

Winter celebrations

Press kit | Launching October 2024



New VINTERFINT ljusstake för 4
ljus 149 kr 105.788.16



Merry Jul!

'Tis the season for festive delights from IKEA! Join us in celebrating the holidays with our new winter collections: VINTERFINT, STRÅLA decorative lighting, and VINTERSAGA holiday food and drink – all inspired by Swedish folklore, handicraft and the flora and fauna of the winter landscape.

Our new range offers something for everyone with two distinct styles. Whether you prefer to deck the halls or enjoy a calmer holiday focused on baking, small gatherings, and rustic DIY touches, we've got everything you need to transform your home into a cosy holiday haven.

Here's to a merry christmas!

PH200570.JPG
New STRÅLA LED bordslampa utomhus 199 kr
005.824.75

VINTERFINT

Swedish tradition with a modern twist.

Dust off your favourite decorations and welcome new ones to the mix with the VINTERFINT collection. This playful assortment is inspired by Swedish folklore art and craftsmanship, with a mature colour palette and a modern twist.

Designer Cecilia Pettersson drew inspiration from the Swedish forest beside her childhood summer house for the patterns in this collection. Woodland creatures, plants, and flowers that thrive in the winter landscape are prominent features, bringing the enchantment of nature indoors.

From baking essentials and tree ornaments to gift wrapping and tableware, the VINTERFINT collection ensures a festive holiday to remember!

PH200575.JPG

New VINTERFINT julgranspynt 9 kr s6 Heart-shaped red/white 105.784.87

New VINTERFINT julgranspynt 39 kr s2 Animals 705.899.11

New VINTERFINT julgranspynt 99 kr s8 Bauble glass/mixed colours 505.814.02

New VINTERFINT julgranspynt 39 kr s6 Mixed shapes white 105.813.43

New VINTERFINT julgranspynt 79 kr s8 Mushroom red/natural 305.899.13





STRÅLA

Let it glow.

At Christmas in Sweden, we have a tradition of plucking the stars from the night sky and placing them in our window.

Whether you prefer one star, or an entire galaxy, or even snowflakes, LED string lights, and table lamps, the STRÅLA decorative lighting collection offers a range of sizes and styles so everyone can make their home cosy, merry and bright this season.

PH200576.JPG
New STRÅLA LED ljusslinga med 400 ljus 299 kr 605.824.96
New STRÅLA lampskärm 179 kr Bamboo 705.836.45
New STRÅLA lampskärm 149 kr 3D flower/white 205.824.79
New STRÅLA lampskärm 99 kr Ø70cm. Linen/beige 805.824.81
New STRÅLA LED bordslampa utomhus/inomhus 199 kr 005.824.75
New STRÅLA LED bordsdekoration 129 kr 505.824.73

VINTERSAGA

A sweet touch to the season.

Delight in the flavours of a traditional Swedish Christmas with our VINTERSAGA holiday food and drink collection.

Embrace the joy of crafting a gingerbread house or savour Sweden's beloved Christmas biscuit, the ginger thin.

Feeling the chill? Cosy up with our Glögg mulled fruit drink, infused with cinnamon, cardamom, and ginger. And don't forget to treat a loved one to an advent calendar – it will deliver milk chocolate and other surprises everyday until Christmas.

Smakligt måltid! (Bon appétit!) as we say in Sweden!

PH200579.JPG

New VINTERSAGA pepparkakshus 29 kr 205.949.67

New VINTERSAGA minipepparkakshus 39 kr 805.950.73





New

VINTERFINT
julgranspynt i påse s20

49 kr



Less is more. Then there's Christmas.

Embrace the Swedish 'more the merrier' holiday spirit and fill every corner of your home with warmth and cheer.

From new full artificial Christmas trees and vibrant ornaments to joyously wrapped gifts and festive table decor, the VINTERFINT collection combines tradition with big, bold patterns and shapes.

So, get ready to deck the halls and make everyone feel welcome this holiday season—maybe even a pair of Julbockar (Swedish Christmas goats) will join the occasion!

PH200555.JPG
New VINTERFINT ljusstake för 4
ljus 149 kr 105.788.16



The new VINTERFINT gift wrapping collection includes paper rolls, gift bags, boxes, labels and more. Designed by Cecilia Pettersson, it showcases bold stripes and whimsical patterns inspired by the Swedish winter landscape as well as flowers found in the Swedish home at Christmas – for a merry twist on tradition.

