

# IKEA NEWS





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# Embrace Autumn

When summer takes leave and autumn sneaks up on us, we feel the urge to take some of those last rays of sunshine home with us. Rich earthy colours, rustic natural materials, as well as modular sleek shapes and chrome accents mark this season's look. When combined well, they will turn your home into a refuge of cosiness. This is brought to life with elements like rugs, cushions and throws from traditional inspired designs and Italian modernist design in the form of modular cabinets, sleek bed frames and minimal accessories.

With sun-faded colours of Marrakech and clean elevated details of Milan, autumn is all about creating a warm inviting space with a modern twist.





# BACKSÄLEN

## 1.5 Seat armchair

### Fall in love with loveseats

Is it a loveseat sofa, a miniature settee or just a great big armchair? Whatever you like to call it, BACKSÄLEN armchair can be a cosy fit for two, or the ultimate relaxing destination for one.

Designed for maximum comfort with high armrests, combine the neutral-coloured BACKSÄLEN with warm earthy patterned cushions for a cosier look. The 1.5-seat armchair also offers additional peace of mind with its easy to assemble feature. And when it's time to move to another home, disassembly is just as smooth. Choose to pair your armchair with a two-seater or a three-seater sofa with or without a chaise longue.

**BACKSÄLEN 1 section RM995** Blekinge white 093.932.01





**More to love**

The easy-to-remove and washable white Blekinge cover is made of 100% cotton from more sustainable sources. In line with our commitment to becoming a 100% circular by 2030, BACKSÄLEN armchair is also available in a natural Katorp cover which is made out of 80% cotton (from more sustainable sources) and 20% linen.

**BACKSÄLEN 1 section RM995** Blekinge white 093.932.01





# PEDERSBORG

Rug 133x195

**Indulge in floor fashion**

We're introducing a new flatwoven rug this season. PEDERSBORG rug is designed to be both visual and tactile thanks to its double layer construction. Made from natural and brown-dyed wool, the colour palette will make any room you place it in feel bigger and brighter.

PEDERSBORG Rug, flatwoven RM399 405.001.52





PH178130

#### **Make wool choices**

Made out of natural wool, this rug is a great choice for those who want a durable and long-lasting home decor piece without having to spend too much. We also recommend using a STOPP FILT rug underlay with anti-slip for increased safety and comfort, under the entire rug.

**PEDERSBORG Rug, flatwoven RM399 405.001.52**



PH178131





# HILLEGÄRD

## Throw

### **Pretty in pink**

It may not be the first autumnal colour that springs to mind, but a splash of hot pink can do wonders to uplift the energy of your home. More than just a statement piece, each HILLEGÄRD throw tells a unique story.

As part of our long-term partnership with social entrepreneur Rangсутra, each HILLEGÄRD throw is handwoven by skilled artisans in India. The artisans are mostly women and a majority of them are shareholders in the company, which empowers and supports long-term livelihood, especially for those from rural areas.

**HILLEGÄRD Throw RM129** 504.970.26





PH178101

**Fashioning a better world**

HILLEGÄRD throw is a handmade meaningful piece that revives traditional techniques mixed with modern design while providing a stable livelihood for rural artisans. Made from 100% cotton, from more sustainable sources, it is not only great to accessorise your home with but is also a more conscious and sustainable choice.

**HILLEGÄRD Throw RM129 504.970.26**





# Creating change: one weave at a time

*"Women who barely knew how to craft have learned and grown to become craft managers, to have a stake in the company, and have a chance to be part of the board."*

Pioneering scalable and sustainable impact takes more than a vision. It takes bold, compassionate leadership. Today we're shining a spotlight on Sumita Ghose, founder of social enterprise Rangсутra, one of IKEA's partners in social entrepreneurship. Rangсутra employs over 1500 artisans, over 800 of them are involved in production for IKEA.

Under her leadership, Rangсутra has created opportunities for inclusive growth in rural India, through design, production and sale of fairly produced handcrafted products celebrating India's rich craft heritage.

Not only is she empowering women artisans through stable long-term employment, she is also breaking down societal taboos related to the mobility and role of women within and outside their homes in rural India.

