

Strong singles shine again

Nyttillverkad part 6 | Press kit

Launching February 2025



New VÄRKUMLA bäddfåtölj 2495 kr
805.877.04

The seats are in season

For this launch of the Nyttillverkad collection, we are bringing back some of our most stunning solitaires from our archive. Neither shy nor bland, these chairs own their space with pride and confidence.

Meet the VÅRKUMLA chair bed in blue denim, a new version of the TAJT easy chair from 1973 and the steel tube easy chair MOFALLA, once called COX by Niels Gammelgaard. Or rediscover the popular DYVLINGE swivel armchair in a new striking colour!

Take a big step out of your comfort zone and imagine your home with one of these powerful singles.

New VÅRKUMLA bäddfåtölj 2495 kr
805.877.04



A curvy comeback

At IKEA, we are known for our straight lines and square shapes. But soft curves are an equally important part of our past. And our future.

Soft and bouncy like the denim chair bed VÅRKUMLA or smooth and comfy like the low-seated SOTENÄS armchair. Curvy and confident like these KÄLLARHALS vases by Anna Efverlund.

Everlasting like popcorn and clouds, these striking favourites are back to reclaim the stage.

New KÄLLARHALS vas gul 149 kr
705.837.11



Colourful by coincidence?

When the GUIDE shelving unit was introduced to IKEA customers in 1985, its steel wire sides and coloured shelf edges matched the popular urban furnishing style of the time. But was its colourful look a lucky fluke?

Designer Niels Gammelgaard had been assigned to complement his popular MOMENT steel mesh sofa with a matching bookshelf.

He started by creating metal ladders similar to the legs of the MOMENT sofa. But when producing the shelves, he discovered he could get them in different colours without any extra costs.

The result is this characteristic shelving unit in six colours, now called BYAKORRE.

New BYAKORRE öppen hylla 1495 kr
205.864.58

"I discovered that the machines making the laminated boards needed refilling with new material regularly. This meant I could make the shelves reversible, without any extra cost!"

Niels Gammelgaard

Designer of the BYAKORRE shelving unit

New **SKÅLBODA** fåtölj 799 kr
205.820.35

Show off your favourite side!

Change colour to match the season, the visitor or the mood with the BYAKORRE open shelving unit.

The reversible shelves are white on one side and anthracite grey on the other. And with shelf edges in different colours (blue, green, yellow and red) or plain white, there are many different styling options. Now you can switch from discreet to colourful in no time!

New BYAKORRE öppen hylla 1495 kr
205.864.58



“What do you think this shelving unit would cost at Trendy Store on Expensive Street? Sure, you won’t get it delivered and assembled. But at least you won’t get ripped off just because your taste matches the latest home furnishing trends.”

Text about GUIDE in the IKEA catalogue, 1985.

New BYAKORRE öppen hylla 1495 kr
205.864.58



Furnish elegantly with oak

The GUTTANE side and coffee tables by Erik Wørts were first launched in the IKEA catalogue in 1963 as the NOVETTE benches.

The tables, with solid oak legs and oak veneer tabletops, combine timeless design with modern functionality and add an elegant touch wherever they are placed. The characteristic little ledge also prevents magazines and cups from falling off the edge.

New GUTTANE soffbord 1595 kr
105.877.12



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PH200976.jpg

A light that never goes out...

At least not out of style. The popular rice paper lamps are back in fashion and their different variations seem endless. At IKEA, the first one saw the light of day in 1969 and was then simply called RISLAMP (rice lamp, in Swedish).

When the updated version, the GULLSUDARE pendant lampshade, returns in Nyttillverkad with an impressive diameter of 70 centimetres, it's even more of a statement piece. But still at a humble price.

Keep it simple with a spherical shape and classic symmetrical lines and let GULLSUDARE brighten up anything from the bedroom to the office!

New GULLSUDARE taklampsärm 99 kr
805.836.16

Blue skies ahead

This blue and white pattern by textile designer Sven Fristedt was first launched on one of the very first duvet covers in the IKEA catalogue in 1973.

The pattern was initially made with screen printing, which made it too expensive for large quantities. In 1981, Sven modified the pattern so it could reach a larger audience and it reappeared as SKYAR on bed linen, fabrics and wallpaper.

Now, the pattern is back again on the ÄNGSVITVINGE bed linen.

New ÄNGSVITVINGE påslakan 2ö 399 kr
105.845.63





Put your head in the clouds

Imagine drifting off to slumberland on white, fluffy clouds. With the ÄNGSVITVINGE bed linen, you can!

