

**Output
Report**

ONE HOME,
ONE PLANET
U.S. 2022

Advocating for a
people + Planet
Positive Future

ONE HOME, ONE PLANET U.S. 2022

Building real change, together



*“will you answer the call
made to you today
because the siren is ringing
the house is on fire
and the moment is running out of water”*

From “version 26” by Joseph Green
(josephgreenspeaks.com)

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At IKEA Retail U.S., our vision is to create a better everyday life for the many people by offering well-designed, functional, and affordable, high-quality home furnishing produced with care for people and the environment. Ingka Group (Ingka Holding B.V. and its controlled entities) is one of 12 different companies that own and operate IKEA retail under franchise agreements with Inter IKEA Systems B.V. Ingka Group has three business areas: IKEA Retail, Ingka Investments, and Ingka Centres. Ingka Group is a strategic partner in the IKEA franchise system, operating 389 IKEA stores in 32 countries—including 51 retail locations in the U.S.



A Letter From Our CEO, Javier Quiñones

Hej,

More than ever, it is clear that businesses, policymakers, and activists need to join together and innovate to solve the complex problems facing society today. During ONE HOME, ONE PLANET U.S., we had an opportunity to generate ideas, foster discussions, and inspire solutions to do just that. The challenges and inequities related to the climate crisis are no longer a distant threat, but a visible reality. That is why it was so important to convene some of the sharpest minds working on these issues to help us build real change, together.

We know that there is more to be done, and none of us can do it alone. We have always envisioned ONE HOME, ONE PLANET U.S. as a starting point and a foundation that will set solutions in motion. As this was an action-oriented event, the work does not stop at this report.

We will continue to work with the ideas and programs proposed during our CoLab sessions, and it is our hope that attendees will continue to stay involved as the process of implementing these solutions takes shape.

Thank you for joining us in our efforts to make a better everyday life for the many people a reality. We are committed to carrying forward the ideas coming out of ONE HOME, ONE PLANET U.S. and look forward to continuing the conversation in the months to come.

Javier Quiñones
Chief Executive Officer and
Chief Sustainability Officer, IKEA U.S.

Executive Summary

Fourth year, first U.S. event

Now in its fourth year, ONE HOME, ONE PLANET is an action-oriented event hosted annually by Ingka Group, which owns most IKEA stores. The event brings together purpose-driven, ideas-led doers, thinkers, and influencers from across various fields with IKEA to build real change together so we can collectively create the future we all want to be a part of.

We were excited to host ONE HOME, ONE PLANET in the U.S. for the first time this year to complement the global events hosted by Ingka Group. During the event, we explored what it means to advocate for a people and planet positive future, focusing on what needs to be done to solve key social and environmental challenges facing the U.S.

Throughout our two days in Washington, D.C., more than 70 participants brainstormed solutions to advance healthy and sustainable food accessibility, expand zero-emission delivery zones, break through barriers to zero waste, set the standard for environmentally just business expansion, and make second-hand the first choice, all while accelerating corporate activism.



ONE HOME, ONE PLANET U.S. comprised three segments

Town Hall

At the Town Hall plenary sessions, we heard from experts and leaders who shared their perspectives on clean energy, corporate activism, environmental justice, and circular design. The speakers highlighted opportunities for collaboration and change in a way that stretched our thinking and inspired action and participation.

Square

In The Square, we had the opportunity to interact with each other, exchange thoughts, and experience a moving poetic performance, too!

CoLabs

The CoLabs were intensive, deep-dive collaborative sessions where groups of 10-15 people brainstormed potential solutions to key people-and-planet challenges that we all face. The CoLabs generated many insights and ideas, and we're currently reviewing how we can take some of the ideas further in our operations.

Tuesday, June 14, 2022

- 10:40 - 11:00 **Town Hall**
Opening and Welcome
Nele Bouchier, *IKEA U.S. Chief Communications and Public Affairs Officer*
- 11:00 - 11:30 **Town Hall**
Fireside Chat: Policy Solutions for a Sustainable Economy
The Honorable Jennifer Granholm, *U.S. Secretary of Energy*
- 11:30 - 11:45 **Town Hall**
Intro to CoLabs
- 11:45 - 12:00 **Intermission**
- 12:00 - 1:30 **CoLabs Round 1**
Exploring the barriers
Unpacking the challenges in open innovation workshops – part 1
- 1:30 - 2:15 **Lunch**
- 2:15 - 2:45 **Town Hall**
Panel: The Evolving Role of Corporate Advocacy in Sustainability
Katherine Neebe, *Duke Energy*
Luke McCollum, *Walmart*
Jodi Hanson Bond, *DevryBC Sustainable Strategies*
- 2:45 - 3:00 **Intermission**
- 3:00 - 4:30 **CoLabs Round 2**
Exploring the barriers (continued)
Unpacking the challenges in open innovation workshops – part 2

