

Presskit

Launching September 2026

KONSTRUNDA

New KONSTRUNDA dekoration 499 kr
006.145.65



Say hello to KONSTRUNDA

The art of making art affordable

Art and IKEA. Some say that's a funny combination. Well, we're not here to be the traditionalists, so we beg to differ. Which in this case means that we're launching an art collection made to be affordable and inspiring to as many people as possible. The collection, called KONSTRUNDA, is crafted by seven creators with different ideas and perspectives.

KONSTRUNDA is the result of a never-ending curiosity. It's an exploration of what art is, what it can do and why it matters. And since it's IKEA, we've tried our hardest to make the price tags pieces of art, too.

New KONSTRUNDA matta 1 195 kr
406.113.53

PH207106.JPG

KONSTRUNDA collection / Press kit / 2

© Inter IKEA Systems B.V. 2025



KONSTRUNDA

The creators of the collection



The art of curiosity

New KONSTRUNDA dekoration 299 kr
706.113.56



Meet the creator

Akanksha Deo

Akanksha Deo is a designer and visual artist who combines Indian textile history and techniques to create clean and playful outcomes. Several of her products for IKEA have been made in close collaboration with Indian artisans, using a combination of traditional and modern techniques.

Akanksha, born and raised in New Delhi, India, was drawn to art from an early age. After missing the deadlines to art school, she turned to design and fashion. And it was during a workshop at her university, the National Institute of Fashion Technology, NIFT, that she first encountered IKEA.

New KONSTRUNDA väggbonad 599 kr
306.118.10



PH207235.JPG

“We find ourselves in somewhat of a loneliness epidemic where more people live in isolation. This longing led me to explore the idea of objects not just as things, but as companions – silent yet present, filling a space with the spirit of something familiar, like the presence of a friend.”

Akanksha Deo

New KONSTRUNDA dekoration 299 kr
706.113.56



New
KONSTRUNDA

PH207082.JPG

KONSTRUNDA collection / Press kit / 6

The art of creating a soul

New KONSTRUNDA dekoration 299 kr
306.113.58



PH207070.JPG

Meet the creator

Andu Masebo

Andu Masebo is a product designer from London with a background in carpentry, metalwork and ceramics. Having previously worked in the fabrication industries before completing a masters in product design at the Royal College of Art, he often shifts between the role of the designer and the maker.

Andu's work is characterised by simplicity and efficiency, with an aim to tell clear and accessible stories around his design practice. This emphasis on storytelling aims to shorten the distance between the process of making things and the way they can be understood by their eventual audience.

