

# You're invited

Press kit

**VINTERFINT/STRÅLA/  
VINTERSAGA**

Launching  
October 2025





New PRODUCT product 5000  
 Product description 000.000.00

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# Let's get the festive party started

The holidays are almost here and it's all about coming together with the people you love. Whatever your style – traditional, modern, low-key or extra – the VINTERFINT, STRÅLA and VINTERSAGA collections are here to help you set the scene and bring the merry moments your way.

Whether you want to create a holiday hideaway, host a casual Christmas karaoke or set the table for full-on festive feasts, we've got everything you need to turn your home into holiday HQ.

**New VINTERFINT 2025 Stocking \$5.99** 906.049.39 **New VINTERFINT 2025 Tins with lids \$12.99/set of 3** 706.035.68 **New VINTERFINT 2025 Tin with lid \$14.99** 206.038.20 **New VINTERFINT 2025 Candlestick \$24.99** 406.038.57 **New VINTERFINT 2025 Table cloth \$24.99** 806.040.15





**White Christmas**  
You don't need the snow to celebrate in a winter wonderland. With fun and frosty VINTERFINT decorations and a little glow from STRÅLA lighting, it's easy to create a cool, magical scene at home.

New VINTERFINT 2025 Christmas tree \$69 H70¾". 806.065.28  
New STRÅLA2025 Lamp shade \$7.99 606.009.85  
New STRÅLA 2025 LED floor lamp \$39.99 Matchstick shaped 006.068.91  
New VINTERFINT 2025 Jar with lid \$17.99 Santa claus 306.116.31

New VINTERFINT 2025 Tree ornaments \$3.99/3pk Candy 406.115.17  
New VINTERFINT 2025 Artificial garland \$14.99 Green/pinecone 906.065.61

New VINTERFINT 2025 Candle holder \$9.99 306.115.13  
New VINTERFINT 2025 Tealight holder \$6.99 Light blue 106.044.91  
New VINTERFINT 2025 Plate \$29.99 206.044.43  
New VINTERFINT 2025 Cup with saucer \$9.99 Dark green 706.044.88



**Colorful Christmas**  
Put the extra in Xmas with traditional designs taken to the next level. Bold patterns, pops of color and a sprinkle of childlike wonder add a modern twist to cherished festive styles. Because 'less is more' clearly doesn't apply to Christmas.



**Playful Christmas**  
For those who don't feel the traditional festive vibe, we've teamed up an awarded Swedish designer for a fun and unconventional spin on Christmas decor. Bold shapes, curvy lines and vibrant colors set the mood for casual gatherings that just happen to fall around Christmas.

# What Christmas are you?

Christmas is a unique experience for each of us, changing from year to year and person to person, and there isn't a right way to enjoy it – or survive it. This year, we're exploring three different ways to celebrate based on your mood, style and vibe. Ready to discover your perfect Christmas?



**"I got the chance to put conventional holiday aesthetics on its head, adding playfulness and boldness. This is my interpretation of Christmas. It's a new design for a new generation."**

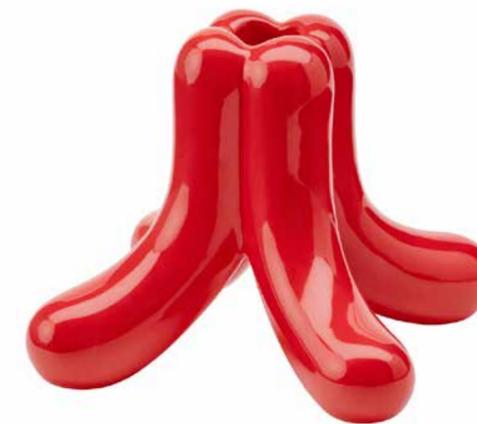
Gustaf Westman, Designer

SPECIAL GUEST

# Gustaf Westman

Gustaf Westman is a Stockholm-based designer bringing a bold perspective to Scandinavian design. Since founding his studio in 2020, he's become known for this curvy, colorful and playful approach to furniture and homeware. Influenced by fashion and continuous forms, Westman's work stands for simplicity, strong identity and approachable appeal.

We've teamed up with him to reimagine the holidays – adding bold color, fresh energy and a new perspective to the season. Together, we've created pieces for the VINTERFINT and STRÅLA collections that put a modern spin on classic holiday design.



New VINTERFINT 2025 Candlestick \$9.99 306.115.13

SPECIAL GUEST

# Evelina Kroon

Evelina Kroon is a cross-disciplinary artist living and working in Stockholm. With a background in illustration, she is known for her graphic punch and bold color language. Evelina brings personality and energy to everything she creates. Her work blurs the line between art and design, adding depth, vibrancy and a sense of fun to everyday spaces.

