



News from IKEA

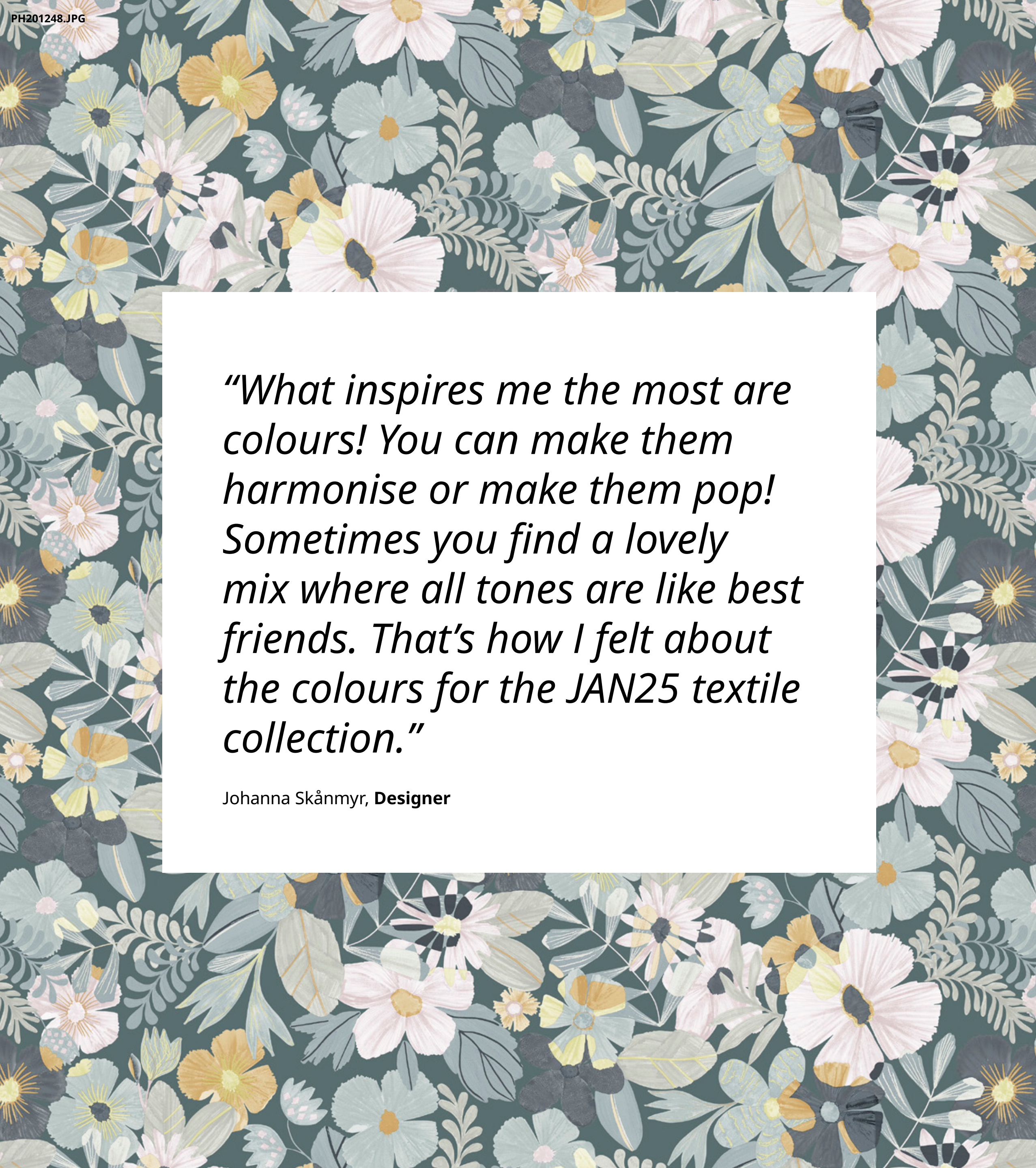
Press kit | Launching January 2025



New SPETSBOJ bordslampa 99 kr
505.862.92

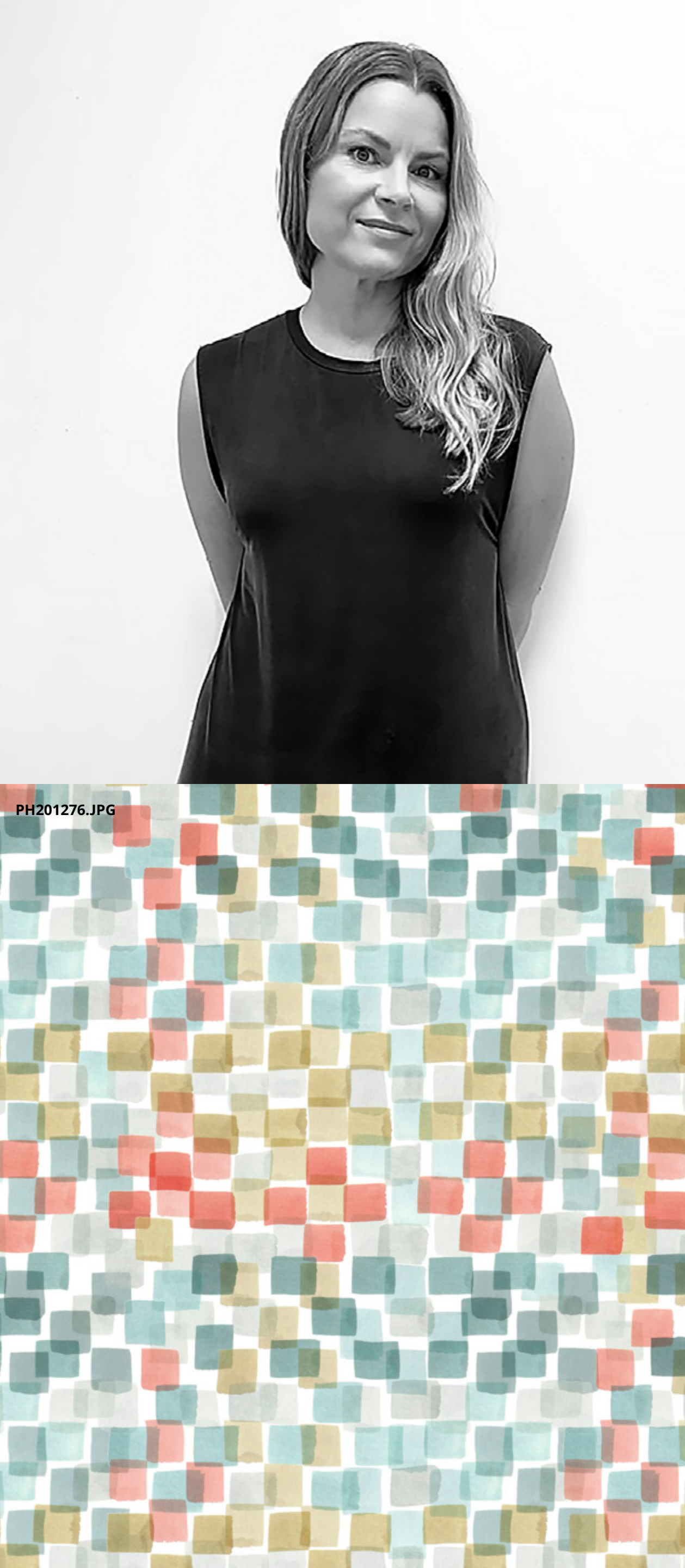
What's new is up to you!

Hej! It's good to see you again. As you might have guessed, this PR package is an introduction to all the new things that come to IKEA in January 2025. But it's not just a big bowl of new products. It's also new ideas on how to refresh my home on a tight budget. Depth and width is the reason for our mantra right now. What's new is up to you. Enjoy.



“What inspires me the most are colours! You can make them harmonise or make them pop! Sometimes you find a lovely mix where all tones are like best friends. That’s how I felt about the colours for the JAN25 textile collection.”

Johanna Skånmyr, **Designer**



Designed to kickstart spring



New FÄLTGRÄSMOTT påslakan 16 249 kr
405.873.48

Harmony in a flat pack

Without going into details, the bedroom has many jobs to fulfill. But most people would probably agree that the big one is to create comfort and calm and to help you recharge. Right now, spring is just around the corner. We celebrate that by launching a wide range of colourful, playful and beautiful new bedroom products.