***"For these women the main benefit is to have regular work with dignity. This opens up their world. For those in rural India who do not own land or own a small patch of rain fed land with no irrigation facilities, survival with dignity, is a huge problem."*** – Sumita Ghose





# MÅLA

## Cardboard town template set & Artwork storage

### Paint the town red

At IKEA we take playtime seriously and believe that playing is essential to a child's development. Art is a big part of playtime and comes in all shapes and sizes. Keep your arts and crafts stash well stocked with these new additions from the MÅLA family, the MÅLA cardboard town template and the MÅLA artwork storage. Both these pieces are perfect for gifting too!

### Our most creative storage solution yet

As your child grows, you'll come to realise that there's never enough room on the fridge to display the countless number of paintings and drawings. Many times, the real problem isn't displaying the art, it's storing it. You want to save their masterpieces so they can look back as they grow, and so you can walk nostalgically down memory lane in a few years. And that's where the MÅLA artwork storage comes in. It fits many different sizes of paper.

**MÅLA 10pcs cardboard town template set RM19.90 704.953.52**

**MÅLA Artwork storage RM19.90 904.934.27**



*“We hope to inspire children to paint, play and add their own creations while forming a sense for colours and shapes.”*

Sissi Edholm & Lisa Ullenius / Designers







#### Spark of creativity

IKEA designers Sarah Fager & Wiebke Braasch created the MÅLA artwork storage as a way for children to sort their projects into different tubes and label them. A smart and simple solution. Whether its challenging your children to create a whole new town out of the MÅLA cardboard town template or storing their favourite painting in the new MÅLA artwork storage, let their imaginations run wild with these new products.

**MÅLA 10pcs cardboard town template set RM19.90 704.953.52**

**MÅLA Artwork storage RM19.90 904.934.27**





# SIESJÖN

## Towels

### Draw the perfect bath

Bath towels are something we use at least once a day, yet the right one can be frustratingly hard to find, until now. Wrap yourself in spa-like comfort and warmth in the SIESJÖN towel. Available in four different sizes, these Hammam inspired towels offer more than just style and comfort. The towel's light weight and absorbent nature also makes it more practical than the standard towel in balmy weather.

**SIESJÖN Bath towel RM24.90/ea 004.966.61**  
**SIESJÖN Hand towel RM7.90/ea 604.966.58**





PH178098

### Just as versatile as they are stylish

These towels are a modern version of their traditional counterparts as one side is smooth woven while the other side is terry, for extra absorption purposes. Made out of 100% cotton from more sustainable sources, the striped design also adds a style element to your bathroom.

**SIESJÖN Bath towel RM24.90 004.966.61**

**SIESJÖN Hand towel RM7.90 604.966.58**



PH178097



# BAGGEBO

## Cabinet with glass doors

### Eye-catching design meets head turning prices

Welcome a versatile new storage family this month. Whether as solitaires or combined, each BAGGEBO piece is highly functional with smart storage solutions integrated into the design.

The glass door allows you to display souvenirs from a cherished memory or your most-valuable crystal in the most aesthetic manner. The best part, it won't cost you an arm and a leg for an elevated Milan-esque look.

**BAGGEBO Cabinet with glass doors RM159 105.029.92**





PH178059

#### Minimalist details

Get a closer look at BAGGEBO cabinet. The mesh details mixed with the clear glass door design emanates simplicity. Undeniable style at an unbeatable price is now a reality.