New KONSTRUNDA dekoration 299 kr
306.113.58



New

KONSTRUNDA

PH207094.JPG



PH207229.JPG

New KONSTRUNDA sidobord 1 795 kr
206.113.54

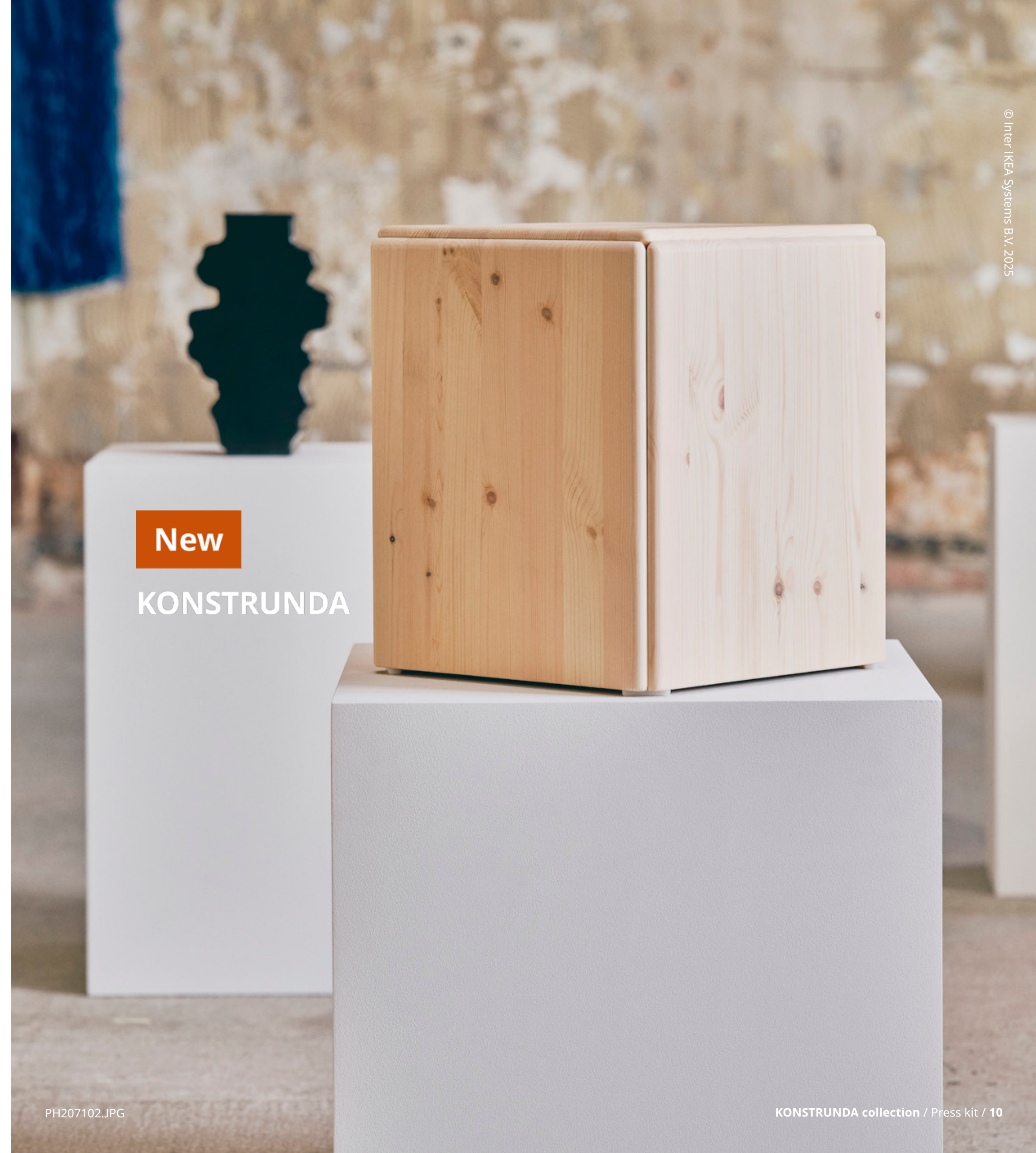


PH207226.JPG

“I try to put myself in places and spaces where I don’t belong. There’s so much energy in that. I’ve always thought that the process is super important, like understanding the intention of the project and how the materials work. The end-result shouldn’t just be an object, but an object with a soul.”

Andu Masebo

New KONSTRUNDA pall 449 kr
806.237.16



PH207102.JPG

The art of daydreaming

New KONSTRUNDA dekoration 299 kr
506.113.43



Meet the creator

Lisa Reiser

Lisa Reiser produces small scale glass, ceramics and metal objects in Småland. She comes from northern Sweden and graduated from Beckmans College of

Design 2018. Her work carries a distinctive trademark of simplicity, originality and a touch of the mysterious. A blend that's not only seductive but also quite addictive.

New KONSTRUNDA dekoration 249 kr grön
106.112.03



“I suppose you could call me a daydream designer. Many of my ideas start as day-dreams. A thought here, a thought there. All of a sudden, a design is coming along. I’m not trying to be perfect and I’m not afraid to get it wrong. I just want to be me – and create things that last for a long time.”

Lisa Reiser





New

KONSTRUNDA

New KONSTRUNDA dekoration 249 kr
106.112.03

PH207088.JPG



PH207090.JPG

New KONSTRUNDA dekoration 249 kr
306.113.44

New KONSTRUNDA sidobord 599 kr
206.113.49

The art of surprise



Meet the creator

Emanuele Stamuli

Specialising in interior design for the fashion and retail sector, Emanuele works in a collective of creatives, architects and technical experts who share a rationalistic approach to design, combined with a passion for detail and sustainability.

A rationalistic approach that leaves room for wonder is their driving force.

With a scope spanning from fashion and retail stores to residential projects, Emanuele strives to incorporate sustainable, and forward-thinking materials, combining conceptualism with a passion for colour, textures and geometries.

New KONSTRUNDA matta 1 195 kr
406.113.53



PH207091.JPG

"I guess it's every creator's ambition to do the unexpected. It certainly is mine. I want my things to be memorable and intense, even a little bit off. It's funny that I really enjoy the technical stuff and building things – and on the other hand – I just love the uncomplicated beauty of nature."

Emanuele Stamuli

New KONSTRUNDA matta 1 195 kr
406.113.53



New

KONSTRUNDA

© Inter IKEA Systems B.V. 2025

The art of play



PH207074.JPG

Meet the creator

Ingrid Leander Berg and Igor Holtermann

Ingrid and Igor create their own room of visual impressions through mural paintings. The duo explores the borderland between interior and art which results

in patterns that can be applied however and wherever the imagination allows. They work in different fields and platforms with their striking patterns and bold graphics.

