

2022 IKEA FAMILY SURVEY SWEEPSTAKES U.S. Packaging Study

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT ENHANCE CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. How to Enter: This monthly sweepstakes begins December 1, 2022 and ends Jan 7, 2023 enter via survey QR code sent in packages to customers, complete the online survey and opt into the sweepstakes by entering your name, valid email address and other information requested, and submit. This sweepstakes begins at 12:00 am on the 1st day and closes at 11:59pm on the last day as noted above. ("Sweepstakes Period"). Only one entry per person/e-mail address is permitted. You must have internet access in order to enter the Sweepstakes. All entries submitted become the sole property of IKEA and will not be returned. By participating, entrants agree to be bound by these Official Rules.

2. Sponsor: IKEA, U.S. 420 Alan Wood Road Conshohocken, PA 19428

3. Prize: One (1) winner per Sweepstakes period will receive an IKEA gift card, valued at approximately \$100.00. All prizes will be awarded and are not transferable or redeemable for cash. The winner is responsible for all federal, state and local taxes on the prize and for delivery and assembly of IKEA merchandise, where required. IKEA is not responsible for lost or stolen gift cards. Prize is valid in IKEA US stores only. Any portion of prize not used by winner is forfeit and no cash substitute will be offered.

4. Selection of Winners: IKEA will randomly select one winner from all eligible entries received, and will notify the winner by email. IKEA's selection of the winner is final. IKEA and its agents will not be liable for inability to notify the winner, whether due to inaccurate entry information, change of email address or otherwise. Winners will have fifteen (15) business days from notification to complete affidavit to claim their prize and a winner who does not respond in this time period will be deemed to have forfeited the prize and an alternate winner may be selected.

5. Release: IKEA will require the winner to sign and return an affidavit of eligibility and liability release form and a W-9 form as a condition to receipt of the prize. If such documents are not returned within the time period requested, or if an entrant is found to be ineligible or if he/she does not comply with the Official Rules, then the potential winner will be disqualified and an alternate winner will be selected.

6. Eligibility: Sweepstakes open to legal residents of the United States who are 18 years old or age of majority at time of entry. The Sweepstakes is void in Puerto Rico, Guam, U.S. Territories and outside of the United States, and where restricted or prohibited by law. Employees of IKEA and its affiliates and their advertising, promotion and production agencies and their immediate families and household members are not eligible to participate. The Sweepstakes is subject to all state, federal and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth in the Official Rules.

7. Entry: Entries submitted to the Web Site will be deemed made by the authorized account holder, at the time of entry, of the e-mail address submitted. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by

an internet provider, online service provider or organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the event of a dispute, the winner may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the winning entry. Photographs, clips or videos submitted cannot contain copyrighted materials owned by third parties and must be entrant's original creation and not copied, in whole or in part, from any other work.

8. Release, Limitations on Liability: By entering this Sweepstakes, each entrant releases and holds harmless IKEA and its parent companies, employees, officers and agents from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, personal injury, death or damage to or loss of property in connection with participation in and use or misuse of the prize or for any cause of action based on publicity rights, defamation or invasion of privacy or merchandise delivery.

9. Publicity Release: Except where legally prohibited, winner consents to the use of his/her name and likeness, photograph, voice, opinions, and city and state of residence in print, broadcast, Internet and other media for advertising, promotional and/or marketing purposes without additional compensation, limitation, restriction, notice, review or approval.

10. No Tampering; Right to Cancel, Modify: IKEA and its agents are not responsible for incorrect or inaccurate entry of information, technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, entry materials that have been tampered with, or entries that are illegible, incomplete, late, lost or damaged or for any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any material in this promotion. IKEA may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or IKEA's representatives. IKEA reserves the right to cancel, terminate, modify or suspend this promotion if it becomes technically corrupted or if is not capable of running as planned, including due to infections by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of IKEA which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion. This Sweepstakes is void where prohibited or restricted by law and is subject to all applicable federal, state and local laws. IKEA reserves the right to correct typographical errors in any Sweepstakes-related materials.

11. Disputes: By entering the Sweepstakes, entrants agree that any disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any class action and all claims, awards and judgments shall be limited to actual out of pocket costs incurred, including costs associated with entering Sweepstakes, but in no event attorneys' fees. No entrant is permitted to obtain any award for, and waives all rights to claim punitive, incidental, or consequential damages. Except where prohibited, all issues and questions concerning the validity, construction, and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Pennsylvania, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania. In addition, any dispute relating to the Sweepstakes or Official Rules shall be brought in the appropriate state or federal court having jurisdiction over the subject matter located

in the county of Montgomery, Pennsylvania. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction they may have.

12. Privacy: By entering the Sweepstakes, entrants will be sharing their personal information with IKEA. Personal information collected by IKEA will be used for administration of the Sweepstakes and awarding the prize. For information about how IKEA North America Services, LLC uses your personal information, please review Sponsor's privacy policy located on the IKEA website.

13. List of Winners: For a copy of the winners' list, please send a self-addressed stamped envelope to:

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IKEA
420 Alan Wood Road
Conshohocken, PA 19428
Attn: Mary Murphy**