

Press kit | VINTERFINT/STRÅLA/VINTERSAGA

All set for the holidays

Launching October 2026

New VINTERFINT 2026 mugg 39 kr
706.338.34





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Find your holiday happiness

The VINTERFINT, STRÅLA and VINTERSAGA collections are designed to create a festive atmosphere for gathering with family and friends, whatever your style.

This year, we've approached the season with two distinct expressions to help you find your festive theme.

Scandinavian Folklore focuses on more traditional Christmas colours and familiar details inspired by classic Christmas traditions. Happy Carnival offers a more playful alternative, combining unexpected forms and light, bright colour palettes.

You can also choose to mix the two styles and create your very own winter wonderland.

New VINTERFINT 2026 dekoration gran 149 kr s3
806.403.63



Scandinavian folklore

Rooted in tradition and ritual, with a calm mood and familiar details that feel warm and timeless.



New VINTERFINT 2026 julgranspynt 59 kr
806.383.55

Happy carnival

Letting go of rules and turning up the fun, with bright colours and bold shapes for a celebration full of energy.



Festive expression 1

In tune with tradition

Shaped by stories, traditions, and shared rituals, this celebration centres around moments that return year after year. It's about slowing down, gathering, and finding comfort in familiar details – soft lights, natural materials, and decorations with a warm and timeless feel.

New VINTERFINT 2026 julgranspynt röda kulor 299 kr s10 906.372.23
New VINTERFINT 2026 bricka 119 kr 406.339.44
New VINTERFINT 2026 presentpapper 49 kr s3 806.360.97
New VINTERFINT 2026 ljuskrona 399 kr 906.376.33

Festive expression 2

Deck the halls for fun

Feel like letting go of the rules and turning up the merrymaking? This year, you'll find plenty of bright colours, bold shapes, and playful details among the VINTERFINT Christmas decorations. They create a celebration that feels light, lively, and full of energy.

New VINTERFINT 2026 julgranspynt röda kulor 299 kr s10 906.372.23
New VINTERFINT 2026 skål med lock 79 kr 706.366.96
New VINTERFINT 2026 presentpapper 49 kr s3 206.361.04
New VINTERFINT 2026 dekoration tomte 59 kr 206.338.41





Christmas collectables

Celebrate your inner child this Christmas

With her irresistible, collectable Christmas decorations, designer Marta Krupińska brings zchild-like joy to the season.

“When designing for the VINTERFINT and STRÅLA collections, I wanted to evoke laughter and make Christmas more relaxed. The shapes are geometric and simple yet playful, with eye-popping colours. I hope they will add joy and a stress-free perspective on Christmas.”

Marta Krupińska, Designer

“Just like the reindeers help Santa bring presents, this ceramic jar can deliver tiny gifts, treats or secret notes. And there’s no mistaking Rudolf by the colour of his nose.”

Marta Krupińska, Designer



PE1021914.JPG
New VINTERFINT 2026 doftljus 149 kr s2
906.359.50



PE1021896.JPG

New VINTERFINT 2026 skål med lock tomte 149 kr 206.338.36
New VINTERFINT 2026 skål med lock ren 199 kr 706.354.18



PE1021878.JPG

New VINTERFINT 2026 ljusstake 49 kr 006.354.12

“Some ideas come spontaneously, like the boot-shaped candlestick where the candle becomes the leg. It stands steady even when celebrations are lively. Get a pair for full effect!”

Marta Krupińska, Designer

Christmas trees

Team classic or team playful?

With the IKEA Christmas tree of the year – the VINTERFINT artificial Christmas tree – setting the scene, the question is – which way will you go?

We've embraced two themes that feel most like us – the playful Happy Carnival and the classic Scandinavian Folklore – with tree ornaments that match your style.

Think timeless reds with nostalgic charm, or a bold mix of unexpected festive colours and twists – including a hot dog tree ornament.

New VINTERFINT 2026 konstgjord julgran 995 kr 006.363.79
New STRÅLA 2026 LED ljusslinga 179 kr 606.332.07
New VINTERFINT 2026 julgranspynt olikfärgade kulor 129 kr s6 806.370.92
New VINTERFINT 2026 julgranspynt röda kulor 299 kr s10 906.372.23





New VINTERFINT 2026 dekoration gran 49 kr
206,343.79



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A tree for every space and style

From tall statement-making artificial trees to cute potted plants we have a wide range of Christmas trees to help you bring the joy of the holidays home.

Make your tree holiday ready with STRÅLA LED lighting chains and VINTERFINT decorations – then bask in the holiday mood.