We collaborated with Evelina to bring the joy of the holidays to life – infusing the VINTERFINT and STRÅLA collections with her strong graphic style. Her take on the festive season gives tradition a fresh twist, playing with pattern and scale.



New VINTERFINT 2025 Cushion \$24.99 806.156.41

**"My designs are timeless with a twist. Using traditional Christmas colors but playing with scale creates something special. I hope these pieces become part of your holiday memories for years to come."**

Evelina Kroon, Designer





SPECIAL GUEST

# Katie Kirk

Katie Kirk is an illustrator and graphic designer, and founder of a multi-disciplinary design studio based in Minneapolis. We teamed up with Katie to add her playful style into the VINTERFINT collection, bringing festive fun to your home and gift wrapping.

**“I love Christmas and IKEA, so contributing to the VINTERFINT, STRÅLA and VINTERSAGA collections felt like a dream. The design language is minimalist and geometric, inspired by modernism and folk art. In the patterns I play with scale and storytelling where the figures become part of a big and colorful Christmas celebration. I hope my playful design makes wrapping gifts, decorating and enjoying some treats more fun, so that you can celebrate Christmas with less stress and more joy.”**



New VINTERFINT 2025 Tree ornaments \$6.99/2pk 706.046.19

Katie Kirk, Designer

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White Christmas

# Style your laid-back holiday retreat

Transform your home into a calming winter retreat with the help of the VINTERFINT and STRÅLA collections. Bring the cool of winter indoors and create a light yet cozy space for gathering and celebrating. Just add some glowing stars, a flurry of white decorations and a sprinkle of snowflakes for instant winter vibes.



New VINTERFINT 2025 Table cloth \$29.99 606.043.99 New STRÅLA 2025 Lamp shade \$4.99 606.005.51 New STRÅLA 2025 LED chandelier \$39.99 606.069.06  
New VINTERFINT 2025 Artificial garland \$6.99 Eucalyptus 705.862.48  
New VINTERFINT 2025 Gift wrap rolls \$4.99/3pk 406.029.71

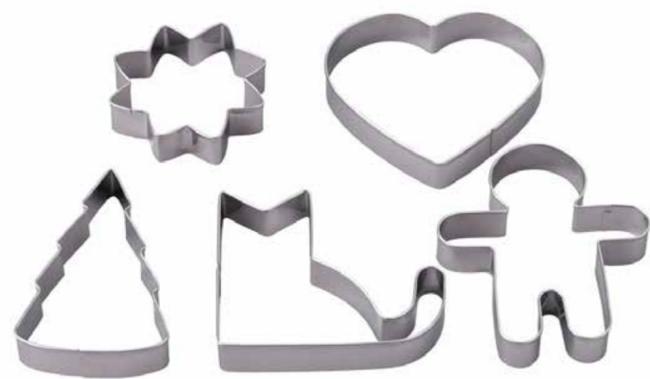


## Make the holidays even sweeter

Whether it's your famous cupcakes, Grandma's legendary cookies, or a festive baking session with your kids, it's the season to bake some memories. If you need some kitchen helpers, the VINTERFINT collection is always up to the task.



Gingerbread man, gingerbread cat, gingerbread tree... Turn your holiday baking from a chore to festive fun with these pastry cutters in holiday shapes designed by Katie Kirk.



New VINTERFINT 2025 Pastry cutters \$3.99/set of 5 006.035.57

New VINTERFINT 2025 Children's apron \$4.99 606.042.76  
New VINTERFINT 2025 Children's hat \$2.99 406.042.82

New VINTERFINT 2025 Baking cups \$2.99/65pk 906.036.71 New VINTERFINT 2025 apron \$4.99 306.042.73

# Step into a Christmas tale

Missing the childlike excitement of Christmas morning? Explore the VINTERFINT and STRÅLA collections for items inspired by the enchantment of the 'Nutcracker' and Astrid Lindgren's 'Nils Karlsson Pysstring'.



New STRÅLA 2025 LED floor lamp \$39.99 Matchstick shaped 006.068.91



New VINTERFINT 2025 Gift wrap roll \$1.29 506.027.77  
New STRÅLA 2025 LED floor lamp \$39.99 Matchstick shaped 006.068.91



New VINTERFINT 2025 Tray \$19.99 606.046.10

“The inspiration for STRÅLA floor lamp comes from the story about Nils Karlsson Pysstring and is a play on proportions. The scent from lighting matches reminds me of Christmas when lit candles create a cozy atmosphere in the winter darkness.”

Lukas Bazle, Designer

Colorful Christmas

# Big on tradition

Bold patterns, playful scale. Celebrate tradition with the volume cranked all the way up. You're invited to rediscover childlike joy and wonder during the holidays and be extra this Christmas.