**BAGGEBO Cabinet with glass doors RM159 105.029.92**



PH178058





# BLÅKULLEN

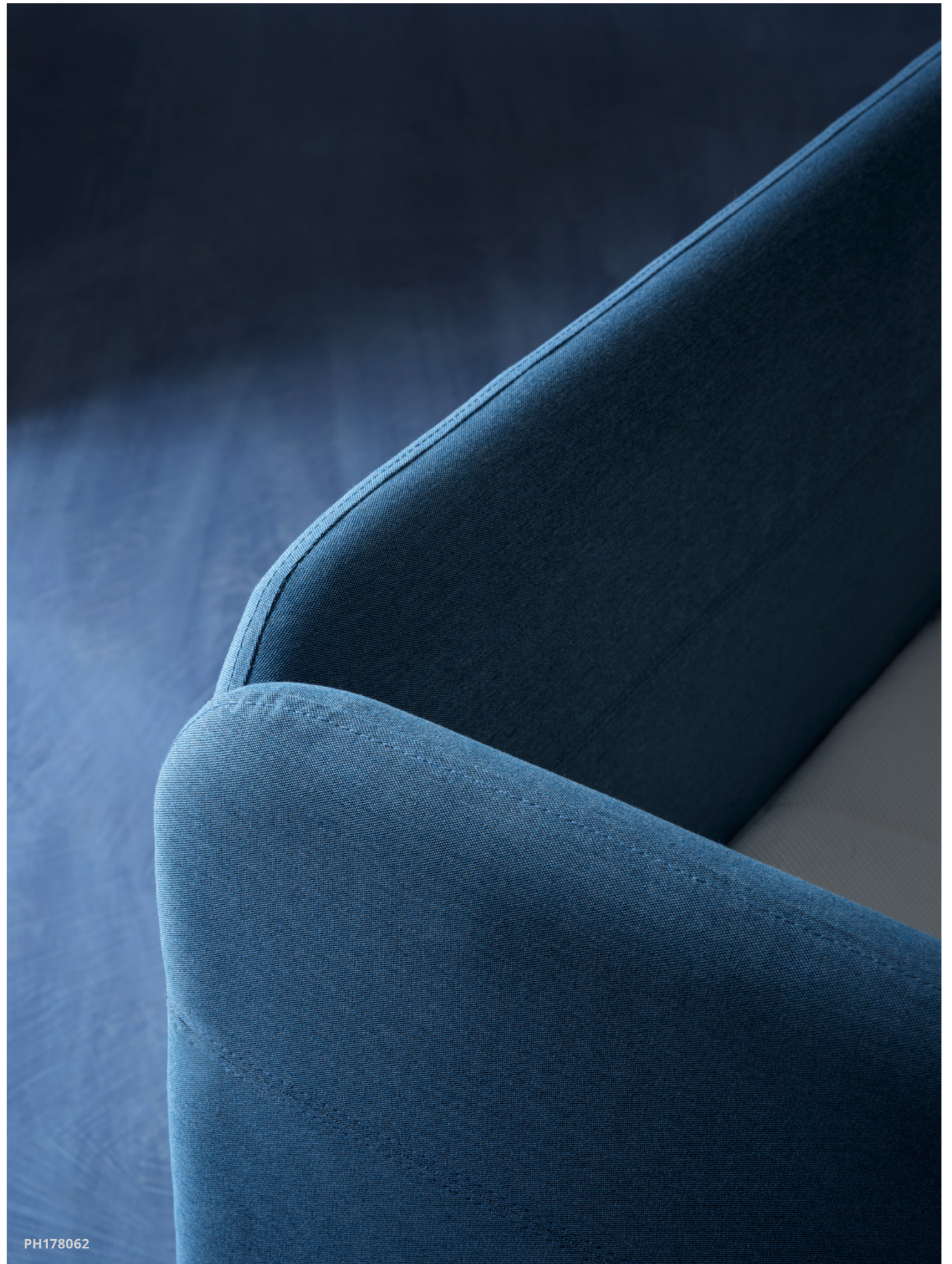
Upholstered bed frame with corner headboard

## Big comforts in small spaces

We're all too familiar with the fact that more and more apartments and homes are getting smaller every day. Challenged with space? We have the perfect solution for you, BLÅKULLEN upholstered bed frame. It's spacious enough for you to get a good night's rest but also transitions seamlessly to a more day appropriate activity, like a reading nook. The first-of-its-kind, this single bed frame is redefining the niche of small space sleeping arrangements and would also make an excellent guest bed. Pair it with a blue sheet for a more cohesive look.

