

PR-kit

News July 2024

New **IKEA PS 1995 klocka** 499 kr/st Powder coated steel and tempered glass, Blue 105.750.64



Fresh ideas at re-freshingly low prices

This summer IKEA launches a long list of new and exciting products for your home. Affordable as always, but also colourful, modern and bold. It's an IKEA fashion show that gives you all the tools and the inspiration you need to refresh your home.

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New **IKEA PS 1995 klocka** 499 kr/st Powder coated steel and tempered glass. Blue 105.750.64



Four coordinations, four personalities



PH198589.JPG
KRYLBO stol 895 kr/st Tonerud blue 905.667.44



PH198608.JPG
New RUNDKRASSING kuddfodral 39 kr White multicolour/dot pattern 305.828.03



PH198595.JPG
New SKUGGBRÄKEN pläd 99 kr. Multicolour/check pattern 405.826.8



PH198613.JPG
New STRANDLUMMER PÅSLAKAN 199 KR 1Ö. Multicolour/floral pattern 005.797.98

We want to show that it's perfectly possible to refresh your home at a low cost. Small changes can certainly make a big difference. The only thing that matters is that it fits your home and your budget. A new cushion cover might be all you need. We like that.

Vitamin pills. For your home.

New PLATTLUMMER kuddfodral 39 kr Green/blue 305.827.04 **New** BREDVECKLARE påslakan 149 kr 16 White blue/check 705.793.42 **New** IKEA PS 1995 klocka 499 kr Blue 105.750.64 **KRYLBO stol 895 kr** Tonerud blue 905.667.44





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New BREDVECKLARE påslakan 149 kr White blue/check 705.793.42

New BREDVECKLARE påslakan 149 kr White blue/check 705.793.42 New PRAKTFJÄRIL pläd 179 kr Pink 705.828.39 KRYLBO stol 895 kr Tonerud blue 905.667.44 New KRYPOXBÄR vas 99 kr Glass. Blue 205.693.50 New HAMNKRASSING kuddfodral 49 kr Pink/blue green 305.827.99 New GRÖNKATTFOT gardin 199 kr 1 par White/black 905.830.98 New MALM hög bäddstomme 2395 kr Blue 305.895.93

A bold, colourful version of the classic KRYLBO chair makes its debut this summer. Comfy, affordable and wonderfully blue.



KRYLBO stol 895 kr/st Tonerud blue 905.667.44

“IKEA PS 1995 clock has a shape that looks like an old Swedish Mora clock from the province of Dalarna or a guitar. I like the combination of convex and concave lines. The biggest challenge was in creating a soft curvy body that still had a clear, graphic shape. The final result is like an icon for clocks, which also works as a practical storage place for small things. It’s very recognisable. I hope you find the clock both fun and useful.”

Designer Thomas Eriksson

New IKEA PS 1995 klocka 499 kr/st Powder coated steel and tempered glass. Blue 105.750.64





New PLATTLUMMER kuddfodral 39 kr/st Green/blue 305.827.04

Could PLATTLUMMER cushion cover be a future IKEA classic? Maybe. It's fun, colourful and the price tag is almost as hypnotising as the design. Time will tell.



KRYLBO stol 895 kr Tonerud blue 905.667.44



New GRÖNFINK bäddset 179 kr s3 Green/turquoise 805.723.64 **New GULLIVER spjålsäng 1295 kr** Green 205.895.03
AFTONSPARV matta 499 kr Space rounded/blue 705.540.54 **UPPLYST LED väggglampa 149 kr** Cloud white 304.245.16
FLISAT barnpall 199 kr 402.735.93 **UPPSTÅ byggbagare 29 kr** Multicolour 705.138.84 **TÖVÅDER LED nattlampa 129 kr** 905.169.14

GRÖNFINK is like a magical dream captured in textile. You don't even have to close your eyes to start dreaming.

It's almost impossible to look at the new green GULLIVER without a silly smile on your face. We shouldn't be bragging like this, but isn't it just adorable?