**New VINTERFINT 2025 Cushion \$24.99** 806.156.41 **New VINTERFINT 2025 Christmas stocking \$5.99** 906.049.39 **New VINTERFINT 2025 Tree ornaments \$3.99/3pk Candy** 406.115.17 **New VINTERFINT 2025 Tree ornaments \$6.99/set of 6 Mixed color** 106.046.17 **New VINTERFINT 2025 Tree ornaments \$6.99/2pk Bauble** 706.046.19 **New VINTERFINT 2025 Mug \$4.99/ea** 306.046.78

"The candle and jar are given snowman companions for the Santas in the VINTERFINT collection. They complement each other, create a cozy vibe during the winter season that's often dark - and they add a playful touch to Christmas celebrations."

Marta Krupińska, Designer



New VINTERFINT 2025 Jar with lid \$14.99 206.038.20



## A snowman to warm up your home

Give a modern twist to some traditional festive designs with jar, tins and candles that add a whimsical touch to your holiday table. These fellas might be small in size, but they are big in style.



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New VINTERFINT 2025 Jar with lid \$17.99 Santa 306.116.31 New VINTERFINT 2025 Unscented pillar candle \$6.99 Snowman 905.999.47 New VINTERFINT 2025 Jar with lid \$14.99 Snowman 206.038.20 New VINTERFINT 2025 Tins with lids \$12.99/ set of 3 Snowman 706.035.68 New VINTERFINT 2025 Tray \$12.99 Pink 706.045.39 New VINTERFINT 2025 Tray \$19.99 Button red 606.046.10 New VINTERFINT 2025 Mug \$4.99/ea 706.046.76

# The bolder, the merrier

Team 'more is more'? We've collaborated with designer Evelina Kroon to give classic holiday style a bold new twist, with playful prints and oversized charm. The result is joyful VINTERFINT decorations and textiles and STRÅLA lampshades that will help you spread holiday cheer for many years to come.



New VINTERFINT 2025 Cushion cover \$14.99 306.039.66



New VINTERFINT 2025 Tree ornament \$16.99/2pk Red/green bauble 406.046.92 New VINTERFINT 2025 Tree ornaments \$5.99/set of 8 Red bows 806.046.14 New VINTERFINT 2025 Tree ornaments \$1.99/6pk Ø3 1/2". Paper/red 506.048.04 New STRÅLA 2025 Lamp shade \$6.99 Red/white 906.065.75



New VINTERFINT 2025 Shopping bag \$3.99 806.039.59

“Is there any home that doesn't have the blue IKEA carrier bag? Probably not. So, I added my own touch to the world-famous icon. It's checkered of course – and one of my favorites out of everything I created for the VINTERFINT collection.”

Evelina Kroon, Designer

Playful Christmas

# Playful parties

Not feeling the traditional festive vibe? Gustaf Westman's designs show that celebrations don't have to follow the expected playbook. Set the scene for an unconventional holiday gathering and turn every meal into a fun moment your guests won't forget.



- New VINTERFINT 2025 Candle holder \$9.99 Red 306.115.13
- New VINTERFINT 2025 Tealight holder \$6.99 Light blue 106.044.91
- New VINTERFINT 2025 Plate \$29.99 Pink 206.044.43
- New VINTERFINT 2025 Cup with saucer \$9.99 Dark green 706.044.88
- New VINTERFINT 2025 Vase \$39.99 Pink 806.055.43
- New VINTERFINT 2025 Candle holder \$9.99 Light blue 306.044.90
- New VINTERFINT 2025 Plate \$29.99 Dark green 006.114.87

“The collection as a whole is centered around getting together with friends and family, regardless of how that family looks.”