Wednesday, June 15, 2022

- 9:30 - 10:00 **Town Hall**
Fireside Chat: The Climate Crisis in America: Progress and the Need for Action
William McDonough, *McDonough Innovation*
- 10:00 - 10:15 **Town Hall**
Welcome to the House of Sweden
Her Excellency Karin Olofsdotter, *Ambassador of Sweden to the United States*
- 10:15 - 10:30 **Intermission**
- 10:30 - 11:45 **CoLabs Round 3**
Overcoming the barriers
Assembling solutions in open innovation workshops – part 1
- 11:45 - 12:00 **Intermission**
- 12:00 - 1:30 **CoLabs Round 4**
Overcoming the barriers (continued)
Assembling solutions in open innovation workshops – part 2
- 1:30 - 2:15 **Lunch**
- 2:15 - 2:45 **Town Hall**
Panel: Advancing Environmental Justice & Community
Micah Kotch, *URBAN-X*
Arielle V. King, *Environmental Law Institute*
- 2:45 - 3:00 **Town Hall**
Reflections + What's Next: After OHOP
Nele Bouchier

Agenda

The Town Hall

Tackling climate change and creating a more sustainable future requires collaboration and input from innovative thinkers and influencers from across many different fields. That's why ONE HOME, ONE PLANET U.S. convened experts, leaders in government, private industry, and advocacy groups to lead Town Hall conversations on a diverse range of climate and sustainability-related topics.

Town Hall speakers discussed the policy solutions needed for a sustainable economy, the concept of environmental justice, the evolving role of corporate advocacy in sustainability, and how language shapes the way we think about sustainability.

From confronting racial injustice to making sure the nation's infrastructure is equipped for the 21st century, each discussion illuminated a critical part of addressing the climate crisis in the United States.

"Our foundation is as a home furnishings retailer. It's so logical for us that we want to contribute to protecting the home that we all call ours—and that is planet Earth."

Nele Bouchier,
Chief Communication and Public Affairs Officer, IKEA U.S.

Policy Solutions for a Sustainable Economy

What's needed to support the growth and adoption of a more sustainable economy? According to the U.S. Secretary of Energy Jennifer Granholm, it's about making the necessary investments in sustainable infrastructure. To generate renewable energy, the electrical grid will need to be enhanced and expanded.

Similarly, widespread adoption of EVs will require a world-class national charging network to support them. Working to drive down the price of renewable energy will also be critical for generating greater demand among consumers. All of this will ultimately require more public-private partnerships to bring the right technology and solutions to scale.

"This is the moment to be in this space, to be alive and focusing on saving the planet. Speed and grasping this moment is so critical."

Secretary Jennifer Granholm,
U.S. Secretary of Energy



Secretary Jennifer Granholm
U.S. Secretary of Energy



(Moderator) Daniel Glickman
Former U.S. Secretary of Agriculture

[Watch the full session here](#)

Environmental Justice and Community Planning

A clean environment is not accessible for everyone. In the U.S., climate change disproportionately affects communities of color that are already socially and economically disadvantaged. Driven by this long-standing injustice, the environmental justice movement has pushed environmentalism beyond the preservation of natural resources by recognizing the link between economic, environmental and health issues—but challenges remain. Race is still the number one indicator for the location of toxic and polluting facilities in the U.S. More than 6.7 million brown and Black Americans live in the 91 counties with oil refineries and people of color are 75 percent more likely to live near commercial or toxic facilities that produce noise, odor, traffic, or emissions.

To discuss the concept of environmental justice, we invited Stevie Lewis (IKEA U.S.) to lead a conversation between Arielle V. King (Environmental Law Institute) and Micah Kotch (URBAN-X). Through discussing their own work in this area, both highlighted the role that public and private sectors can play to ensure that the social needs and cultural customs of local communities are taken into consideration when businesses are expanding operations and developing long-term strategies. Micah underscored the importance of providing pathways in underserved communities to ensure that people are ready to fill jobs in the renewable energy sector. Arielle discussed the concept of creating model environmental ordinances and policies that localities can tailor and adopt for their own communities to combat environmental injustice.