No tree? No problem.

Not enough floor space for a tree? VINTERFINT wall decoration lets you hang your favourite baubles and lights without having to move furniture around. Or create an advent calendar by hanging small gifts for every day leading up to Christmas.



New VINTERFINT 2026 väggdekoration 199 kr
806.333.86



Festive lighting

Ready for your holiday glow up?

Welcome the season's joyful mood with STRÅLA lighting. Start spreading festive happiness throughout your neighbourhood with STRÅLA outdoor lighting chains and lamps.

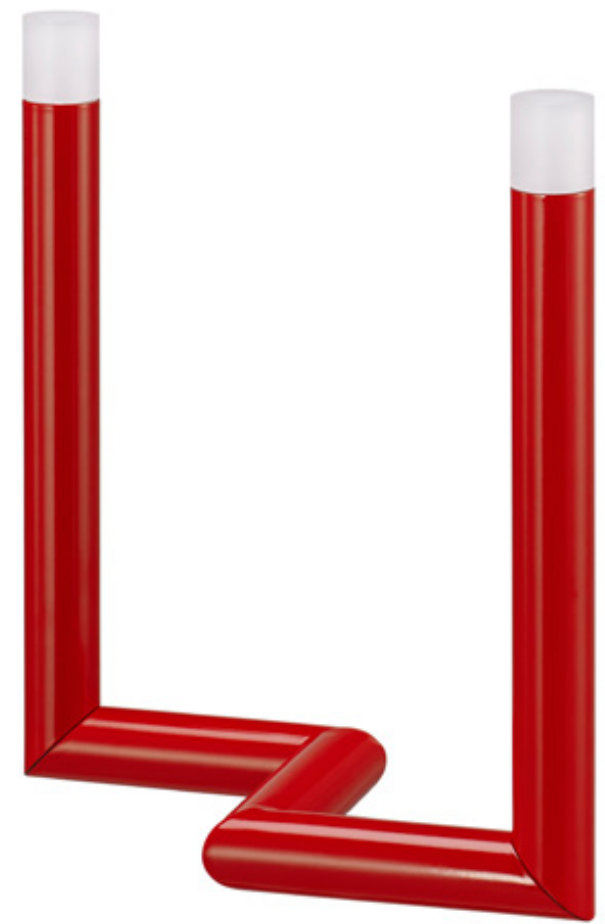
Bring a touch of traditional Scandinavian charm to your windows with STRÅLA star pendant lamps for simple, cosy Christmas magic. And explore a wide range of LED table lamps to fill every room with warmth and light.

New STRÅLA 2026 LED belysning utomhus, granform 99 kr
606.352.30



Bright ideas and glowing must-haves

This year's STRÅLA collection introduces new and playful lights – like a bendy LED table lamp and a charming paper tree. And of course, you'll find plenty of familiar shapes to set the holiday mood.



New STRÅLA 2026 LED bordsdekoration 149 kr
806.385.67



New STRÅLA 2026 lampskärm 79 kr 006.398.82
New STRÅLA 2026 lampskärm 49 kr 906.398.73



New STRÅLA 2026 lampshade €000 306.398.85



New STRÅLA 2026 LED table decoration
406.335.62



Paper decorations

Unfold the Christmas magic

Simple, impactful and designed to be used for years to come. We've rethought traditional decorations by introducing paper-based alternatives.

From large paper Christmas trees to garlands and tree decorations, VINTERFINT offers a fresh take on familiar festive favourites.

New VINTERFINT 2026 dekoration tomtekuva 93H 499 kr
206.370.85

“I love using materials and techniques in new ways, chasing that feeling when everything falls into place. This happened several times with my VINTERFINT and STRÅLA products. Plain sheets of paper became sculptural trees. A candlestick grew out of a bent steel tube. My dream is that they become part of people’s traditions, gatherings and celebrations.”

