

# OMMJÄNGE

Limited collection

New OMMJÄNGE kuddfodral 59 kr

PR | Launching September 2025



**Welcome to discover  
traditional Swedish furniture  
through a contemporary lens.**

**A unique and limited  
collection for anyone  
looking for an epic remix.**



## Rethink traditional

Old folklore designs may initially appear faded and outdated. However, when exploring areas untouched by the sun, such as behind cabinets and inside clothes, we discovered a surprisingly vibrant colour palette. Crafted in long-lasting materials with impressive craftsmanship and smart functions, they tell tales of a time not so different from ours.

For people living in rural Sweden in the 1800s, funds were limited and sleeping, eating and socializing all took place in the same room. Today's small-space living may not be for the same reasons as then, but they call for the same versatile solutions.

**New** OMMJÄNGE skål 199 kr



New OMMJÄNGE stol 995 kr

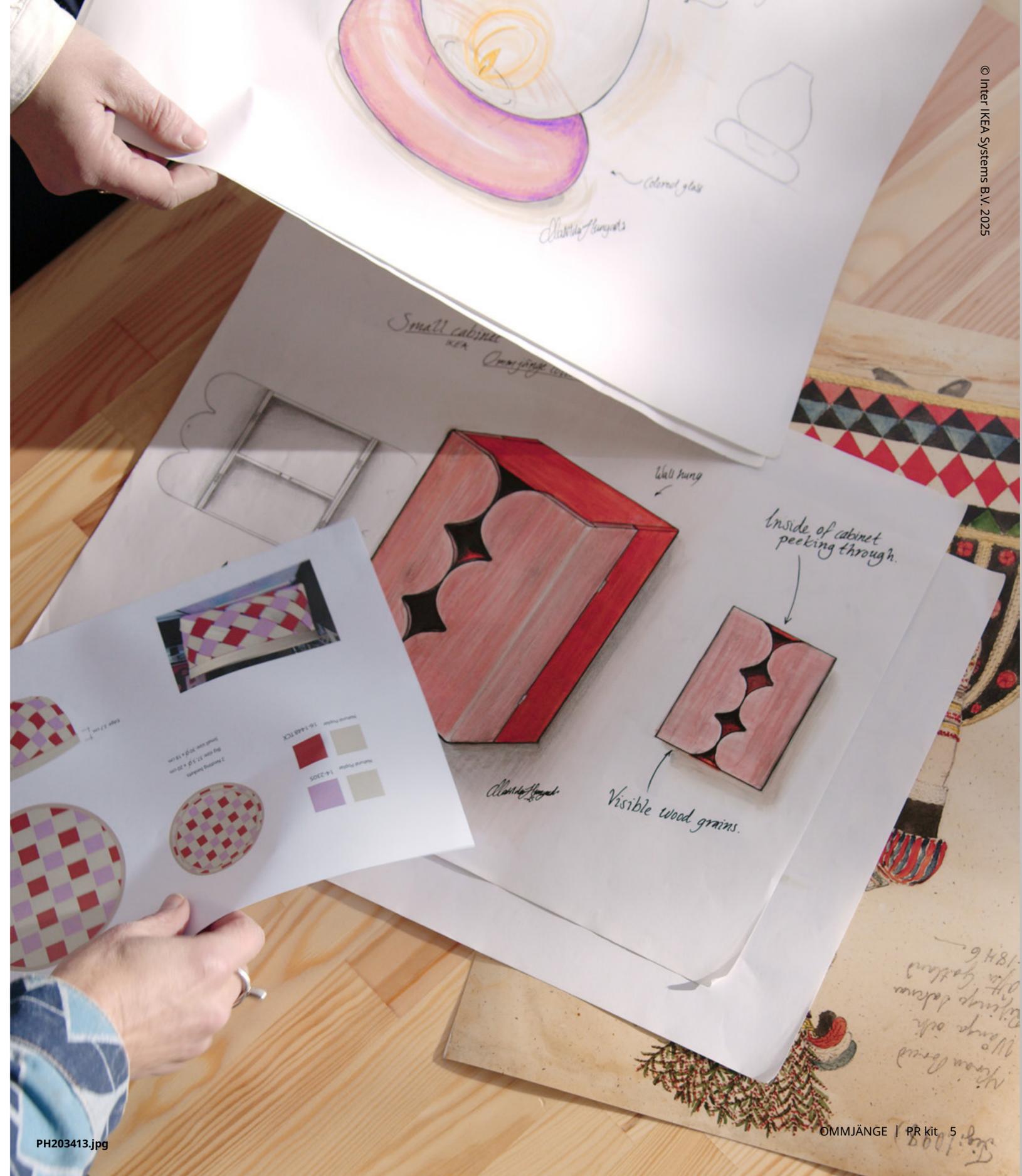
# A collaboration between the past and now

A bride from the Swedish countryside became the primary source of inspiration for designers Maria Vinka and Matilda Hunyadi as they explored the direction of the OMMJÄNGE collection.