New FÄLTGRÄSMOTT påslakan 16 249 kr Multicolour/flower pattern 405.873.48 **New PURRPINGLA** Hängande förvaring 129 kr Textile/beige 905.919.94 **New KUGGIS** låda 29 kr Dark grey-beige 405.862.35 **New DVÄRGSYREN** spegel 249 kr W28×D7, H37cm. Oak veneer 705.915.94 **New DVÄRGSYREN** spegel 399 kr W40×D8, H50cm. Oak veneer 305.915.91 **New BÄCKNATE** bordslampa 199 kr White 905.834.99



An organised
bedroom
shouldn't just
be a dream



Product overview | News from IKEA January 2025



PE942742.JPG
**TÄRNCULLEN klädd
sängstomme 2895 kr**
Fibreboard and solid wood.
Designer: Wiebke Braasch/IKEA
of Sweden. L200×W160cm. Vissle
beige/Luröy 195.643.63



PE955131.JPG
**New FÄLTGRÄSMOTT påslakan
16 249 kr** 54% cotton and
46% viscose/rayon. Designer:
Johanna Skånmyr. Duvet cover
L200×W150cm. Pillow case
L50×W60cm. Multicolour/flower
pattern 405.873.48



PE933062.JPG
SANELA kuddfodral 59 kr
100% cotton. L50×W50cm. Blue
405.909.30



PE872820.JPG
**SVARTOPPEL kuddfodral 59
kr** 100% polyester. Designer:
P Machado/L Gil. L50×W50cm.
Yellow 305.430.10



PE872990.JPG
SVARTOPPEL kuddfodral 59 kr
100% polyester. Designer:
P Machado/L Gil. L50×W50cm.
Off-white 605.430.04



PE933121.JPG
KLIPPOXEL pläd 199 kr 100%
polyester. W130×L170cm. Off-
white 705.846.21



PE938163.JPG
**New STENFRÖ skira gardiner
1 par 199 kr** 100% polyester.
L300×W145cm. Pink 005.948.93



PE950928.JPG
**New BÄCKNATE bordslampa
199 kr** Polypropylene plastic
Shade: 100% polyethylene.
Designer: Raffaella Mangiarotti.
Ø50, H36cm. White
905.834.99



PE950924.JPG
**New BÄCKNATE taklampskärm
299 kr** 100% polyethylene.
Designer: Raffaella Mangiarotti.
Ø50, H36cm. White
605.787.91



PE960223.JPG
EKET skåp med 2 lådor 995 kr
Foil finish and particleboard.
Designer: Jon Karlsson.
W70×D35, H35cm. Brown/walnut
effect 805.745.94



PE953599.JPG
**New DVÄRGSYREN spegel
249 kr** Tinted clear lacquered
wood veneer, oak veneer and
glass. W28×D7, H37cm. Oak
veneer 705.915.94



PE953599.JPG
**New DVÄRGSYREN spegel
399 kr** Tinted clear lacquered
wood veneer, oak veneer and
glass. W40×D8, H50cm. Oak
veneer 305.915.91



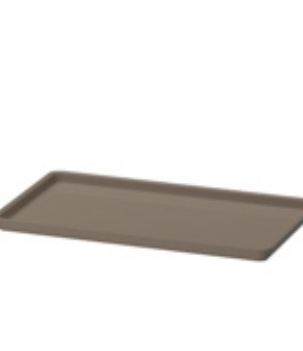
PE911825.JPG
**New PURRPINGLA hängande
förvaring 129 kr** Hanging
storage w 4 compartments. 100%
polyester. W36×D45, H92cm.
Textile/beige 905.919.94



PE727742.JPG
RIGGA klädställning 199 kr
Powder coated steel and plastic..
W111×D51, H126-175cm. White
502.316.30



PE945394.JPG
New KUGGIS låda 29 kr PET
plastic. W18×D26, H8cm. Dark
grey-beige 405.862.35



PE936093.JPG
New KUGGIS lock 20 kr PET
plastic. W18×D26cm. Dark grey-
beige 805.862.38



PE923088.JPG
KUGGIS lock 30 kr Tinted clear
lacquered bamboo. L26×W18cm.
Bamboo 505.686.17



PE933879.JPG
KUGGIS lock 20 kr PET plastic.
W18×D26cm. Black 605.685.51



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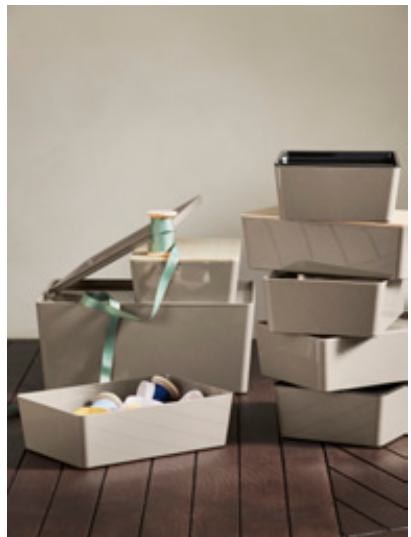
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PH201229.JPG

The colour of a good morning



New SVALSTJÄRTAR påslakan
1ö 199 kr 405.872.49



**So fresh it's
almost a shame
to go to sleep**

Textiles with super powers

What's the simplest, quickest and most affordable way to refresh a bedroom? Our answer would be - textiles. Colourful, creative, comfy textiles. Cushion covers, throws, bed linnen and pillow cases. If you still have money left, why not add some smart storage and maybe a few stylish chairs.

