JULY 2016

IKEA Red Dot Design Award winners

www.IKEA.ca
Meet our three Red Dot Design Award winners

We're excited to announce IKEA has won three awards in the prestigious Red Dot Design Award 2016 in the Product Design category.

The LISABO series and TILLREDA portable induction cooktop are winners of the Red Dot Design Award. Meanwhile, the SLADDA bicycle and accessories scooped the top prize – The Red Dot: Best of the Best award for ground-breaking design, which is reserved for the very best products in a category.

The Red Dot Design Award is widely recognized as one of the world's largest and most important design competitions. A jury, consisting of 41 experts from the field of design, selected the winners from around 5,200 entries.

At IKEA, we're not just making things – we're using design to make things better. We work with what we call Democratic Design, where we make sure our products have great function, are beautifully designed and made to stand everyday life while being sustainable – all made accessible through low prices. These awards show us that we're on the right path. We're happy that our colleagues in the design community appreciate our hard work to create products with lots of value.”

MARCUS ENGMAN, HEAD OF DESIGN AT IKEA

The winning entries will be showcased at the Red Dot Design Museum and honoured at the Red Dot Gala on July 4, 2016 at the Aalto Theatre in Essen, Germany.

SLADDA bicycle and accessories

LISABO series

TILLREDA portable induction cooktop
SLADDA
bicycle and accessories
SLADDA bicycle and accessories wins Red Dot: Best of the Best

This October we’re introducing SLADDA bicycle, a multi-gender bike, awarded Red Dot: Best of the Best in the Product Design category – the top prize reserved for ground-breaking new designs.

Created in partnership with Oskar Juhlin, Jan Puranen and Kristian Eke of Veryday design studio, SLADDA bicycle and accessories is a complete system designed to make life as simple as possible for the user and supports living a sustainable and healthy life in the city. Not only is it comfortable and low-maintenance, it’s also adaptable to different needs. And for IKEA FAMILY members, SLADDA bicycle comes at a particularly favourable price.

As the members of the Red Dot jury said, “The SLADDA project team has applied IKEA’s heritage of accessibility and created a game-changing bike that breaks all the rules.”

SLADDA bicycle will be available in IKEA stores across Canada starting October 1st, 2016.

“SLADDA is almost like a tablet, where the accessories are the apps and can transform a bike into a real alternative to a car.”

OSKAR JUHLIN, DESIGNER
One bike that meets many needs

For shorter distances, cycling is the ideal form of transport. It’s cost effective, great exercise and doesn’t pollute the air! Still, a new bike is a big investment for most people, so versatility is important.

SLADDA bicycle has a rust and oil free belt drive that lasts for 15,000 km and automatic gears. It also has an easy click-in system for accessories like baskets and racks, a bike bag that can be transformed into a backpack as well as helmets, a U-lock and pump. The practical SLADDA trailer can be added to take care of heavier transportation needs.

As the SLADDA bicycle design team says, “This bike is for everyone. You don’t have to be an expert to either ride or take care of it.”
LISABO series
Furniture for flexible living

The LISABO series has won the prestigious Red Dot Design Award in the Product Design category 2016 for ‘rewriting the rules of space, as well as design, sustainability and even time.’

Designed by Knut Hagberg and Marianne Hagberg, the LISABO series is a collection of multifunctional tables that can easily be moved around the home – meeting different needs in the living room, study, dining area or bedroom. Crafted with an ash veneer, the whole series has a high quality feel and elegant design details.

The six tables which make up the award-winning LISABO series have been available in IKEA stores across Canada since August 2015.

“A truly contemporary collection doesn’t tell people how to furnish their home, or where to put the pieces. Instead, it supports the users’ own ideas and needs.”

Red Dot jury
From a practical point of view, LISABO’s most important breakthrough is recognized as the small, nearly invisible element called the ‘wedge dowel’ which cuts down on assembly time by an amazing 80 per cent.

The LISABO table-top has an ash veneer – a naturally hardwearing material, and this is varnished to make it even more long lasting.
TILLREDA
portable induction cooktop
A winning hotplate

We’re excited to be introducing a winner in the kitchen. TILLREDA portable induction cooktop has been awarded a prestigious Red Dot Design award.

Designed by Johan Frössén and Klara Petersén of design and innovation consultancy People People in partnership with IKEA, TILLREDA portable induction cooktop is a unique product for modern, small space, flexible living and perfect for everyone who lacks space in the kitchen or simply needs an extra cooking surface.