The bride and her wedding dress, with its graphic patterns in vibrant colours, was captured by a travelling painter in 1846. Her dress was black with red textile roses and triangular shapes in green, black, red, white and blue. And on her head, she wore a crown.

With traditional materials updated in fresh colours, OMMJÄNGE offers a new take on Swedish folklore.

Designers Maria Vinka and Matilda Hunyadi





“This collection is about bringing good ideas from the past into the modern world.”

**Maria Vinka**, Designer

**New** OMMJÄNGE sittbänk med förvaring 1 295 kr

**New** OMMJÄNGE skåp med två dörrar och en hylla 599 kr 0

# Long live the craftsmanship!

The OMMJÄNGE collection pays tribute to our folklore heritage by combining traditional Swedish craftsmanship with modern-day ingenuity.

Discover detailed, handcrafted, playful products from classic materials such as solid pine wood, wool, stoneware and glass.

Inspired by techniques from the 1800s and folk art's incredible attention to detail, OMMJÄNGE aims to bridge contemporary needs with forgotten traditions.

**New** OMMJÄNGE skåp med två dörrar och en hylla 599 kr





# Carry your tea traditionally

When designing these trays, Maria Vinka was inspired by the traditional Swedish “svepask”, usually round or oval little boxes made of heat-bent wood.

The two drop-shaped OMMJÄNGE trays are made from heat-bent birch veneer and come in natural birch and lacquered orange with visible grain. The handle makes them easy to carry and the holes allow you to hang them on the wall after use.

**New** OMMJÄNGE bricka 199 kr s2

“I want to pay tribute to the roots of our Swedish heritage and show that folk art can be both inspiring and exciting.”

**Maria Vinka**, Designer

**New** OMMJÄNGE bricka 199 kr s2



## A bench for all your necessities

In rural Sweden during the 1800s, most people stored their clothes in a chest bench beside their bed. A great example of the type of hidden storage we still have use for today.

The OMMJÄNGE bench with storage is made from a solid pine frame with a detachable lid. With two different textile weaves on each side, you can instantly switch up your look from orange/pink to yellow/black. Or why not add your own favourite fabric to the wooden frame?

**New** OMMJÄNGE sittbänk med förvaring 1 295 kr

**New** OMMJÄNGE matta 2 295 kr

# Store your treasures behind pink doors

In the 19th century, most Swedish homes held a small, decorative liquor cabinet. The OMMJÄNGE cabinet is our version of it, made in stained solid pine wood.

Inspired by the graphic silhouettes of Swedish folklore, it's decorative both when opened and closed. What would you keep behind these curvy doors?