[Watch the full session here](#)



Arielle V. King
Environmental Justice Staff
Attorney, Environmental
Law Institute



Micah Kotch
Managing Director,
URBAN-X



(Moderator) **Stevie Lewis**
General Counsel and Chief
Diversity Officer, IKEA U.S.



The Evolving Role of Corporate Advocacy in Sustainability

In an era of drastic global disruption and political polarization, consumers are increasingly looking to brands to not only speak out on social and environmental issues, but to lead and help deliver change. Businesses recognize this and are looking inward for new ways to advocate for social good and ensure they are responsive to consumer needs in this shifting operating environment.

Katherine Neebe (Duke Energy), Jodi Hanson Bond (DevryBV Sustainable Solutions) and Luke McCollum (Walmart) sat down with Mike Hughes (IKEA U.S.) to discuss how businesses can thrive while remaining committed to sustainable goals and successfully drive real change on today's most pressing social and environmental issues. Coming out of the panel, three major themes became clear.

First is the importance for companies to make sure their ESG strategies align with their customer and employee bases. The second is ensuring that conversations around corporate advocacy and sustainability don't just stop at the board room, but cascade down to the front lines and into the community. Third is creating a culture of listening, because those on the front line—whether it be an employee, a customer, or a supplier—have the best perspective to identify opportunities and generate innovative solutions to drive real change.

[Watch the full session here](#)



Katherine Neebe
Chief Sustainability Officer and
Vice President of National
Engagement and Strategy,
Duke Energy



Jodi Hanson Bond
President and CEO,
DevryBV Sustainable Solutions



Luke McCollum
Vice President of Supply Chain,
Walmart



(Moderator) **Michael Hughes**
Public Affairs Leader, IKEA U.S.

The Climate Crisis in America: Progress and the Need for Action

What are the limitations of the language we use when we talk about sustainability? And what role should design play when it comes to fighting climate change?

In a fireside chat, William McDonough, founder of McDonough Innovation and pioneer of the concept of the Circular Economy, highlighted the limitations of using the term “net-zero” to frame our climate goals. To him, “net-zero” only communicates that we intend to stop doing what we’ve been doing wrong all along, rather than what we are ultimately going to do right.

When it comes to design, businesses need to put the next use and composability at the core of our approach to making products. That means making plant-derived packaging or considering disassembly just as much as assembly when we create products. All of this is crucial for advancing a more circular, sustainable and resilient economy.

“Commerce is the engine of change. It’s faster; it can be very dignified; and it’s a way of waging peace. We like to wage peace through commerce by design.”