Lex Pott, Designer



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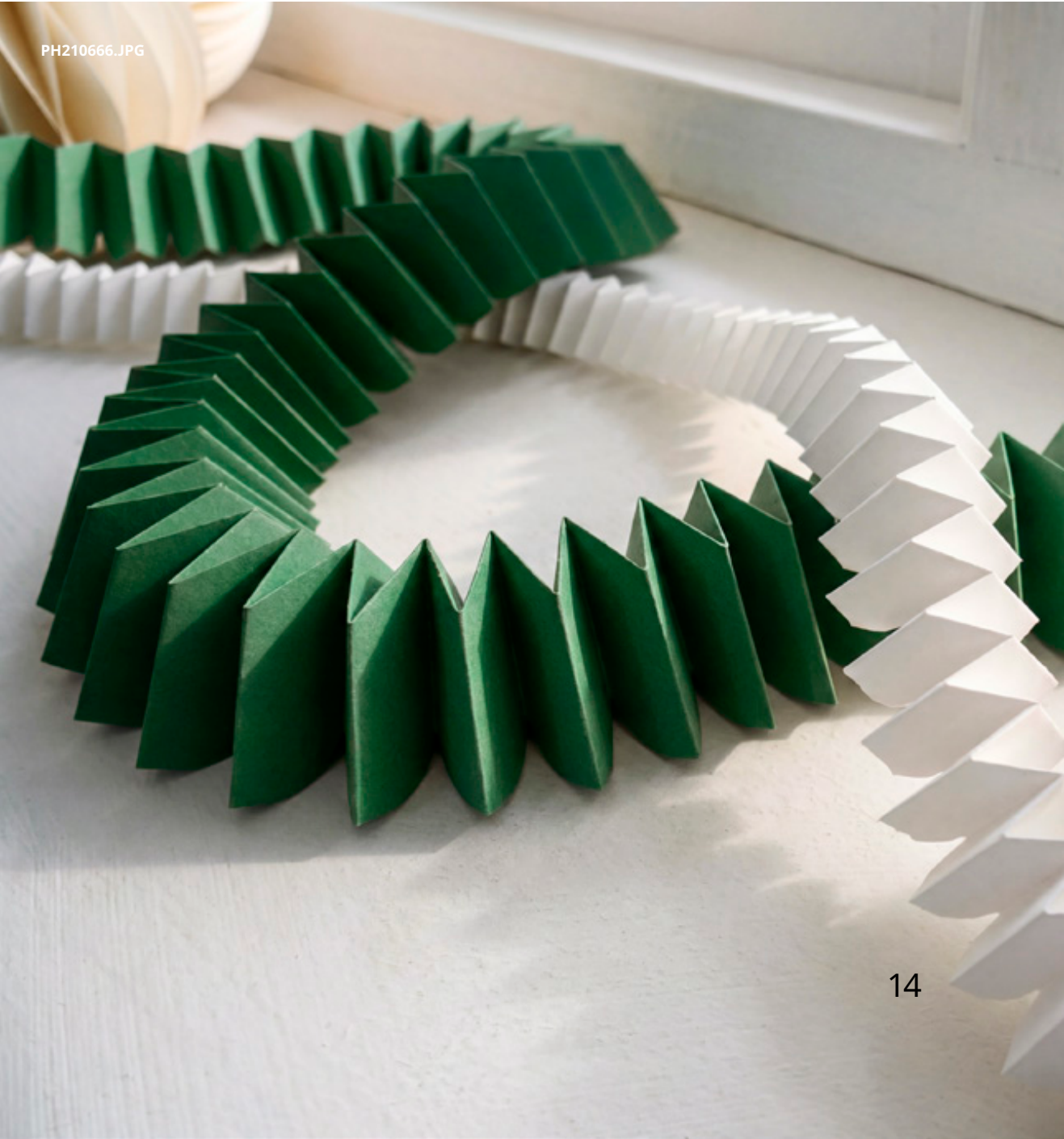


PE1021968.JPG



PE1022011.JPG

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PH210666.JPG

New VINTERFINT 2026 dekoration träd 90H 399 kr 906.369,83
New VINTERFINT 2026 dekoration träd 76H 299 kr 306.369,81

“Christmas gnomes play an essential role in Nordic celebrations, and I had a lot of fun designing these. Each one has a unique character inspired by fairytale creatures. They still go really well together – both as decorations and as gifts.”

Matilda Lindstam Nilsson, Designer

Table settings

Holiday memories are made here

For us, the heart of Christmas is at the table – where people come together, not just for the food but for the company and conversations.

We believe that gatherings aren't about getting everything just right. It's about creating a space that feels welcoming, flexible and ready for real life – from big festive feasts to just one more gingerbread cookie.

New VINTERFINT 2026 ljusstake 99 kr
306.342.51





New VINTERFINT 2026 julgranspynt 79 kr s6 406.370.94

“The design process for the VINTERFINT collection was very hands on, allowing ideas to spontaneously arise through experimentation with paper mockups to guide the final forms, sizes and colours. Paper, symmetry and vibrant colours serve as the main elements. The products are just as suitable for Christmastime as for other celebrations and I hope they’re saved, have a long life and are part of many joyful moments.”

