

Terms and conditions IKEA soft toy drawing competition 2018

Entry requirements

1. IKEA Pty Limited, Tempe NSW 2044. A.B.N. 84 006 270 757 in cooperation with IKEA of Sweden AB, P.O. BOX 317, 83020 Hackås, Sweden, VAT: SE5560747551, is hereafter referred to as IKEA
2. The competition will be open at IKEA Stores in between the following dates: 02-11-2018 and 18-11-2018. This competition is open to children with parents and guardians who are IKEA FAMILY Members. Children must be between the ages 0 - 12 years old. IKEA Employees and their immediate families are excluded from the competition.
3. IKEA reserves the right at any time to require any IKEA FAMILY member that enters the prize draw to provide proof of identity and / or eligibility to enter the prize draw. If the participant is required to provide such evidence and fails to do so IKEA at its sole discretion may disqualify the participant from the competition. IKEA will collect and handle such personal data in accordance with the Data Privacy Act.
4. No purchase or any other fee payment is necessary in order to participate in the competition.
5. All those intending to participate in the competition must have the consent of their parent or guardian to do so. Consent is presumed if the parent or guardian has followed the child at the competition and has proved his/her membership in IKEA FAMILY to IKEA employee in charge of the competition. Parental supervision is also required during the participation of the competition.
6. Only one entry can be made by each individual child. Each child participant cannot be assisted in his/her participation by parents, guardians or any third parties. Any such entries will be disqualified. Late or incomplete entries will also be disqualified.
7. Each participant's drawing must be completed on A4 or Letter sized white paper. Each participant and his/her parent or guardian must indicate on the back of the design their first name, last name, age and their parent or guardian's IKEA FAMILY membership email as well as their contact details.

How to participate

8. To enter the competition in person, participants will be invited to attend at the competition at IKEA store. On attendance, participants will be asked to make a drawing of their "dream" soft toy. Online registration is unavailable.
9. A short list of 50 drawings ("state level finalists") will be put forward by the IKEA stores to the Service office.
10. Between the 28-11-2018 to 04-12-2018 the 50 short listed drawings, will be posted on the IKEA Australia Facebook page for voting and the 15 top 'liked' drawings will become the "country level finalists".
11. The 15 drawings which form each country (which participate in this competition) level finalists will then be sent to IKEA of Sweden AB where a judging panel will pick 6 winning drawing internationally ("international level winner"). The judging panel consists of children's product development specialists (Product Developer, Product Development Engineer, Product designer, Supply planner, Commercial team representative) at IKEA of Sweden AB.
12. Criteria for judging and picking drawings is based on news value, uniqueness, commercial potential and possibility to manufacture as soft toys.

Prizes

13. All 15 country level finalists will receive a printed poster of their drawing. All winners will be notified by email and/or phone.
14. All international level winners will receive one soft toy each, created by IKEA, from their own drawings. There will be 6 international winners in total. Not all country level or store level winners will become international level winners and therefore will not receive a soft toy from their own drawing.
15. All prizes are non-negotiable, non-transferable and non-refundable. No cash or credit alternatives will be given in exchange for the whole, or any part of the prizes. IKEA reserves the right to substitute the prize with another prize or equivalent value, in the event of force majeure. Any eventual tax debt that arises out of or in connection to the prize received will be paid by the winner.
16. IKEA reserves the absolute right to select an alternative winner and award the prize to another participant in the event that IKEA has reasonable grounds to believe that a participant has acted in a way which is inconsistent and contrary with these terms and conditions or has acted in a way which IKEA considers to be inappropriate, unlawful, or offensive.
17. The shortlisted participants and the international level winner will be notified by e-mail and phone.
18. IKEA will make the decision as to those who have won the competition. This decision is final. No correspondence on any matter concerning the competition winners will be entered into with any IKEA FAMILY member.

