

## TERMS AND CONDITIONS HOTEL IKEA CONTEST

By participating in the IKEA Contest, you accept these [terms and conditions](#). Please also read our [privacy statement](#), which explains how we process the personal data you share with us when you participate in the IKEA Contest.

### 1. Who is organizing this contest?

The organizer of this contest is IKEA B.V., Laan van Decima 1, (2031 CX) Haarlem (hereinafter: "IKEA"). This contest applies to [www.ikea.nl](http://www.ikea.nl) and all IKEA stores of IKEA B.V. in the Netherlands.

### 2. What is the contest period?

You can participate in the IKEA Contest from February 13, 2025, to March 3, 2025.

### 3. What is IKEA promoting with this contest?

With this contest, IKEA is promoting its role as a sleep expert with Hotel IKEA. During this event, winners will experience a real hotel stay at Hotel IKEA. This stay will take place in a room set (showroom room) in an IKEA store featuring products such as MALM, BRIMNES & TÄLLÅSEN beds and ÄNNELAND & VÅGSTRANDA mattresses from IKEA.

### 4. How can you participate in the IKEA Contest?

IKEA Family members can participate in this contest in the following three steps:

1. You purchase one or more IKEA products online (website or app) or at an IKEA store during the contest period from February 13, 2025, to March 3, 2025.
2. During the purchase, you use your Family card:
  - a. In the store by scanning your IKEA Family card.
  - b. Online by logging in with your IKEA Family details.
3. You register for the contest via the [online registration](#) form with:
  - a. The details linked to your IKEA Family account (your name, phone number, email address). Make sure to fill these in correctly so we can reach you if you win; and
  - b. The receipt number of your purchase.
    - i. Store purchase: receipt number is a 22-digit number starting with 99.
    - ii. Online purchase: receipt number is a 10-digit number starting with 14.
  - c. Selecting the IKEA store where you want to stay.

You can use your receipt once for participation. You can participate a maximum of once every 24 hours and win a maximum of one prize.

Participation is excluded for IKEA employees and minors.

### 5. Are there any (communication) costs associated with participation?

There are no (communication) costs associated with participating in the IKEA Contest.

### 6. What prizes can you win?

Among all participants, IKEA will raffle 175 admission tickets for Hotel IKEA (distributed across the various IKEA stores, excluding Plan & Order Point Leeuwarden). This admission ticket includes:

- An overnight stay in a double bed in the IKEA store of your choice from Friday evening, March 14, 2025, 7:00 PM to Saturday morning, March 15, 2025, 10:00 AM.
- Including dinner, breakfast, welcome package, and a goodie bag
- A ticket is for 2 people aged 18 or older.

An admission ticket represents a value between EUR 250 and EUR 300. For this prize, we only assign value to the welcome package, goodie bag, breakfast, and dinner.

The prizes cannot be exchanged for money. It is not allowed to resell, transfer, or use the prizes for commercial purposes.

IKEA reserves the right to replace the prize with a prize of equal or higher value if the original prize is no longer available due to circumstances.

**7. How does IKEA select the winners?**

IKEA will randomly and impartially select 175 winners on March 4, 2025.

**8. How do you know if you have won?**

When you participate in the IKEA Contest, you share your name, phone number, and the email address linked to your IKEA Family account. If you win, the respective IKEA store will confirm this to you around March 5 by phone (IKEA calls anonymously) and by email. This email will contain the details of the prize won.

The result communicated by IKEA is final. IKEA will not correspond about the result.

If the winner has not responded by March 8, 2025, the right to the prize expires, and IKEA may select a new winner.

**9. Are you liable for gambling tax on your prize?**

You are not liable for gambling tax on the prize you have won.

**10. Where can you find these terms and conditions?**

You can find these [terms and conditions](#) and our [privacy statement](#) prior to your participation in the IKEA Contest.

**11. Where can I go with questions or complaints about the IKEA Contest?**

If you have any questions or complaints about the IKEA Contest, we ask you to contact our [customer service](#).

**12. And a few other points**

The IKEA Contest and the terms and conditions are in accordance with the Code of Conduct for Promotional Games of Chance.

We pay a lot of attention to the organization of this contest. Nevertheless, it may happen that the information about it is not complete or correct, or that we need to adjust the contest and/or terms and conditions or terminate the contest early. We are not liable for errors in the information, changes, or termination of the contest or any other damage arising from or in connection with this contest.

We may disqualify a participant if we believe that a participant is not acting in accordance with these terms and conditions or is otherwise acting unlawfully..

If any provision of these terms and conditions is void or voidable, this does not affect the other provisions of these terms and conditions. We will replace the void or voidable provision with a valid provision that comes as close as possible to the original intention.

This contest and terms and conditions are governed by Dutch law. The competent court is the court of Amsterdam.