

“#RiangRiaRaiBersamaIkea Raya Hotspots” Instagram Photo Contest

Terms and Conditions for All Participants

This “#RiangRiaRaiBersamaIkea Raya Hotspots” Instagram Photo Contest (“Contest”) is organised by Ikano Handel Sdn Bhd. (1074617-K) with business address at 2 Jalan PJU 7/2, Mutiara Damansara, 47800 Petaling Jaya, Selangor, Malaysia (“Ikea”).

This contest will be held only on Instagram. This contest is in no way sponsored, endorsed or administered by, or associated with, Instagram.

Entry requirements

1. This Contest will be open in Malaysia starting 13 April 2023 at 00:01am to 14 May 2023 at 11:59pm (GMT +8). This contest is open to all Malaysians. Ikea employees and their immediate families are excluded from this Contest.
2. No purchase or any other fee payment is required to participate in the contest.
3. Participants can submit as many entries as they wish. Late or incomplete entries will be disqualified.
4. All entries must be submitted via Instagram. Please refer to the ‘how to participate’ guide below.

How to participate

Participants must follow the following steps to join the Contest and to ensure the submissions are valid:

- a) Hunt down the Raya Hotspots in-store, strike a pose and snap a photo of your “outfit of the day” (OOTD) or take a selfie with friends and family.
- b) Post on your Instagram account and tag 3 friends in the caption to join the fun.
- c) Tag @ikeamalaysia and #RiangRiaRaiBersama Ikea to win Ikea gift card worth RM100.
- d) Follow @ikeamalaysia on Instagram and set your account to public.

Prizes

1. A total of 80 lucky winners will be selected and each winner will receive an Ikea gift card worth RM100.
2. Winners will be announced via an announcement post published on Ikea Malaysia’s social media account including Facebook and Instagram.
3. All prizes are given on an “As-is” basis, not covered by warranty, non-negotiable, non-transferable and non-refundable. No cash or credit alternatives will be given in exchange for the whole or any part of the prizes.
4. Ikea reserves the right to substitute the prize with another prize or equivalent value. Any eventual tax debt that arises out of or in connection to the prize received shall be paid by the parent or guardian in accordance with local legislation.
5. Ikea reserves the absolute right to select an alternate winner and award the prize to another participant in the event that Ikea has reasonable grounds to believe that a participant has acted in a way which is inconsistent and contrary with these Terms and Conditions or has acted in a way which Ikea considers to be inappropriate, unlawful or offensive.
6. All the winners will be notified by Instagram direct message by 22 May 2023 and are required to provide the details requested by Ikea for prize collection arrangement. Prize shall be collected at the preferred store within 1 month of notification. If the prize is not collected within 1 month of notification, the prize is forfeited and Ikea shall select another winner.

Liability and permissions

1. Any questions or queries regarding the contest should be sent to customerservice.ikeamy@ikano.asia or call 03-7952 7575
2. Ikea does not hold any responsibility for network, computer or software failures of any kind which may restrict or delay the sending or receipt of your e-mail. Proof of sending is not a proof of an e-mail receipt.
3. Ikea is not liable for any loss arising from the postponement, cancellation, delay or change to the prize or for any act or default from any third party supplier. Ikea does not exclude or limit liability in any way for death or personal injury arising out of our negligence or fraud or by unforeseen circumstances.

Intellectual Property Rights

1. All contest entries must be the original work of the participant. Any intellectual property rights including but not limited to copyright and design rights in the artwork and the description of the creative process provided by participants, in the winning entries, are transferred to and shall belong to Ikea from the point at which

the competition entries are provided to IKEA. The original work and any alterations and adaptations may be used by any IKEA affiliate in marketing material irrespective of medium and form.

2. By participating in this Contest, IKEA reserves the right to use any submitted photo in any publication or media worldwide for promotional activities/materials, without further notification or any compensation to the participant. For example, photos could be used by IKEA in the promotion of future events and may be used in displays, advertisements, printed publications, and/or on websites. The participant also acknowledges and agrees to waive any right to inspect or approve any future promotional activities/materials that may include participant's photos.
3. The participant's name and/or social media handles will be mentioned in the winning announcement.

