



Back to School & Starting College

PR Kit | July 2023

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PH193178.JPG

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Who do you want to be at school and college?

For many school age children, back-to-school shopping is fun and exciting. Why? Because they get to pick out their own stuff. You need to get the required supplies, but let them put their own twist on things. With all the options at IKEA, it's easy to find what fits their personalities.

For the college bound, moving away from home is a big step and a big opportunity. It's a chance to really explore their personal style. And because most student rooms are on the smaller side, they'll need to think creatively, using every inch of space in the best way for them.

So, whether you're looking to create the perfect study area for your little ones, or you're moving into a tiny, shabby dorm room and want to spruce it up, we can help.

We've curated a selection of well-designed, well-made, products and solutions, found in our stores worldwide, that fit perfectly into any school or college student's life – no matter how small the space. We've also included a range of flexible furniture designs that you can easily adapt and change as your family's needs, and your children, grow. And because it's IKEA you don't have to worry that it's going to cost a fortune.

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PH193170.JPG **DRÖMMARE mirror** W5,900/each 302.567.92
STARTTID backpack W29,900 804.848.76

Back to School

Minimum drama. Maximum organisation.

New SKÅDIS storage baskets in three different sizes are perfect for keeping all the little things they love right at hand. When little children see that every object has its own dedicated space, organising their belongings becomes a fun game.



PH193171.JPG **New SKÅDIS storage basket, set of 3** W10,000 905.541.71

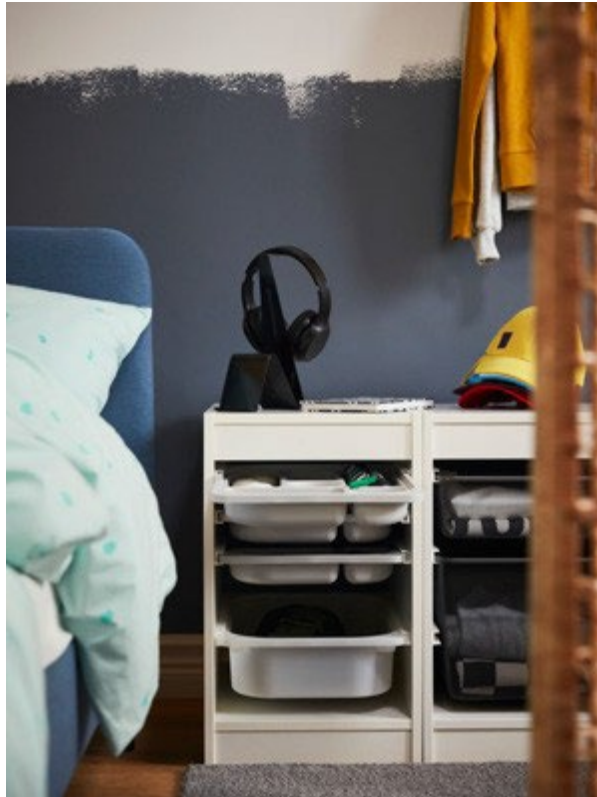


PH193169.JPG **TROFAST wall storage** W24,000/each 494.803.57



A desk that grows, just like they do Growing up, kids change from school year to school year. Luckily the PÅHL desk can grow right along with them. Adjustable at 3 different heights, it can follow your child from early childhood to adolescence.

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PH193203.JPG
BLÄVINGAD duvet cover and pillowcase **W29,900** 205.211.17
MÖJLIGHET headset/tablet stand **W3,900** 804.342.78

Homework can happen anywhere
 Pack supplies in the ÖVNING desk accessories organiser, that your kids can carry to study here, there and everywhere in your home. Transform the kitchen table into a productive workspace or turn the living room into a place for deep concentration. With the ÖVNING desk accessories organiser, learning can happen just about anywhere.



PH193199.JPG
TROFAST storage combination with box/trays **W56,500** 194.804.48

Messiness be gone!
 Your children need good storage too. Especially for those smaller items in their collections and small toys that can easily end up lost, or even worse, trodden on. The TROFAST storage combination with boxes will help them to help you, by keeping their spaces organised.



