

News from **IKEA**

Press kit | Launching October 2024 News



New MOSSNYCKLAR kuddfodral 39 kr
605.846.45

Patterns with no expiry date

New ORMÄNGSFly påslakan 149 kr 16
405.852.69 New MOSSNYCKLAR kuddfodral
39 kr 805.846.49 New HEMNES dagbädd med
tre lådor 4295 kr 405.838.40 New SKOTERLED
matta 499 kr 505.865.22 New TÄRNABY lampa
199 kr 005.776.95





Autumn is
here and we
love it

Yellow bedroom collage

Hooray, it's finally getting darker!

Some call it timeless design. We like to call it patterns and design with no expiry date. This new range has its roots in old Swedish traditions – and its future in homes all over the world. Yes, the days are getting shorter and darker, and we love it.

New ORMÄNGSFly påslakan 149 kr 16 Yellow-beige/white 405.852.69 **New** MOSSNYCKLAR kuddfodral 39 kr 805.846.49 **New** HEMNES dagbädd med tre lådor 4295 kr 405.838.40 **New** SKOTERLED matta 499 kr 505.865.22 **New** TÄRNABY lampa 199 kr 005.776.95

Product overview Yellow bedroom collage | News for IKEA October 2024



PE940311.JPG
New ORMÄNGSFLY påslakan **149 kr 16** 54% cotton and 46% viscose/rayon. Designer: Inga Leo. Duvet cover: L200×W150cm. Pillowcase: L50×W60cm. Yellow-beige/white 405.852.69



PE940626.JPG
New ÄNGSLILJA påslakan **179 kr 16** 100% cotton. Duvet cover: L200×W150cm. Pillowcase: L50×W60cm. Red-brown 105.851.43



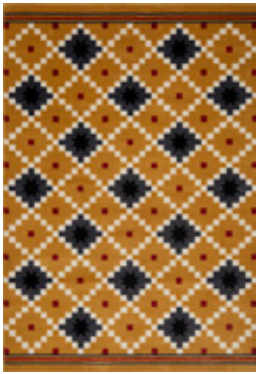
PE932867.JPG
New MOSSNYCKLAR kuddfodral **39 kr** 100% cotton. Designer: Inga Leo. L50×W50cm. Black/light grey 805.846.49



PE932859.JPG
New FRUKTMOTT kuddfodral **49 kr** 100% cotton. Designer: Inga Leo. L40×W58cm. Black/orange-red 205.846.47



PE926539.JPG
New LAGERPOPPEL kuddfodral **29 kr** 100% polyester. L40×W58cm. Light brown 905.618.07



PE933304.JPG
New SKOTERLED matta med kort lugg **499 kr** User surface: 100% polypropylene. Backing: 100% Synthetic rubber. Designer: Inga Leo. L195×W133cm. Dark yellow/dark grey 505.865.22



PE919100.JPG
New TÄRNABY bordslampa **199 kr** Steel and glass. Designer: Stina Lanneskog. Ø15cm. W10×H25cm. Dimmable dark yellow 005.776.95



PE927291.JPG
New SNÖPLOG korg **199 kr s3** Clear acrylic lacquered bamboo. Ø30, H12cm. Bamboo 705.818.49



PE941428.JPG
New HEMNES dagbädd med tre lådor **4295 kr** Painted finish. L200×W80, H83cm. Bed size: L200×W162cm. Yellow 405.838.40



PE831131.JPG
PERJOHAN pall med förvaring **299 kr** Solid pine. Designer: J Jelinek/F Wiersma. W49×D28, H45cm. Pine 804.853.38



PE798912.JPG
PERJOHAN bänk med förvaring **549 kr** Solid pine. Designer: J Jelinek/F Wiersma. W100×D28, H45cm. Pine 604.853.39



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PH199747.JPG



PH199761.JPG



PH199760.JPG



PH199753.JPG



PH199754.JPG



PH199751.JPG



PH199757.JPG

The autumn is greener at IKEA



Green bedroom collage

You can afford to dream big!