Clara von Zweibergk, Designer



New VINTERFINT 2026 duk 199 kr 806.364.79



New VINTERFINT 2026 papservett 19 kr s30 606.427.06

The carnival is in town

Make the dining table a hub of celebration. Bold colours, playful shapes and relaxed combinations invite everyone to mix, enjoy and share the fun.

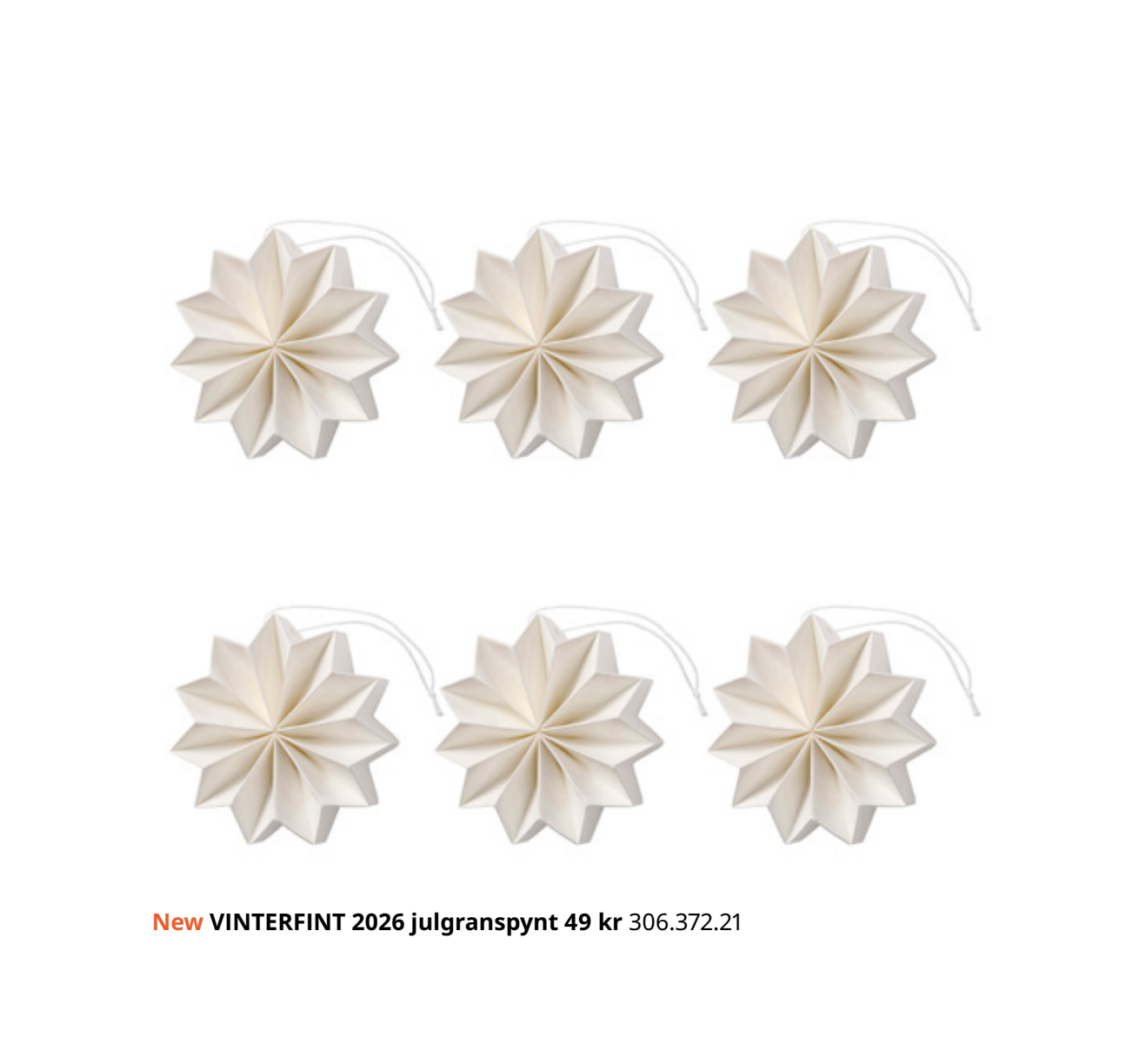
A table set with tradition

Familiar shapes and quiet details that make everyone feel at ease. Calm colours and natural materials keeping the focus on the food, the traditions and the people around the table.