William McDonough,
Founder of McDonough Innovation

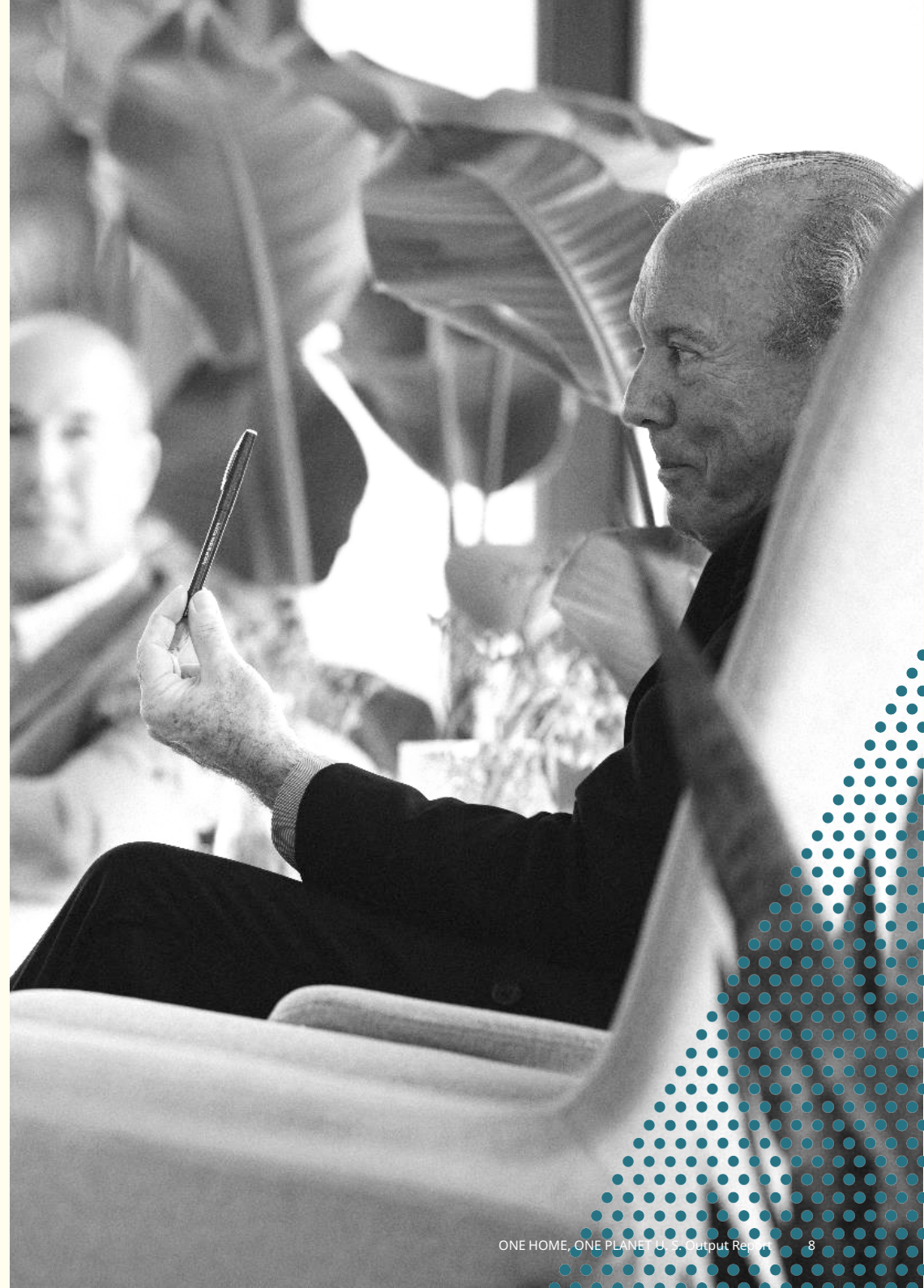
[Watch the full session here](#)



William McDonough
Founder of McDonough Innovation



(Moderator) **Rob Olson**
Chief Operating Officer, IKEA U.S.



The CoLabs

In the CoLabs, we rolled up our sleeves to problem-solve together. Building on diverse perspectives, skills and insights, participants split into six groups to unpack some of the sustainability challenges impacting the U.S., break down barriers to solving them, and inspire immediate action. Each CoLab topic took on an urgent, complex, systems-level challenge that requires collaborative and innovative solutions.



The challenges were grouped under four broad themes:

Making sustainable living accessible for as many people as possible

Our homes and the way we live have a huge impact not only on our wellbeing, but also on our planet. Research shows that 90 percent of people feel motivated to live more sustainably, but only 3 percent know how to take action. At the same time, the more people feel they know about climate change, the more likely we believe they are to make meaningful change—and the more willing they may be to do even more in the future.

Topic

Advancing healthy and sustainable food accessibility

Accelerating the transition towards a net-zero society

With only one planet and limited resources, the long-term prosperity of our society depends on our shared efforts to tackle the climate crisis. A global transition to a net-zero economy will be needed to reverse the damage done by climate change, and all individuals will have a role to play in transforming our economy and ways of living.

Topics

- **Expanding zero-emission delivery zones**
- **Breaking through barriers to zero waste**

Creating opportunities for all people to thrive in a diverse and fast-changing world

Rapid environmental, technological, and economic changes leave a lasting impact on people and the communities in which they live. Governments, NGOs and activists have long studied the impact of these changes on individuals and their livelihoods. In addition to these groups, businesses also have a role to play and must ensure that cultural and biological diversity are respected while conducting their operations. When it comes to climate change specifically, the business community must step up and take the lead in instances where governments have yet to act.

Topic

Setting the standard for environmentally just expansion

Exploring life and society in a changing world

Our world is undergoing drastic disruption. Between now and 2030, our planet will continue to see environmental, technological, and societal paradigms change. People and businesses will need to adopt more resilient practices to create a better everyday life for the many people—today, and in the future.

Topics

- **Making second-hand the first choice**
- **Accelerating corporate activism**

Topic 1

Advancing Healthy and Sustainable Food Accessibility

The
challenge

How might we accelerate the enablers to make existing healthy, sustainable, and affordable food offerings more accessible to the many people?