New GRÖNFINK bäddset 179 kr s3 Green/turquoise 805.723.64

Image overview | Coordination 1



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PH198584.JPG



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PH198605.JPG



PH198561.JPG



PH198572.JPG



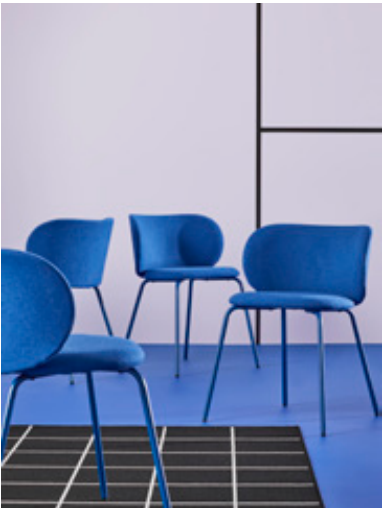
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PH198570.JPG



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PH198571.JPG



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PH198574.JPG



PH198569.JPG



PH198575.JPG



PH198568.JPG

Product overview | Coordination 1



PE908601.JPG
KRYLBO stol 895 kr Powder coated steel and polyester. Designer: Willy Chong. W55×D51, H75cm. Tonerud blue 905.667.44



PE945701.JPG
New MALM hög sängstomme, 2395 kr Painted finish. W176×L209, H100 cm. Blue 595.599.39



PE931239.JPG
New BREDVECKLARE påslakan 149 kr 16 54% cotton, 46% viscose/rayon. Designer: Maria Vinka. Duvet cover W150×L200cm. Pillowcase L50×W60cm. White blue/check 705.793.42



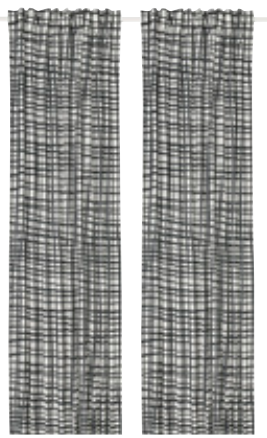
PE926658.JPG
New PLATTLUMMER kuddfodral 39 kr 100% cotton. Designer: Olivia Ekelund. W50×L50cm. Green/blue 305.827.04



PE926598.JPG
New HAMNKRASSING kuddfodral 49 kr 100% polyester. Designer: Akanksha Deo. W50×L50cm. Pink/blue green 305.827.99



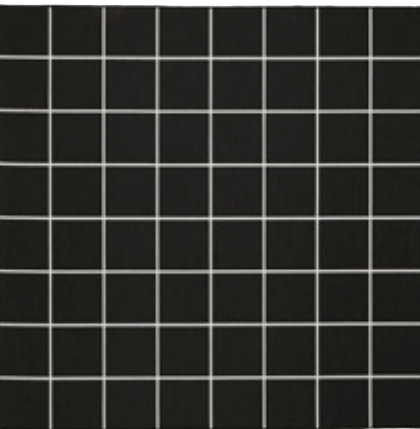
PE887760.JPG
GURLI kuddfodral 29 kr 100% cotton. W50×L50cm. Bright green 605.541.20



PE923793.JPG
New GRÖNKATTFOT gardin 1 par 199 kr 52% cotton, 48% viscose/rayon. Designer: Akanksha Deo. W145×L300cm. White/black 105.830.59



PE926676.JPG
New PRAKTFJÄRIL pläd 179 kr 100% polyester. W130×L170cm. Pink 705.828.39



PE710863.JPG
SVALLERUP matta slätvävd 699 kr 100% polypropylene. Designer: Kangan Arora. W200×L200cm. Black/white 504.352.17



PE931019.JPG
New IKEA PS 1995 klocka 499 kr Powder coated steel and tempered glass. Designer: Thomas Eriksson. W29×D15, H48cm. Blue 105.750.64



PE931816.JPG
New KRYPOXBÄR vas 99 kr Glass. Ø16, H24cm. Blue 205.693.50



PE931170.JPG
New RÖDALM ram med bild 299 kr Paper foil, fibreboard, polystyrene plastic and paper. W61×H91cm. Hills and trees 305.789.00