PH200548.JPG
New VINTERFINT presentpappersrulle 39 kr s3 705.772.77

PH200543.JPG
New STRÅLA LED ljusslinga med 400 ljus, utomhus 299 kr 605.824.96
New STRÅLA LED bordsdekoration 129 kr 505.824.73





"Swedish traditional woodcraft inspired me when designing the two red Christmas goats in the VINTERFINT set. Made of leftover material from coffee table production and with a clean-lined design that gives the decorations a modern twist."

Lisa Hilland
Designer



Tap into the spirit of a traditional Swedish 'Jul'. From a VINTERFINT candleholder inspired by Swedish carpentry and made from leftover wood – to the practical HEMNES glass door cabinet in deep red, your gatherings will feel warm, cosy and festive in no time.

PH200556.JPG
HEMNES vitrinskåp 3995 kr 505.306.34

PH200557.JPG
New VINTERFINT ljusstake för 4
ljus 149 kr 105.788.16





From vibrant glass baubles to fun candy canes and bells, the VINTERFINT ornaments are designed to bring instant sparkle to your tree. Plus, they're easy to blend with your existing collection – so you can add more and more each year!

PH200550.JPG
New VINTERFINT julgranspynt 99 kr s8 505.814.02

PH200547.JPG
New STRÅLA LED ljusslinga med 400 ljus, utomhus 299 kr 605.824.96



New

VINTERFINT
Duk

199 kr

"The big trumpet shape of the amaryllis and the wonderful scent of hyacinth are strongly associated with Swedish Christmas. They are also my favourites, so it felt natural for them to bloom in all their glory on the patterns in the VINTERFINT collection."

Cecilia Pettersson
Designer

PH200571.JPG
New VINTERFINT papservetter
15 kr/30 st 605.811.33



PH200571.jpg

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Say goodbye to prickly socks and 'hej' to our beautifully full VINTERFINT artificial trees. Made from at least 50% recycled plastic, they come in several different sizes and work for any space, outdoors or in. Plus, when it's time to pack away, the tree can be unscrewed into smaller parts, saving space in storage until next year's celebration.

PH200574.JPG
New VINTERFINT julgranspynt 29 kr s3 Gold-colour 505.812.23
New VINTERFINT julpynt 99 kr s8 Bauble glass/mixed colours 505.814.02
New VINTERFINT julgranspynt 99 kr s3 Bauble animals 305.805.21

PH200573.JPG
New VINTERFINT konstgjord julgran 299 kr H150cm. 505.858.72
New VINTERFINT konstgjord julgran 1295 kr H210cm. 605.858.57
New VINTERFINT konstgjord julgran 799 kr H180cm. 005.858.60





New

FULLTALIG
ljusstake s3

129 kr



Embrace Swedish 'mys'

While some love to go all out, others prefer a quieter, more rustic occasion.

From baking homemade treats to mastering the art of gift wrapping to setting the table for long, cosy candlelit breakfasts with loved ones, the VINTERFINT collection will have your home feeling merry and 'mysigt' (cosy) in no time.

PH200582.JPG

New HAUGA stol 295 kr 105.767.18

New HAUGA bord 995 kr 005.767.09



The Swedish forest close to designer Cecilia Pettersson's childhood summer house inspired these playful Christmas tree ornaments. A fox, hare, squirrel and even a toadstool look right at home in the branches beside paper hearts, bells, and other new decorations from the VINTERFINT collection. They'll blend nicely with your existing decor too – no matter how quirky!

PH200602.JPG
New VINTERFINT julgranspynt 39 kr s2
 Animals 705.899.11

PH200606.JPG
New VINTERFINT julgranspynt 79 kr s8 Mushroom
 red/natural 305.899.13
New VINTERFINT julgranspynt 9 kr s6 Heart-shaped
 red/white 105.784.87
New VINTERFINT julgranspynt 39 kr s8 Mixed
 shapes white 105.813.43



"I grew up by a forest and often saw foxes and hares, so it felt very natural to create forest-themed patterns for the VINTERFINT collection. Playful, yet with a mature colour palette where the animals thrive in the winter landscape."