New KONSTRUNDA matta 2 495 kr
606.114.32



“We treat pattern and color like play—shifting stripes, blocks, and shapes until something ordinary takes on new character. It’s serious design, but it never takes itself too seriously.”

Ingrid Leander Berg and Igor Holtermann

New KONSTRUNDA kuddfodral 199 kr
706.118.13



New
KONSTRUNDA

PH207085.JPG

KONSTRUNDA collection / Press kit / 20

The art of triggering emotions

New KONSTRUNDA dekoration 499 kr
006.145.65

Meet the creator

Lisa Hilland

Lisa Hilland is one of Sweden's most acclaimed and awarded contemporary designers, creating designs with a poetic twist, combining modern high-tech production techniques with artisan quality craftsmanship.

After graduating from Central St Martin's College of Art, she worked ten years as a designer in London.

Lisa Hilland has solid experience spanning more than two decades as a professional designer. Her designs are also regularly sold through auction houses. Her ambition is to create long lasting, high-quality design to be passed down for generations.

New KONSTRUNDA dekoration 499 kr
006.145.65



PH207110.JPG

"I almost like to get things wrong, because it brings the unexpected into play. It's like a wave of freshness, just hop on and see where it takes you. For me, it's about trusting my instincts and trying to trigger people's emotions. Make them happy, maybe even feel that they're part of something bigger."

Lisa Hilland

New KONSTRUNDA pall 995 kr
306.114.38



PH207089.JPG

New

KONSTRUNDA

© Inter IKEA Systems B.V. 2025

The art of creating curiosity

KONSTRUNDA collection is born from the guiding words: 'liberated, happy, and fearless' and has been crafted by independent minds with distinct points of view.

With KONSTRUNDA collection, we want to explore new territories and make room for inspiring creators to make their voices and opinions heard. We've gathered artists, designers, and creatives to stretch our range, bringing affordable art into as many homes as possible.

New KONSTRUNDA dekoration 299 kr
306.113.58





The hopeful beauty of the impractical

At IKEA, we don't claim to define or explain art. Instead, our role is to create space for it. IKEA has extensive knowledge and experience in creating and building things. We understand materials, sizes, proportions, colours and durability. We have the suppliers and resources to bring ideas to life – and the stores to make it accessible to the many.

behind the objects, allowing their perspectives to shine. A world where art is made and valued is a hopeful world. It's a world where people are free to experiment and explore, unbound by narrow definitions of what is 'practical', 'measurable', or 'useful'. Sometimes, the impractical, the indefinable, and the useless are exactly what we need.

Through the art collections, we share our resources and open channels for the artists

New KONSTRUNDA vas 249 kr
306.113.44

Product overview



PE993544.JPG
New KONSTRUNDA
dekoration 299 kr Clear acrylic
lacquered stainless steel.
Designer: Akanksha Deo:
L18×D14, H40cm. Multicolour
706.113.56



PE993572.JPG
New KONSTRUNDA
dekoration 299 kr Stainless steel.
Designer: Akanksha Deo.
L22×D21, H15cm.
106.113.59



PE993578.JPG
New KONSTRUNDA väggbonad
599 kr 100% polyester. Designer:
Akanksha Deo. W50×H160cm.
Blue
306.118.10



PE999234.JPG
New KONSTRUNDA sidobord
1 795 kr Metallized steel.
Designer: Andu Masebo.
W62×L71, H38cm.
Silver-colour
206.113.54



PE1007148.JPG
New KONSTRUNDA sidobord
1 795 kr Powder coated steel.
Designer: Andu Masebo
W62×L71, H38cm. Blue
106.339.50



PE999231.JPG
New KONSTRUNDA pall 449 kr
Clear acrylic lacquered solid pine.
Designer: Andu Masebo.
W33×D29, H44cm. Blue
406.237.18



PE1000090.JPG
New KONSTRUNDA pall 449 kr
Clear acrylic lacquered solid pine.
Designer: Andu Masebo.
W33×D33, H38cm. Pine
806.237.16



PE993542.JPG
New KONSTRUNDA dekoration
299 kr Stainless steel. Designer: Andu
Masebo. Ø28, H9cm.
306.113.58



PE1000082.JPG
New KONSTRUNDA sidobord
599 kr Powder coated steel.
Designer: Emanuele Stamuli
Ø30, H45cm. Metal
206.113.49