It's comfy, it's cosy, it's inspired by nature. This new range is designed to make autumn feel anything but dull and grey. We're even launching a napping emergency case. Or as some people would say, a rattan box that fits perfectly under your bed.

New SLÅNGULDMAL påslakan 149 kr 16 Green/floral pattern 405.852.45 **New** STJÄRNÖ sängstomme 2395 kr Anthracite 395.633.29 **New** GRÄFJÄLLET avlastningsbord 399 kr Anthracite 205.702.21 **TOLKNING** korg 99 kr Jute 705.126.48 **New** KLIPPOXEL pläd 199 kr Off-white 705.846.21 **New** ROTVECKLARE kuddfodral 39 kr Grey-green/white 005.850.49



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PH199779.JPG

Everyone should have a napping emergency case

Product overview Green bedroom collage | News for IKEA October 2024



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New SLÅNGULDMAL påslakan 149 kr 16 54% cotton and 46% viscose/rayon. Duvet cover: L200×W150cm. Pillowcase: L50×W60cm. Green/floral pattern 405.852.45



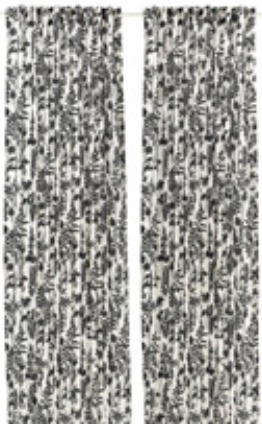
PE933022.JPG

New ROTVECKLARE kuddfodral 39 kr 100% cotton. L50×W50cm. Grey-green/white 005.850.49



PE933035.JPG

New ROTVECKLARE kuddfodral 39 kr 100% cotton. L50×W50cm. White/anthracite 705.850.55



PE931780.JPG

New ROTVECKLARE gardin 199 kr 1 par 80% cotton and 20% viscose/ rayon. L250×W145cm. White/ anthracite 805.850.69



PE933121.JPG

New KLIPPOXEL pläd 199 kr 100% polyester. W130×L170cm. Off-white 705.846.21



PE865485.JPG

TOLKNING korg 99 kr 100% jute. Designer: Nike Karlsson. W35×D20, H30cm. Jute 705.126.48



PE860309.JPG

HOLMSTA/FRÖKNABO fåtölj 2995 kr Rattan. W62×D75, H73cm. Handmade beige 194.288.08



PE828455.JPG

HÖVOLM hängare med 6 knoppar 99 kr Clear lacquered solid oak. Designer: Ebba Strandmark. W57×5, H5cm. Oak 105.000.59



PE226468.JPG

SOCKERÄRT vas/bringare 179 kr Enamelled steel. Designer: Sigga Heimis. Ø13, H22cm. Holds 1.4l. White 801.484.65



PE936046.JPG

New STJÄRNÖ sängstomme 2395 kr Powder coated steel and polyester. Designer: Ebba Strandmark. L200×W168, H135cm. Bed size: L200×W160cm. Anthracite 395.633.29



PE944536.JPG

New GRÄFJÄLLET avlastningsbord 399 kr Powder coated steel, particleboard and foil. Designer: Ebba Strandmark. W45×D36, H59cm. Anthracite 205.702.21



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PH199779.JPG



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PH199773.JPG



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PH199777.JPG



PH199776.JPG

Living room collage

Keep your darling. Swap the cover.

Slip covers. Doesn't sound very exciting, does it? But it is, because it is a new armchair on a budget. Simply put it on top of an old STRANDMON and you have a new chair - and a fresh new look. That's a proper win-win.