New ÄNGSVITVINGE påslakan 1ö 199 kr
405.845.71

Shiny, comfy and foldable

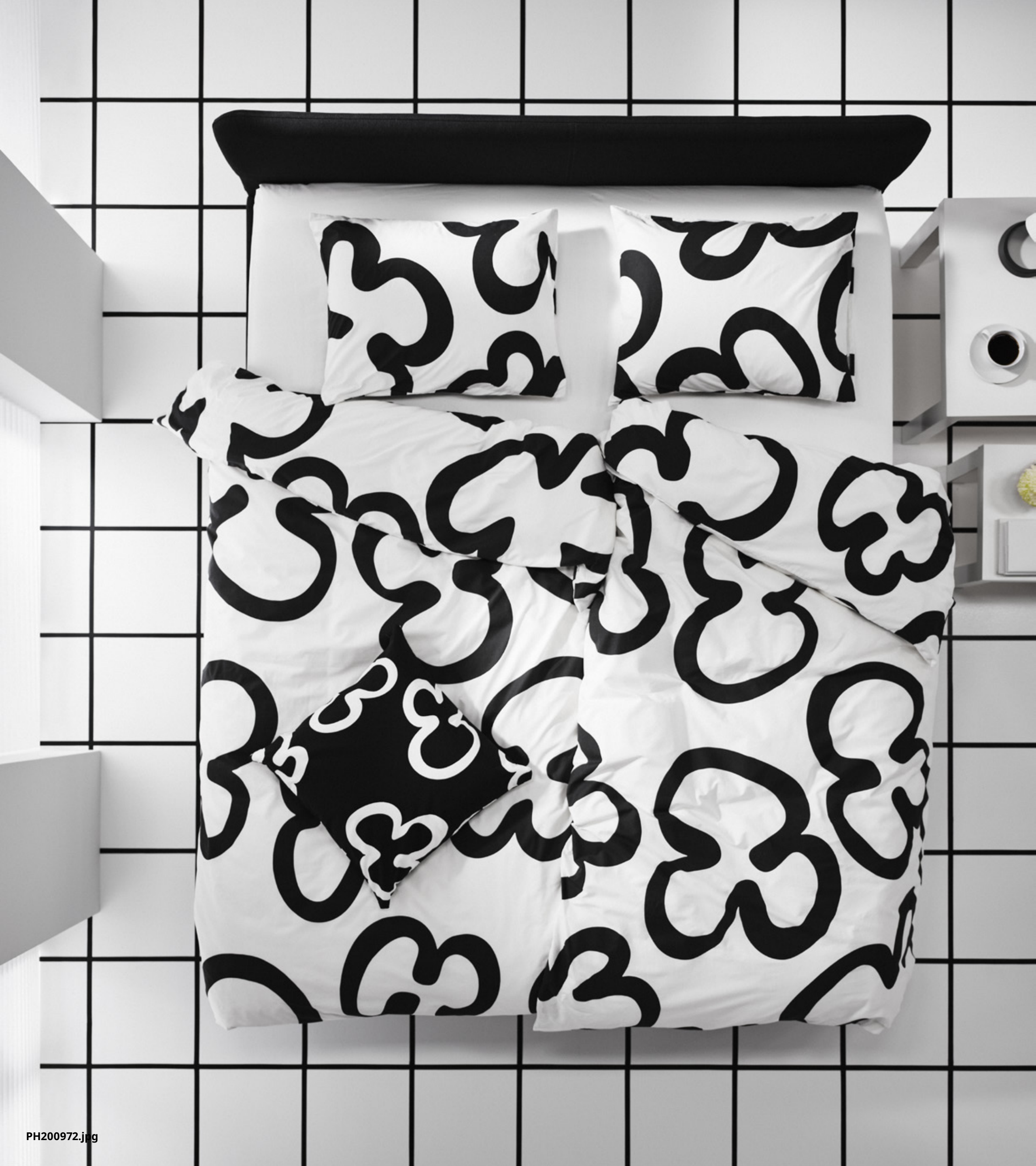
The MOFALLA easy chair is something as rare as a foldable living room chair. Designed by Niels Gammelgaard, the tubular steel chair was first released in the IKEA catalogue in 1978 as COX.

Niels wanted to achieve the perfect balance between comfort and aesthetics and integrated metal legs with a thick canvas fabric to avoid having metal in the front of the seat.

The chrome-plated legs gave the chair a modern expression that suited the interior design trend of the time.

New MOFALLA stol 795 kr
805.550.91





A popping pattern

The MODIG KORN pattern by Anna Efverlund was originally designed for the children's department, where it was part of a series of patterns inspired by comic book illustrations. The popcorn pattern came out in the IKEA catalogue in 1997 in the form of bed linen in yellow and green.

Now, the pattern returns for a more mature audience with bigger illustrations in black-and-white as KLIPPBRÄCKA bed linen, 3-metre pre-cut fabric and cushion covers.