“It was wonderful to unleash the child within me when I created the textile patterns with Christmas trees, Santas and owls. I drew just like when I was little, with the same joy and passion – and every detail reflects my childhood Christmases.”

Monika Forsberg, Designer



To new beginnings!

Wrap up the year with a celebration full of sparkle, glow and just the right amount of twinkle. STRÅLA and VINTERFINT help set the mood all the way.

Holiday baking

Putting the icing on Christmas

Whip up some Christmas cookies with VINTERFINT pastry cutters. Or try a new, festive cupcake recipe and wow your guests by presenting them on a VINTERFINT serving stand.

And the best part? Gathering to taste your creations. A little wonky. A lot delicious.

New VINTERFINT 2026 uppläggningsfat 149 kr
406.339.39



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PH210837.JPG

Meet the real holiday heroes

Satisfy your Christmas cravings. VINTERSAGA has treats for every taste – from gingerbread houses, festive sweets and chocolate snowmen to Swedish holiday drinks. Perfect for gifting and sharing, or for the “just one more bite” moments that come so often this time of year.

New VINTERSAGA pepparkakshus s6 mini 29 kr 406.454.71
New VINTERSAGA pepparkaksträd 27 kr 306.124.14
New VINTERSAGA pepparkaksänglar 29 kr 006.454.54
New VINTERSAGA pepparkakshus 27 kr 606.124.17
New VINTERFINT 2026 barnmössa 29 kr 406.338.02



Tip!

Short on time? Skewer some VINTERSAGA sweets for instant fun at your holiday fika. Looking for handmade decorations? Use heart-shaped ginger thins to craft your own edible wreath.



New VINTERSAGA pepparkakor i burk 37 kr
300g. 706.119.74

A sweet sip from Sweden

Inspired by Julmust, Sweden's favourite festive drink, this sparkling blend of malt and hops is sure to be a hit with everyone at your holiday celebrations.



Gift wrapping

Let your gifts steal the spotlight

From double-sided gift-wrapping paper that give you two looks in one to handy three-piece packs made for mixing and matching – we have everything you need to make every gift feel thoughtful.

The VINTERFINT winter blue gift wrap is a larger size, with a playful design that's appealing to kids and ideal for wrapping for bigger toys and puzzles.

Haven't mastered the art of wrapping? VINTERFINT gift bags, boxes and stockings lend a helping hand.

New VINTERFINT 2026 presentpapper 49 kr s3
606.361.02





"I experimented with simple geometric shapes forming interesting patterns for this gift wrap. I get all warm and fuzzy thinking that families will gather to wrap their gifts with it."

Mia Lehtonen Madsen, Designer



Tip!

Adding a Christmas decoration to the wrapping makes each gift even more special – and adds a little bonus gift.

New VINTERFINT 2026 presentpåse 79 kr
606.358.57

Look who's back for the season

Last Christmas, the eye-catching STRÅLA LED floor lamp was an instant classic. Another customer favourite was the charismatic VINTERFINT jar with lid. So, we're letting them bring joy to another year of celebrations.



New VINTERFINT 2026 burk med lock 249 kr
906.463.26



New STRÅLA 2026 LED golvlampa 499 kr
406.456.02

“Astrid Lindgren’s story about Simon Small inspired the STRÅLA floor lamp and its play on proportions. For me, the scent of a lit match always evokes the atmosphere of Christmas, with candle flames flickering in the winter darkness.”

Lukas Bazle, Designer



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PE1022004.JPG



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PE1021934.JPG



PE1021866.JPG



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PE1021924.JPG



PE1021952.JPG



PH210784.JPG



PE1021914.JPG



PE1021896.JPG



PE1021878.JPG



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PE1021963.JPG



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Image overview | VINTERFINT/STRÅLA/VINTERSAGA 2026



