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IKEA takes sustainable living to a new level with new commitments to become people and planet positive by 2030



At the Democratic Design Days in Älmhult, IKEA announces new commitments to inspire and enable sustainable living – making it easier for people to reduce their climate impact and contribute to the world without waste.

“Our ambition is to become people and planet positive by 2030 while growing the IKEA business. Through our size and reach we have the opportunity to inspire and enable more than one billion people to live better lives, within the limits of the planet”, says Inter IKEA Group CEO, Torbjörn Lööf.

Commitments for 2030 include:

- Designing all IKEA products with new circular principles, with the goal to only use renewable and recycled materials
- Offering services that make it easier for people to bring home, care for and pass on products

- Removing all single-use plastic products from the IKEA range globally and from customer and co-worker restaurants in stores* by 2020
- Increasing the proportion of plant-based choices in the IKEA food offer, like the veggie hot dog launching globally in August 2018
- Becoming climate positive** and reducing the total IKEA climate footprint by an average of 70% per product
- Achieving zero emissions home deliveries by 2025*
- Expanding the offer of affordable home solar solutions to 29 IKEA markets* by 2025

At Democratic Design Days, IKEA demonstrates several new solutions and innovations that enable people to save lots of water, clean the air in their homes and products made from new innovative and recycled materials.

“Becoming truly circular means meeting people’s changing lifestyles, prolonging the life of products and materials, and using resources in a smarter way. To make this a reality, we will design all products from the very beginning to be repurposed, repaired, reused, resold and recycled”, says Lena Pripp-Kovac, Sustainability Manager.

To become climate positive, IKEA will reduce more greenhouse gas emissions than the value chain emits by drastically reducing the climate footprint of the products and operations in absolute terms, capturing, and storing carbon within the value chain and working together with home furnishing suppliers across their entire factories (not just the manufacturing for IKEA). In addition, IKEA will enable customers to save and generate renewable energy at home.

“Change will only be possible if we collaborate with others and nurture entrepreneurship. We are committed to taking the lead working together with everyone – from raw material suppliers all the way to our customers and partners”, says Torbjörn Lööf.

Find out more:

The **IKEA People & Planet Positive strategy** sets the direction for all IKEA franchisees and covers three focus areas:

- Healthy & Sustainable living
- Circular & Climate Positive
- Fair and Equal

For information on sustainability performance to date, see the **Inter IKEA Group Sustainability Report FY17**.

*This goal applies to the biggest IKEA franchisee, INGKA Holding B.V., with 363 stores in 29 markets.

** Climate positive means to reduce more greenhouse gas emissions than the IKEA value chain emits and includes:

Fulfilling the commitment to the Paris Agreement: Reducing the greenhouse gas emission from the IKEA value chain in absolute terms (in line with science-based targets) contributing to limiting global temperature increase to well below 2°C, aiming towards 1.5°C, by the end of the century.

Part of this includes the following goals:

Reducing the climate footprint from stores and other operations* by 80% in absolute terms by 2030 compared to 2016, as well as aiming to consume and purchase 100% renewable energy while increasing energy efficiency and generating more renewable energy than consumed by 2020.

Reduce greenhouse gas emissions by at least 15% from the IKEA value chain in absolute terms by 2030 compared to 2016. This translates to a 70% reduced climate footprint on average per IKEA product. More ambitious goals are set for the different footprints based on the level of influence, e.g. higher ambitions for our direct suppliers. The scope includes the footprints of materials, food ingredients, transport, the production at suppliers, and the use of our products in people's homes.

Storing and capturing carbon: Developing and improving practices to capture and store carbon through carbon sequestration within the IKEA value chain, for example through even better forest management.

Going beyond IKEA: Addressing a footprint larger than the IKEA value chain, for example by supporting our direct suppliers to reduce their total footprint (not just the manufacturing of IKEA products). This enables us to address a footprint around four times bigger than the production of the IKEA products. We will also inspire and enable people to save and generate renewable energy at home.

Take the lead and engage with others to inspire action towards a low-carbon society.