Cecilia Pettersson
Designer

PH200594.JPG
New VINTERFINT presentpappersrulle
19 kr Animal pattern blue 405.772.69





Unleash your creativity with our baking essentials—from mixing bowls and rolling pins to festive aprons and glass jars. Don't miss the set of pastry cutters in 5 new shapes, associated with the Swedish wilderness. The only question is, who dares to eat the bear?

PH200599.JPG
MAGASIN kavel 49 kr 764.856.05
New VINTERFINT kakmått 39 kr s5
805.809.91

PH200596.JPG
New VINTERFINT bakform 15 kr/65 st 705.811.18
KORKEN burk med lock 29 kr 502.135.46



This year's VINTERFINT gift wrapping is so pretty, you might want it to go further. It's ideal for DIY paper chains and other homemade decorations!

PH200595.JPG
New VINTERFINT presentpappersrulle 29 kr s2 Mixed patterns brown 305.772.79
New VINTERFINT presentpappersrulle 19 kr Heart pattern brown 105.772.61





"VINTERFINT wall decoration is an alternative Christmas tree in pine that's great when space is limited. The flexible accordion-like construction has knobs and can be pulled out to a desired width and filled with ornaments every year."

Mikael Axelsson
Designer

PH200590.JPG
New VINTERFINT väggdekoration
149 kr 805.800.24

Image overview



PH200546.JPG



PH200542.JPG



PH200543.JPG



PH200547.JPG



PH200544.JPG



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PH200549.JPG



PH200551.JPG



PH200550.JPG



PH200545.JPG



PH200552.JPG



PH200553.JPG



PH200801.JPG



PH200554.JPG



PH200555.JPG



PH200561.JPG



PH200556.JPG



PH200557.JPG



PH200558.JPG



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PH200560.JPG



PH200580.JPG



PH200562.JPG



PH200563.JPG

Image overview



PH200567.JPG



PH200568.JPG



PH200569.JPG



PH200570.JPG



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PH200564.JPG



PH200565.JPG



PH200566.JPG

Image overview



PH200581.JPG



PH200582.JPG



PH200583.JPG



PH200584.JPG



PH200585



PH200588.JPG



PH200589.JPG



PH200590.JPG



PH200593.JPG



PH200594.JPG



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PH200595.JPG



PH200596.JPG



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PH200601.JPG



PH200598.JPG



PH200599.JPG



PH200602.JPG



PH200603.JPG

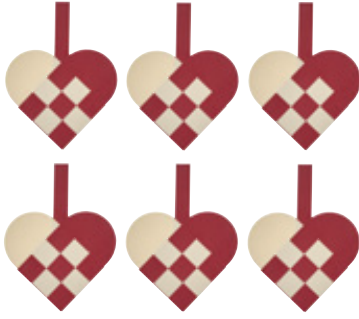
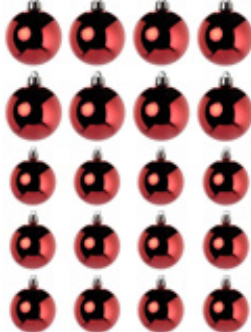
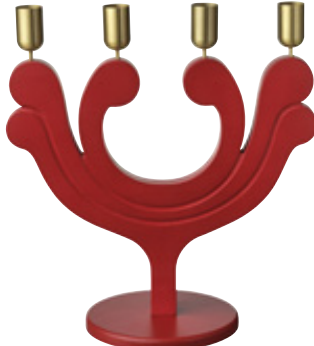
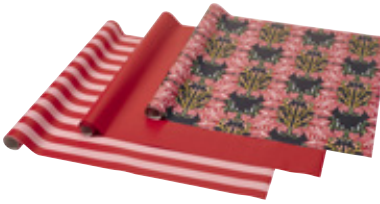
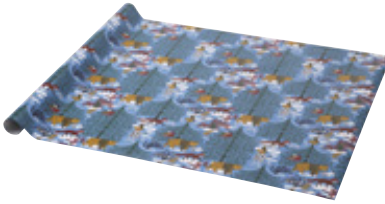
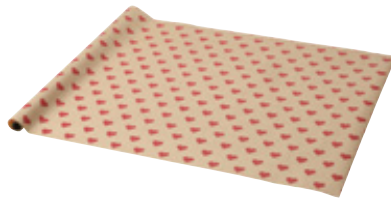