Gustaf Westman, Designer



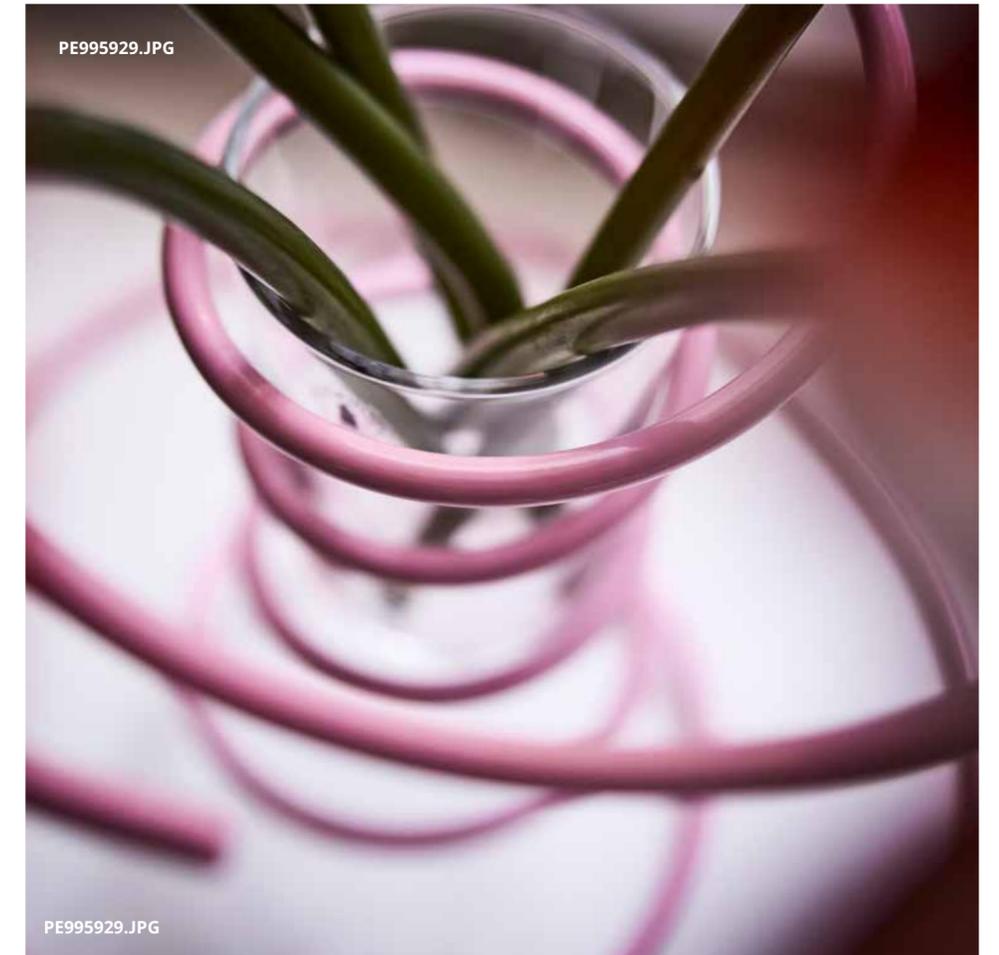
**New STRÅLA 2025 Decorative table lamp \$19.99** A built-in timer turns the lights on at the same time every day and keeps them on for 6 hours. Requires 2-AA batteries, sold separately. Built-in LED light source. Polypropylene and ABS plastic. Requires assembly. Ø9, H2". 206.079.60



**New VINTERFINT 2025 Candle holder \$9.99** Red 306.115.13 **New VINTERFINT 2025 Tealight holder \$6.99** Light blue 106.044.91 **New VINTERFINT 2025 Plate \$29.99** Pink 206.044.43 **New VINTERFINT 2025 Cup with saucer \$9.99** Dark green 706.044.88 **New VINTERFINT 2025 Vase \$39.99** Pink 806.055.43 **New VINTERFINT 2025 Candle holder \$9.99** Light blue 306.044.90 **New VINTERFINT 2025 Plate \$29.99** Dark green 006.114.87 **New VINTERFINT 2025 Pillar candle holder \$6.99** Green 506.044.94 **New VINTERFINT 2025 Cup with saucer \$9.99** Pink 706.115.11 **New STRÅLA 2025 LED candelabra \$34.99** Powder-coated steel. Requires assembly. W20 1/8 x H9". Red 106.068.76 **New VINTERFINT 2025 Plate \$29.99** Dark green 006.114.87 **New VINTERFINT 2025 Serving plate \$24.99** Blue 606.115.02

## Rethinking Christmas

Challenging traditional holiday style was central to our brief – and one of the reasons we approached Gustaf Westman. Still, the collection was created with one of our core values in mind: Tillsammans (togetherness).



**New VINTERFINT 2025 Vase \$39.99** Glass and powder-coated steel. Ø12 1/2, H12 1/4". 806.055.43

# Play with food – Christmas edition

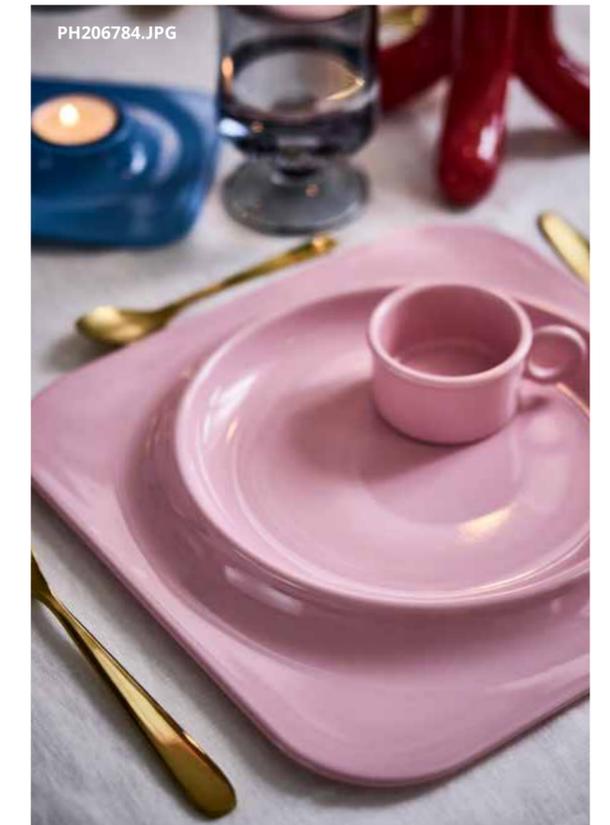
Whether you're serving meatballs, sushi, or chocolate pralines, these plates are ready to roll with your festive meals.