Liability and permissions

19. The promoter for this competition is IKEA Pty Limited, Tempe NSW 2044. A.B.N. 84 006 270 757.
20. IKEA does not accept responsibility for network, computer or software failures of any kind which may restrict or delay the sending or receipt of your e-mail. Proof of sending is not a proof of an e-mail receipt.
21. IKEA will not be liable for any loss arising from the postponement, cancellation, delay or changes to the prize beyond its control or for any act or default of any third party supplier. IKEA does not exclude or limit liability in any way for death or personal injury arising out of our negligence or fraud or by unforeseen circumstances.
22. In order to enter this competition, participants (and their parent/guardian as applicable,) will be required to provide certain personal data including the name and age of the participant, a contact email address and phone number and the IKEA FAMILY Member number of their parent or guardian. IKEA will be the data controller for such personal data and will use it for the purposes of administering this competition and to contact participants who are short-listed and/or winners. The name, age and competition entry (drawing) will also be used for purposes of advertising IKEA and its products as well as the competition. For the six international winners, an interview with each of them will be conducted and the result will be used for marketing purposes and communication about the competition.
23. If the drawing is selected as a country finalist, IKEA will share the drawing and the personal data collected with IKEA of Sweden that will process the personal data for the purpose of carrying out the judging process to elect the six international winners.. The home address of the international winners will also be shared with a third party for the

purpose of delivering the prize to the winner.

24. The personal data is processed during the competition until the international winners have been elected and up to and including the sales start date of the winning toys. The personal data will also be kept as long as necessary to invite participants to next year's competition. First name, age, drawing, interview and country regarding the six international winners will be kept by IKEA of Sweden as long as necessary for the purpose of marketing and communication purposes of IKEA and the SAGOSKATT range and will be shared with other companies within the IKEA group, Inter IKEA group and IKEA franchisees who will process the data for the same purposes.

25. IKEA processes the personal data based on a legitimate interest to administrate the competition and to be able to contact the winners. By entering this competition and providing the required personal data to us, each participant and their parent/guardian confirms that they have understood that their personal data and drawings will be processed for the purposes described above. The participants (and their parent/guardian as applicable) have a right to access their personal data by contacting a contact person specified under point 19 and have a right to correct any incorrect personal data.

26. Details of the prizes, winner's first name and local IKEA store will be available after the close of this competition by writing to the address below and stating the name and date of the competition.

Intellectual Property Rights

27. IKEA group of companies, IKEA of Sweden and any IKEA franchisee would like to publish the name, age and competition entry (the drawing) of any one of the participants, on its website and via other media channels for advertising and publicity purposes. By entering this competition, participants and their parent/guardian consent to this information being used in these ways without further consent, notification or compensation.

28. IKEA would like to base new product designs on the competition entries (drawings) from the 6 international winners and manufacture a limited product offer from these designs with the purpose to sell in all IKEA franchisee stores and IKEA franchisee online shopping (commercial use). For each sold soft toy from this limited product offer, IKEA will make a charitable donation, chosen by IKEA franchisees or an IKEA organisation, that support children in need, children's development or play. By entering this competition, participants and their parent/guardian consent to this information being used in this way without further consent, notification or compensation.

29. Information collected from participants and/or their parent/guardian will only be disclosed to third parties if they are the winner and to third parties who need to know this information in order to enable the delivery of the prize to the prize winner. By entering this competition, you provide us with consent to disclose your personal information in this way, notwithstanding that such third parties may be located outside the European Economic Area. IKEA will also share this information with other IKEA companies. Again, these companies may be based outside of the European Economic Area.

30. Where the age of participant is 12 years or less consent to enter the competition is required from their parent/guardian. By permitting their child to enter this competition, each IKEA FAMILY member consents to IKEA processing the personal information of their child in accordance with the way that has been described in these terms and conditions.

31. All competition entries must be the original work of the participant. Any intellectual property rights including copyright and design rights in the drawings provided by participants, including in the winning entries and in toys made to the designs provided in the competition entries, shall belong to IKEA from the point at which the competition entries are provided to IKEA.

32. The 6 participants whose drawings are purposed for commercial use will have no rights in the designs or to receive any remuneration, reward or other benefit as a result of the use of their design other than the prizes provided for in these terms and conditions. IKEA will not develop products based on any of the non-winners in the competition. Under circumstances that any of the 6 designs are not possible to manufacture or commercialise, IKEA reserves the right to remove this product from the product offer to be commercialised and exchange it with a product based on another drawing from any of the entries.

33. This competition and any dispute or claim arising out of or in connection with it, shall be governed and construed in accordance with laws of country

34. By entering this competition, all participants will be deemed to have accepted and agreed to be bound by these terms and conditions.