In this CoLab, participants explored the barriers preventing people from choosing healthy and sustainable food options and different tools and tactics to expand the availability, desirability, and affordability of these food offerings to more of the many people.

Key Insights:

- Modern family structures, such as single-parent households and fewer stay-at-home caretakers, make it more difficult for people to integrate consistent and healthy home-cooked meals into their lives.
- While people seek to eat healthy food and provide healthy meals for their children, deceptive marketing tactics can spin messaging to make foods appear healthier than they are.
- Healthier meal options tend to lack accompanying simple recipes and clear directions for preparing, cooking and storing such foods.
- The proliferation of social media and increasing availability of broadband internet enables advocates of healthy and sustainable eating to reach more people than ever before.
- Governments can now integrate digital solutions with low-income food programs to increase accessibility to healthy and sustainable options, such as pilot programs that allow Supplemental Nutrition Assistance Program (SNAP) dollars to be used at online grocery providers. Other SNAP pilot programs around the U.S. allow recipients to double their SNAP dollars if they purchase healthier options.
- Many schools lack sufficient funding for educational programs and follow outdated dietary guidelines.

Potential Actions:

- Leverage technology to disseminate knowledge on choosing, preparing and storing healthy and sustainable foods.
- Generate greater access to food and grocery delivery platforms for lower-income individuals.
- Provide financial incentives to schools to offer healthier and plant-based options and expand education programs, such as reviving home economics classes.
- Explore and emulate successful policies from other countries, such as stricter rules against deceptive marketing tactics and national school food programs with an emphasis on healthy food accessibility.
- Engage industry groups and public figures to develop effective public messaging campaigns that promote sustainable and healthy food options.
- Work with the fast-food industry to leverage its reach, purchasing power, and vast supply chains to promote healthier, more sustainable, and less-processed options and decrease their associated costs.

Topic 2

Expanding Zero-Emission Delivery Zones

The challenge

How might we scale zero-emission delivery (ZED) zones in our neighborhoods?

In this CoLab, participants explored the different enablers that could support scalable development and maintenance of ZED zones in neighborhoods and communities throughout the U.S. The CoLab participants sought to answer questions including: How can we incentivize cities to adopt these zones? Can we market this technology better so that customers demand it? How can we support companies looking to transition their fleet to zero emission vehicles?

Key Insights:

- In contrast to Europe and China, the U.S. tends to be reluctant to institute mandates without widespread public support and proof of concept.
- Six key elements are needed to create a ZED zone: vehicle affordability, parking and charging availability, technological advancements, driver adoption, alternative delivery methods, and partnerships.
- Partnerships are particularly important for establishing a ZED zone to ensure that the tangible benefits of the ZED zone are being relayed to the wider public.

Potential Actions:

- Expand the concept of ZED zones to include not just deliveries, but other elements, such as pedestrian zones to create a "Healthy Happy Space" (HHS) where communities are committed to a zero-emission zone within a defined area of an urban downtown environment.
- Work with mayors, NGOs, grassroots organizations, and relevant private companies in key IKEA markets to identify a community to collaborate with to create a model HHS to demonstrate proof of concept and spur replication elsewhere.

Topic 3

Breaking Through Barriers to Zero Waste

The challenge

How might we create a more effective recycling system in the United States?

In this CoLab, participants discussed the obstacles facing businesses and individuals on the path to zero waste. Participants sought to answer questions including: What conditions or policies are needed to support the growth and adoption of a more effective system? Should this be tackled at the local level or elsewhere? How can businesses, individuals and governments work together to divert waste from landfill and create a more circular society?

Key Insights:

- When it comes to waste disposal, there are not always direct incentives in place for consumers to recycle their goods or for materials to be made with more recyclable materials, leading to a lack of responsibility across the spectrum from suppliers to producers to consumers.
- Products are typically not designed with "next life" or "next use" in mind.
- People are not always educated on what is recyclable, leading to contamination in the waste system.
- With inflation on the rise and supply chain disruptions persisting, customers are looking for value and product availability. Recycled or upcycled goods could present a more affordable and accessible alternative to brand-new products.

Potential Actions:

- Integrate QR codes onto packaging, which could provide consumers with easily accessible information on proper disposal.
- Partner with a municipality on a public messaging campaign to demonstrate how easy recycling can be through infographics and videos.
- Establish IKEA repair vans at store parking lots and elsewhere for people to bring repairable furniture and textiles to limit premature disposal.

Topic 4

Setting the Standard for Environmentally Just Expansion

The challenge

How might we ensure environmental justice concerns are integrated when expanding into new and existing communities?