**New** OMMJÄNGE skåp med två dörrar och en hylla 599 kr



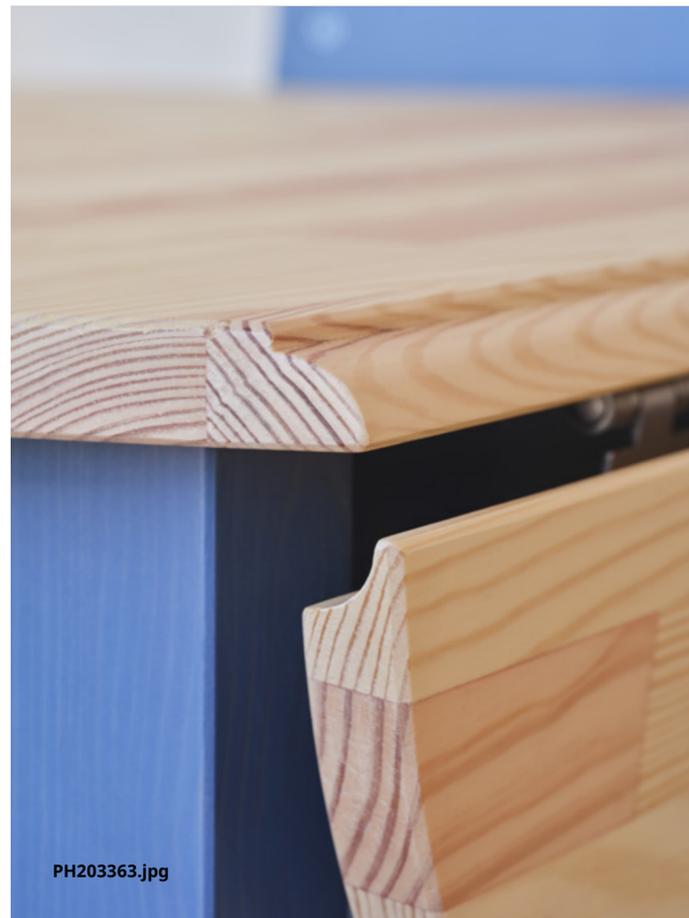


New OMMJÄNGE kuddfodral 59 kr



New OMMJÄNGE klaffbord 1 995 kr  
New OMMJÄNGE stol 995 kr  
New OMMJÄNGE sittbänk med förvaring 1 295 kr

The classic folding table was designed as a solution for small homes and was very popular 200 years ago. The OMMJÄNGE drop-leaf table comes in its own version of the many times ornamented table, but now the tabletop itself serves as the decoration.



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New OMMJÄNGE klaffbord 1 995 kr  
New OMMJÄNGE stol 995 kr



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OMMJÄNGE | PR kit 13

# Lean back on solid wood

Designer Matilda Hunyadi wanted to improve the comfort of her solid pine OMMJÄNGE chair by giving it a slightly angled backrest. But to do so, she needed additional support. Inspired by the rocking chair, she added short runners to the chair's back legs. This way, she not only prevented it from tipping over but also introduced an element of surprise to an old classic.

New OMMJÄNGE stol 995 kr





# Let your floor tell a story

matta 2 295 kr

Inspired by the lavishly decorated wedding dress from 19th century Sweden, this handwoven rug is a colourful eye-catcher. The geometric patterns and the mix of short and long piles give the rug a lively expression and the wool material makes it a warm and soft refuge from cold floors.

**New** OMMJÄNGE matta 2 295 kr

# The modern milk stool

The milk stool was initially designed to relieve backs and knees when milking cows, but it was quickly used for many chores around the house. The OMMJÄNGE solid pine stool was inspired by the triangular shape of chopped wood and it comes in an orange-red stained look. Use it for tying shoes or make it a place for magazines and decorations. The small stool is lightweight and easy to move wherever you need it.

**New** OMMJÄNGE pall 399 kr





New OMMJÄNGE pall 399 kr



New OMMJÄNGE pall 399 kr



This OMMJÄNGE cushion cover has a traditional pattern made in a dobby weave, creating a tactile and unique touch with a naturally crinkled effect. With an interesting pattern in cheerful colours, it's both nice to look at and soft to lean against.



PH203352.jpg

**New** OMMJÄNGE kuddfodral 59 kr

# The cherry on top

A beautiful lamp is like the icing on the cake – that finishing touch that brings the entire home together and reveals who you are in a second.

The colourful OMMJÄNGE pendant lampshade is made of three steel cones in the bell-shaped form of a dress. The decorative cutout in the yellow cone reveals part of the pink petticoat and leaves a soft light on its surroundings.

**New** OMMJÄNGE taklampskärm 199 kr





New OMMJÄNGE taklampskärm 99 kr

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New OMMJÄNGE ljushållare 99 kr

OMMJÄNGE | PR kit 20

PH203401.jpg



The OMMJÄNGE candle holder was inspired by a Swedish wedding dress from the 1800s. Back then, it was also common for the bride to wear a crown. Let this queen in glazed stoneware become the centrepiece of your table or light up a dark corner.

**New** OMMJÄNGE ljushållare 99 kr



## Glass like milk and amber

The OMMJÄNGE glassware set includes a large jug, drinking glasses, bowls and a double-spouted serving bowl. Inspired by the glazed terracotta bowls from our Swedish heritage, designer Maria Vinka decided to adapt the shapes and colours into transparent and opaque glass.

**New** OMMJÄNGE glas 39 kr

Mouth-blown by skilled artisans, each glass object has a unique character and pattern. Combining two types of stained glass instead of painting on the glass ensures that the colours stay true over time.



