPG
New PELARTUJA Twin/Twin XL bedspread \$29.99 100% cotton. Imported. W76×L98". White 906.003.85 Other sizes and colors available, prices vary.



PE961018.JPG
New RIDSTIG Rug, flatwoven \$69.99 100% cotton. Imported. Designer: Johanna Jelinek. W67"×L9'10". Off-white/green 106.033.35 Other sizes/colors available, prices vary.



PE749065.JPG
RISBYN Pendant lampshade \$21.99 Rice paper, birch veneer and steel. Designer: Lisa Hilland. Requires assembly. Ø22, H25". Onion shape/white 104.040.91



PE727575.JPG
NÄVLINGE LED clamp spotlight \$14.99 Polycarbonate plastic and steel. Designer: Henrik Preutz. L13". White 204.498.95 Other colors and styles available, prices vary.



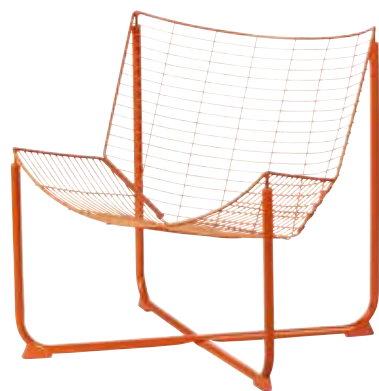
PE962530.JPG
New TRÄDSTAM Pillar candle holder \$4.99 Intended for pillar candles with a max Ø2¾". Can also be used to store small things that you want to keep organized. Pigmented glazed stoneware. Designer: M Mulder/M Vinka. Ø6, H2". Dark pink/white 305.919.30



PE962536.JPG
New TRÄDSTAM Tealight holder \$2.99 Use to hold everything from flowers and herbs to pens and candles — and let them evoke both happy emotions and smiles. Pigmented glazed stoneware. Designer: M Mulder/M Vinka. Ø5, H2". Dark blue/white 505.919.29



PE940024.JPG
New KÄLLARHALS Vase \$14.99 Tinted clear lacquered glass. Designer: Anna Efverlund. Ø4¼, H10¼". Orange 505.837.12



PE896475.JPG
SKÅLBODA Armchair \$99.99 Powder-coated steel. Imported. Designer: Niels Gammelgaard. Requires assembly. W25¼×D27½×H28". Orange 405.553.09



PE936477.JPG
BRUNKRISSLA Twin comforter set \$29.99/2pcs Includes twin comforter and sham. Cotton and viscose/rayon. Imported. Pink 105.806.78 Other sizes and colors available, prices vary.



PE931460.JPG
DVALA Twin sheet set \$14.99/3pcs Includes twin fitted sheet, flat sheet and pillowcase. 100% cotton. Imported. White 505.775.32 Other sizes and colors available, prices vary.

Still images



PH202877.JPG



PH202873.JPG



PH202889.JPG



PH202875.JPG



PH202871.JPG



PH202879.JPG



PH202881.JPG



PH202878.JPG



PH202883.JPG



PH202885.JPG



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PH202884.JPG



PH202890.JPG



PH202887.JPG



PE958037.JPG



PE958038.JPG



Instant boost

It doesn't take a lot to energize a room. Small items like a cactus-inspired ÄRTBUSKE watering can, a bold blue DOFTBRÄKEN vase and a bright BLÅSVERK table lamp are all you need to give you and your living space a boost.

New DAGGKÅPOR Throw \$4.99 Green 206.026.94 **ÄRTBUSKE Vase/watering can \$16.99** Bright green 605.376.54 **New DOFTBRÄKEN Vase \$12.99** Dark blue 105.919.26 **New GURLI Cushion cover \$3.99** Green 305.987.57 **New GURLI Cushion cover \$5.99** 105.987.77 **New LYCKSELE LÖVÅS Loveseat sleeper sofa \$499** Grindtorp multicolor/stripe pattern 695.617.10 **BLÅSVERK Table lamp \$17.99** Red 405.856.17 **New LANDSVÄG Rug, low pile \$49.99** Green 405.964.04 **PILTANDVINGE duvet cover and pillowcase \$9.99** Blue 705.824.10 **New DJURTRÄNARE Basket \$19.99** White/black/blue 305.914.21

Same cozy spot, whole new energy

Sometimes your living room needs a recharge as much as you do! The good news is, it only takes a few fun additions to give the room a fresh burst of energy. Add a bright red lamp, bold green shelves, a playful multicolored sofa cover, and other new coordinated pieces—for a whole new spot to kick back and relax.