This CoLab explored solutions to ensure both cultural and natural biodiversity are respected through companies' expansion processes. The working group explored how—instead of contributing to the problem—businesses can expand in a way that promotes environmental justice and ensure environmental justice is a core part of the decision-making process.

Key Insights:

- There is a need for direct input from local communities and customized, equitable solutions for individual communities based on each one's needs.
- As business owners plan for expansion, it's important not only to consider the community as it is today, but also what it will be like for future generations. Young people will be essential to shaping the future of their communities and their perspectives should be central when considering business expansion into a community.
- While many members of Gen Z are pessimistic about the future regarding climate change, there is an opportunity to engage them through channels such as social media, especially TikTok, given its propensity to be used for social activism.

Potential Actions:

- Establish mandatory guidelines or a playbook—based on global IKEA guidelines—which can be used to incorporate environmental justice principles into the expansion process.
- Adapt structures, physical spaces, and landscaping in and around new buildings to accommodate the changing climate and anticipate resulting needs. (e.g., creating shady spaces with trees or solar car parks.)
- Create data-led key performance indicators to better measure and guide how IKEA stores are engaging with their communities, with intentional overlap between sustainability and ED&I teams.
- Commit to future collaboration with businesses and leaders outside of IKEA and ensure the lens of environmental justice is applied across all business initiatives.

Topic 5

Making Second-Hand the First Choice

The
challenge

How can retailers make buying second-hand the preferred purchase?

This CoLab explored unlocking the barriers to making buying and selling second-hand a more desirable, safe, and equitable option in retail. Participants examined opportunities to increase customer participation in existing solutions, how to create new retail experiences, and the possibility of halting new production. The working group also explored barriers to implementation and increasing public sentiment along with existing regulations and customer education.

Key Insights:

- Second-hand products have a negative connotation and misperception that they are lower quality compared to new products and therefore, only a desirable option for customers seeking lower price points. However, many members of Gen Z value second-hand goods because of a resurgence of old trends and a keen awareness of the environmental impact of their purchases.
- Opportunities exist for the private sector to change the internal and external narratives around second-hand shopping to highlight the value, durability, and life journeys behind second-hand products.
- For second-hand retail initiatives to be successful, they must be convenient and accessible for consumers and profitable for business.
- Not all existing products are designed to be reused and recycled, and if an item cannot be resold, there is currently not a robust recycling infrastructure in the U.S. to accommodate all materials.

Potential Actions:

- Create new second-hand brands for businesses to increase market visibility and transform how we talk about second-hand goods. Provide incentives for consumers to return unwanted items to retail locations and offer at-home pickup. If an item is not resalable, form partnerships with logistics partners to automatically redirect and reroute products to be recycled.
- Launch a “carbon card” program for consumers to incentivize purchasing and selling second-hand products, where consumers receive “points” for discounts each time they return an item through a retailer’s “buy back” program, with the program evolving to address specific supply chain issues.
- Transform the way businesses calculate return on investment (ROI) by repositioning second-hand products as assets, fully integrating them into businesses as part of retail inventory.

Topic 6

Accelerating Corporate Activism

The
challenge

How can businesses drive true change on societal issues?

This CoLab explored the role of businesses in addressing environmental and social issues in society, going beyond issuing statements, and instead working to be true activists for societal change. Working groups explored the most effective ways to amplify and complement the work of governments, NGOs, and individuals and the most effective and appropriate strategies for companies looking to impact positive societal change.

Key Insights:

- Companies are increasingly expected to step in where governments have faltered, whether setting ambitious goals to tackle the climate crisis or speaking out on issues in society.
- This expectation, however, has led some businesses to make sweeping statements or set overly ambitious targets without a clear path forward, leading to a lack of follow-through on corporate commitments.
- At the same time, increased polarization and the rise of “anti-woke capitalism” has created some hesitancy among companies to engage on some issues for fear of alienating customers and employees. Similarly, political gridlock has made meaningful policy action more difficult.
- There is an opportunity for collaboration and consensus building among like-minded companies, especially for those that are further along in the corporate activism journey to support others seeking guidance.

Potential Actions:

- Create “coalitions of action” consisting of like-minded companies, which could accelerate change on specific issues; provide an advisory network for tools to achieve environmental or social goals; and build a culture of mutual support.
- Create local coalitions of retailers and key stakeholders to focus on tackling an issue specific to that community.
- Identify mechanisms for companies and governments to work better together—particularly at the local level—around common goals.