New SVALSTJÄRTAR påslakan 1ö 199 kr Multicolour 405.872.49 **New GÄVLE** fätölj 399 kr Diseröd grey 605.888.46 **New GÄVLE** fätölj 399 kr Diseröd red 305.888.38 **New GAFFELFIBBLA** kuddfodral 59 kr White/dark blue 405.926.46 **New GAFFELBRÄKEN** kuddfodral 59 kr White/dark grey-turquoise 905.926.44 **New OLIVSPINNMAL** pläd 99 kr Off-white/multicolour 905.926.39 **VIHALS** avlastningsbord 399 kr White 804.887.37 **New DRÖNA** låda 39 kr Beige/patterned turquoise 305.889.61

Product overview | News from IKEA January 2025



PE889528.JPG

BRIMNES dagbäddsstomme med 2 lådor 2995 kr Foil finish. Designer: K Hagberg/M Hagberg. L205×W86, H57cm. White 002.287.05



PE955145.JPG

New SVALSTJÄRTAR påslakan 16 199 kr 54% cotton and 46% viscose/rayon. Designer: Johanna Skånmyr. Duvet cover: L200×W150cm. Pillowcase: L50×W60cm. Multicolour 405.872.49



PE942328.JPG

New GAFFELFIBBLA kuddfodral 39 kr 100% cotton. Designer: Johanna Skånmyr. L50×W50cm. White/dark blue 405.926.46



PE942324.JPG

New GAFFELBRÄKEN kuddfodral 59 kr 100% cotton. Designer: Johanna Skånmyr. L65×W65cm. White/dark grey-turquoise 905.926.44



PE839899.JPG

VIHALS avlastningsbord 399 kr Acrylic paint and particleboard. Designer: Ola Wihlborg. L37×W37, H58cm. White 804.887.37



PE933058.JPG

New SANELA kuddfodral 59 kr 100% cotton. L50×W50cm. Beige-yellow 405.909.11



PE941422.JPG

New OLIVSPINNMAL pläd 99 kr 100% polyester. Designer: Johanna Skånmyr. W120×L160cm. Off-white/multicolour 905.926.39



PE942787.JPG

New GÄVLE fåtölj 399 kr Powder coated steel and plywood. Designer: Zhelin Lian. W54×D68, H70cm. Diseröd red 305.888.38



PE942230.JPG

New GÄVLE fåtölj 399 kr Powder coated steel and plywood. Designer: Zhelin Lian. W54×D68, H70cm. Diseröd grey 605.888.46



PE952128.JPG

New DRÖNA låda 39 kr 100% polyester and paperboard. W33×D38, H33cm. Beige/patterned turquoise 305.889.61



PE953162.JPG

New SPETSBOJ bordslampa 99 kr Powder coated steel and synthetic rubber. Designer: Mikael Axelsson. Ø12, H22cm. Dimmable/white 505.862.92



PE953147.JPG

New SPETSBOJ bordslampa 99 kr Powder coated steel and synthetic rubber. Designer: Mikael Axelsson. Ø12, H22cm. Dimmable/green 705.916.12



PE711964.JPG

NYMÅNE golv/ läslampa 499 kr Powder coated steel and EVA plastic. Designer: Mikael Warnhammar. Ø7cm. Base Ø25cm. White 803.367.58



PE772291.JPG

REGNSKUR taklampskärm 199 kr Polyester, plastic and steel. Designer: Jennifer Idrizi. Ø50, H46cm. White 204.303.77



PE839707.JPG

BONDOLVAN väckarklocka 99 kr Plastic. Designer: Aaron Probyn. Ø8cm. W8.5×D9, H12cm. Analog/pale pink 305.110.14



PE696313.JPG

MOSSLANDA tavelhylla 99 kr Foil finish. Designer: M Warnhammar/A Fredriksson. L115×D12cm. White 902.921.03



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PH201275.JPG



PH201255.JPG



PH201263.JPG



PH201274.JPG



PH201253.JPG



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PH201266.JPG



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PH201264.JPG



PH201265.JPG



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PH201278.JPG