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PH203397.jpg



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**New** OMMJÄNGE glas 39 kr , **New** OMMJÄNGE bringare 199 kr **New** OMMJÄNGE skål 199 kr

PH203382.jpg



“The classic Scandinavian baking bowl, “spillkum”, was originally made in glazed terracotta with white décor and pouring spouts. But I wanted to make a version that was all glass. That way, it wouldn’t chip as easily and it would be dishwasher safe.”

**Maria Vinka**, Designer

**New** OMMJÄNGE skål 199 kr



**New** OMMJÄNGE värmeljushållare 79 kr

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**New** OMMJÄNGE skål 79 kr, OMMJÄNGE glas 39 kr

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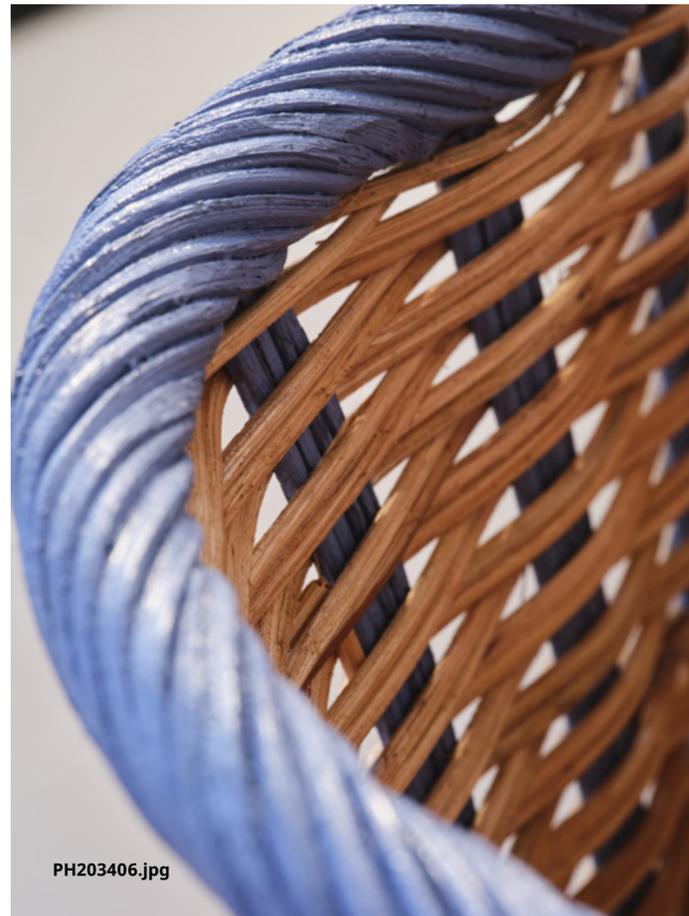


## A beacon in the night

Inspired by classic kerosene lamps, this mouth-blown tealight holder in glass gives the traditional a fine-tuned twist. Let the clear glass in the OMMJÄNGE tealight holder reflect and amplify the candle flame, filling your room with a warm glow.

**New** OMMJÄNGE värmeljushållare 79 kr

By handweaving rattan around a metal frame, we've created a large and stable clover-shaped basket with a fresh pop of colour. A great place for storing logs for the fireplace or where throws and pillows can go to sleep.



**New** OMMJÄNGE korg 349 kr

OMMJÄNGE | PR kit 27

# With age comes wisdom

Basket weaving is considered one of the world's oldest crafts. As part of traditional folk art, people in 19th century Sweden would braid baskets and boxes out of thinly sliced birch bark, "näver." The OMMJÄNGE set of baskets in two different sizes are made with the same technique but now handwoven from thinly sawn poplar. By staining every other strip of poplar, we've also added a bit of colour.

New OMMJÄNGE korg 249 kr s2



The OMMJÄNGE wall hooks were inspired by the traditional method of twisting metal wire. Coated in cheerful colours with a clover shape, they come in a set of three. Let these bold wallflowers transform any unused space into practical storage.



New OMMJÄNGE väggkrok 59 kr 3 st



# A poster of the past

The OMMJÄNGE hanging tapestry was inspired by the traditional tapestries that could adorn the Scandinavian living room wall or hang above the kitchen sofa.

OMMJÄNGE hanging tapestry depicts an abstraction of the Swedish 19th century bride printed on 100% woven cotton. A sound-absorbing and versatile wall decoration for the modern home.

**New** OMMJÄNGE väggbonad 149 kr

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OMMJÄNGE | PR kit 30



“Connecting to our heritage keeps us grounded in a fast-evolving world. OMMJÄNGE celebrates our history in a playful way.”