PH193202.JPG **New ÖVNING** desk accessories organiser **W16,900** 905.520.11



PH193172.JPG KLEPPSTAD wardrobe with sliding doors W199,000 304.372.41



PH193174.JPG New RYKTA storage box with lid W1,900/each 1.5l. 505.332.08

“RYKTA storage boxes are partially transparent, so you can easily find what you need, but not entirely transparent since it should look neat when the boxes are visible. You can also stack all sizes on top of each other.”

— Henrik Preutz, designer

Image overview



PH193169.JPG



PH193170.JPG



PH193171.JPG



PH193172.JPG



PH193174.JPG



PH193202.JPG



PH193199.JPG



PH193203.JPG



PH193200.JPG



PH193201.JPG



PH193173.JPG

Product overview



PE890940.JPG

New SKÅDIS storage basket, set of 3 W10,000 Powder coated steel. Designer: Johanna Jelinek. Sizes: 24x8x21cm, 12x7x13cm and 12x6x5cm. Dark blue 905.541.71



PE896038.JPG

New RYKTA storage box with lid W1,900 Polypropylene plastic. Designer: Henrik Preutz. W12xL18, H12cm. 1.5l. 505.332.08



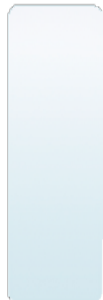
PE888822.JPG

New ÖVNING desk accessories organiser W16,900 100% polyester and polypropylene plastic. Designer: Jonas Hultqvist. W32xD21, H26cm. 905.520.11



PE861168.JPG

TROFAST wall storage W24,000 Paper foil and polypropylene plastic. W34xD21, H30cm. White/white 494.803.57



PE728556.JPG

DRÖMMARE mirror W5,900 Acrylic plastic. W16xH50cm. 302.567.92



PE814916.JPG

STARTTID backpack W29,900 Fabric: 100% polyester. W27xD11, H56cm. 18l. Grey 804.848.76



PE775917.JPG

KLEPPSTAD wardrobe with sliding doors W199,000 Foil finish and particleboard. W117xD55, H176cm. White 304.372.41



PE860004.JPG

TROFAST storage combination with box/trays W56,500 Foil finish and polypropylene plastic. Designer: Studio Copenhagen/Henrik Preutz. W34xD44, H56cm. White grey/white 194.804.48



PE836636.JPG

PÅHL desk W69,900 Painted finish and powder coated steel. Designer: S Fager/J Jelinek. W96xD58, H72–59cm. White/turquoise 694.374.76



PE868953.JPG

BLÅVINGAD duvet cover and pillowcase W29,900 80% cotton, 20% viscose/ rayon. Designer: Stina Lanneskog. Duvet cover W150xL200cm. Pillowcase L50xW60cm. Turtle pattern/turquoise 205.211.17



PE696689.JPG

MÖJLIGHET headset/tablet stand W3,900 Powder coated steel. Designer: Gustav Carlberg. Black 804.342.78



PE857202.JPG

LOBERGET/MALSKÄR swivel chair W54,900 Polypropylene plastic and powder coated steel. Seat W43xD44, H45–57cm. White 594.454.67



PE861308.JPG

BLÅVINGAD soft toy W19,900 100% polyester. Designer: S Edholm/L Ullenius. L50cm. Octopus/ yellow 005.221.08