The Square

The following poem was written and performed by Joseph Green during the event to inspire participants with a reminder of the fate of future generations and a clear call to action.

Joseph Green is a motivational speaker, educator, trainer, professional storyteller, award-winning spoken word poet, and a person in long-term recovery. With a background in theatre and performance poetry, Joseph intertwines storytelling and spoken word poetry to inspire his audience to join him on a journey of self-care, self-awareness, self-forgiveness, and paying your blessings forward to make the world a better place for everyone.



"version 26"

by Joseph Green

i have two children-
Henry and August.
i need you to know that.
to know that this is so much more than
just a poem- it is a siren.
this is not just a gig-
another opportunity to
wax philosophical in verse-
make a few folks clap.
this is the last glass of water,
and the house is on fire.

this is for my boys. your children. us.

this is our chance.
chance doesn't mean
we keep everything.
in fact, i'm certain
most all of it
will have to change.

the chance a miracle might occur,
doesn't mean we should wait
for a miracle to occur.

this is our chance.
to change perspective from -
'how much more' to
'how much is enough.'

first, we call upon our ancestors.
apologize in both directions.
they- for not seeing the signs.
us- for squandering opportunity.

they- tell us stories about the weather-
from when we were wise-
danced gracefully in lockstep
with the earth.
choose to serve our mother.
sustaining both our lives.

they- whisper a gentle requiem for willows
that once wept for joy.
stars that shined without rival-
animals hunted with reverence-
hides, bones, and flesh all absorbed
into the collective energy of life.

these memories will be our anchor.
a vision of the past
that will spring forth a future.
a dream for which we must march
even when it feels like
we may be marching alone.

second, for the manner
to be mad enough to matter
or the sacrifices strong
enough to save- any of us
we must embrace our roles
as tomorrow's ancestors.

will our descendants be left
wondering why we didn't do what was necessary
when we so clearly knew
what the consequences could be

will our descendants be left
wondering why we didn't do what was necessary
when we so clearly knew

will our descendants be left
wondering why we didn't do what was necessary

will our descendants be left

no one ever knows it's the last chance
until sands run out

third, we must tell the truth
to shame the devil
out of our idle hands.

when my boys look me in the eyes
i can still see their innocence.
they trust me.

when I look you in the eyes
i can still see your humanity.
it's why i still try.
why i rewrote this poem
26 times

because there is nothing about the climate
i can tell you that you can't find on the internet.
there is something about being here
in person. eye contact. the reverberation of
wind against eardrums. the recognition
of life in a handshake or hug. it ignites
somewhere in our subconscious. in a place
created before we could reason
or make excuses. once ignited the fire
reminds us of elements. elements
of the earth. earth of the undeniable fact
that we are all made of the same
matter. and as goes the earth
so go we.

so will you help me
not let my boys down

can i ask you
whose eyes can't you let down

will you answer the call
made to you today

because the siren is ringing
the house is on fire
and the moment is running out of water

Climate Impact of ONE HOME, ONE PLANET U.S.

While planning ONE HOME, ONE PLANET U.S., we kept climate impact top of mind at every stage of the process to minimize our impact on the environment. We worked primarily with local D.C. vendors and focused participant outreach in D.C. to support the surrounding community and reduce the need for out-of-state shipping and travel. We served vegetarian and vegan food only — including several products from the IKEA food range. Additionally, we minimized the use of printed paper materials throughout the event and used recycled and recyclable material wherever possible.