"For many people in Sweden, there's no Christmas – and no IKEA – without meatballs. So, when I came up with the idea of a meatball plate, I had to explore it. The result is a fun serving plate that works for all small savoury or sweet treats, not only for meatballs."

Gustaf Westman, Designer



New VINTERFINT 2025 Plate \$29.99 Dark green 006.114.87



New VINTERFINT 2025 Plate \$29.99 Pink 206.044.43  
New VINTERFINT 2025 Cup with saucer \$9.99 Pink 706.115.11



New VINTERFINT 2025 Serving plate \$24.99 Blue 606.115.02

New VINTERFINT 2025 Cup with saucer \$9.99 Dark green 706.044.88

# Master the art of wrapping – or don't

Between the last-minute shopping and tangled lights, your gifts can still look well put together. Whether you decide to play paper, scissors, tape or just pop your gifts into a festive bag or box, just remember: it's the thought that counts.

**Tip!**  
Choose a set of wrapping paper with patterns as varied as your holiday moods. From sleek and stylish to whimsical and magical, you'll find the design that matches your holiday vibes.



- New VINTERFINT 2025 Gift wrap rolls \$4.99/set of 3 806.029.74
- New VINTERFINT 2025 Ribbons \$2.99/3pk White/red/green 506.036.92
- New VINTERFINT 2025 Gift bows \$3.99/set of 12 306.051.97
- New VINTERFINT 2025 Gift wrap roll \$1.29 506.027.77



PE995867.JPG



PE984494.JPG



PE995877.JPG



**Tip!**  
 Use VINTERFINT artificial garlands, gifts and baubles on the table as elegant or unconventional decorations for your festive meals.

The perfect tablecloth for Christmas doesn't exist- oh, wait!



New VINTERFINT 2025 Table cloth \$24.99 806.040.15

# Festive magic is served

Bring on the festive magic with tableware, decorations and lighting from our VINTERFINT and STRÅLA collections. Setting the table for Christmas will become the secret weapon for impressing your guests, and maybe even making them forget about that slightly burnt pie.



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PH206440.JPG

New VINTERFINT 2025 Bottle \$3.99/ea Green 406.049.32 New VINTERFINT 2025 Paper napkins \$2.49/30pk 506.037.91 New VINTERFINT 2025 Table cloth \$29.99 606.043.99

# Dress up your Christmas tree

Go big, go small, go traditional, go crazy – when it's time to decorate the tree, you make the rules. Discover the VINTERFINT tree ornaments and STRÅLA LED lighting chains that match your festive vibe.

## How to achieve tree perfection:

- **Fluff and shape the branches** – Prepare the tree before adding the decorations.
- **Pick your dress code** – Classic and cozy? Scandi and subtle? Choose a theme that sets the mood.
- **Start with your sparkle** – Use the plug as a starting point and wrap the lights around the 'trunk' working from the center up towards the top.
- **Bring on the baubles** – Place larger baubles to the center to add depth and smaller ones towards the tips of branches to create balance.



Introducing the largest baubles in our collection. Perfect for spotlighting your tree – or giving your pet a new obsession.





### Tip!

Let the fun begin at your doorstep with cozy lanterns lighting up your outdoor space. Choose from pillar candles, tealights, or LED lights for the most brilliant solution for your home.

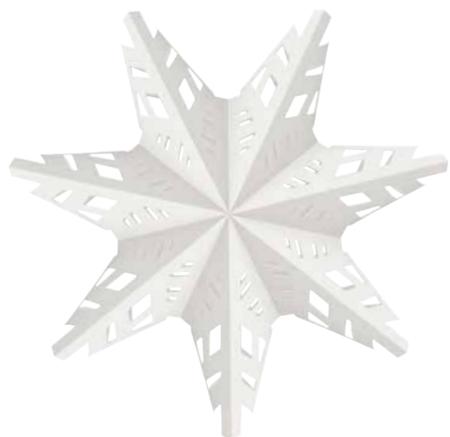
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Rice paper isn't just for spring rolls; it's also perfect for winter lighting. Check out this beautiful rice paper pendant lamp!