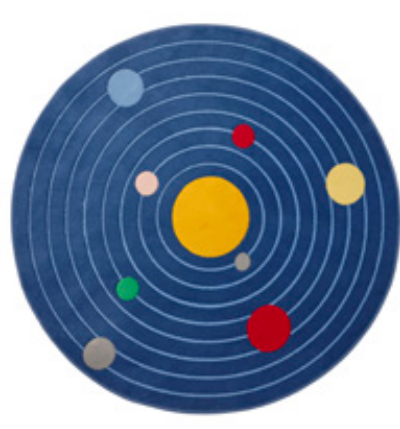
PE873940.JPG
IKEA PS 2014 taklampa 599 kr Plastic. Designer: David Wahl. Ø35cm. Black 505.317.42



PE937128.JPG
New GULLIVER spjäsäng 1295 kr Tinted, clear lacquered solid beech. W66×L123, H80cm. Green 205.895.03



PE923751.JPG
New GRÖNFINK bäddset för spjäsäng 179 kr s3 54% cotton, 46% viscose/rayon. Designer: Anna Lagerström. Duvet cover W110×L125cm. Pillowcase L55×W35cm. Green/turquoise 805.723.64



PE896984.JPG
AFTONSPARV matta 499 kr Pile 100% polyester. Backing 100% synthetic rubber. Designer: Marta Krupińska. Ø133cm. Space rounded/blue 705.540.54



PE735964.JPG
FLISAT barnpall 199 kr Tinted clear lacquered and solid pine. Designer: S Fager/J Karlsson. W24×D24, H28cm. 402.735.93



PE730767.JPG
UPPLYST LED väggglampa 149 kr Polypropylene plastic. Designer: Henrik Preutz. W30×D8, H19cm. Cloud white 304.245.16



PE833122.JPG
TÖVÄDER LED nattlampa 129 kr Polypropylene plastic and silicone rubber. Designer: Wiebke Braasch. W9×L11, H13cm. Bear battery-operated 905.169.14