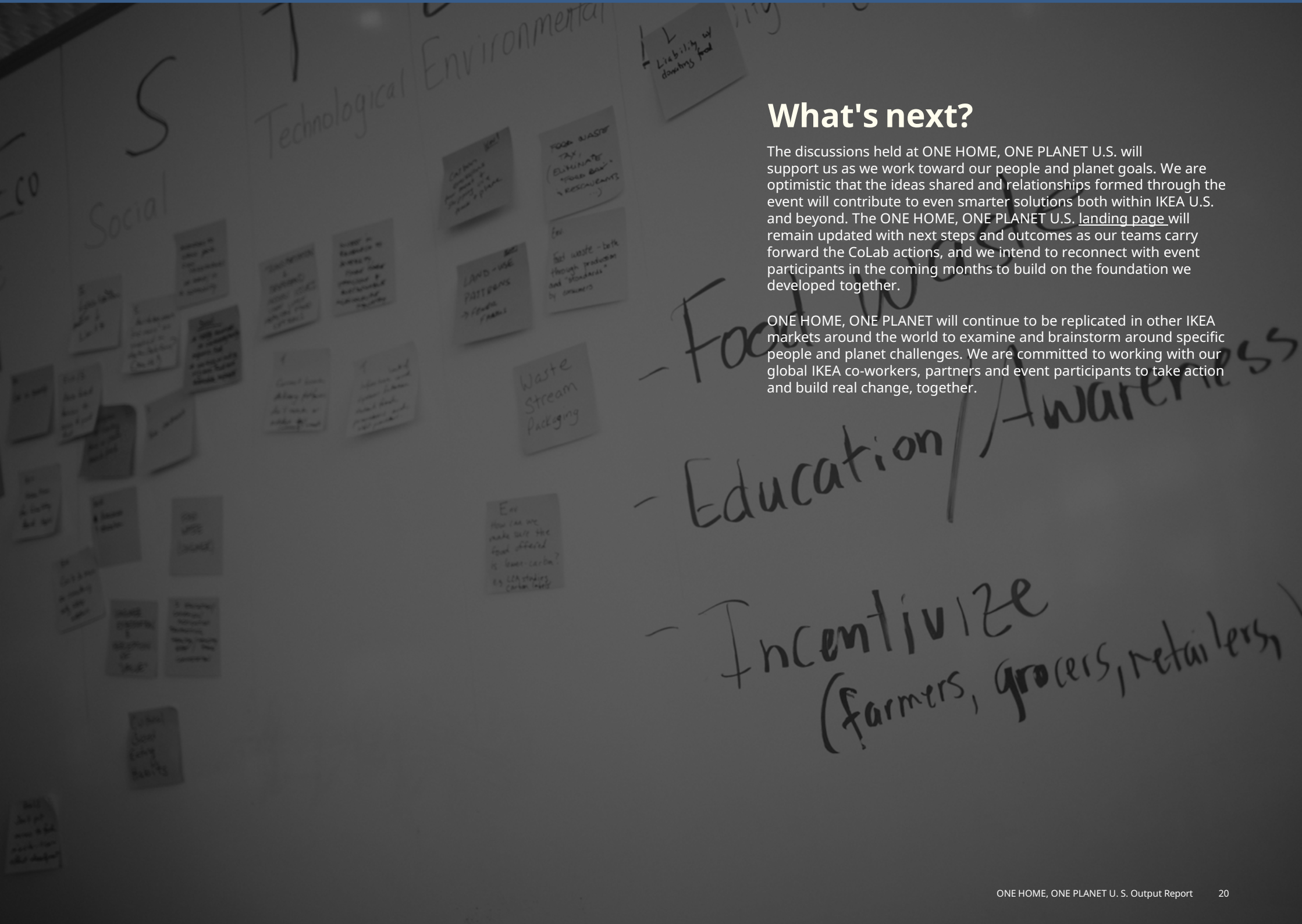


A number of IKEA and partner products were displayed in The Square to showcase the sustainability efforts of IKEA.

The **FÖRNUFTIG** air purifier improves indoor air quality. It comes with a particle filter and can be completed with a gas filter to purify air from odors, pollen, and pollutants such as dust, smoke, and chemicals.

Leftover cotton fabric from our textile production has been transformed into unique, handmade **TÄNUM** rugs. The colors vary from rug to rug and are made in Bangladesh in organized weaving centers with good working conditions and fair wages.

IKEA U.S. has teamed up with **SunPower Corp.** (NASDAQ: SPWR)—a leading residential solar technology and energy services provider—to make solar energy easier to access. Through this collaboration, members of the IKEA Family customer loyalty program can purchase home solar solutions, available through SunPower, to generate and store their own renewable energy and live more sustainably. Home Solar launched in select California markets in September 2022.



What's next?

The discussions held at ONE HOME, ONE PLANET U.S. will support us as we work toward our people and planet goals. We are optimistic that the ideas shared and relationships formed through the event will contribute to even smarter solutions both within IKEA U.S. and beyond. The ONE HOME, ONE PLANET U.S. [landing page](#) will remain updated with next steps and outcomes as our teams carry forward the CoLab actions, and we intend to reconnect with event participants in the coming months to build on the foundation we developed together.

ONE HOME, ONE PLANET will continue to be replicated in other IKEA markets around the world to examine and brainstorm around specific people and planet challenges. We are committed to working with our global IKEA co-workers, partners and event participants to take action and build real change, together.