# 'Tis the season to shine!

Take your home from everyday to festively fabulous with STRÅLA lighting chains, pendant lamps, LED floor lamps, table lamps and more. Whether you're lighting up your cozy corner or hosting a full-on party that would make Santa proud, these lights are your trusty sidekick in setting the festive mood.



New STRÅLA 2025 Lamp shade \$4.99 106.005.44

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New STRÅLA 2025 Lamp shade \$6.99 White/gold 006.061.98  
New STRÅLA 2025 LED decorative pendant lamp \$29.99 Ball circle 506.069.21 New STRÅLA 2025 Decorative table lamp \$14.99  
Requires 2-AA batteries, sold separately. Built-in LED light source.  
Requires assembly. Ø4, H7". Tree 606.065.34

# Holiday treats that sleigh

The holidays are all about good company – and even better snacks. From flatpack gingerbread houses and trees to tempting chocolate pralines and an aromatic mulled fruit drink, the VINTERSAGA collection has everything you need to spread holiday cheer. These crowd-pleasers are perfect for hosting, gifting and saving the day when unexpected guests turn up.



## Tip!

VINTERSAGA gingerbread house and trees are great party starters – just add friends and icing. Gather your gang for some fun and festive decorating.



New VINTERSAGA Gingerbread house \$4.99 406.124.18

## Tip!

Create your own advent calendar by adding VINTERSAGA chocolate Santas in VINTERSAGA gift bags and hanging them on VINTERFINT wall decoration.



# Dreaming of a Scandi Christmas?

From decorations and lighting to food, here's everything you need to incorporate some Scandinavian traditions into your celebration, both in a classic and modern style.



PE984167.JPG

## Traditional decorations

The nisse or tomten, red-capped mushrooms and the Yule Goat are key symbols of Christmas in Scandinavia. They are believed to bring good fortune and look after the home.

New VINTERFINT 2025 Decoration \$3.99 Imported. H5½". 806.137.98

## Festive food

Mulled wine – known as glögg – and gingerbread cookies – called pepparkakor – are must-haves for a proper Scandinavian festive table. And who could forget our beloved meatballs? They hold a special place on the 'Julbord' (Christmas table).



New VINTERSAGA Mulled fruit drink \$5.99 306.210.60



PH206447.JPG

## Window stars

During the Scandinavian holiday season, you'll see lots of stars in windows. Made from paper or other materials, they represent the Star of Bethlehem and usually have lights inside, casting a soft, welcoming glow during long winter nights.

New STRÅLA 2025 Lampshade \$4.99 506.065.63

## Did you say "Christmas Goat"?

The Yule Goat (Julbock) is a key symbol of Christmas in Sweden, often made from straw. The ones in the VINTERFINT set are crafted from leftover materials from the BORGEBY coffee table.



New VINTERFINT 2025 Decorations \$12.99/set of 2 006.049.34



PH206292.JPG

## Advent candles

Ready to count down to Christmas in style? Choose a single candle marked with numbers to burn each day from December 1st until Christmas Eve. Or arrange four candles in a holder and light one each Sunday leading up to Christmas.

New VINTERFINT 2025 Candlestick holder for four candles \$6.99 Powder-coated steel. W5×L13×H2". 806.038.60

# Content overview | VINTERFINT/STRÅLA/VINTERSAGA 2025



PE986288.JPG

**New VINTERFINT 2025 Tins with lids \$12.99/set of 3**  
Includes: three tins with lids that build a snowman when stacked. W5×H3¾", W4¼×H2¾" and W3¼×H3¼". Clear lacquered painted and tin-plated steel. Designer: Marta Krupińska. W5×H9½". Snowman 706.035.68



PE943940.JPG

**New VINTERFINT 2025 Candle stick \$24.99** For four max H10" candles. Clear acrylic lacquered birch veneer and aluminum. Designer: Lisa Hilland. Requires assembly. Ø6". L11×H11". Red 406.038.57



PE986293.JPG

**New VINTERFINT 2025 Tray \$12.99** High-pressure melamine laminate. Designer: Katie Kirk. Ø17". Pink 706.045.39



PE985237.JPG

**New VINTERFINT 2025 Jar with lid \$17.99** Hand-painted. Color-glazed earthenware. Designer: Marta Krupińska. Ø5, H9". 34 oz. Santa Claus red 306.116.31



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**New VINTERFINT 2025 Tray \$19.99** Clear acrylic lacquered birch plywood and birch veneer. Designer: Lukas Bazle. Ø12, H1". Button red 606.046.10



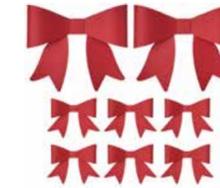
PE985243.JPG

**New VINTERFINT 2025 Mug \$4.99** Dishwasher and microwave safe. Feldspar porcelain. H3". 12 oz. White/red 706.046.76



PE985230.JPG

**New VINTERFINT 2025 Gift wraps roll \$4.99/3pk** Paper. Designer: Katie Kirk. W27½×L118". Mixed patterns red/green 806.029.74



