

IKEA Chest and Dresser Event

April 16, 2024





Our goal to create a safer life at home is made possible through the ongoing support, collaborative spirit, and trust given to us by our partners.

We look forward to continuing this journey together.

Thank you.

Sincerely,

Fredrik Crus Oddbjörn

Global Head of Range Transformation for IKEA of Sweden AB

Tracey Kelly

Program Lead, IKEA U.S. Safer Life at Home Development

IKEA U.S. April 17 press release

On April 17, 2024, IKEA U.S. will issue a press release announcing that all IKEA chests and dressers sold in the U.S. meet the new mandatory furniture stability standards as established through passage of the Stop Tip-overs of Unstable, Risky Dressers on Youth (STURDY) Act in 2022.

[IKEA U.S. Newsroom - IKEA](#)



Democratic design is the way we make things at IKEA. But we don't just make things. We are making things better.

We are determined to drive change and develop solutions to reduce the risk of tip-over incidents. The solution will not be the same for each and every product, new innovations will be built into new pieces of furniture as time goes. Each chest of drawers will have the best possible stability feature for its kind.

When combined with wall-anchoring, these stability features help reduce the risk of tip-over incidents.

Meet our new stability solutions



Extended base
Chest of drawers



Feet
Chest of drawers



Anchor and Unlock
Chest of drawers

Meet our new stability solutions, continued



Wall-mounted

Chest of drawers



Drawer interlock

Chest of drawers



Supporting doors

Cabinet with drawers



Shortened drawer extension

Chest of drawers

Stability solutions for chests and dressers



Added Weight and Design

- A solution that is based on adding or redistributing weight and how we design the product to counteract the tip-over risk, like a forward-extended base, or added feet.

Wall mounted

- A solution that must be mounted to the wall to stand up straight on the floor. It has simple support points instead of traditional feet – since it always needs support from the wall to stand upright.

Shortened Drawer Extension

- This solution reduces the drawer extension to counteract the tip-over risk.

Drawer Interlock solution

- The drawer interlock in this chest of drawers means that only one drawer can be opened at a time.

Anchor and Unlock solution

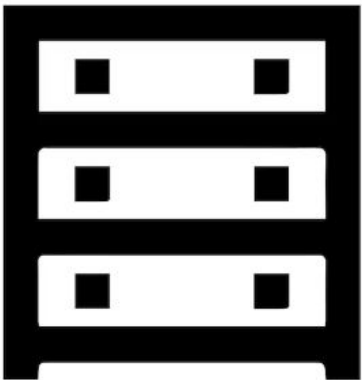
- The Anchor and Unlock solution prevents all drawers from being opened, until anchored to the wall. Once anchored, all drawers may be opened at once.

Communicating the new standard



To communicate to our customers the clothing storage furniture products that meet the Federal Stability Standard, we've created an icon with text that will appear on these products on all customer touchpoints.

On our website, we've created a web page that speaks to the standard to help better educate our customers.

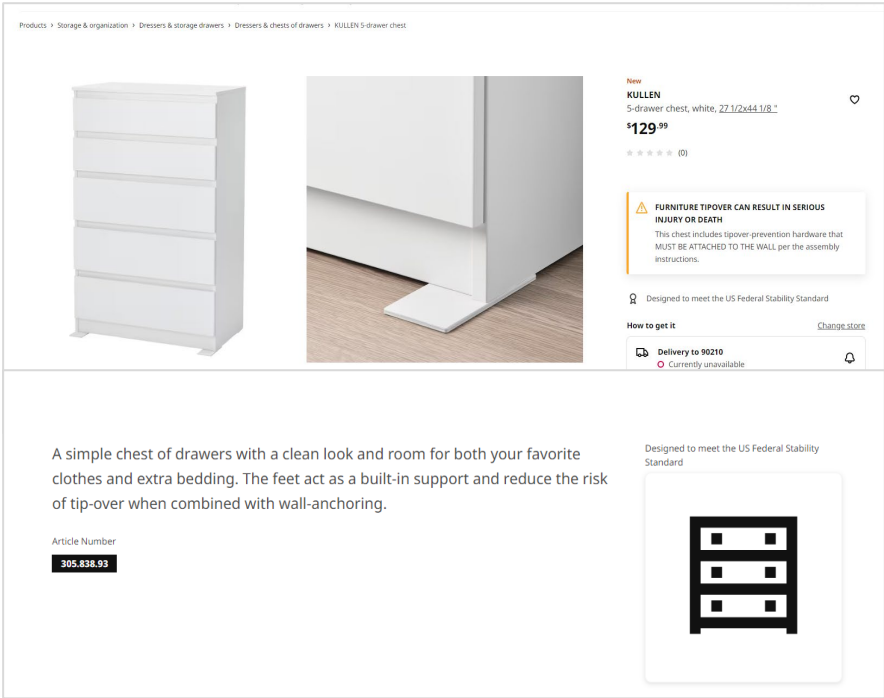


Designed to meet the US Federal Stability Standard

On April 19, 2023, the U.S Consumer Product Safety Commission (CPSC) voted to adopt ASTM F2057-23 as a mandatory federal safety standard for dressers and other clothing storage furniture. The standard was designed to help reduce the risk of tip-over accidents and sets performance requirements for clothing storage furniture.

