FÖRNYAD

a limited edition collection by IKEA and Darcel Disappoints
Sales start JUNE 2019
Darcel Disappoints

Meet Darcel

Darcel Disappoints is a New Yorker. He’s also a cartoon. Sometimes cynical, sometimes silly (but always loveable), Darcel is a keen observer of city life. Whether he’s gallery hopping or subway riding, Darcel maintains his signature style—a monocle—and his signature attitude. Thanks to his unique take on city life (and his adorable shape), he’s become a fashion world favourite.

Meet Craig Redman, the creator of Darcel

Craig Redman is an Australian-born artist living and working in New York City. He is one half of the design studio Craig & Karl and has collaborated with many brands inside and out of the fashion world, including Vogue, Nike, Apple, Google and more. He is also the creator of Darcel Disappoints, a cartoon with a sometimes-cynical, sometimes-silly take on everyday life in New York. Craig’s work—from typography and fabric design to editorial art direction—is bold, colourful and graphic. Above all, it’s fun.
Darcel on the FÖRNYAD collection

"The FÖRNYAD collection is straight-up fun. Using colour and simple forms the collection taps into both colette* and my world and mashes the two together in a joyful way. I’m made-up of basic shapes – an egg, one eye, a monocle – and these are repeated throughout the collection, accented with pops of colette blue. Whether it’s as simple as the shape of my eye becoming a stool or a lamp, my head as a floor mat, or the colourful print on the classic IKEA carrier bag, the collection is a celebration of fun and design coming together in a thoughtful and humorous way."

– Darcel, Designer

* colette was a multi-brands store in Paris, with a unique mix of style, design, art, food and beauty, open from 1997 to 2017.
IKEA collaborated with Sarah Andelman, Creative Director of colette, and Darcel Disappoints designer Craig Redman to celebrate student life with a playful collection. Fun and fashion infuse every item through pattern play, unexpected colours and sizes—and some quirky surprises.

"Sarah is a pioneer in creating lifestyle retail experiences, and colette presented a back to school "must have" collection every year. Sarah has a wide network of influencers around the world. For this collaboration, she introduced us to Craig, known for his egg-shaped alter ego Darcel, with a lot of young, design-interested followers—our target group."

– Henrik Most, Creative Leader for the FÖRNYAD collection, IKEA
FÖRNYAD LED work lamp with wireless charging

"Have you ever seen a team of people try to figure out how to flat pack a product? It’s fascinating. I didn’t put too much emphasis on it when I initially designed the FÖRNYAD lamp, but IKEA quickly brought it up and I loved the challenge of deconstructing my designs with this in mind.”

– Darcel, Designer
KLIPPAN cover two-seat sofa

KLIPPAN cover two-seat sofa
Förnyad multicolour 204.261.39
KLIPPAN sofa is sold separately.
Good company is everything. That being me.
"There is a certain sense of joy that the FÖRNYAD rug evokes, probably because of its scale and the simplicity of the shapes and colours. The rug is a statement piece for sure – it’s crazy but functional. I think it can work in a lot of rooms and homes, it’s about how you integrate it with your own sense of style."

– Darcel, Designer

FÖRNYAD rug, low pile
604.226.67
FÖRNYAD soft toy

"It's me, but soft! Now you can cuddle up with me, throw me on the sofa or let my legs dangle from a shelf – I promise I'll be good company no matter what."

– Darcel, Designer

FÖRNYAD soft toy /each 704.227.18
Darcel on wellbeing: Love yourself.
FÖRNYAD stool

FÖRNYAD stool  504.226.82
FÖRNYAD
carrier bag

“Life is a mix of highs and lows and the pattern I developed for the FÖRNYAD bag reflects that. The IKEA bag has become an iconic product, so it’s fun to add my perspective to it. I have a bunch of the classic blue bags at home, I use them for unglamorous things like laundry, but with this new print the bag equally works great as an overnight bag or if you just want to look cool lugging stuff across town.”

– Darcel, Designer

FÖRNYAD carrier bag, large 804.227.27
Darcel on shopping: Only bring home the best.
FÖRNYAD
4-piece
desk set

FÖRNYAD series.
4-piece desk set  904.226.99
Pencil /5 pack.  704.284.66
Darcel on creativity: Embrace the struggle.
FÖRNYAD box file, set of 3
40422673
Darcel on going out: Places to be, people to avoid seeing.
"Over the course of designing the collection I asked myself, how do I incorporate my aesthetic into peoples' homes in both a fun way as well as something more discrete? The FÖRNYAD hangers are a good example of a subtler execution – in one instance the hangers will look like small pieces of art on your wall, but once you hang clothes on them, they’re completely hidden."

– Darcel, Designer

FÖRNYAD hanger /2 pack. 004.227.07
FÖRNYAD pedal bin

"The FÖRNYAD bin is a classic product with a new look. I love the functionality of it – you can use it under your desk, in the kitchen, anywhere. The pattern is fun with elements from my favourite park in Paris, it reminds me of the good times I have when I visit the city."

– Darcel, Designer

FÖRNYAD pedal bin 904.227.03
Darcel on living green: Keep it cute.
FÖRNYAD
4-piece service
FÖRNYAD side table on castors

504.226.96
Darcel on being different: Do the unexpected.
FÖRNYAD series.
Media tablet case  904.227.36
Pencil case  604.241.57  Case  504.233.61

FÖRNYAD media tablet case, pencil case and case
FÖRNYAD fabric patches, set of 4
FÖRNYAD roll of tape, set of 3
FÖRNYAD roll of tape, set of 3
604.284.76
FÖRNYAD
note-book,
2 in 1

FÖRNYAD note-book, 2 in 1
004.226.70
Darcel on lounging at home: Good company is everything. That being me.