BLÅKULLEN Upholstered bed frame with corner headboard RM599 505.071.86





#### Smart sleeping choices

When thinking of sleep, we wanted to create a smart and comfortable solution. Not only is BLÅKULLEN wide enough to peacefully sleep, but its corner headboard also makes a comfortable and cosy backrest that can be mounted on either side of the frame. This versatile bedframe also comes upholstered in Knisa fabric, made from 100% recycled polyester.

**BLÅKULLEN Upholstered bed frame with corner headboard RM599 505.071.86**





***“When designing BLÅKULLEN bed frame, I wanted it to be as natural to watch TV and hang out with friends on as to sleep on.”***

David Wahl / Designer





# CHILIFRUKT

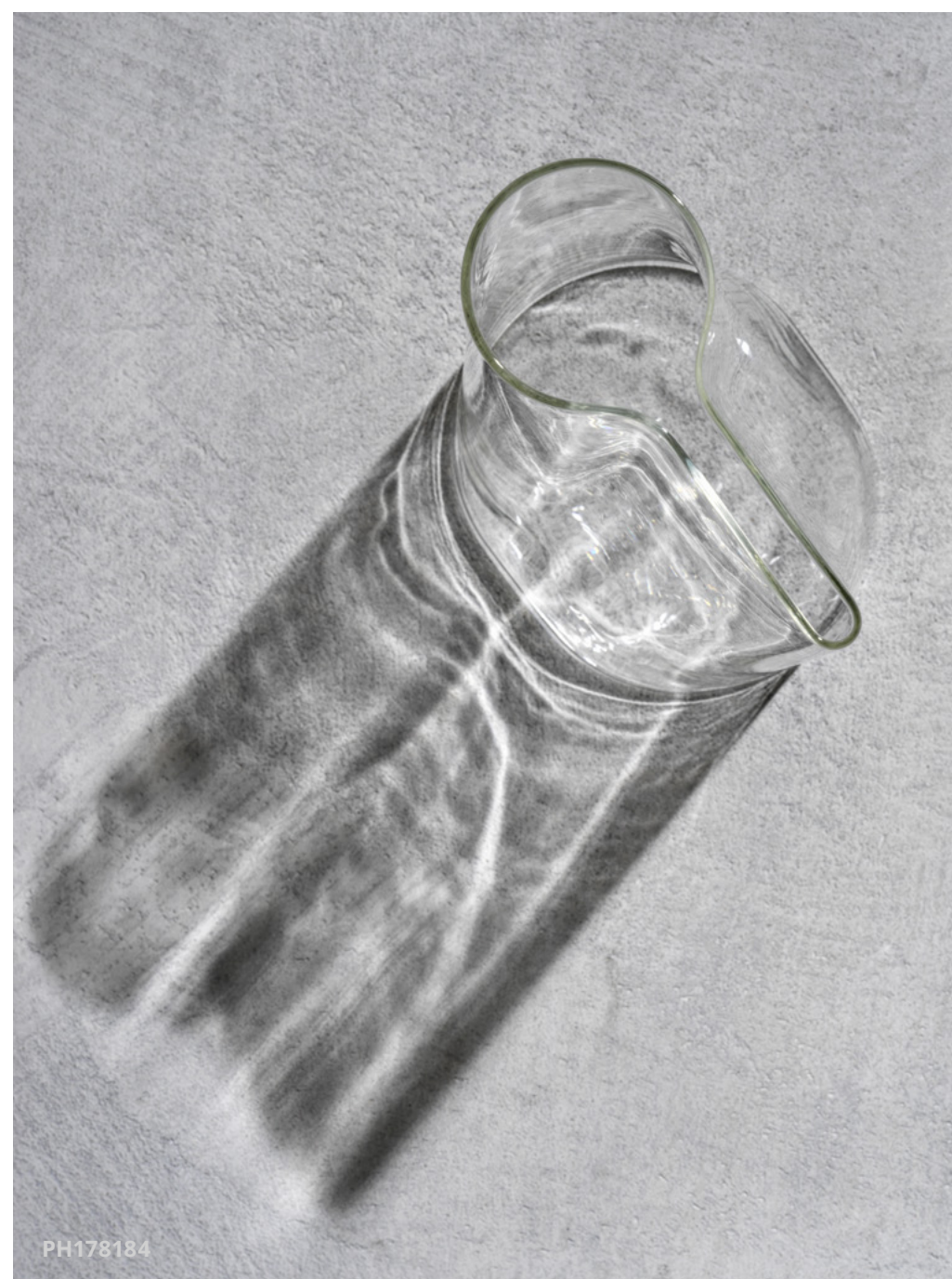
Vase/watering can

**Not your average vase**

Something as simple as the right vase can lift your decor but imagine a vase that offers a dual function. CHILIFRUKT vase/watering can is a unique modern concept. While it can be used to display your beautiful flowers, it can also be used as a watering can that holds up to 1.2 litres of water.