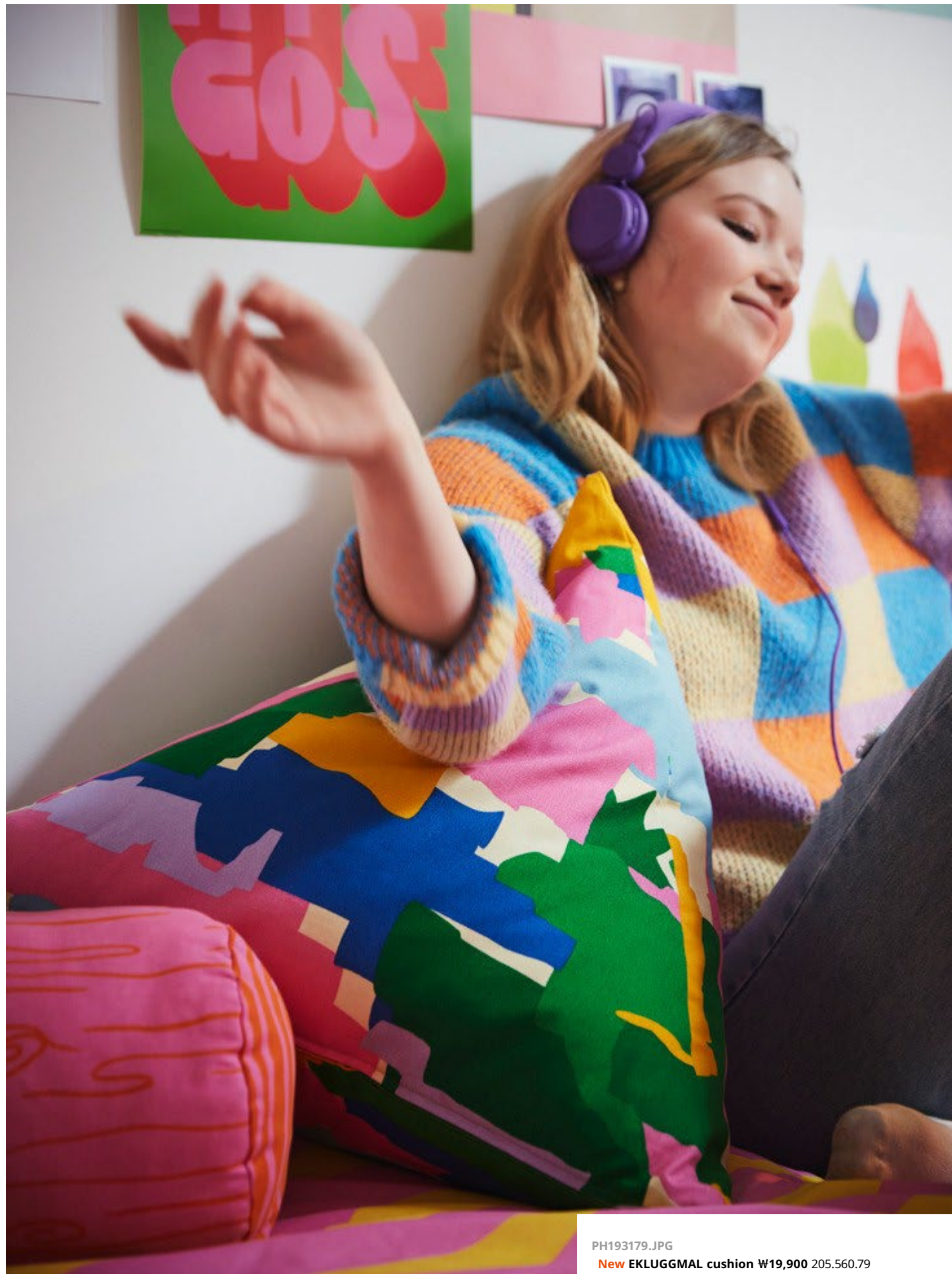
PH193178.JPG **New SOMMARVICKER duvet cover and pillowcase W24,900** 205.546.88
New EKLUGGMAL cushion W19,900 205.560.79

Starting College

A dorm that reflects the new you
Capturing the whimsical, the quirky, the unexpected, the SOMMARVICKER duvet cover from designer Luna Gil adds a splash of colour and personality to your dorm room.



PH193181.JPG **New BLÄSVERK table lamp W19,900** 705.479.83
New KYRRE stool W24,900 605.555.58
New IDROTTHALL rug W79,900 405.561.77
ELDBERGET/MALSKÄR swivel chair W64,900 494.444.06



PH193179.JPG
New EKLUGGMAL cushion W19,900 205.560.79

"The idea behind the special shape is that it provides a different seating comfort compared to a regular pillow, both on the sofa or if you are sitting on the floor."

— Paulin Machado, designer



PH193180.JPG **New ALEX storage unit** W79,900 305.637.53
New FLOTTILJ desk lamp W19,900 205.523.16

The organised life

A desk with built-in storage means plenty of room for notebooks, stationery, headphones or anything you need within arm's reach when you're studying. Not to mention less clutter on top!