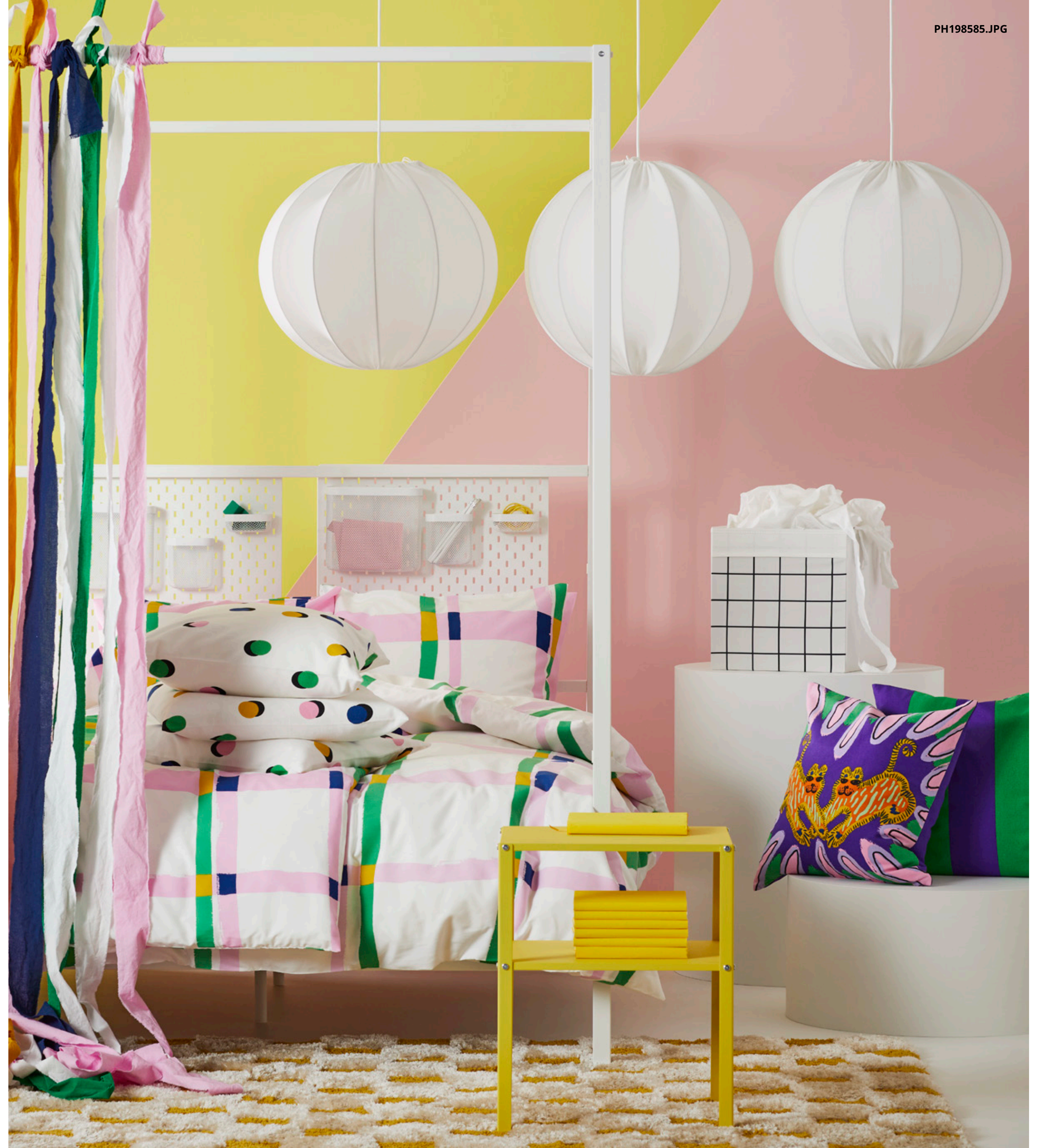


PE841100.JPG
UPPSTÅ byggbägare 29 kr Polypropylene plastic and synthetic rubber. Designer: K Hagberg/M Hagberg. Ø8, H34cm. Multicolour 705.138.84

It's summer. Let your bedroom feel it, too.

Bright colours, happy patterns and affordable prices. What better way to start the summer?

New VITARNA himmelsängstomme 2293 kr White Luröy/Skådis white 895.563.26 **SKÅDIS** förvaringskorg 100 kr s3 White 505.177.60 **New** RUNDKRASSING kuddfodral 39 kr White multicolour/dot pattern 305.828.03 **New** SYRABLAMMAL påslakan 99 kr Multicolour/check 205.792.93 **New** KNARREVIK avlastningsbord 149 kr Bright yellow 605.763.20 **New** BUSKVICKER kuddfodral 39 kr Purple/green 305.826.95 **New** RULLBANA matta 995 kr Off-white/dark yellow 105.738.71 **REGNSKUR/SUNNEBY** pendlad lampa 389 kr White 993.925.32



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New KVARREVIK avlastningsbord 149 kr Bright yellow 605.763.20 **New** BUSKVICKER kuddfodral 39 kr Purple/green 305.826.95
New SYRABLADMAL påslakan 99 kr 16 Multicolour/check 205.792.93

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New SYRABLADMAL påslakan 99 kr 16 Multicolour/check 205.792.93



PH198609.JPG

New SYRABLADMAL påslakan 99 kr 16 Multicolour/check 205.792.93

That yellow KNARREVIK table sure looks nice together with the new SYRABLADMAL bedlinen and the dotted RUNDKRASSIG cushion cover. Simple and low-key but quite striking together.

We think it's perfect because it's imperfect. The irregular, hand drawn lines on SYRABLADMAL create a vibrant and young feeling. It's fresh and unexpected married together.

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New RUNDKRASSING kuddfodral 39 kr White multicolour/dot pattern 305.828.03

Chase away the storage blues



New TJENA låda med lock 49 kr/st Paper.
Patterned/lilac white 205.767.13

PH198578.JPG



New NISSAFORS rullvagn 299 kr Yellow 205.808.47

GANSJÖN is like an energy drink - for your bathroom. The clean design and the strong colour is all you need to inject fresh energy to your bathroom. And your mornings.

If you haven't already joined the official colour of yellow fan club, now is the time! NISSAFORS trolley comes in bright yellow this summer. A big personality with a small price tag.