**CHILIFRUKT Vase/watering cans**  
H17cm **RM19.90** 404.995.30  
H21cm **RM39.90** 804.922.54





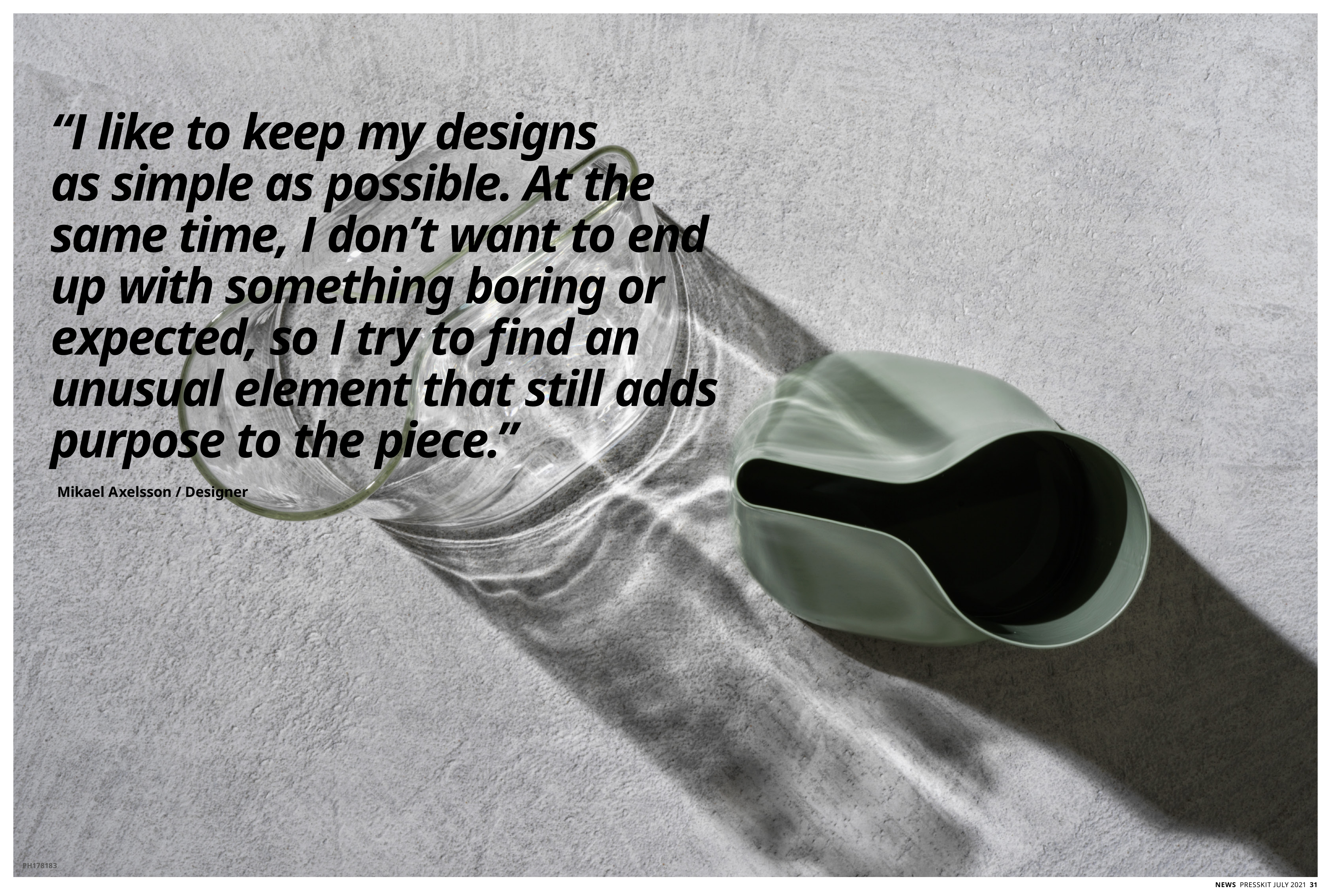
### Put your best green thumb forward

If you are a fan of whimsical interiors, then CHILIFRUKT vase/watering can is the way to go. Available in clear glass and green galvanized steel versions, the dual functioning vase would make a perfect gift for an avid gardener.

**CHILIFRUKT Vase/watering cans**  
 H17cm **RM19.90** 404.995.30  
 H21cm **RM39.90** 804.922.54







***“I like to keep my designs as simple as possible. At the same time, I don’t want to end up with something boring or expected, so I try to find an unusual element that still adds purpose to the piece.”***

Mikael Axelsson / Designer





PE815891

**BACKSÄLEN 1 section RM995**  
Cover: 100% cotton.  
Designer: Andreas Fredriksson.  
W115×D94, H85cm. Blekinge white  
093.932.01



PE815892

**BACKSÄLEN 1 section RM1,295**  
Cover: 80% cotton, 20% linen.  
Designer: Andreas Fredriksson.  
W115×D94, H85cm. Katorp natural  
593.932.08



PE815894

**BACKSÄLEN 2-seat sofa RM1,695**  
Cover: 80% cotton, 20% linen.  
W165×D94, H85cm. Katorp natural  
093.931.78



PE828028

**BACKSÄLEN 3-seat sofa RM1,595**  
Cover: 100% cotton.  
W205×D94, H85cm.  
Blekinge white 393.931.53



PE828029

**BACKSÄLEN 3-seat sofa RM1,895**  
Cover: 80% cotton, 20% linen.  