PH193185.JPG

New GLADHÖJDEN desk sit/stand W299,000 604.939.52
New NILSERIK standing support W74,900 505.406.47
New FLOTTILJ desk lamp W19,900 005.497.68 (Launch October)
New HELMER drawer unit on castors W44,900 105.627.16



PH193177.JPG

New BLÄSVERK table lamp W19,900 705.479.83
KALLAX shelving unit W109,000 203.518.84
New BERGHEMLOCK duvet cover and pillowcase W19,900 505.546.63
New KLASSRUM rug, flatwoven W89,900 805.558.64

New you. New dorm. New rug.
 The KLASSRUM rug could be the perfect way to flaunt your personal style at college. It's also a great way to add colour, texture and cosiness to your dorm room – and can even help to muffle noise!



PH193175.JPG

New KLASSRUM rug, flatwoven W89,900 805.558.64
UTÅKER stackable bed W219,000/2 pack. 703.604.85



“The GLADHÖJDEN desk is designed with functionality and simplicity in mind. By eliminating awkward cranks and noisy, slow motors, GLADHÖJDEN makes alternating between standing and sitting positions almost effortless and instant.”

— Andreas Fredriksson, designer



PH193187.JPG **New TAGGHAJ** frying pan W6,000 005.450.39 RÖRT spoon W2,500 302.784.59

For cooking up a storm

Durable and affordable, the TAGGHAJ frying pan is lightweight with a non-stick coating and a grip-friendly handle that makes it easy to lift it off the hob. So put one near the top of your list when you're packing for college.



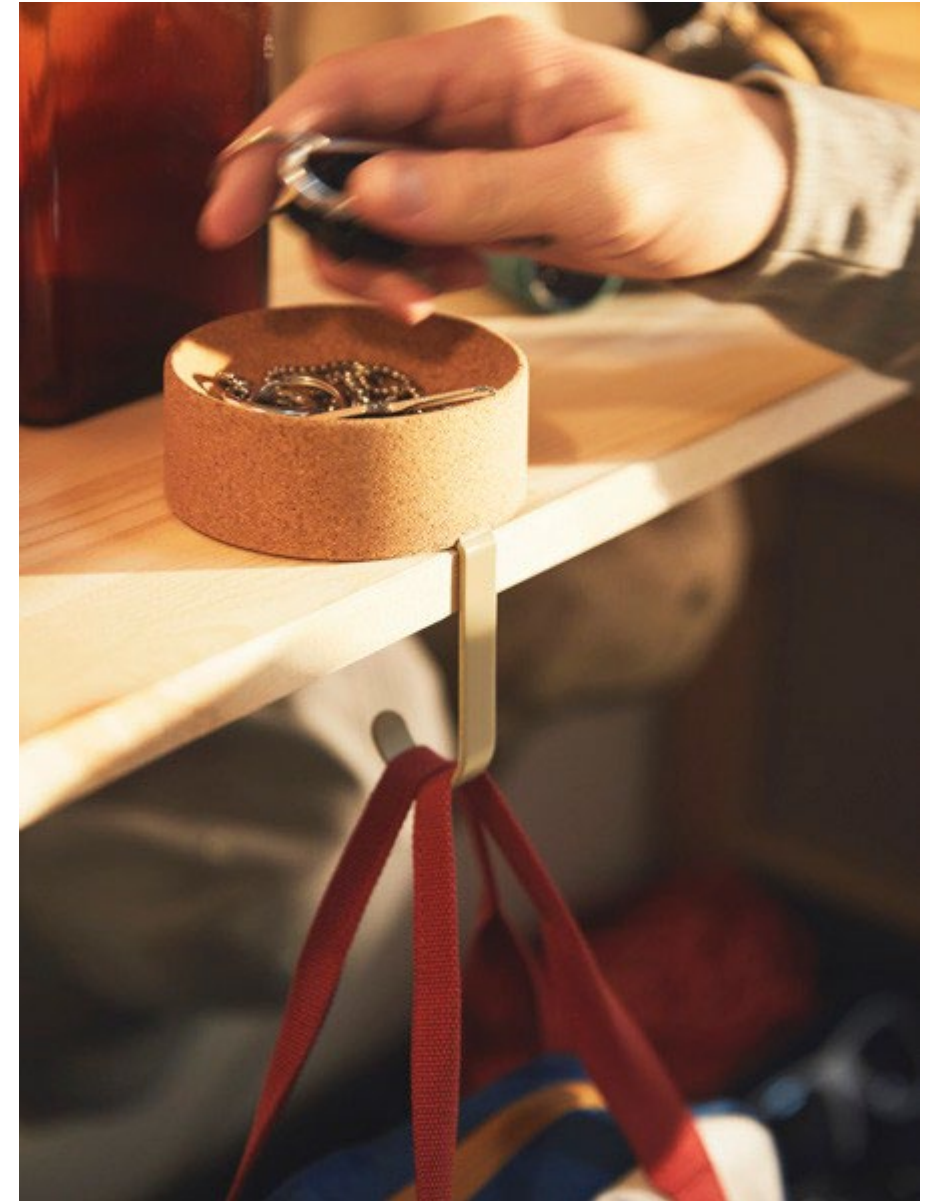
PH193186.JPG **FÄRGKLAR** bowl W9,900 704.793.71
FÄRGKLAR plate W14,900 704.796.39
FÄRGKLAR side plate W12,900 404.794.19