STRANDMON överdrag för öronlappsstölj 499 kr Stigsbo multicolour/black 605.754.91 **STRANDMON överdrag för fotpall 149 kr** Stigsbo multicolour/black 705.754.95 **New**
GLADOM brickbord 149 kr Dark grey-green 705.784.51

Product and content overview Living room collage | News for IKEA October 2024



PE930947.JPG
STRANDMON överdrag för öronlappsstol 499 kr
Back fabric: 100% polyester.
Fabric: 100% cotton. Stigsbo multicolour/black 605.754.91



PE930951.JPG
STRANDMON överdrag för fotpall 149 kr 100% cotton. Stigsbo multicolour/black 705.754.95



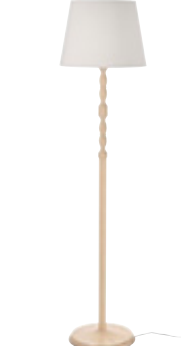
PE800821.JPG
STRANDMON öronlappsstol 2995 kr Cover: 100% polyester. W82xD96, H101cm. Kellinge beige 104.928.13



PE800834.JPG
STRANDMON fotpall 1495 kr Cover: 100% polyester. W60xD40, H44cm. Kellinge beige 504.928.11



PE949913.JPG
New GLADOM brickbord 149 kr Powder coated steel. Designer: Chenyi Ke. Ø45, H53cm. Dark grey-green 705.784.51



PE892939.JPG
KINNAHULT golvlampa 699 kr Solid ash, steel and plastic. Designer: Sara Fager. Ø30, H150cm. Ash/white 105.592.57



PE933111.JPG
New KLIPPOXEL pläd 199 kr 100% polyester. W130xL170cm. Blue 305.846.23



PE895885.JPG
TVERSTED matta, kort lugg 1795 kr Pile: 50% polyester and 50% polypropylene. Backing: Rubber. Beige 205.608.06



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PH199783.JPG



PH199794.JPG



PH199781.JPG

LINDÅKRA

The multitasking sofa



New LINDÅKRA so2 bäddsoffa 3995 kr Knisa bright orange 705.826.17

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PH200191.JPG



“When designing LINDÅKRA sofa-bed, we aimed to renew how people live and sleep. We think that both the shape and functions stand out. The silhouette is soft and generous with oversized back cushions. The parts with storage under the seat and the pouffe are easy to move and combine as you like. And the pouffe can create a chaise longue or extend the sofa for an overnight guest. Stylish and helpful!”

Henrik Preutz & Paulin Machado, **Designers**



RESARÖ

When 'versatile' is an under- statement

Designed for small spaces, this multi-functional table works around the clock to provide the surface you need when you need it.

New RESARÖ mobilt klaffbord med förvaring 1995 kr Pine 205.333.37



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VITBJÖRN

A home for their toys

With its spacious drawer that can be pulled out and a red roof with sliding doors, the new VITBJÖRN storage unit turns tidying up from boring to fun.



New VITBJÖRN förvaringsmöbel med låda 1295 kr White/red 605.371.78



PE954468.JPG
New LINDÅKRA so2 bäddsoffa 3995 kr Cover: 100% polyester. Designer: H Preutz/P Machado. L200×80, H43cm. Knisa bright orange 705.826.17



PE942782.JPG
New RESARÖ mobilt klaffbord med förvaring 1995 kr Clear lacquered solid pine and fibreboard. Designer: Johanna Jelinek. W64×L63, H91cm. Pine 205.333.37



PE947203.JPG
New GLAMBERGET utdragssäng med förvaring 3495 kr Solid pine. Designer: Mikael Axelsson. L200□W80/160, H35cm. Pine 605.648.45



PE939448.JPG
New VITBJÖRN förvaringsmöbel med låda 1295 kr Fibreboard, melamine foil and plastic edging. W80×D55, H78cm. White/red 605.371.78



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PH200191.JPG



PH197076.JPG



PAULIN_MACHADO_DESIGNER.JPG



PH200193.JPG



PH200178.JPG



PH200177.JPG



PH200196.JPG

See more on www.ikea.com/press

Enjoy!



New SVARTFRYLE pläd 199 kr 905.850.59

New ORMÄNGSFLY påslakan 149 kr

Contact
press.sto@ikea.com