W205×D94, H85cm. Katorp natural  
293.931.63



PE821743

**BLÅKULLEN Upholstered bed frame with corner headboard RM599**  
Mattress is sold separately.  
Cover: 100% polyester.  
W94×L206, H85cm.  
Mattress size 90×200cm.  
Knisa medium blue 505.071.86



PE815491

**BAGGEBO Cabinet with glass doors RM159**  
Powder coated steel and tempered glass.  
W34×D30, H116cm. White 105.029.92



PE806261

**HILLEGÅRD Throw RM129**  
100% cotton. Designer: Akanksha Deo.  
W110×L170cm. Pink 504.970.26



PE804582

**PEDERSBORG Rug, flatwoven RM399**  
Surface: 100% wool. Warp: 100% cotton.  
W133×L195cm. Natural/off-white  
405.001.52



PE808866

**SIESJÖN Bath towel RM24.90**  
100% cotton. W70×L140cm. White/blue  
stripe 004.966.61



PE805241

**MÅLA Artwork storage RM19.90**  
Paperboard and paper.  
Designer: S Fager/W Braasch.  
Ø9, L51cm. Multicolour 904.934.27



PE805244

**MÅLA 10pcs cardboard town template set RM19.90**  
Comprises: 10 houses and trees to decorate the town with. Paperboard and paper.  
Designer: S Edholm/L Ullenius.  
704.953.52



PE818834

**CHILIFRUKT Vase/watering can RM39.90**  
Glass. Designer: Mikael Axelsson. H21cm.  
804.922.54



PE818827

**CHILIFRUKT Vase/watering can RM19.90**  
Powder coated steel. Designer: Mikael Axelsson. H17cm. Light green 404.995.30



PE808872

**SIESJÖN Hand towel RM7.90**  
100% cotton. W40×L70cm. White/blue  
stripe 604.966.58