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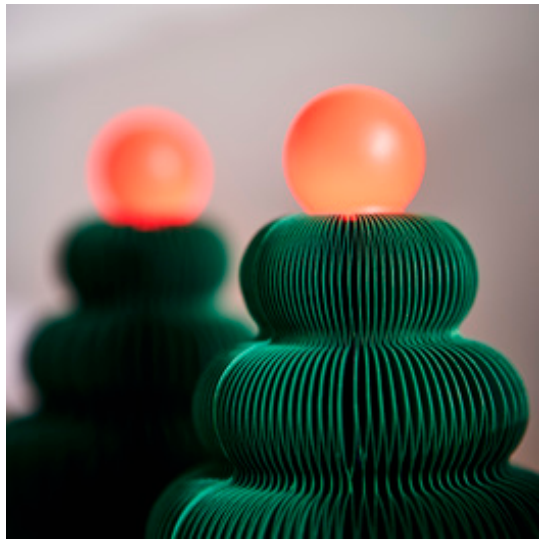
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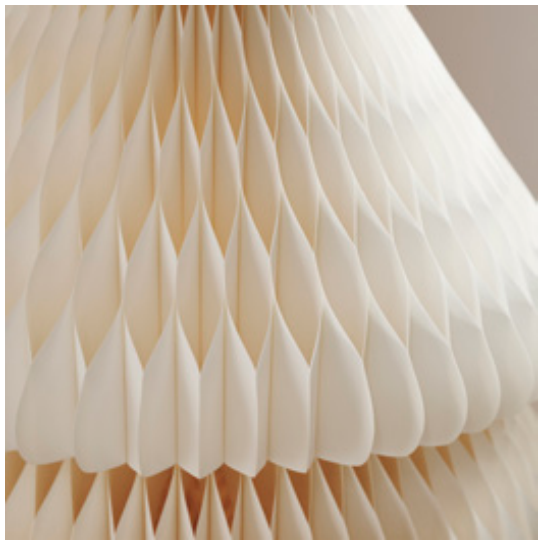
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PE1032153.JPG



PE1021968.JPG



PE1021970.JPG



PE1022011.JPG



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PE1021876.JPG



PE1032094.JPG



PE1021861.TIF



PE1021967.JPG



PE1021844.JPG



PE1023356.JPG



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Image overview | VINTERFINT/STRÅLA/VINTERSAGA 2026



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PE1021849.JPG



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PE1021052.JPG



PE1021265.JPG



PH210796.JPG



PE1021935.JPG



PE1021945.JPG



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PE1023319.JPG

Product overview | VINTERFINT/STRÅLA/VINTERSAGA 2026



PE1017358.JPG

New VINTERFINT 2026 kuddfodral 59 kr 100% cotton. Designer: Monika Forsberg. L50×W50cm. Santa Claus pattern green 606.363.19



PE1010170.JPG

New VINTERFINT 2026 dekoration 149 kr s3 Coloured glazed stoneware. Christmas tree green 806.403.63



PE983529.JPG

New VINTERFINT 2026 konstgjord julgran 299 kr Polypropylene plastic and steel. Ø51, H150cm. In/outdoor green 806.363.75



PE1017525.JPG

New VINTERFINT 2026 presentpapper 49 kr s3 Unbleached paper. Designers: M Vinka/IKEA of Sweden. L3×0.7m. Mixed patterns/multicolour 606.360.98



PE1017957.JPG

New VINTERFINT 2026 dekoration 199 kr s2 Pigmented glazed earthenware. Designer: Marta Krupińska. Mixed shapes/mixed colours 306.353.21



PE1017957.JPG

New VINTERFINT 2026 dekoration gran 49 kr Paper. Designer: Matilda Lindstam Nilsson. Ø24, H36cm. Christmas tree shaped green 206.343.79



PE1017675.JPG

New VINTERFINT 2026 dekoration tomte 59 kr 100% polyester. Designer: Matilda Lindstam Nilsson. H30cm. Santa Claus sitting/red 206.338.41



PE1017435.JPG

New VINTERFINT 2026 skål med lock 149 kr Pigmented glazed earthenware. Designer: Marta Krupińska. Ø13, H24cm. Vol 1l. Santa Claus red 906.463.26



PE985237.JPG

New VINTERFINT 2026 burk med lock 249 kr Coloured glazed earthenware. Designer: Marta Krupińska. Ø12, H20cm. Vol 0.8l. Reindeer brown 706.354.18



PE1017437.JPG

New VINTERFINT 2026 skål med lock 199 kr Coloured glazed earthenware. Designer: Marta Krupińska. Ø12, H20cm. Vol 0.8l. Reindeer brown 706.354.18



PE1017354.JPG

New VINTERFINT 2026 pläd 199 kr 100% cotton. Designer: Mia Lehtonen Madsen. L170×W130cm. Check pattern multicolour 906.364.69



PE1017528.JPG

New VINTERFINT 2026 presentpapper 49 kr s3 Paper. Designers: M Forsberg/M Lehtonen Madsen. W3×0.7m. Mixed patterns mixed colours 806.360.97



PE1017958.JPG

New VINTERFINT 2026 dekoration, träd 299 kr Paper. Designer: Alexander Pott. Ø76, H98cm. White 306.369.81