PE986306.JPG

**New VINTERFINT 2025 Tree ornaments \$5.99/set of 8** Includes: two bows (8×8") and six bows (3½×3"). 100% recycled paper. Bow red 806.046.14



PE986302.JPG

**New VINTERFINT 2025 Tree ornaments \$6.99/6pk** Polystyrene plastic. Designer: Marta Krupińska. Ø2¾, H1". Mixed colors 106.046.17



PE986482.JPG

**New VINTERFINT 2025 Unscented pillar candle \$6.99** Approx burn time: 45 hours. Plant based paraffin wax. Designer: Marta Krupińska. Ø3¾, H4¾". Snowman white 905.999.47



PE984119.JPG

**New VINTERFINT 2025 Shopping bag, large \$3.99** 100% polypropylene and 100% BOPP plastic. Imported. Designer: Evelina Kroon. L21¾×D14½×H13¾". 19 gal. Checkered pattern multi-color 806.039.59



PE983541.JPG

**New VINTERFINT 2025 Artificial potted tree \$19.99** Indoor/outdoor use. Polyethylene plastic and steel. H37½". Plant pot Ø6". Christmas tree green 706.095.51



PE985225.JPG

**New VINTERFINT 2025 Gift wrap roll \$1.99** Paper. Designer: Evelina Kroon. W27½×L118". Double sided multicolor/red 306.030.23



PE985899.JPG

**New VINTERFINT 2025 Table cloth \$24.99** 100% cotton. Imported. Designer: Evelina Kroon. W57×L94". Checkered pattern red/green 806.040.15



PE986912.JPG

**New VINTERFINT 2025 Tree ornaments \$16.99/2pk** Polystyrene plastic. Designer: Evelina Kroon. Ø6". Bauble red/green 406.046.92



PE985269.JPG

**New VINTERFINT 2025 Scented candle in glass \$9.99** Approx burn time: 12 hours. Plant based wax and glass. Ø2, H2". Green/winter fir scent 006.027.32



PE984134.JPG

**New VINTERFINT 2025 Cushion \$24.99** 100% cotton. Imported. Designer: Evelina Kroon. Ø8, L23". Candy multicolor 806.156.41



PE986451.JPG

**New VINTERFINT 2025 Tree ornaments \$12.99/8pk** Painted glass. Ø2¾". Bauble glass/mixed colors 206.045.46



PE985221.JPG

**New VINTERFINT 2025 Gift wrap roll \$1.29** Unbleached paper. W27½×L118". Heart pattern/brown 506.027.77



PE700653.JPG

**New VINTERFINT 2025 Scented candle in metal tin \$3.99** Approx burn time 24 hours. Clear lacquered tin-plated steel and plant based wax. Designer: Malin Gyllensvaan. Ø3¾, H3½". Apple-shaped/red/apple and cinnamon scent 505.999.11



PE944235.JPG

**New VINTERFINT 2025 Scented tealights \$3.49/30pk** Approx burn time: 3.5 hours. Plant based wax, paraffin wax, fragrance. Ø1½". Green/winter fir scent 005.999.23



PE944234.JPG

**New VINTERFINT 2025 Scented tealights \$3.99/30pk** Approx burn time: 3.5 hours. Plant based wax, paraffin wax, fragrance. Ø1½". Red/gingerbread scent 605.999.15



PE986308.JPG

**New VINTERFINT 2025 Tree ornaments \$1.99/6pk** 100% recycled paper. Ø3". Bauble paper/red 506.048.04



PE984182.JPG

**New VINTERFINT 2025 Decoration \$12.99** 100% polyester. Imported. W7¾×H29¾". Santa Claus red 106.138.05



PE984169.JPG

**New VINTERFINT 2025 Decoration \$2.99** 100% polyester. Imported. W2¾×H7½". Santa Claus red 606.138.03



PE901540.JPG

**New VINTERFINT 2025 Tree decorations \$7.99/set of 20** Includes: 10 ornaments (Ø2¾"). 12 ornaments (Ø2"). Polystyrene plastic. Bauble red 306.039.47

# Content overview | VINTERFINT/STRÅLA/VINTERSAGA 2025



PE983529.JPG

**New VINTERFINT 2025 Artificial Christmas tree \$39** Indoor/outdoor. Polyethylene plastic. Requires assembly. H59". Green 406.065.30



PE983543.JPG

**New VINTERFINT 2025 Artificial Christmas tree \$69** Indoor/outdoor. Polyethylene plastic. Requires assembly. H70¾". Green 806.065.28