Matilda Hunyadi, Designer

New OMMJÄNGE väggbonad 149 kr



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OMMJÄNGE | PR kit 31

## Products overview (1/2)



PE961265.jpg

**New OMMJÄNGE kuddfodral 59 kr**  
100% cotton. Designer: Maria Vinka.  
L50×W50cm. Multicolour  
105.938.88



PE961268.jpg

**New OMMJÄNGE kuddfodral 59 kr**  
100% cotton. Designer: Maria Vinka.  
L50×W50cm. Pink/beige  
905.938.89



PE961271.jpg

**New OMMJÄNGE väggbonad 149 kr**  
100% cotton. Designer: Maria Vinka.  
W70×H105cm.  
905.946.38



PE961267.jpg

**New OMMJÄNGE matta 2 295 kr**  
User surface: 100% wool. Warp:  
100% cotton. Designer: Maria  
Vinka. L200×W140cm. Multicolour  
805.946.48



PE961296.jpg

**New OMMJÄNGE korg 249 kr s2**  
Clear lacquered poplar and stain.  
Designer: Maria Vinka. Orange/  
pink  
805.946.34



PE961305.jpg

**New OMMJÄNGE pall 399 kr**  
Clear acrylic lacquered solid pine.  
Designer: Maria Vinka. W38×D19,  
H35cm. Orange-red/stained  
805.946.53



PE977095.jpg

**New OMMJÄNGE skåp med två  
dörrar och en hylla 599 kr** Clear  
acrylic lacquered solid pine. Designer:  
Matilda Hunyadi. W38×D19, H45cm.  
Pink orange/stained  
405.946.69



PE961298.jpg

**New OMMJÄNGE skål 199 kr**  
Glass. Designer: Maria Vinka.  
Ø30cm, H10cm. Vol 2.1l. Brown/  
glass  
705.945.59



PE961300.jpg

**New OMMJÄNGE glas 39 kr** Glass.  
Designer: Maria Vinka. H8cm. Vol  
28cl. Brown  
705.940.93



PE961301.jpg

**New OMMJÄNGE bringare 199 kr**  
Glass. Designer: Maria Vinka. H22.1cm.  
Vol 2.7l. Glass/brown  
105.940.91



PE961297.jpg

**New OMMJÄNGE skål 79 kr** Glass.  
Designer: Maria Vinka. Ø15cm,  
H6cm. Brown/glass  
605.945.88



PE961302.jpg

**New OMMJÄNGE  
värmeljushållare 79 kr** Glass.  
Designer: Matilda Hunyadi. Ø12cm,  
H12cm. Glass  
405.945.94



PE961304.jpg

**New OMMJÄNGE väggkrok  
59 kr 3 st** Powder coated steel.  
Designer: Maria Vinka. Multicolour  
805.952.85



PE961303.jpg

**New OMMJÄNGE bricka  
199 kr s2** Clear lacquered birch  
veneer. Orange/birch veneer  
305.939.10

## Products overview (2/2)



PE977094.jpg

**New OMMJÄNGE sittbänk med förvaring 1 295 kr** Clear acrylic lacquered solid pine. Designer: Maria Vinka. W113xD35, H45cm. 605.946.49



PE977096.jpg

**New OMMJÄNGE stol 995 kr** Clear acrylic lacquered solid pine. Designer: Matilda Hunyadi. W40xD53, H83cm. Stained/blue 505.946.78



PE977100.jpg

**New OMMJÄNGE klaffbord 1 995 kr** Clear acrylic lacquered solid pine. Designer: Matilda Hunyadi. W82xL134, H75cm. Pine/stained blue 905.946.76



PE977102.jpg

**New OMMJÄNGE taklampskärm 199 kr** Powder coated steel. Designer: Maria Vinka. Multicolour 305.945.99



PE977099.jpg

**New OMMJÄNGE ljushållare 99 kr** Coloured glazed stoneware. Designer: Maria Vinka. 505.939.14



PE977093.jpg

**New OMMJÄNGE korg 349 kr** Powder coated steel. Designer: Maria Vinka. Beige/blue 505.946.35

# Image overview



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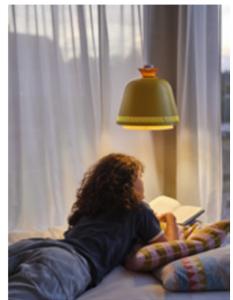
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## Image overview



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