

TERMS AND CONDITIONS FOR IKEA FAMILY LOWLANDS GIVEAWAY WIN TWO FREE TICKETS TO LOWLANDS 2024

1. Who is organizing this giveaway?

The organizer of this action is IKEA B.V., Laan van Decima 1, (2031 CX) Haarlem (hereinafter referred to as "IKEA").

2. What is IKEA promoting with this giveaway?

Through this giveaway, IKEA is promoting its collaboration with Lowlands and its festival products. These include the following items: STRANDON (505.758.30), DYNING (601.257.85), RULLEBOR/FRAKTA (894.910.28), NABBFISK (605.710.73), DAJLIEN (805.526.67), and KYLKLAMP (803.333.97).

3. What is the action period?

You can participate in the IKEA Family Giveaway from June 18, 2024, to June 30, 2024.

4. How can you participate in this giveaway?

This giveaway is for all IKEA Family members who sign up via the online registration form.

You can register by providing your details linked to your IKEA Family account and answering the following question:

"What is your ultimate Lowlands dröm?"

Minors need permission from a legal guardian to participate.

IKEA employees are excluded from participation.

5. Are there any participation (communication) costs involved?

There are no participation (communication) costs associated with entering the IKEA Family Giveaway.

6. What prize can you win?

IKEA is giving away forty pairs of tickets to Lowlands 2024, the three-day festival in Biddinghuizen, taking place from August 16 to August 18, 2024. A winner will receive two tickets from IKEA, providing free access to the festival grounds for two people.

The prize has a value of EUR 650. The prize is not exchangeable for cash and may not be sold or used for commercial purposes.

7. How does IKEA select the winners?

From all entries, IKEA will select the forty most creative answers to the question "What is your ultimate Lowlands dream?" during the week of July 1, 2024, to July 5, 2024. Your provided name and email address must be known in the IKEA Family member database.

8. How will you know if you have won?

When you participate in the IKEA Family Giveaway, you share your name and the email address linked to your IKEA Family account. Only the winners will receive an email from IKEA July 2, 2024 at the latest. In this email, we will ask you to confirm your participation in the IKEA Family Giveaway for verification. You must respond within three days. After your confirmation, you will receive a second email with the two free tickets for Lowlands.

If IKEA does not receive a response confirming your participation in the IKEA Family competition within three days, the two entry tickets will go to another participant.

You can participate only once during the action period and win a maximum of one time. The result communicated by IKEA is final. IKEA will not correspond about the outcome.

9. Are you liable for gambling tax on your prize?



IKEA pays the gambling tax on the prize you have won.

10. Where can you find these action conditions?

You can find <u>these terms and conditions</u> and <u>our privacy statement</u> before participating in the IKEA Family Free Shopping Giveaway.

By participating in the IKEA Family Free Shopping Giveaway, you accept these terms and conditions and the privacy statement.

11. Where can I go with questions or complaints about the IKEA Family Giveaway?

If you have questions or complaints about the IKEA Family Free Shopping Giveaway, we ask you to contact us via our customer service.

12. And then some other points

The IKEA Family Giveaway and these terms comply with the Code of Conduct for Promotional Games of Chance.

We pay great attention to organizing this action. Nevertheless, it may happen that the information about this is incomplete or incorrect, or that we need to adjust or terminate the action and/or terms early. We are not liable for this or any other damage resulting from this action.

We may disqualify a participant if we believe they are not acting in accordance with these terms or are acting unlawfully.

If any provision of these terms is null or voidable, it does not affect the other provisions of these terms. We will replace the null or voidable provision with a valid one.

This action and these terms are governed by Dutch law. The competent court is the court of Amsterdam.