PE983545.JPG

**New VINTERFINT 2025 Artificial Christmas tree \$129** Indoor/outdoor. Polyethylene plastic and powder-coated steel. Requires assembly. H82¾". Green 206.065.26



PE972077.JPG

**New STRÅLA 2025 LED decorative chandelier \$39.99** Built-in LED light source. Polycarbonate plastic and power-coated steel. Designer: Lukas Bazle. Requires assembly. Ø15¾, H17¾". 606.069.06



PE972191.JPG

**New STRÅLA 2025 LED decorative pendant lamp \$29.99** Dimmable to two levels. Built-in LED light source. Galvanized steel and paper. Designer: Lukas Bazle. Requires assembly. Ø26". Cord L157". White 506.069.21



PE972117.JPG

**New STRÅLA 2025 LED floor lamp \$39.99** Dimmable to two levels. Built-in LED light source. Clear lacquered solid pine and polycarbonate plastic. Designer: Lukas Bazle. Requires assembly. W13×H26". Cord L8'2". Matchstick-shaped wood 006.068.91



PE972114.JPG

**New STRÅLA 2025 LED candelabra \$12.99** The built-in timer turns the lamp on at the same time every day – and turns it off after 6 hours. Requires 3-AAA batteries, sold separately. ABS plastic, paper and painted steel. Designer: Lukas Bazle. W11¾×H7¾". Lollipops/white 206.066.49



PE586809.JPG

**New STRÅLA 2025 Lamp shade \$6.99** Paperboard and polycarbonate plastic. Designer: Jennifer Idrizi. Requires assembly. Ø28". White 106.009.78



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**New STRÅLA 2025 Lamp shade \$4.99** Paperboard and polycarbonate plastic. Requires assembly. Ø19". Lace/white 606.005.51



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**New STRÅLA 2025 LED lighting chain with 10 lights \$14.99** The built-in timer turns the light chain on at the same time every day – and turns it off after 6 hours. Requires 3-AA batteries, sold separately. Plastic. Requires assembly. Cord L126". Sparkler/battery-operated 206.066.54



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**New STRÅLA 2025 LED candle \$3.99** The built-in timer turns the lamp on at the same time every day – and turns it off after 6 hours. Requires 1-AA battery sold separately. Powder-coated steel and ABS plastic. Designer: Marta Krupińska. Requires assembly. Ø4, H14". Candle-shaped/green 706.066.42



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**New VINTERSAGA Ginger thins \$6.49** 1 lb. 206.119.76



PE985296.JPG

**New VINTERSAGA Gift box \$7.49** This gift box with a seasonal design contains 15 pralines in three different flavors. The cocoa in this product is certified according to Rainforest Alliance's sustainable farming requirements. 6 oz. Assorted pralines 906.215.47



PE986156.JPG

**New VINTERSAGA Gingerbread house \$4.99** 1 lb. 406.124.18



PE986248.JPG

**New VINTERSAGA Gingerbread trees \$3.99** 1 lb. 006.124.15



PE985295.JPG

**New VINTERSAGA Bag of Chocolate Santas \$5.99** The cocoa in this product is certified according to Rainforest Alliance's sustainable farming requirements. 3 oz. 606.181.41



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**New VINTERSAGA Milk chocolate bar \$2.29** A delightful combination of creamy milk chocolate and crispy gingerbread crumbs. The cocoa in this product is certified according to Rainforest Alliance's sustainable farming requirements. 4 oz. 606.181.60



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**New VINTERSAGA Festive drink \$1.50** A uniquely Swedish Christmas soft drink known as julmust. Its typical flavor, much loved by most Swedes, cannot be described but must be experienced. 17 oz. 106.210.56



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**New VINTERSAGA Mulled fruit drink \$5.99** "Glögg" is a traditional Swedish Christmas drink commonly flavored with spices like cinnamon, cardamom, and ginger. Serve steaming hot with raisins and chopped almonds put in the drink, or enjoy cold as it is. 25 oz. 306.210.60



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**New VINTERFINT 2025 Cup with saucer \$9.99** Dishwasher and microwave safe. Color-glazed feldspar porcelain. Designer: Gustaf Westman. Saucer: Ø7". Cup: H2". 2 oz. Pink 706.115.11



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**New VINTERFINT 2025 Candlestick \$9.99** For candle max H10". Color-glazed stoneware. Designer: Gustaf Westman. W7×L7×H4". Red 306.115.13



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**New VINTERFINT 2025 Serving plate \$24.99** Dishwasher and microwave safe. Feldspar porcelain. Designer: Gustaf Westman. L15½×W5×H1". Blue 606.115.02



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**New VINTERFINT 2025 Plate \$29.99** Dishwasher and microwave safe. Feldspar porcelain. Designer: Gustaf Westman. Ø7½". W10½×L10½×H1". Dark green 006.114.87

Still images



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# Enjoy!

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