PE993581.JPG
New KONSTRUNDA matta
1 195 kr 100% polyester. Backing:
100% cotton. Designer: Emanuele
Stamuli. W80×L160cm.
White/black
406.113.53



PE996379.JPG
New KONSTRUNDA vas 299 kr
Pigmented powder coated
earthenware. Designer:
Emanuele Stamuli. H22cm.
White/black
006.113.50



PE996380.JPG
New KONSTRUNDA vas 219 kr
Pigmented powder coated
earthenware. Designer:
Emanuele Stamuli. Ø10, H29cm.
White/black
606.113.52



PE1000242.JPG
New KONSTRUNDA kuddfodral
199 kr 100% cotton.
Designers: Igor Holtermann/
Ingrid Leander Berg.
W65×L65cm. Multicolour
706.118.13



PE1000243.JPG
New KONSTRUNDA kuddfodral
199 kr 100% cotton.
Designers: Igor Holtermann/
Ingrid Leander Berg.
W65×L65cm. Red/black
406.114.33



PE993579.JPG
New KONSTRUNDA matta
2 495 kr
Wool. Designers: Igor
Holtermann/ Ingrid Leander
Berg. W155×L220cm. Multicolour
606.114.32



PE1007151.JPG
New KONSTRUNDA spegel
995 kr
Aluminium. Designers: Igor
Holtermann/ Ingrid Leander
Berg. W60×H170cm.
806.114.31



PE1000085.JPG
New KONSTRUNDA pall 995 kr
Clear acrylic lacquered solid
pine. Designer: Lisa Hilland. Ø38,
H40cm. Pine
306.114.38



PE993575.JPG
New KONSTRUNDA dekoration
499 kr Pigmented powder
coated earthenware. Designer:
Lisa Hilland. L32×D19, H36cm.
Orange
006.145.65



PE993546.JPG
New KONSTRUNDA dekoration
249 kr Tinted clear lacquered
glass. Designer: Lisa Reiser.
L18×D16, H25cm. Green
106.112.03



PE993569.JPG
New KONSTRUNDA dekoration
299 kr Glass. Designer: Lisa
Reiser. L21×D18, H28cm. Silver
effect
506.113.43



PE993574.JPG
New KONSTRUNDA dekoration
299 kr Tinted clear lacquered
glass. Designer: Lisa Reiser.
L26×D22, H10cm. Black
106.135.46



PE993585.JPG
New KONSTRUNDA vas 249 kr
Tinted clear lacquered glass.
Designer: Lisa Reiser. W8×L17,
H28cm. Black
306.113.44