And when it's time to wind down, simply roll away the coffee table, whip off the sleeper sofa cover, and flick off the light for a peaceful night's sleep.

New LYCKSELE LÖVÅS Loveseat sleeper sofa \$499 Grindtorp multicolor/stripe pattern 695.617.10 LYCKSELE HÄVET Loveseat sleeper sofa \$000 Ransta natural 793.870.27 **New** BILLY Bookcase with glass-doors \$189 Green 005.949.25 BLÅSVERK Table lamp \$17.99 Red 405.856.17 **New** LANDSVÄG Rug, low pile \$49.99 Green 405.964.04 PILTANDVINGE Full/queen duvet cover set \$9.99/3pcs Blue 705.824.10 **New** SILVERHAJMAL Tray \$12.99 Bamboo 905.976.65

Give your LYCKSELE sleeper sofa a fun new look with the GRINDTORP multi-stripe patterned cover—it's a great way to make it feel brand new and uniquely yours.



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"When designing KRÖNIKÖR shelf, I wanted to explore what storage can be in a world where we live in smaller spaces and maybe have fewer things to store. It's functional, works for display – and stands out with its bold color and shape."

Lukas Bazle, Designer

Small space, big personality

Meet KRÖNIKÖR - expressive new shelving for storing books, vinyls, and all those little treasures that make a house feel like home. Compact and light, the freestanding shelves are ideal for small spaces and can be placed in any room – snug by the wall, tucked behind the sofa, or steal the spotlight in the middle.

Need more space? It's easy to place several KRÖNIKÖR side by side to create a beautiful display and keep the memories growing.



New KRÖNIKÖR Open storage \$24.99/ea Red 305.745.96

Meet BILLY,
45 years old.
Tall, green and
handsome.
Loves books.

Tip!

Give treasured items a new lease of life with colorful shelves that add a pop of energy and create a vibrant, new display for everything you love.



New BILLY Bookcase
with glass-doors \$189
Green 005.949.25

A glow-up. For your glassware.

Bring in the sunshine with the new yellow VITTSJÖ—sleek metal frame, glass shelves, and a bright new look. It's the perfect way to put your favorite pieces in the spotlight. Sunglasses optional.



PH202968.JPG

New VITTSJÖ Shelving unit \$59 Yellow/glass 805.955.44

Product overview | April 2025



PE955352.JPG
New LYCKSELE LÖVÅS Loveseat sleeper sofa \$499 100% cotton. Imported. Designer: IKEA of Sweden/A Deo. Requires assembly. 695.617.10



PE799986.JPG
LYCKSELE HÄVET Loveseat sleeper sofa \$449 100% cotton. Imported. Requires assembly. W55½×D39¾×H34¼". Bed W55½×L74". Ransta natural 793.870.27



PE962921.JPG
New BILLY Bookcase with glass-doors \$189 Paper foil and plastic edging. Designer: Gillis Lundgren. Requires assembly. W31½×D11¾×H79½". Green 005.949.25



PE965089.JPG
New KRÖNIKÖR Open storage \$24.99 Melamine foil finish and plastic edging. Designer: Lukas Bazle. Requires assembly. W23¾×D13¾×H35¾". Red 305.745.96



PE907276.JPG
DYVLINGE Swivel armchair \$199 Powder-coated steel and polyurethane foam. Imported. Designer: Gillis Lundgren. Requires assembly. W24¾×D29½×H26¾". Keling green 305.708.38 Other colors available, proces may vary.