New KLIPPBRÄCKA påslakan 1ö
199 kr/st 305.850.00

Meet the designer Anna Efverlund

The Swedish designer Anna Efverlund is an industrial designer who started her career designing bikes for Monark in Brazil. In 1980, she began working for IKEA and during her 34 years at the company, she didn't miss a beat. She travelled to China, India and Thailand and designed everything from the FAMNIG heart-shaped cushion to LED lights. In the '90s, she was also part of the team putting together the first SMÅLAND play area, which took five years to complete due to all the rules and regulations!

In 2014, Anna started to experience signs of burnout. She decided to retire, turned off the computer and never opened it again. Instead, she turned to embroidery, sewing and other handicrafts as an outlet for her inherent creativity.

Anna's lively spirit can be felt in all her products, and this year, we are happy to bring back her pattern MODIG KORN and the SNURRA vases in the Nyttillverkad collection.



Above: SNURRA vases 1996

Below: KÄLLARHALS vases 2025





**"I like it when
it's playful
rather than
pretentious."**

Anna Efverlund
Designer

New KLIPPBRÄCKA kuddfodral 49 kr/st

Nyttillverkad / R kit 15

Strong profile, soft shape

The beautiful and fun SNURRA glass vases by Anna Efverlund from 1995 are now back as KÄLLARHALS.

This time, coloured with clear lacquer in yellow and orange, they are made for both wide bouquets and long stems.

New KÄLLARHALS vas orange 99 kr
505.837.12





Cheers to chairs!

Spin, sleep, entertain or relax. Each chair with a different purpose and personality, but all striking enough to be used as practical decoration.

Which one do you crave?

New MOFALLA stol 795 kr
805.550.91



**“It’s transparent.
You don’t have any
chair in the room,
you just have a
structure you can
sit in. Fantastic!”**

Niels Gammelgaard
Designer

New SKÅLBODA fåtölj 799 kr
205.820.35

The joy of choice

The easy chair previously known as MILA, by designer Gillis Lundgren from 1967, returned as the DYVLINGE swivel armchair in green and black a year ago and the appreciation from our customers has been incredible!

Now, we are releasing an update on the update with a new striking colour choice.

Could orange be the new green?

New DYVLINGE snurrfåtölj 1995 kr
005.819.18



The ultimate transformer

Is it a chair, or is it a bed? It's a chair bed! With its blue denim upholstery, the TAJT easy chair by Gillis Lundgren met IKEA customers on the cover of the IKEA catalogue in 1973. The youthful lounge piece perfectly fitted the laid-back attitude of the time!

Now, it returns as the VÅRKUMLA chair bed. The combined sit/rest piece has two cushions attached with leather buttons in leather straps and a rolled cushion held in place with a chrome-plated tubular stand. If you put the cushions on top of each other, you get a chair and if you place them side by side, they form a simple mattress. Multiple chair beds can also create a sofa.

Transform VÅRKUMLA into your home office divan, use it as a practical guest bed or turn your entire living room into a relaxed lounge area.

New VÅRKUMLA bäddfåtölj 2495 kr/st
805.877.04

A jeans revolution

In 1973, much of the furniture in the IKEA catalogue was suddenly made out of denim fabric. The texts in the catalogue made it sound as if the world had just been waiting for jeans furniture. Although this may have been true, the story behind the denim takeover was far more practical.

In fact, IKEA founder Ingvar Kamprad had come across an enormous supply of denim fabric from a factory in China and left it up to the designers and product developers to find a use for it.

The TAJT armchair was a direct result of this creative problem-solving.

New VÅRKUMLA bäddfåtölj 2495 kr
805.877.04



“Denim was well-known in clothing, but no one had thought of using it for furniture. That fresh thinking and thinking differently, was very typical of Ingvar and IKEA.”

Lars Göran Peterson
former Textile Purchaser at IKEA

PH200985.jpg



PH200984.jpg

Living room lipstick

Now back in red, the SOTENÄS armchair will instantly cheer up your living room. The armchair was designed by Gillis Lundgren as PUCK in 1969 and has previously been released in the Nyttillverkad collection in yellow.

Share a kiss in this low and wide loveseat roomy enough for two.

New SOTENÄS fåtölj 2295 kr
105.819.13

Product overview



PE957804.jpg

New BYAKORRE öppen hylla
1495 kr Galvanized steel, melamine laminate, particleboard and plastic edging. Designer: Niels Gammelgaard. W170×D32, H157cm. 205.864.58



PE942192.jpg

New DYVLINGE snurrfåtölj
1995 kr Powder coated steel and 100% polypropylene. W63×D75, H68cm. Kelinge orange 005.819.18



PE957826.jpg

New GULLSUDARE taklampskärm 99 kr Powder coated steel and rice paper. Ø70cm. White/handmade 805.836.16



PE958055.jpg

New GUTTANE soffbord 1595 kr Clear acrylic lacquered particleboard and oak veneer. Designer: Erik Wørts. W39×L116, H32cm. Oak 105.877.12



