

TOWARDS A BETTER EVERYDAY LIFE

2009 was a good year for the IKEA Group despite the world economic downturn. Sales rose by 1,4 percent and we opened 15 stores in 11 countries. We will continue to expand, although at a somewhat slower pace, and expect to open around 15 new stores in 2010, most of them in Europe.

Unfortunately IKEA is not immune to the global recession. But when many customers have less money to spend, our low price concept becomes even more relevant. This spurs us to continue our efforts to reduce prices and improve quality. Last year the IKEA Group increased its market share in all our retail markets.

Among last year's most memorable store openings was Dublin, our first in Ireland. In Porto, Portugal, we opened a shopping centre that is integrated with our store. Several other IKEA stores are already located in shopping centres that we either own ourselves or together with the Inter IKEA Centre Group or the IKANO Group. This will become increasingly common in the years to come. It makes it easy for customers to do all their shopping in one place, leading to fewer journeys and improving our opportunities to influence public transport, which is one aspect of our work to create a more environmentally friendly visitor flow.

We are conscious of our impact on people and the environment, so we feel duty bound to act responsibly in all that we do every day. The need to economise on resources conforms well with the IKEA corporate culture and our constant quest to reduce costs. And, as

the new President and CEO of the IKEA Group, I'm looking forward to making our approach to sustainability more visible in the IKEA range.

Over the coming year we will, for example, launch various energy-saving alternatives to conventional light bulbs, which will be phased out in all our stores. Our kitchen range, too, will offer lots of smart, eco-friendly solutions, such as water-saving taps, appliances that consume less energy, and a brand new system for sorting household waste. We are also working hard to develop new home furnishing solutions for example living-room TVs and other media solutions for the home.

Besides all the new products and solutions, however, we will also be celebrating two IKEA classics: BILLY bookcase and KLIPPAN sofa. After 30 years in the range, these two IKEA icons continue to inspire us in our ambition to offer the best solutions for life at home – well-designed products that combine high quality with unbeatable prices.



MIKAEL OHLSSON, President and CEO of the IKEA Group



AFTER TEN SUCCESSFUL YEARS as IKEA Group President, Anders Dahlvig handed over to Mikael Ohlsson on 1 September 2009.



IKEA STORES

welcomed a total of 590 million visitors.

IKEA GROUP CO-WORKERS

totalled 123,000 in 39 countries.

THE IKEA CATALOGUE

was printed in 27 languages and 56 editions. A total of 198 million catalogues were published.

IKEA WEBSITES

attracted 561 million visits.

THE IKEA RANGE

consists of 9,500 home furnishing products.

IKEA FAMILY

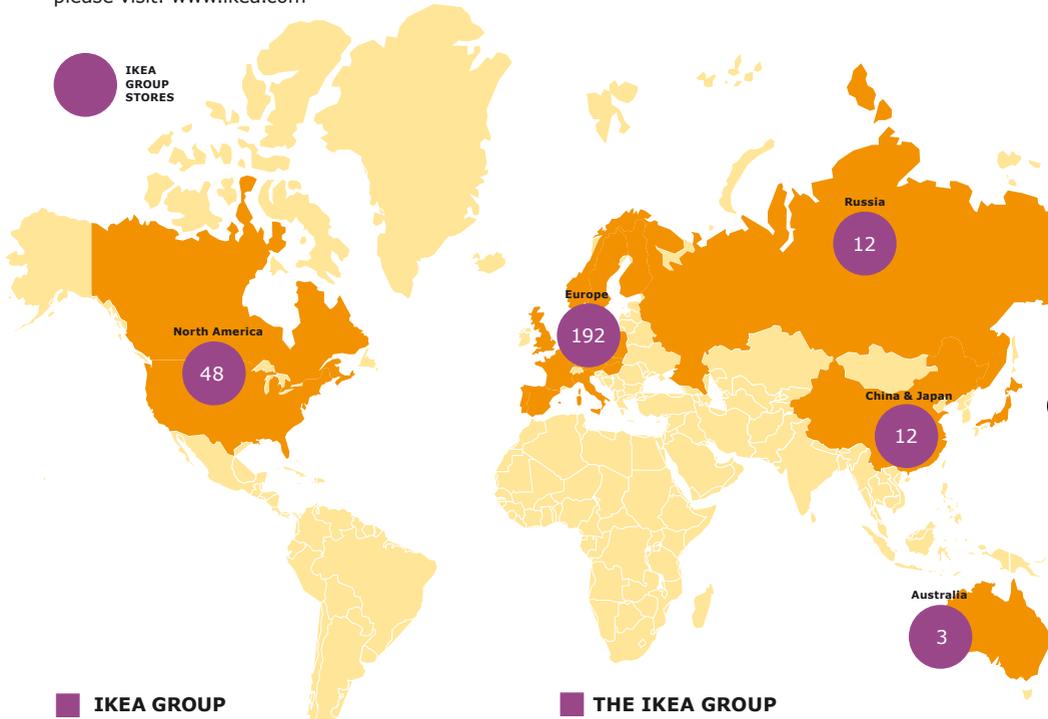
had 29 million members in 21 countries.