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Product overview

								
PE953574.JPG	PE934208.JPG	PE934194.JPG	PE933256.JPG	PE934221.JPG	PE934225.JPG	PE944274.JPG	PE901693.JPG	PE944294.JPG
New STRÅLA LED ljusslinga med 400 ljus 299 kr Polycarbonate plastic. Cord L20 krm. Outdoor 605.824.96	New STRÅLA LED bordslampa utomhus 199 kr Powder coated steel and glass. Designer: Mikael Axelsson. Ø10cm. W18×H28cm. Outdoor metal/dimmable black 005.824.75	New STRÅLA LED bordsdekoration 129 kr Pigmented glazed stoneware. Designer: Mikael Axelsson. W13×H16cm. Battery-operated house/ceramic white 505.824.73	New STRÅLA lampskärm 179 kr Clear lacquered bamboo. Ø35cm. Bamboo 705.836.45	New STRÅLA lampskärm 149 kr Paperboard. Ø55cm. 3D flower/white 205.824.79	New STRÅLA lampskärm 99 kr Paperboard. Ø70cm. Linen/beige 805.824.81	New VINTERFINT julpynt 99 kr s8 Painted glass. Ø6cm. Bauble sglass/mixed colours 505.814.02	New VINTERFINT julgranspynt 9 kr s6 Bleached chlorine-free paper. L11×H10cm. Heart-shaped red/white 105.784.87	New VINTERFINT julgranspynt 39 kr s2 100% polyester. Animals 705.899.11
								
PE944297.JPG	PE944298.JPG	PE901540.JPG	PE944277.JPG	PE944296.JPG	PE944278.JPG	PE943988.JPG	PE943940.JPG	PE944232.JPG
New VINTERFINT julgranspynt 39 kr s6 Paper. Mixed shapes white 105.813.43	New VINTERFINT julgranspynt 79 kr s8 100% polyester. Mushroom red/natural 305.899.13	New VINTERFINT julgranspynt i påse 49 kr s20 Polystyrene plastic. Bauble red 305.814.60	New VINTERFINT julgranspynt 99 kr s3 Polystyrene plastic, metallized, painted stainless steel. Designer: Cecilia Pettersson. Bauble animals 305.805.21	New VINTERFINT julgranspynt 29 kr s3 Metallized stainless steel. Designer: Siri Skillgate. Gold-colour 505.812.23	New VINTERFINT julgranspynt 149kr s3 Painted glass. Designer: Cecilia Pettersson. Bauble glass/animals 505.813.22	New VINTERFINT dekoration 99 kr s2 Clear lacquered birch veneer. Designer: Lisa Hilland. Goat red 105.800.08	New VINTERFINT ljusstake för 4 ljus 149 kr Clear lacquered birch veneer. Designer: Lisa Hilland. Ø14.5cm. L28.5×H29cm. Red 105.788.16	New VINTERFINT doftljus i glas 49 kr Glass. Designer: Cecilia Pettersson. Ø9, H10cm. Cinnamon & sugar red 105.771.57
								
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New VINTERFINT blockljus u doft 39 kr Paraffin wax. 6.8, H10cm. Stripe pattern red/white 705.771.59	New VINTERFINT burk med lock 79 kr Clear lacquered steel. Designer: Cecilia Pettersson. L27×W27, H10cm. Red 605.809.68	New VINTERFINT duk 199 kr 100% cotton. Designer: Cecilia Pettersson. L240×W145cm. Berry pattern red 705.811.56	New VINTERFINT pappservett 15 kr/30 st Paper. Designer: Cecilia Pettersson. L33×W33cm. Amaryllis white/pink 605.811.33	New VINTERFINT kuddfodral 49 kr 100% cotton. Designer: Cecilia Pettersson. L50×W50cm. Green 605.802.61	New VINTERFINT presentpappersrulle 39 kr s3 Paper. Designer: Cecilia Pettersson. L3×W0.7m. Mixed patterns pink 705.772.77	New VINTERFINT presentpappersrulle 19 kr Paper. Designer: Cecilia Pettersson. L3×W0.7m. Animal patterns pink 405.772.69	New VINTERFINT presentpappersrulle 19 kr Unbleached paper. Designer: Cecilia Pettersson. L3×W0.7m. Heart pattern brown 105.772.61	New VINTERFINT presentpappersrulle 29 kr s2 Unbleached paper. Designer: Cecilia Pettersson. L3×W0.7m. Mixed patterns brown 305.772.79

