

IKEA NZ Loyalty Members Offer – 25% off Selected RUNNEN flooring

Effective Date: 7 October 2026 (v1)

Terms & Conditions

- Promotion:** During the Promotional Period, IKEA Loyalty Members will receive **25% off** the regular price of selected IKEA RUNNEN flooring. This offer is only available for purchases from **IKEA New Zealand** (both in-store and online).
- Promoter:** The Promoter is IKEA New Zealand Limited (Company number 7539639) of 10 Clemow Drive, Mount Wellington, Auckland 1060 New Zealand.
- For IKEA Loyalty Members only:** This Promotion is only available to our IKEA NZ Family Members and IKEA Business Network customers (who present or verify their IKEA Loyalty membership before finalising their transaction).
- Promotion Period:** The Promotional Period commences at 12:00am (Auckland Time) on [7 October 2026](#) and ends at 11:59pm (Auckland Time) on [29 December 2026](#).
- Selected RUNNEN flooring only:** Only the following products are offered as part of this Promotion:

Products included in Promotion (with Article No.)	Regular Marked Price	Promotional price
405.184.87 RUNNEN floor deck, outdoor 0.81 m ² acacia, 9 pack	\$50	\$37.50
302.381.14 RUNNEN floor deck, outdoor 0.81 m ² dark grey, 9 pack	\$50	\$37.50
604.767.35 RUNNEN floor deck, outdoor 0.81 m ² beige 9 pack	\$50	\$37.50
30313132 RUNNEN floor deck, outdoor 0.81 m ² artificial grass, 9 pack	\$90	\$67.50

- Exclusions:** The Promotion is not applicable to the following strip products and are excluded:
 - RUNNEN edging strip (304.941.42); and
 - RUNNEN corner strip (904.941.39);

7. **In-store Redemption:** For in-store redemption at IKEA Sylvia Park, IKEA NZ Loyalty Members must scan their IKEA Loyalty physical or digital card or enter their verified mobile number at the point of checkout before completing their purchases.
8. **Online Redemption:** For online redemption, IKEA NZ Loyalty Members must sign into their IKEA Loyalty Account or insert their IKEA Loyalty membership number in the requested field to make a purchase on IKEA.co.nz or in the IKEA app.
9. **Availability and stock limit:** All items are advertised in good faith to be available at time of the offer. However, unforeseen problems or unexpected demand may occasionally result in stock being unavailable. The Promotion is valid while stocks last. Please note availability of stock varies between Sylvia Park in-store and online. No rainchecks are available during the Promotion.
10. **Only one offer at a time:** The Promotion is not available in conjunction with any other special, discount, promotional offer or any other IKEA Family member and/or IKEA Business Network member offers (unless the contrary has been expressed).
11. **Returns:** All return of product(s) is subject to IKEA standard returns and exchanges policy and the *Consumer Guarantees Act 1993*. The maximum refund for each product is the amount of the returned product(s) less any discount received from this Promotion.
12. **No transfer or cash redemption:** The discount is not transferrable and cannot be redeemed for cash towards other IKEA products.
13. **Right to withdraw:** The Promoter reserves the right to withdraw the Promotion at any time during the Promotion Period. We will communicate a withdrawal on our IKEA website. No withdrawal notification will be individually communicated to the Customer.
14. **Right to change:** The Promoter reserves the right to change these Terms and Conditions from time to time to reflect changes to the law or changes to our services including (but not limited to) eligibility and the Promotional Period. Customers shall review these Terms and Conditions on a regular basis for updates before commencing their transaction. No changes will be individually communicated to the Customer.
15. **Right to correct and adjust:** While great care has been taken to ensure accuracy of all prices and descriptions, the Promoter reserves the right to correct any errors and adjust prices and charges including GST, customs duty or other statutory charges. No corrections or adjustments will be individually communicated to the Customer.
16. **Governing Law:** The conduct of the Promotion and these Terms and Conditions are governed by the laws of New Zealand.