IKEA AT A GLANCE*

* FINANCIAL YEAR 2009 (1 September 2008 to 31 August 2009)

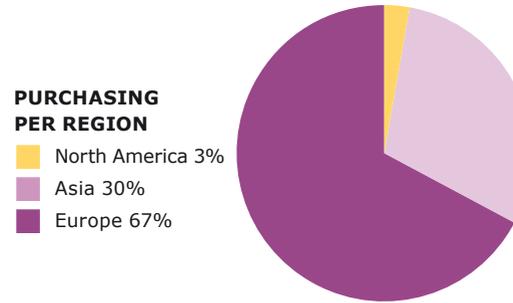
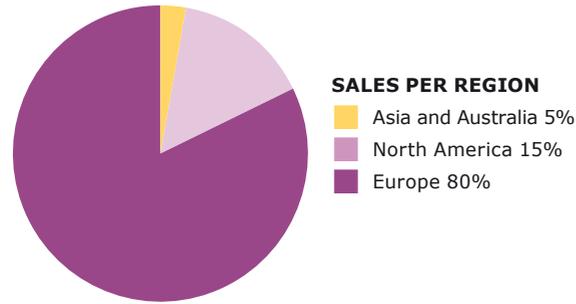
THE IKEA GROUP opened 15 new stores last year and in August 2009 had 267 stores, which welcomed a total of 590 million visitors during the year. A further 34 stores are owned and run by franchisees outside the IKEA Group. For an up-to-date list of all IKEA Group stores, please visit: www.ikea.com

IKEA GROUP STORES



- IKEA GROUP** sales totaled 21.5 billion euros.
- IKEA FOOD SERVICES** reported sales of 1.03 billion euros.
- IKEA SUPPLIERS** numbered 1,220 in 55 countries.

- THE IKEA GROUP** had 31 trading service offices in 26 countries, and 28 distribution centres and 11 customer distribution centres in 16 countries.
- THE SWEDWOOD GROUP,** the IKEA industrial group had 15,000 co-workers and 46 production units.



- CO-WORKERS BY FUNCTION**
- Purchasing, distribution, wholesale, range and other 13,800
 - Swedwood Group 15,000
 - Retail 94,200



- CO-WORKERS BY REGION**
- Asia and Australia 7,800
 - North America 15,500
 - Europe 99,700

SALES 1999-2009
(in billions of euros)



TOP 5 SALES COUNTRIES

Germany	16%
USA	11%
France	10%
UK	7%
Italy	7%

... AND TOP 5 PURCHASING COUNTRIES

China	20%
Poland	18%
Italy	8%
Germany	6%
Sweden	5%