PE1010199.JPG

New VINTERFINT 2026 dekoration, träd 399 kr Paper. Designer: Alexander Pott. Ø90, H130cm. White 906.369.83



PE1017429.JPG

New VINTERFINT 2026 värmeljushållare 79 kr Coloured glazed earthenware. Designer: Matilda Lindstam Nilsson. W9×H22cm. Tealight holder/candle holder 406.386.06



PE1017414.JPG

New VINTERFINT 2026 ljuskrona 399 kr Powder coated steel. Designer: Matilda Lindstam Nilsson. Ø64, H89cm. For 8 candles red 906.376.33



PE1018009.JPG

New VINTERFINT 2026 skål med lock 299 kr Coloured glazed earthenware. Designer: Matilda Lindstam Nilsson. Ø18cm. W22×H29cm. Vol 1.3l. Red/white 306.388.95



PE1017999.JPG

New VINTERFINT 2026 julstrumpa 79 kr 100% polyester. Designer: Matilda Lindstam Nilsson. L50cm. Striped multicolour 306.368.82



PE1017413.JPG

New VINTERFINT 2026 ljusstake 49 kr Coloured glazed earthenware. Designer: Marta Krupińska. L9×W6, H7cm. Santa boot red/white 006.354.12



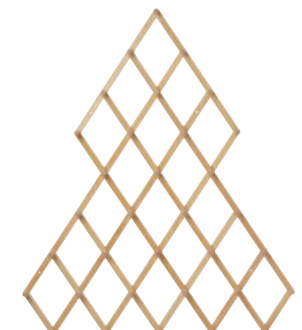
PE1010176.JPG

New VINTERFINT 2026 julgranspynt, varmkorv 59 kr Painted glass. D5×11cm. Hot dog 006.373.45



PE1018011.JPG

New VINTERFINT 2026 doftljus 149 kr s2 Painted tinplated steel. Designer: Marta Krupińska. Ø11.5, H16cm. Snowman candy cane/white 906.359.50



PE944482.JPG

New VINTERFINT 2026 väggdekoration 199 kr Clear acrylic lacquered solid pine. Designer: Mikael Axelsson. Pine 806.333.86



PE1017520.JPG

New VINTERFINT 2026 presentpapper 49 kr s3 Paper. L3×W0.7m. Mixed patterns/red/white 206.361.04



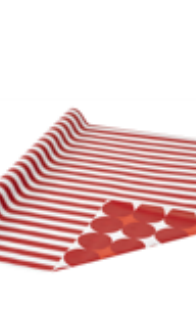
PE1017735.JPG

New VINTERFINT 2026 julgransprydnad 129 kr s6 Painted glass. Designer: Alexander Pott. Ø8cm. Bauble glass/mixed colours 806.370.92



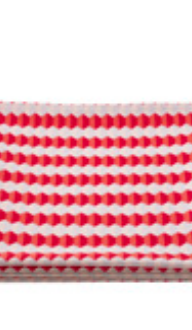
PE1017985.JPG

New VINTERFINT 2026 julgransprydnad 79 kr s6 Paper. Designer: Clara von Zweigbergk. Paper striped/mixed colours 406.370.94



PE1017518.JPG

New VINTERFINT 2026 presentpapper 19 kr Paper. Designer: Mia Lehtonen Madsen. L3×W0.7m. Double sided mixed patterns/red/white 806.362.38



PE1017385.JPG

New VINTERFINT 2026 duk 199 kr 100% cotton. Designer: Clara von Zweigbergk. L240×W145cm. Striped white/red 806.364.79



PE1017381.JPG

New VINTERFINT 2026 pappservett 19 kr s30 Paper. Designer: Clara von Zweigbergk. L33×W33cm. Striped/green/white 606.427.06



PE1017962.JPG

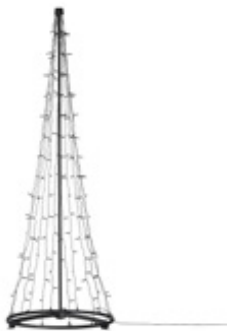
New VINTERFINT 2026 girlang 29 kr s5 Paper. Designer: Clara von Zweigbergk. 3 garlands W5×150cm, 2 garlands W3×150cm. Paper/mixed colours 806.370.30



PE1017412.JPG

New VINTERFINT 2026 ljusstake 99 kr Powder coated steel. Designer: Alexander Pott. W29×H23cm. For 3 candles turquoise 306.342.51