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New GANSJÖN badrumsset 149 kr s3 Bright yellow 305.870.37

Image overview | Coordination 2



PH198559.JPG



PH198585.JPG



PH198608.JPG



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PH198577.JPG



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PH198579.JPG



PH198610.JPG



PH198578.JPG

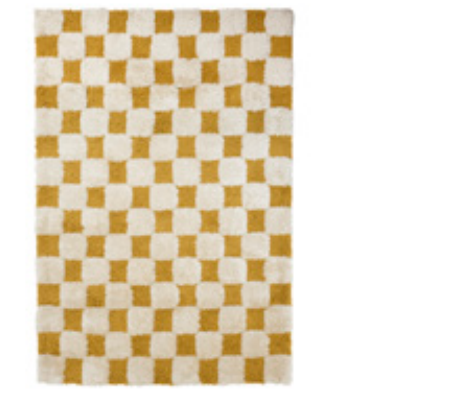


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PH198611.JPG

Product overview | Refresh in season L1 FY25 | Coordination 2

								
PE948468.JPG New VITARNA himmelssängstomme 2293 kr Powder coated steel and wood veneer. Designer: Ola Wihlborg/IKEA of Sweden/Eva Lilja Löwenhielm. W146×L207cm. White Luröy/Skådis white 895.563.26	PE931346.JPG New PILTANDVINGE påslakan 129 kr 16 54% polyester, 46% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Light pink 005.791.47	PE931156.JPG New SYRABLAMMAL påslakan 99 kr 16 54% polyester, 46% viscose/rayon. Designer: Olivia Ekelund. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Multicolour/check 205.792.93	PE655202.JPG GURLI kuddfodral 29 kr 100% cotton. W50×L50cm. Golden-yellow 203.958.21	PE926948.JPG New RUNDKRASSING kuddfodral 39 kr 100% cotton. Designer: Akanksha Deo. W50×L50cm. White multicolour/dot pattern 305.828.03	PE848165.JPG SPIKKLUBBA kuddfodral 49 kr 100% cotton. W50×L50cm. Off-white/black 705.261.03	PE926594.JPG New BUSKVICKER kuddfodral 39 kr 100% cotton. Designer: Akanksha Deo. W50×L50cm. Purple/green 305.826.95	PE923634.JPG New RULLBANA matta, lång lugg 995 kr User surface 100% polyester. Backing 100% synthetic rubber. W133×L195cm. Off-white/dark yellow 105.738.71	PE927178.JPG New KNARREVIK avlastningsbord 149 kr Powder coated polyester and steel. W42×D33.5, H52cm. Bright yellow 605.763.20
								
PE789930.JPG REGNSKUR/SUNNEBY taklampa 389 kr Galvanized steel and plastic. Shade 97% polyester, 3% elastane. Designer: Jennifer Idrizi. Ø50, H46cm. White 993.925.32	PE921382.JPG New DRÖNA låda 39 kr 100% polyester and paperboard. W33×D38, H33cm. White/check pattern 305.778.06	PE842630.JPG SKÅDIS förvaringskorg 100 kr s3 Powder coated steel. Designer: Johanna Jelinek. Sizes: W24×D8, H21cm, W12×D7, H13cm and W12×D6, H5cm. White 505.177.60	PE932385.JPG New TJENA låda med lock 49 kr Paper. Designer: Akanksha Deo. W25×L35, H20cm. Patterned/lilac white 205.767.13	PE925836.JPG New NISSAFORS rullvagn 299 kr Powder coated steel. Designer: Ebba Strandmark. W30×L50.5, H83cm. Yellow 205.808.47	PE929372.JPG New GANSJÖN badrumsset 149 kr s3 Stoneware, pigmented glaze and polypropylene plastic. Bright yellow 305.870.37	PE681587.JPG VÅGSJÖN badhandduk 69 kr 100% cotton. Designer: Paulin Machado. W70×L140cm. White 803.509.85	PE819376.JPG KUGGIS låda med lock 29 kr PET plastic. W13×D18, H8cm. White 995.611.53	