PH193190.JPG **TERTIAL work lamp** W24,900 103.554.39
New HÄSTVISKARE mini chest of drawers W14,900 105.498.57
GRÅSALA table W79,900 394.840.25

Furniture that multi-tasks as well as you do

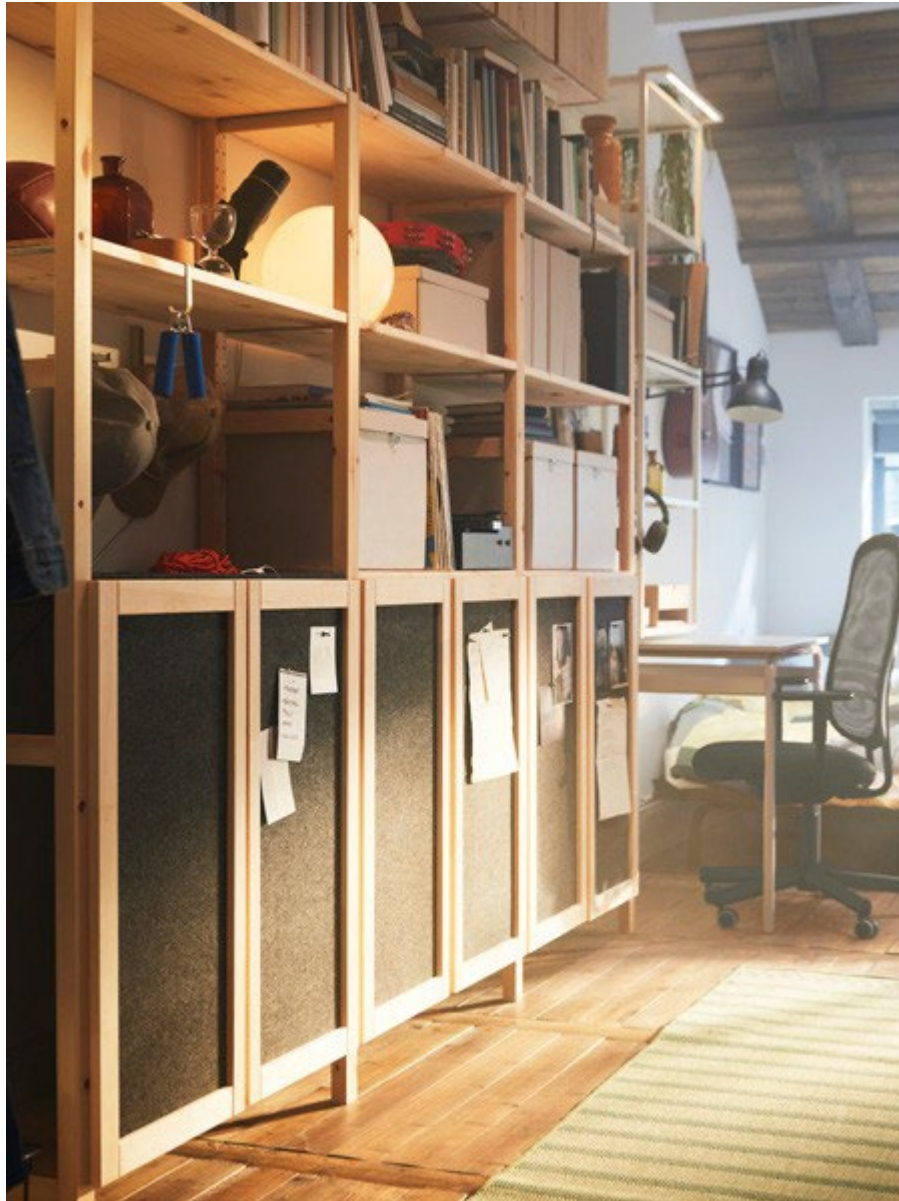
A lot goes on around the table in a student apartment, we work, study, play games, watch TV, spend time on our hobbies... oh, and we eat there sometimes too. The GRÅSALA table is sturdy enough to hold up to everyday activities and thanks to a slim silhouette it doesn't take up too much visual space in the room. Ideal if your student apartment is verging on the small side.