Product overview | VINTERFINT/STRÅLA/VINTERSAGA 2026



PE1009527.JPG
New STRÅLA 2026 LED belysning utomhus 399 kr Powder coated steel and plastic. W55×H150cm. Cord length 5.4m. Outdoor/tree-shaped 606.352.30



PE1009549.JPG
New STRÅLA 2026 LED ljusslinga utomhus 179 kr Polyethylene plastic. Total length 12.50m. Outdoor/ball 606.332.07



PE1009545.JPG
New STRÅLA 2026 LED ljusdraperi 199 kr Polyamide plastic and ABS plastic. W120×H160cm. Star 206.334.88



PE1009537.JPG
New STRÅLA 2026 lampskärm 49 kr Paperboard. Designer: Jennifer Idrizi. Ø70cm. Paper star/green white 306.398.85



PE1009540.JPG
New STRÅLA 2026 lampskärm 49 kr Paperboard. Designer: Jennifer Idrizi. Ø56cm. Paper star/red 906.398.73



PE1009522.JPG
New STRÅLA 2026 LED bordsdekoration 129 kr Paper and polycarbonate plastic. Designer: Matilda Lindstam Nilsson. W95×130mm. Battery-operated/tree green 406.335.62



PE1009524.JPG
New STRÅLA 2026 LED bordsdekoration 149 kr Powder coated steel and polyamide plastic. Designer: Alexander Pott. W24×H28cm. Red 806.385.67



PE1009531.JPG
New STRÅLA 2026 lampskärm 169 kr Paperboard and powder coated steel. Designer: Clara von Zweigbergk. Ø55cm. Paper pleated/star white 006.398.77



PE1009518.JPG
New STRÅLA 2026 LED ljusstake 349 kr Painted solid pine and polycarbonate plastic. Designer: Matilda Lindstam Nilsson. W56×H53cm. Wood leaf/red 506.335.66



PE1015779.JPG
New VINTERSAGA påse med snögubbar av mjölkchoklad 35 kr 96g. Bag of milk chocolate snowmen 106.455.52



PE1015782.JPG
New VINTERSAGA presentask 52 kr 161g. Assorted pralines Rainforest Alliance Certified 006.457.41



PE1019110.JPG
New VINTERSAGA pepparkakor i burk 37 kr 300g. 706.119.74



PE1021269.JPG
New VINTERSAGA saftglögg 24 kr 750ml. 806.198.75



PE1015780.JPG
New VINTERSAGA geletomtar 25 kr Mulled wine flavoured 506.442.92



PE1015781.JPG
New VINTERSAGA geletomtar 25 kr Winter tea flavoured 706.442.91



PE1021276.JPG
New VINTERSAGA must 18 kr 500ml. 806.206.85



PE1019112.JPG
New VINTERSAGA pepparkaksänglar 29 kr 006.454.54



PE989148.JPG
LILLABO garage med bil och helikopter 249 kr Clear acrylic lacquered solid rubberwood and plywood. Designer: Henrik Johansson. L35×W42, H33cm. Multicolour 805.893.50



PE770200.JPG
HEMNES vitrinskåp med 3 lådor 4 495 kr Stained, clear lacquered solid pine and tempered glass. Designer: Carina Bengs. W90×D37, H197cm. Black-brown/light brown 504.522.97



PE1006841.JPG
SKOGSTA matbord 7 495 kr Clear acrylic lacquered solid acacia. Designer: Marcus Aronson. L235×W100, H74cm. Acacia/black 704.192.64



PE999975.JPG
RAMSNÅS stol 795 kr Powder coated steel, polyester wadding and plastic. Designer: Francis Cayouette. W48×D52, H83cm. Anthracite/Vissle dark grey 906.364.45



PE1018646.JPG
New BRUGDHJAJ burk med lock 249 kr Coloured glazed stoneware and cork. Designer: Francis Cayouette. Ø16, H17cm. Vol 1.9l. Beige 506.385.83



PE1011228.JPG
New FISKTÄRNA ugn 69 kr Tempered opal glass. Ø26, H7cm. Vol 2.5l. White 706.319.48



PE995063.JPG
New RISATORP korg 79 kr Powder coated steel, Clear acrylic lacquered birch veneer and aluminium. Designer: Wiebke Braasch. L25×W26, H18cm. Bright red 106.181.72



PE1010467.JPG
New KÄLKEN korg, hängande 99 kr Jute. W30×D15, H28cm. 206.240.40

Enjoy!

Contact

press.sto@ikea.com

