

## ***Celebrating Malaysian Heritage with IKEA***

***Be inspired to live sustainably by taking small steps with IKEA this Malaysia Day***

**Kuala Lumpur, 8 September 2022:** From standing proud with our Malaysian and Swedish heritage and traditions, to sharing a great love for food, IKEA is celebrating this Malaysia Day with an exciting line-up of local fan-fare and exclusive offers for this month only!

In true Malaysian and Swedish spirit, the best way to bring people together is none other than the love for food to celebrate the nation whilst taking to heart our commitment towards reducing waste by encouraging Malaysians to take small steps to lead more sustainable lives. In creating better lives at home for Malaysians with functional yet sustainable solutions, IKEA has teamed up with local homegrown social enterprise, Batik Boutique to design a beautiful lunch box wrap-piece which reflects our unique heritage.

### **Inspired by the melting pot of Swedish and Malaysian roots**



This handcrafted lunch box wrap piece is inspired by the regal colours of the Swedish flag and our traditional batik motif, a design that represents Malaysia's rich heritage. Supporting the local communities that are close to our hearts, these wraps are handmade by skilled artisans using the traditional batik technique, bringing each unique piece to life. There is more than meets the eye with this lunch box wrap, and it can be used in more ways than one from being repurposed as a decorative piece, and even as a fashion accessory.

From September 16 to 18, IKEA will be offering this limited-edition lunch box wrap, exclusively for IKEA Family members with minimum spend of RM400 in-store. Through the month of September, there will also be an [exciting line-up of offers](#) in-store for IKEA Family members only. Fret not, if you're not an IKEA Family member yet – sign up now to enjoy exclusive member benefits: [IKEA.my/Family](https://www.ikea.com/my/en/ikea-family).

### **Start your day with local delights!**

Malaysians would agree that our food is a big part of our heritage and eating with our friends and family is a well-loved pastime. Inspired by Malaysia's melting pot of cultures and flavours throughout the 13 states, IKEA has curated a range of local favourites to fulfil your cravings.

Spice up your lives with different breakfast options lined up from 11 September, available daily from 9.30am onwards at the IKEA Swedish Restaurant.



Beat your Monday blues with a hearty bowl of mee curry.  
**RM 3.50**



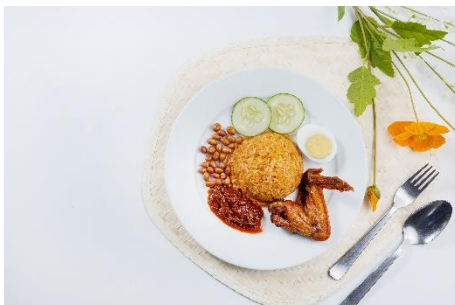
Warm the soul with mee soto on Tuesdays  
**RM 3.50**



Spice up the mid week on Wednesdays with mee rebus  
**RM 3.50**



Go on and treat yourself with a delightful bowl of laksa on Thursdays.  
**RM 3.50**



Kickstart the weekend from Fridays – Sundays with our take on the breakfast of champions, Fried Nasi Lemak with Signature Fried Chicken Wings.  
**RM 6.50**



Start your work days on the fulfilling note with Nasi Lemak Pandan with Signature Fried Chicken Wings from Monday to Thursdays!  
**RM 5.90**

## Say Hello to Plant-Based Goodness

We believe that offering healthy, affordable yet delicious food options plays a key role to improving people's lives at IKEA. IKEA has four new delectable plant-based ice cream flavours for everyone to enjoy. This is only the start of some plant-based goodness, so stay tuned for more!



Coconut Gelato  
**RM34.50**



Strawberry Gelato  
**RM34.50**



Chocolate Gelato  
**RM34.50**



Lingonberry Gelato  
**RM34.50**

Get your cravings fixed with the wide range food, from snacks, mains to desserts this September and check out our latest offerings [IKEA.my/restaurant](https://www.ikea.com/my/en/restaurant)

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### **About IKEA Malaysia**

We believe home is the most important place in the world. Since its 1943 founding in Sweden, IKEA has created a better everyday life for the many people by offering well-designed, functional home furnishings at prices so low that as many people as possible can afford them. Today, IKEA is the world's largest home furnishing retailer, with more than 420 stores in 52 countries – including four in Malaysia. We are part of IKEA Southeast Asia - the only franchisee owned by the Kamprad family that founded IKEA. We make sustainability part of our everyday business and support initiatives that benefit children and the environment. To learn more, visit [IKEA.my](http://IKEA.my).

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