Darcel on wellbeing: Love yourself.

Darcel on shopping: Only bring home the best.

Darcel on creativity: Embrace the struggle.

Darcel on going out: Places to be, people to avoid seeing.

Darcel on living green: Keep it cute.

Darcel on being different: Do the unexpected.

Darcel on wellbeing:

FÖRNYAD sales start June 2019

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Darcel Animations

Darcel on designing the stool

Darcel on designing the lamp

Darcel on designing the soft toy

Darcel on designing the carrier bag

Darcel on designing the pedal bin
Product Images
### Förnyad Product Information

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Material/Design Details</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>PE727835</td>
<td>Förnyad cover two-seat sofa 6.999 RSD</td>
<td>KLIPPAN sofa is sold separately. 100% cotton. Designer: Darcel. Förnyad multicolour</td>
<td>159.49</td>
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<tr>
<td>PE727835</td>
<td>KLIPPAN two-seat sofa</td>
<td>100% cotton. W180×D88, H66cm. Förnyad multicolour</td>
<td>159.49</td>
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<tr>
<td>PE727863</td>
<td>Förnyad side table on cantile 8.999 RSD</td>
<td>Tinted, clear lacquered solid beech and powder coated steel. Designer: Darcel. Ø47, H87cm. Black/white</td>
<td>204.226.96</td>
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<tr>
<td>PE727858</td>
<td>Förnyad hanger 249 RSD/2 pack</td>
<td>Powder coated steel. Designer: Darcel. W140×H970, H75cm. Blue</td>
<td>204.226.76</td>
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<tr>
<td>PE730895</td>
<td>Förnyad table 11.999 RSD</td>
<td>Powder coated steel. Designer: Darcel. W140×H970, H75cm. Blue</td>
<td>204.226.76</td>
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<tr>
<td>PE727841</td>
<td>Förnyad carrier bag, large 169 RSD</td>
<td>100% polypropylene. Designer: Darcel. L140×W16, H75cm. Black</td>
<td>204.226.76</td>
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<tr>
<td>PE727844</td>
<td>Förnyad steel 3.999 RSD</td>
<td>Painted and tinted, clear lacquered solid beech. Designer: Darcel. D38, H44cm. Beech/white</td>
<td>204.226.82</td>
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<tr>
<td>PE727870</td>
<td>Förnyad soft toy 599 RSD</td>
<td>Recommended for ages from 18 months. Fabric: 100% polyester. Filling: Polyester fibres. Designer: Darcel.</td>
<td>204.226.76</td>
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<td>PE727868</td>
<td>Förnyad fabric patches, set of 4/999 RSD</td>
<td>100% polyester. Designer: Darcel. Assorted patterns</td>
<td>204.226.86</td>
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<tr>
<td>PE727868</td>
<td>Förnyad roll of tape, set of 3/299 RSD</td>
<td>Comprises: 1 roll (W10mm, L5m), 1 roll (W20mm, L5m) and 1 roll (W30mm, L5m). Designer: Darcel. Assorted patterns</td>
<td>204.226.86</td>
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<tr>
<td>PE727851</td>
<td>Förnyad pencil case 399 RSD/5 pack</td>
<td>Tinted, clear lacquered solid spruce and aluminium. Designer: Darcel. L18.5cm. White</td>
<td>204.226.86</td>
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<tr>
<td>PE727869</td>
<td>Förnyad roll of tape, set of 1/299 RSD</td>
<td>Comprises: 1 roll (W10mm, L5m), 1 roll (W20mm, L5m) and 1 roll (W30mm, L5m). Designer: Darcel. Assorted patterns</td>
<td>204.226.86</td>
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<tr>
<td>PE727853</td>
<td>Förnyad 4-piece service/1.299 RSD</td>
<td>Comprises: 1 round bowl (Ø7, H3cm), 1 round mug (Ø7, H8cm), 1 round plate (Ø25, H1.5cm) and 1 pear shaped bowl (L14×W11.5, H7cm). Designer: Darcel.</td>
<td>204.226.86</td>
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<tr>
<td>PE727822</td>
<td>Förnyad box fl ne, set of 2/699 RSD</td>
<td>Comprises: 2 box files (21×15×5cm) and 1 box file (12×23×6.5cm). 100% recycled solid paperboard. Designer: Darcel. Black/blue</td>
<td>204.226.86</td>
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<tr>
<td>PE727840</td>
<td>Förnyad stool 3.999 RSD</td>
<td>Painted and tinted, clear lacquered solid beech. Designer: Darcel. D38, H44cm. Beech/white</td>
<td>204.226.82</td>
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<td>PE727840</td>
<td>Förnyad 4-piece desk set/799 RSD</td>
<td>Comprises: 1 round cup (Ø6.5, H10cm), 1 round cup (Ø8, H7cm), 1 round tray (Ø23, H3.5cm) and 1 pear shaped cup (Ø12.5×18, H4cm). Tinted steel. Designer: Darcel. Blue</td>
<td>204.226.86</td>
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<tr>
<td>PE727860</td>
<td>Förnyad pedal bin 3.499 RSD</td>
<td>Tinted steel, stainless steel and polypropylene plastic. Designer: Darcel. D20, H45cm. Black</td>
<td>204.226.86</td>
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<tr>
<td>PE727841</td>
<td>Förnyad carrier bag, large 169 RSD</td>
<td>100% polypropylene. Designer: Darcel. L140×W16, H75cm. Black</td>
<td>204.226.86</td>
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</tbody>
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FÖRNYAD sales start June 2019

CONTACT:

Name
Title
IKEA unit
name.surname@ikea.com
+00 000 00 00 00