PE935511.JPG
GARNANÅS Coffee table \$49.99 Melamine foil finish and plastic edging. Designer: Erik Wørts. Requires assembly. W25¾×L25¾×H15¾". White 105.550.99



PE944581.JPG
BLÅSVERK Table lamp \$17.99 Polypropylene plastic. Designer: Carl Öjerstam. Requires assembly. Ø19, H36cm. Red 405.856.17



PE786542.JPG
SINNERLIG Pendant lamp \$69.99 Handmade. Clear lacquered bamboo. Designer: Ilse Crawford. Requires assembly. Ø20, H21". Bamboo 703.150.30



PE949838.JPG
New GURLI Cushion cover \$5.99 100% cotton. Imported. W26×L26". Unbleached 105.987.77



PE949846.JPG
New GURLI Cushion cover \$3.99 100% cotton. Imported. W20×L20". Green 305.987.57



PE949842.JPG
New GURLI Cushion cover \$3.99 100% cotton. Imported. W20×L20". White 605.987.27



PE815065.JPG
KUSTFLY Cushion cover \$12.99 100% cotton. Imported. W20×L20". beige/black 305.022.60



PE939889.JPG
New GINSTMOTT Pair of curtains \$19.99 100% polyester. Imported. W57×L84" each panel. White 206.030.09



PE951066.JPG
New DAGGKÅPOR Throw \$4.99 100% polyester. Imported. W51×L67". Green 206.026.94



PE955281.JPG
New LANDSVÄG Rug, low pile \$49.99 100% polypropylene. Imported. Designer: Johanna Jelinek. W4'4"×L6'5". Green 405.964.04



PE931312.JPG
PILTANDVINGE Twin duvet cover set \$9.99/2pcs Includes twin duvet cover and and pillowcase. Polyester and viscose/rayon. Imported. Blue 705.824.10



PE964225.JPG
New SILVERHAJMAL Tray \$12.99 Clear acrylic lacquered bamboo. W15×L23×H2". Bamboo 905.976.65



PE962696.JPG
New DOFTBRÄKEN Vase \$12.99 Pigmented glazed stoneware. Designer: M Mulder/M Vinka. W7¾×H11". Dark blue 105.919.26



PE872286.JPG
ÄRTBUSKE Vase/watering can \$16.99 Powder-coated stainless steel. Designer: Bruno Adrien Aguirre. Ø4¼". L8¼×H9½". 50 oz. Bright green 605.376.54



PE952215.JPG
New DJURTRÄNARE Basket \$19.99 Polyethylene plastic and powder-coated steel. Ø12½, H7½". White/black/blue 305.914.21



PE952209.JPG
New DJURTRÄNARE Basket \$17.99 Polyethylene plastic and powder-coated steel. W9¾×D13¾×H7½". White/green 705.914.19



PE952204.JPG
New DJURTRÄNARE Basket \$9.99 Polyethylene plastic and powder-coated steel. W7×D9¾×H5½". White/blue 105.914.17



PE953363.JPG
New VITTSJÖ Shelving unit \$59 Powder-coated steel, melamine foil finish and plastic edging. Designer: Johan Kroon. Requires assembly. W20¾×D14¾×H68¾". Yellow/glass 805.955.44

Still images



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PH202905.JPG



PH202917.JPG



PH202904.JPG



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PH202907.JPG



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PH202902.JPG



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PH202911.JPG



PH202968.JPG

Meet your new kitchen hands





"The inspiration for the BRUGDHAI series comes from traditional mustard jars and other rustic stoneware with a glazed surface. My idea is that it serves as practical everyday food storage, suitable for everything from dry goods and spices to sauces and utensils. The crafted look has a tactile feel with a mix of matte and glossy finishes. I hope many find it so decorative that they keep it on display on the kitchen counter or put it on the dining table for a nice table setting."

Francis Cayouette, Designer



Your kitchen co-stars await

The traditional, glazed BRUGDHAI series, in beige, brown, and blue stoneware, is perfect for storing and organizing. Be it salt and pepper, olive oil, utensils, or potted herbs, these jars fit right in on your countertop or shelf, keeping everything within reach. The downside? They can't whip up a lasagna—that part's on you.



New BRUGDHAI Oil/vinegar bottle \$5.99 7 oz. Blue 605.961.77 **New BRUGDHAI Jar with lid \$4.99** 10 oz. Beige 105.961.70 **New BRUGDHAI Jar with lid \$4.99** 10 oz. Blue 005.961.75 **New BRUGDHAI Jar with lid \$7.99** 34 oz. Beige 305.961.69 **New BRUGDHAI Jar with lid \$7.99** 34 oz. Blue 805.961.76 **New BRUGDHAI Jar with lid \$9.99** 41 oz. Beige 705.961.72 **New BRUGDHAI Utensil holder \$9.99** Beige 905.961.71 **New BRUGDHAI Oil/vinegar bottle \$5.99** 7 oz. Beige 305.961.74 **New BRUGDHAI salt/pepper shakers \$4.99/set of 2** Brown 505.961.73

Finally, let's talk rubbish!