PE958056.jpg

New GUTTANE sidobord 995 kr Clear acrylic lacquered particleboard and oak veneer. Designer: Erik Wørts. Oak 805.877.18



PE940740.jpg

New KLIPPBRÄCKA avpassad tyglängd 179 kr 100% mixed fibres. Designer: Anna Efverlund. W150×L300cm. White/black 805.837.63



PE935514.jpg

New KLIPPBRÄCKA kuddfodral 49 kr 100% mixed fibres. Designer: Anna Efverlund. W50×L50cm. Black/white 405.837.55



PE935517.jpg

New KLIPPBRÄCKA kuddfodral 49 kr 100% mixed fibres. Designer: Anna Efverlund. W50×L50cm. White/black 005.837.62



PE949694.jpg

New KLIPPBRÄCKA påslakan 2ö 399 kr 80% cotton and 20% viscose/rayon. Designer: Anna Efverlund. Duvet cover L220×W240cm. Pillowcase L50×W60cm. White/black 405.849.91



PE949675.jpg

New KLIPPBRÄCKA påslakan 1ö 199 kr 80% cotton and 20% viscose/rayon. Designer: Anna Efverlund. Duvet cover L200×W150cm. Pillowcase L50×W60cm. White/black 305.850.00



PE940027.jpg

New KÄLLARHALS vas 149 kr Clear lacquered glass. Designer: Anna Efverlund. Ø19, H22cm. Yellow 705.837.11



PE940024.jpg

New KÄLLARHALS vas 99 kr Clear lacquered glass. Designer: Anna Efverlund. Ø19, H22cm. Orange 505.837.12

Product overview



PE942185.jpg

New MOFALLA stol 795 kr
Chrome-plated steel. Fabric 75% polyester and 25% linen. Designer: Niels Gammelgaard. W58×D57, H42cm.
805.550.91



PE942188.jpg

New SKÅLBODA fåtölj 799 kr
Powder coated steel and polyamide plastic. Designer: Niels Gammelgaard. W64×D69, H71cm. White
205.820.35



PE957889.jpg

New SKÅLBODA plymå till fåtölj 159 kr 100% polyester. L96×W48cm. Ransta beige
705.567.79



PE942197.jpg

New SOTENÄS fåtölj 2295 kr
Powder coated steel and polyurethane foam. Designer: Gillis Lundgren. W86×D81, H68cm. Hakebo red
105.819.13



PE949717.jpg

New ÄNGSVITVINGE påslakan 2ö 399 kr 80% cotton and 20% viscose/rayon. Designer: Sven Fristedt. Duvet cover L220×W240cm. Pillowcase L50×W60cm. Blue/white
105.845.63



PE949725.jpg

New ÄNGSVITVINGE påslakan 1ö 199 kr 80% cotton and 20% viscose/rayon. Designer: Sven Fristedt. Duvet cover L200×W150cm. Pillowcase L50×W60cm. Blue/white
405.845.71



PE957819.jpg

New VÅRKUMLA bäddfåtölj 2495 kr Powder coated galvanized steel. Designer: Gillis Lundgren. W91×D90, H81cm. Vansta blue
805.877.04

Media overview images (1/3)



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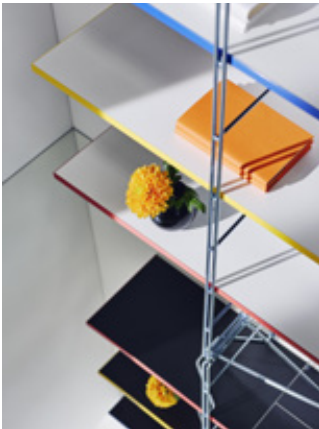
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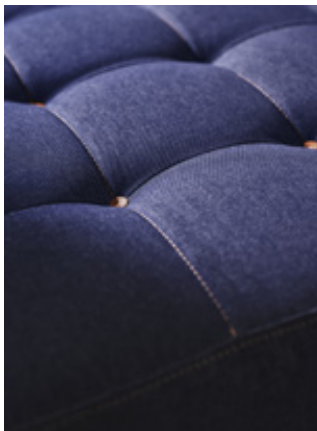
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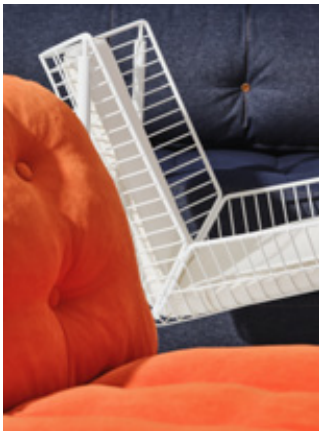
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New GUTTANE soffbord 1595 kr
105.877.12