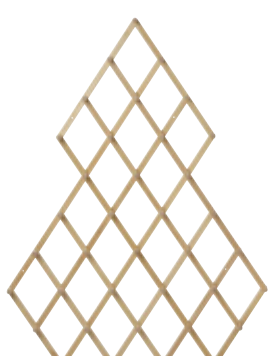
Product overview



PE944226.JPG
New VINTERFINT band 19 kr
Paper. 50m. White
505.773.01



PE901533.JPG
New VINTERFINT dekoration 59 kr 100% polyester. L13×D21, H31cm. Santa Claus sitting/red
505.784.90



PE944482.JPG
New VINTERFINT väggdekoration 149 kr Clear lacquered solid pine. Designer: Mikael Axelsson. Pine
805.800.24



PE944219.JPG
New VINTERFINT kruka 59 kr Pigmented glazed stoneware. Designer: Lisa Hilland. Ø14cm, H12cm. Green 605.885.92



PE935072.JPG
New VINTERFINT konstgjord julgran 299 kr Polypropylene plastic and steel. H150cm. In/ outdoor green 505.858.72



PE935168.JPG
New VINTERFINT konstgjord julgran 799 k Polypropylene plastic and steel. H180cm. In/ outdoor green 005.858.60



PE935076.JPG
New VINTERFINT konstgjord julgran 1295 kr Polypropylene plastic and steel. H210cm. In/ outdoor green 605.858.57



PE951053.JPG
New VINTERFINT konstgjord krukväxt 99 kr Polypropylene plastic and steel. H55cm. In/ outdoor/Christmas tree green 605.858.81



PE943937.JPG
New VINTERFINT bakform 15 kr/ 65 st Bleached chlorine-free paper. Designer: Cecilia Pettersson. Ø5, H4cm. Star pattern red
705.811.18



PE943935.JPG
New VINTERFINT barnförkläde 49 kr 100% cotton. Designer: Cecilia Pettersson. L57cm. Heart pattern blue
805.811.08



PE943933.JPG
New VINTERFINT förkläde 79 kr 100% cotton. Designer: Cecilia Pettersson. L89×W85cm. Red
805.811.13



PE944208.JPG
New VINTERFINT kakmått 39 kr s5 Mixed shapes stainless steel 805.809.91



PE947400.JPG
New VINTERSAGA pepparkakshus 29 kr 300g. 205.949.67



PE836323.JPG
New VINTERSAGA minipepparkakshus 39 kr 300g. W7.5×D5, H7.5cm. 805.950.73



PE936757.JPG
New VISPNING vispskål 99 kr Polystyrene-acrylic plastic. Designer: Kevin Gouriou. Holds 3l. Grey-green
305.842.70



PE790792.JPG
LÅTTBAKAD bakgaller 99 kr Stainless steel. L39×W28, H8cm. 204.801.45



PE727978.JPG
MAGASIN kavel 49 kr Solid beech. Ø6, L43cm. 764.856.05



PE729738.JPG
KORKEN burk med lock 29 kr Glass. Ø12, H16.5cm. Glass. Holds 1l. Clear glass
502.135.46



PE767614.JPG
GLADELIG tallrik 249 kr s4 Coloured glazed stoneware. Designer: N Karlsson/M Axelsson. Ø25cm. Grey
504.571.48



PE894510.JPG
VIPPSTARR duk 49 kr 100% cotton. Designer: Paulin Machado. L150×W150cm. Stripe pattern red/natural
405.591.85



PE643714.JPG
FULLTALIG ljusstake 129 kr s3 Powder coated steel and aluminium. Designer: Aaron Probyn. Black
403.421.34



PE947477.JPG
New HAUGA stol 295 kr Clear lacquered solid pine. Designer: Ola Wihlborg. W40×D49, H87cm. White
105.767.18



PE951816.JPG
New HAUGA bord 995 kr Clear lacquered solid pine and birch veneer. Designer: Ola Wihlborg. L118×W74, H75cm. White
005.767.09



PE883400.JPG
HEMNES vitrinskåp 3995 kr Stained, clear lacquered solid pine and tempered glass. Designer: Carina Bengs. W90×D37, H197cm. Red stained/ light brown stained 505.306.34

Contact
press.sto@ikea.com

New VINTERFINT kuddfodral 49 kr
605.802.61

God Jul!