When you see this symbol, you'll know that IKEA clothing storage furniture is designed and tested to meet the new federal safety standard.

[Link to IKEA.com web page on stability](#)




Icon with text on product information pages

Communicating the new standard




Clothing storage furniture on display in IKEA stores will be signed with tags and other signage that clearly communicate products that meet the US Federal Stability Standard.





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The drawer opening for the SONGESAND chest of drawers is slightly smaller to help lower the chances of overextending, which causes some chests to become off-balanced and tip over.



Designed to meet the US Federal Stability Standard.









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Form and function work best balanced

The roll-out drawer for the HAUGA chest of drawer makes looking through low drawers easier. Plus, the extended base gives more drawer space and helps reduce the chances of tipping over.



Designed to meet the US Federal Stability Standard.



Keeping wall anchoring in focus



At IKEA, we believe that wall anchoring is the best way to help reduce the risk of tip-over accidents.

We're launching a fresh new communication campaign to keep this important message in focus. The campaign is titled "Just a Moment", as it takes just a moment for a tip-over accident to happen...and it takes just a moment to anchor your furniture to the wall to help prevent this.



[Link to "Just a Moment" video \(YouTube\)](#)



[Link to wall anchoring educational page on IKEA.com](#)

Safe use of secondhand furniture



We’re reaching out to consumers with an important reminder to buyers of secondhand IKEA furniture. No matter where you buy your IKEA furniture, wall anchoring is always the best way to help reduce the risk of tip-over accidents.

And if you’re missing a wall anchoring hardware kit, or need more support with wall anchoring, IKEA has you covered.



[Link to “The Most Vital Piece Be Missing” video \(YouTube\)](#)



IKEA ✓

No matter where your IKEA piece is from, make sure to anchor it to the wall. Get your free kit today!




[IKEA-USA.com](#)
Create a safer home

Learn more



IKEA ✓

Is your new IKEA piece pre-loved? No matter where it's from, we want to help you create a safer home. Get a kit today!



[IKEA-USA.com](#)
See more safety tips

Shop now

Our safety journey with you



Please spread the word: Share our collective story with your networks

X: Happy to be part of the [@IKEAUSA's](#) event featuring the new IKEA chests and dressers that meets the Federal Stability Standard under the #STURDYAct.

LinkedIn: It was an honor to attend the [@IKEA](#) U.S. event featuring new chests and dressers that meet the Federal Stability Standard! We are grateful to have worked with IKEA on the STURDY Act, and it was a proud moment to catch a glimpse of the newest innovations firsthand. #STURDYAct
#DesignedforSafety



Thank you for joining us

IKEA Chest and Dresser Event

Tuesday, April 16, 2024
The House of Sweden
Washington, D.C.

Appendix

Including media assets, imagery and film

Our safety journey, in review



[IKEA announces patent pledge for Anchor and Unlock, a new tip-over safety innovation](#)

IKEA announced its first-ever patent pledge for Anchor and Unlock, with the long-term goal of supporting the safe use of storage furniture and further reducing the risk of furniture tip-over accidents. Based on over 80 years of experience in life at home, IKEA's research and development have led to a series of patent inventions in clothing storage furniture stability.

Through our desire to create a safe life at home for everyone, the inventions described in the pledged patents are accessible for others to use. IKEA is dedicated to our mission of driving change in the furniture industry to promote safer living at home. By taking this initial step, we encourage fellow furniture manufacturers to consider a collaborative approach in their current and future technical solutions in this field.

[IKEA U.S. Applauds Passage of the Stop Tip-overs of Unstable, Risky Dressers on Youth \(STURDY\) Act](#)

IKEA is proud of our collaborative efforts with safety advocates to actively endorse the recent U.S. congressional approval of the STURDY Act, marking a significant stride in mitigating the risk of furniture tip-overs and fostering a safer home environment for children and families.

IKEA is steadfast in its commitment to advancing safe furniture practices. We dedicated years to partnering with parents, safety advocates, policymakers, and fellow manufacturers and retailers in this collective effort to enhance and enforce the existing voluntary industry standards for items like chests-of-drawers and other furniture, bringing greater clarity and strength to safety measures.

MALM development



HEMNES development



Wall-mounted

RACKNÄS



Feet

KULLEN



Shorter drawer extension

BRIMNES and SONGESAND



Extended base

HAUGA



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Films



[Link to Anchor and Unlock: An IKEA Safety Innovation \(YouTube.com\)](#)



[Link to VIHALS wall anchor system \(YouTube.com\)](#)

Film



[Link to Creating Safer Homes Together - Innovating For Stability \(YouTube.com\)](#)