Governing Law

1. The "#RiangRiaRaiBersamaIKEA Raya Hotspots" Instagram Photo Contest and any dispute or claim arising out of or in connection with it, shall be governed and construed in accordance with laws of Malaysia.

Notice pursuant to the requirements of the Personal Data Protection Act 2010 ("PDPA")

Dear Participants,

Under the PDPA, there are various requirements that regulate the processing of your personal data as an individual. It informs you of your rights under the PDPA, including actions you may take to exercise such rights and its consequences, and in particular:-

- a. That we, Ikano Handel Sdn Bhd ("IKEA"), collect your personal data directly from your participation in the "#RiangRiaRaiBersamaIKEA Raya Hotspots" Instagram Photo Contest
- b. You have the right to access and correct your personal data once given;
- c. Your personal data may be disclosed to an elected agency for processing;
- d. Your personal data will be used for this contest, including, to communicate with you, provide products and/or services to you, respond to your enquiries or complaints, identify you (including publishing your name and photograph);
- e. The personal data given is required for this contest and all incomplete entries will render the participation void;
- f. We will keep and process your personal data in a secure manner. We will provide and implement appropriate security safeguards to ensure your personal data will not be misused and to prevent any unauthorised processing of your personal data.
- g. Our Personal Data Privacy Policy is available on our website: <https://www.ikea.com/my/en/customer-service/privacy-policy/personal-data-protection-policy-pub346a9adb>
- h. If there are changes to your personal data, or if you wish to make inquiries or give feedback, please send an email to customerservice.ikeamy@ikano.asia or call 03-7952 7575

Notis menurut keperluan Akta Perlindungan Data Peribadi 2010 ("PDPA")

Peserta yang dihormati,

Di bawah PDPA, terdapat beberapa syarat yang mengawal pemprosesan data peribadi anda sebagai seorang individu. Ia memaklumkan anda tentang hak-hak anda di bawah PDPA, termasuk tindakan yang boleh diambil oleh anda untuk melaksanakan hak-hak tersebut dan akibatnya, dan secara khususnya:-

- a. Bahawa kami, Ikano Handel Sdn Bhd (IKEA), mengumpul data peribadi anda secara terus dari penyertaan anda di Peraduan "#RiangRiaRaiBersamaIKEA Raya Hotspots" Instagram Photo Contest. Anda mempunyai hak untuk mengakses dan membetulkan data peribadi anda sebaik sahaja diberi;
- b. Data peribadi anda mungkin dikongsi dengan agensi yang dilantik untuk tujuan pemprosesan;
- c. Data peribadi anda akan digunakan untuk tujuan peraduan ini, termasuk, untuk berkomunikasi dengan anda, memberikan produk dan/atau perkhidmatan kepada anda, memberi maklum balas kepada pertanyaan atau aduan anda, mengenal pasti anda (termasuk menerbitkan nama anda dan gambar);
- d. Data peribadi yang diminta adalah wajib untuk penyertaan peraduan ini, dan semua penyertaan yang tidak lengkap akan menyebabkan penyertaan tak sah;

e. Kami akan menyimpan dan memproses data peribadi anda secara selamat. Kami akan menyediakan dan melaksanakan perlindungan keselamatan yang sesuai untuk memastikan data peribadi anda tidak akan disalahgunakan dan untuk mengelakkan sebarang pemprosesan data peribadi anda yang tidak dibenarkan.

f. Polisi Privasi Data Peribadi kami boleh didapati di: <https://www.ikea.com/my/en/customer-service/privacy-policy/personal-data-protection-policy-pub346a9adb>

g. Sekiranya terdapat perubahan pada data peribadi anda atau sekiranya anda ada sebarang pertanyaan atau ingin memberi maklum balas, sila hantar emel ke customerservice.ikeamy@ikano.asia atau telefon di 03-7952 7575.