

# SAGOSKATT collection

Designed by kids, supporting children's right to play

Available October 2021







## A new soft toy collection designed by the greatest designers on Earth!

Bird, Cat, Fried egg, Mermaid dog and Sandwich friends – these cuddly friends form our new SAGOSKATT soft toy-collection. They're all designed by kids that participated in our annual drawing competition. The full purchase price goes to local initiatives supporting children's right to play, develop and have fun.

## Five favorites chosen from 66,259 entries

Our annual drawing competition encourages children around the world to create the soft toy of their dreams. Of the 66,259 imaginative entries we received last year, five were selected and turned into real soft toys. The limited collection SAGOSKATT is one of our many contributions to support all children's right to play, develop and have fun. Just as all countries promised when they signed the UN Convention on the Rights of the Child.



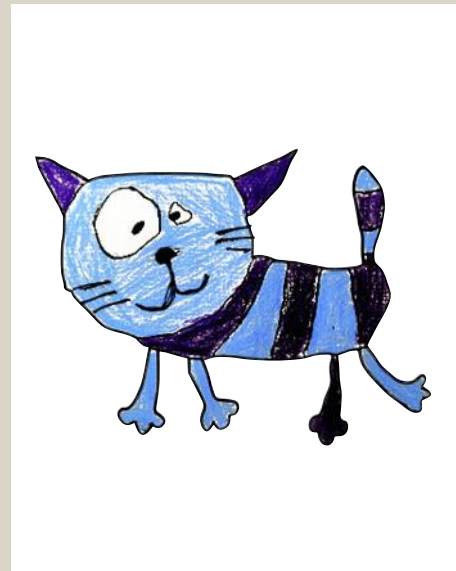


## SAGOSKATT collection drawings



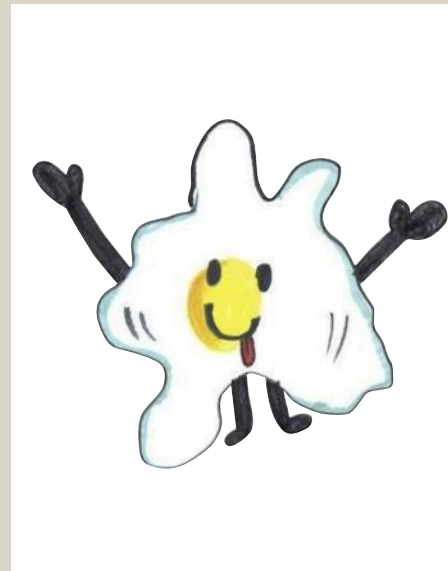
*"I drew a prehistoric dodo bird that looks goofy. The tongue sticks out since they're not very smart. If we were to pretend to do math together, he'd say in his dorky voice: – I can't count."*

**Nick, 10**



*"I love cats and this one is blue, the color of dreams. A mischievous, happy friend who's interested in everything, likes people who are kind to animals and curls up with his toy fish when he's sleepy."*

**Liepa, 8**



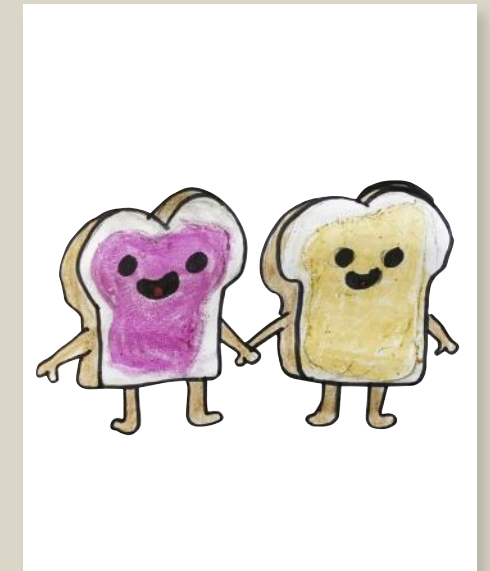
*"I like seeing my parents crack eggs over a pan – the different shapes they make, and so delicious! My toy practices yoga and football, but now he's reading a book about chickens to see how eggs are made."*

**Zosia, 7**



*"My mermaid-dog lives in an underwater cave and her most important task is to help people and animals who get into trouble. I love the sea and I believe that such a kind and funny creature can live there!"*

