



## TERMS AND CONDITIONS – IKEA FAMILY SLEEP QUIZ

### 1. Who is organizing the IKEA Family Sleep Quiz?

The organizer of this quiz is IKEA B.V., Laan van Decima 1, (2031 CX) Haarlem (hereafter: IKEA”).

### 2. What is IKEA promoting with the IKEA Family Sleep Quiz?

With this quiz, IKEA is promoting its expertise on the topic of sleep and the related services it offers, such as the return procedure and warranty period specifically for mattresses, as well as its online mattress selection tool. You can also visit our [Sleep Studio](#) on IKEA.nl, where we share even more extensive knowledge on this subject.

### 3. What is the promotional period?

You can participate in the quiz from September 12, 2024, to September 18, 2024. You can use the voucher you won from September 20, 2024, to November 30, 2024.

### 4. How can you participate in the IKEA Family Sleep Quiz?

IKEA Family members who receive an email from IKEA Family on September 12, 2024, with a link to the quiz can participate. The rules of the game are provided within the IKEA Family Sleep Quiz. If you answer enough questions correctly, you’ll receive an invitation to log in to your IKEA Family account to confirm your participation. Afterward, you can register for the follow-up part of the game: the lottery.

You can only win once during the promotional period. Minors need permission from a legal guardian to participate. IKEA employees are excluded from participation.

### 5. Are there any costs for participation (communication costs)?

There are no costs (communication or otherwise) associated with participating in the quiz.

### 6. What prize can you win?

In the lottery, you have a chance to win one of 12,000 vouchers, each redeemable for two free IKEA Family breakfasts at one of the IKEA stores in the Netherlands.

Each IKEA Family breakfast includes a white or brown bread roll, a butter croissant, a slice of cheese, butter, jam, and a boiled egg. The two breakfasts have a combined value of EUR 7.98.

The voucher must be used in one transaction. After use, the voucher code becomes invalid, even if you only used it for one breakfast.

The prize cannot be exchanged for cash, nor can it be sold to third parties or used for commercial purposes.

### 7. How does IKEA select the winners?

On September 19, 2024, a drawing will take place. The system will automatically and randomly select the winners from all participants who successfully completed the IKEA Family Sleep Quiz and subsequently registered for the lottery.

### 8. How do you know if you’ve won?

When you participate in the IKEA Family Sleep Quiz, you provide your name and the email address linked to your IKEA Family account. If you’ve won, you will receive the vouchers around September 20, 2024, via the email address linked to your IKEA Family account.

The result communicated by IKEA is final. IKEA will not engage in correspondence regarding the outcome.

### 9. Are you liable for gambling taxes on your prize?

You are not liable for gambling taxes on the prize you have won.



**10. Where can you find these terms and conditions?**

You can find these [terms and conditions](#) and our [privacy statement](#) prior to participating in the IKEA Family Sleep Quiz.

By participating in the IKEA Family Sleep Quiz, you accept these terms and conditions and the privacy statement.

**11. Where can I ask questions or file complaints about the IKEA Family Sleep Quiz?**

If you have any questions or complaints regarding the IKEA Family Sleep Quiz, we ask that you contact us through our [customer service](#).

**12. And a few other points**

The IKEA Family Sleep Quiz and the terms and conditions are in accordance with the Code of Conduct for Promotional Games of Chance.

We pay great attention to the organization of this promotion. Nevertheless, it may happen that the information provided is incomplete or incorrect, or that we need to adjust the promotion and/or its terms and conditions, or end the promotion early. We are not liable for this or for any other damage resulting from this promotion.

We may disqualify a participant if we believe that the participant is acting in violation of these terms and conditions or unlawfully.

If any provision in these terms and conditions is invalid or voidable, it will not affect the validity of the other provisions. We will replace the invalid or voidable provision with a valid provision.

This promotion and its terms and conditions are governed by Dutch law. The competent court is the Amsterdam District Court.