“My idea with TILLREDA portable induction cooktop is that it can be used wherever you need it. You just plug it in and start cooking. In addition to all the basic functions, the cooktop has induction, which saves time and energy,” said Klara Petersén.

The TILLREDA portable induction cooktop will be available in IKEA stores across Canada Spring 2017.

“TILLREDA makes energy-saving induction cooking technology affordable for the many without compromising on design, functionality or quality!”

The Red Dot Jury
COOK, THEN HANG UP THE COOKTOP

In a small kitchen finding the space to chop, mix, grate or plate up is often a struggle. The TILLREDA portable induction cooktop helps solve this problem. It gives users the flexibility to cook practically anywhere, and to hang up the cooktop when they’re done to create precious countertop space. Its neat wire-hook cable storage doubles as a carrying handle, and built-in keyholes mean you can hang it on a kitchen rail when not in use.

Based on induction technology, the cooktop gives instant and precise control over the heat – being up to 50% faster and 40% more energy-efficient than other cooktop types.
SLADDA bicycle and accessories

SLADDA bicycle, 26" $999.
IKEA FAMILY price $599
Aluminum, polyester powder coating and steel.
L175×H110cm. Grey

SLADDA bicycle, 28" $999.
IKEA FAMILY price $599
Aluminum, polyester powder coating and steel.
L184×H115cm. Grey

SLADDA bicycle trailer $329.
IKEA FAMILY price $259
Can easily be converted into a hand-towed trailer. Powder coated aluminum and clear lacquered bamboo. Designer: J Jelinek/O Juhlin.
W40×D36, H13cm. Grey

SLADDA front rack $45.
IKEA FAMILY price $34.99
L57×W16, H40cm. Grey

SLADDA bicycle helmet, M $49.99.
IKEA FAMILY price $39.99
For increased comfort, the helmet has extra padding inside and on the chin strap. Polystyrene plastic. Ø52/58cm. Black

SLADDA bicycle helmet, L $49.99.
IKEA FAMILY price $39.99
For increased comfort, the helmet has extra padding inside and on the chin strap. Polystyrene plastic. Ø58/62cm. Black

SLADDA bicycle bag, rear. $59.99.
IKEA FAMILY price $44.99
The bike bag can easily be converted into a backpack. 100% polyester. Designer: J Jelinek/M Arvonen.
W40×D17, H40cm. Black

SLADDA bicycle helmet, L $49.99.
IKEA FAMILY price $39.99
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SLADDA rear rack.
L57×W16, H40cm. Grey

SLADDA bicycle pump.
Plastic and steel.
W5×H30cm.

SLADDA bicycle U-lock $34.99.
IKEA Family price $24.99
Plastic and steel. W15×H23cm. Black

SLADDA bicycle trailer $329.
IKEA FAMILY price $259
Can easily be converted into a hand-towed trailer. Powder coated aluminum and clear lacquered bamboo. Designer: J Jelinek/O Juhlin.
W40×D36, H13cm. Grey

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**LISABO series**

<table>
<thead>
<tr>
<th>Number</th>
<th>Product</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PE523549</td>
<td>LISABO TV bench</td>
<td>$149</td>
<td>Clear lacquered solid birch and ash veneer. Max. screen size flat screen TV 48&quot;. W114×D40, H45cm.</td>
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<tr>
<td>PE518131</td>
<td>LISABO coffee table</td>
<td>$199</td>
<td>Clear lacquered solid birch and ash veneer. L118×W50, H50cm.</td>
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<td>PE518132</td>
<td>LISABO coffee table</td>
<td>$149</td>
<td>Clear lacquered solid birch and ash veneer. L70×W70, H50cm.</td>
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<tr>
<td>PE518133</td>
<td>LISABO side table</td>
<td>$99</td>
<td>Clear lacquered solid birch and ash veneer. L45×W45, H45cm.</td>
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<td>PE518134</td>
<td>LISABO desk</td>
<td>$179</td>
<td>Clear lacquered solid birch and ash, ash veneer. W118×D45, H74cm.</td>
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**TILLREDA portable induction cooktop**

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<tbody>
<tr>
<td>PE523174</td>
<td>LISABO table</td>
<td>$259</td>
<td>Clear lacquered solid birch and ash veneer. L140×W78, H74cm.</td>
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