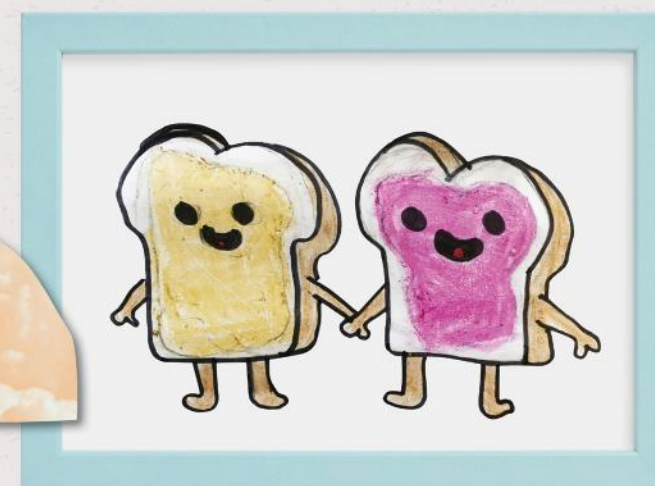
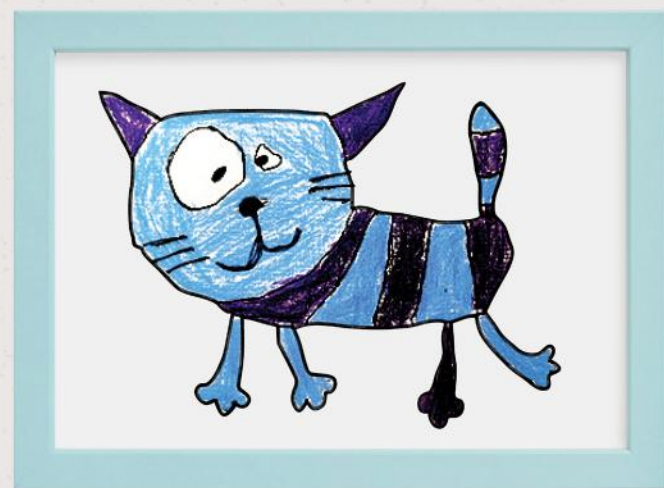
**Savva, 9**



*"Peanut butter is soft and Jelly is sweet – and they're best friends. Together they taste great! I told them to be careful and kind, and to always take care of each other."*

**Audrey, 9**







# SAGOSKATT collection products



**SAGOSKATT 2021 Soft toy, bird \$4.99** The soft toy makes a squeaking sound if you press on the tummy. Recommended for children 12 months and older. 100% polyester. 100% hollow fiber polyester filling. Imported. Designer: Nick, 10 years old from the USA. L12½". Multicolor 905.181.35



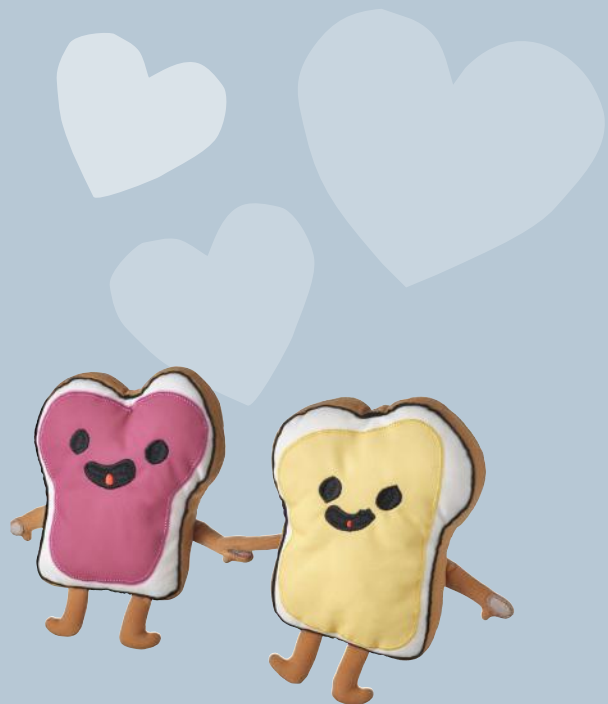
**SAGOSKATT 2021 Soft toy, cat \$4.99** Recommended for children 12 months and older. 100% polyester. 100% hollow fiber polyester filling. Imported. Designer: Liepa, 8 years old from Lithuania. L11¾". Multicolor 005.181.30



**SAGOSKATT 2021 Soft toy, fried egg \$4.99** When you touch the egg white, the soft toy sounds like an egg being fried. Recommended for children 12 months and older. 100% polyester. 100% hollow fiber polyester filling. Imported. Designer: Zosia, 7 years old from Poland. L10¾". Multicolor 605.181.51



**SAGOSKATT 2021 Soft toy, mermaid dog \$4.99** Recommended for children 12 months and older. 100% polyester. 100% hollow fiber polyester filling. Imported. Designer: Savva, 9 years old from Russia. L13¾". Multicolor 105.181.39



**SAGOSKATT 2021 Soft toy, sandwich friends \$4.99** The two bread slices can hold each other's hand or turn into a sandwich by using the touch-and-close fastening. Of course your child can also play with them one at a time. 100% polyester. 100% hollow fiber polyester filling. Imported. Designer: Audrey, 9 years old from Canada. L6¼". Multicolor 405.181.47

# Thank you!

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