Say hello to the TRÖSKNING Bin – your recycling sidekick! Whether it's for plastic, metal, or other waste, or even for storing garden tools, this bin does it all.

Made from at least 50% recycled plastic, it's freestanding and can be placed anywhere – in a kitchen cabinet, under a bench, or on a shelf. The clever foldable lid lets you stack bins up to 90 cm high while still being able to reach inside.

With its compact, stackable design and built-in handles, trips to the recycling station are a breeze – meaning less time for waste, more time for fun. Not rubbish at all!



New TRÖSKNING Bin with lid \$13.99 Light gray-blue 005.922.57

Product overview | April 2025



PE963450.JPG
New SCHERSMIN Twin duvet cover set **\$44.99/2pcs** Includes twin duvet cover and pillowcase. 100% cotton. Imported. White 105.997.53 Other sizes and colors available, prices vary.



PE949873.JPG
New ÄNGSPALMAL Cushion cover **\$5.99** 100% cotton. Imported. W20×L20". White/floral pattern 505.986.76



PE949858.JPG
New GULLNATTLJUS Cushion cover **\$5.99** 100% cotton. Imported. W20×L20". White/floral pattern 105.987.01



PE933058.JPG
SANELA Cushion cover **\$5.99** 100% cotton. Imported. W20×L20". Beige-yellow 405.909.11



PE950932.JPG
New BISKOPSMÖSSA Throw **\$9.99** 100% polyester. Imported. W51×L67". Green/off-white 005.986.69



PE962670.JPG
New BRUGDHAJ Jar with lid **\$7.99** Color-glazed stoneware. Designer: Francis Cayouette. Ø5, H4¾". 34 oz. Beige 305.961.69



PE962671.JPG
New BRUGDHAJ Jar with lid **\$7.99** Color-glazed stoneware. Designer: Francis Cayouette. Ø5, H4¾". 34 oz. Blue 805.961.76



PE962668.JPG
New BRUGDHAJ Jar with lid **\$4.99** Color-glazed stoneware. Designer: Francis Cayouette. Ø3½, H3½". 10 oz. Beige 105.961.70



PE962669.JPG
New BRUGDHAJ Jar with lid **\$4.99** Color-glazed stoneware. Designer: Francis Cayouette. Ø3½, H3½". 10 oz. Blue 005.961.75



PE962672.JPG
New BRUGDHAJ Jar with lid **\$9.99** Color-glazed stoneware. Designer: Francis Cayouette. Ø4¼, H7". 41 oz. Beige 705.961.72



PE962676.JPG
New BRUGDHAJ Utensil holder **\$9.99** Color-glazed stoneware. Designer: Francis Cayouette. Ø5½, H5½". Beige 905.961.71



PE962673.JPG
New BRUGDHAJ Oil/vinegar bottle **\$5.99** Pigmented glazed stoneware. Designer: Francis Cayouette. H7½". 7 oz. Beige 305.961.74



PE962674.JPG
New BRUGDHAJ Oil/vinegar bottle **\$5.99** Pigmented glazed stoneware. Designer: Francis Cayouette. H7½". 7 oz. Blue 605.961.77



PE962675.JPG
New BRUGDHAJ Salt/pepper shakers **\$4.99/set of 2** Pigmented glazed stoneware. Designer: Francis Cayouette. H4". 3 oz. Brown 505.961.73



PE958873.JPG
New TRÖSKNING Bin with lid **\$13.99** Polypropylene plastic. Designer: Christina Halskov. W11¼×D16½×H11¼". 7 gal. Light gray-blue 005.922.57

Still images



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PH202893.JPG



PH202897.JPG



PH202900.JPG



PH202898.JPG



PH202899.JPG



PH202894.JPG



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PH202921.JPG



PH202922.JPG



Enjoy!

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