Image overview 1/5 | Portraits + Collection images



PH207073.JPG



PH207076.JPG



PH207070.JPG



PH207077.JPG



PH207072.JPG



PH207078.JPG



PH207074.JPG



PH207079.JPG



PH207075.JPG



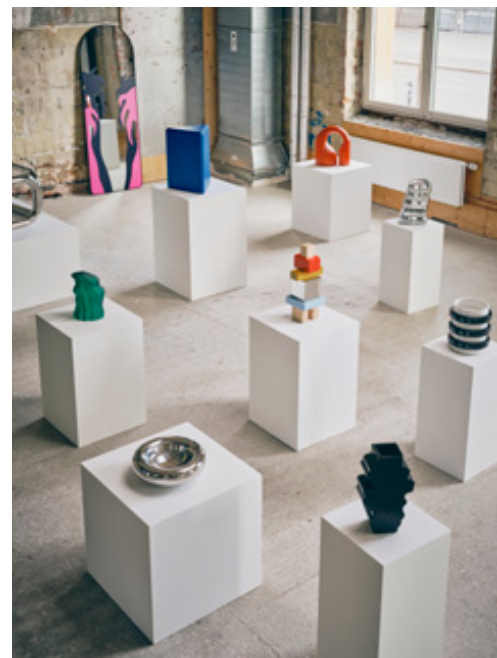
PH207080.JPG



PH207071.JPG



PH207081.JPG



PH207104.JPG



PH207105.JPG



PH207106.JPG

Image overview 2/5 | Context product pictures



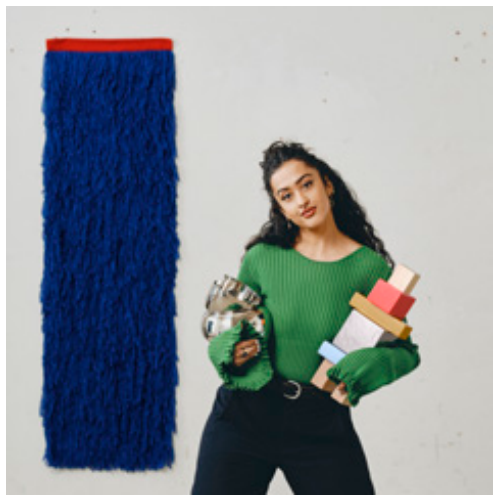
PH207497.JPG



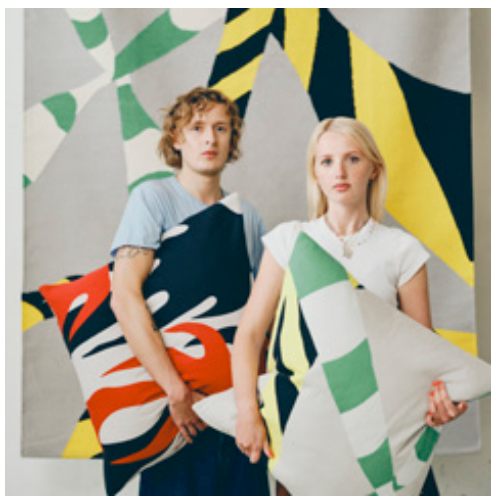
PH207498.JPG



PH207499.JPG



PH207500.JPG



PH207501.JPG



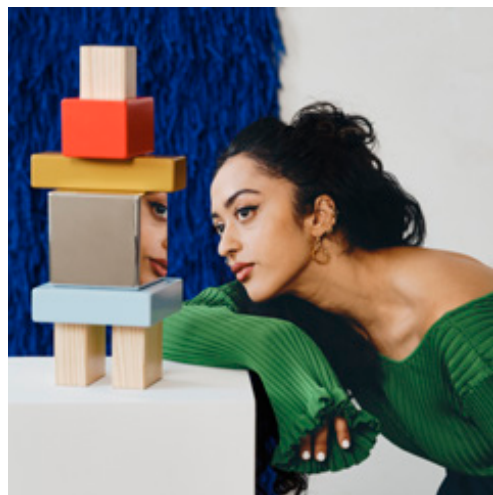
PH207503.JPG



PH207506.JPG



PH207504.JPG



PH207502.JPG



PH207505.JPG

Image overview 3/5 | Context product pictures



PH207087.JPG



PH207091.JPG



PH207093.JPG



PH207096.JPG



PH207084.JPG



PH207085.JPG



PH207086.JPG



PH207103.JPG



PH207100.JPG



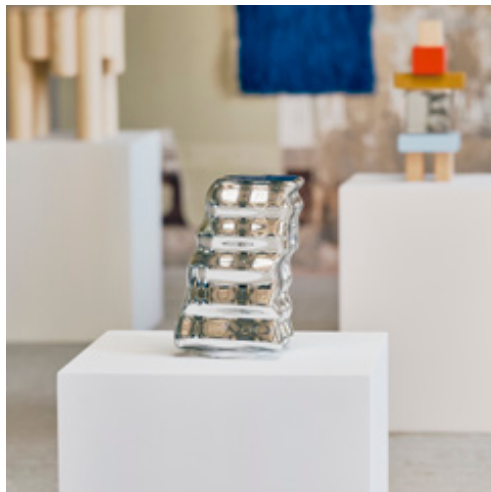
PH207090.JPG



PH207088.JPG



PH207095.JPG



PH207099.JPG



PH207098.JPG



PH207089.JPG



PH207496.JPG



PH207097.JPG



PH207241.JPG



PH207094.JPG



PH207101.JPG



PH207102.JPG



PH207082.JPG



PH207083.JPG

Image overview 4/5 | Quality product pictures



PH207108.JPG



PH207114.JPG



PH207233.JPG



PH207225.JPG



PH207107.JPG



PH207111.JPG



PH207124.JPG



PH207231.JPG



PH207235.JPG



PH207112.JPG



PH207113.JPG



PH207234.JPG



PH207197.JPG



PH207242.JPG



PH207229.JPG



PH207226.JPG



PH207115.JPG



PH207228.JPG



PH207230.JPG



PH207227.JPG



PH207109.JPG



PH207110.JPG

Image overview 5/5 | Quote pictures



PH207128.JPG



PH207131.JPG



PH207130.JPG



PH207239.JPG



PH207172.JPG



PH207236.JPG



PH207237.JPG



PH207132.JPG



PH207129.JPG



PH207127.JPG

New KONSTRUNDA dekoration 499 kr
006.145.65

Contact
press.sto@ikea.com