PH193189.JPG **New FAGNING portable table hook** W4,900 805.541.76

The Perfect Companion

Lightweight and practical, the FAGNING portable hook is great to have around the home and when you're out and about.



PH193188.JPG **New** IVAR shelving unit with doors W205,900/each 195.078.72

“The idea of adding felt as material was to create an exciting sense of cohesion with the pine and give IVAR a slightly softer, warmer expression. The series also gets new functions with the doors where notes, photos and other things can be fixed with pins.”

— Henrik Preutz, designer



PH193191.JPG **New** NYHAMN 3-seat sofa-bed with foam mattress W379,000 094.999.81
TINGBY side table on castors W49,900 703.494.45
TERTIAL work lamp W24,900 103.554.39

Image overview



PH193175.JPG



PH193177.JPG



PH193178.JPG



PH193179.JPG



PH193180.JPG



PH193181.JPG



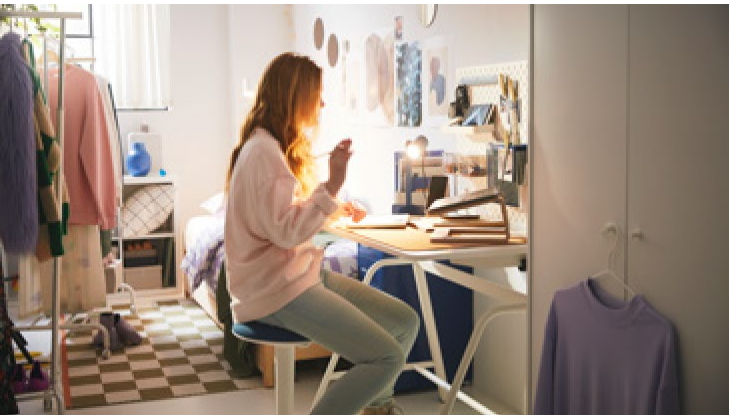
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PH193359.JPG



PH193182.JPG



PH193183.JPG



PH193356.JPG



PH193184.JPG



PH193358.JPG



PH193176.JPG



PH193357.JPG



PH193186.JPG



PH193187.JPG



PH193188.JPG



PH193189.JPG



PH193190.JPG



PH193191.JPG

Product overview



PE888476.JPG

New GLADHÖJDEN desk sit/stand **W299,000** The desk height can be adjusted by slightly pushing the tabletop up and down. Painted finish and powder coated steel. Designer: Andreas Fredriksson. W100×D60, H72–115cm. White 604.939.52



PE909458.JPG

New ALEX storage unit **W79,900** Painted finish. W36×D58, H70cm. White 305.637.53



PE895348.JPG

New FLOTTILJ desk lamp **W19,900** Powder coated steel and plastic. Designer: Hanna-Kaarina Heikkilä. H29cm. Dark blue 005.497.68 (Launch October)



PE895347.JPG

New FLOTTILJ desk lamp **W19,900** Powder coated steel and plastic. Designer: Hanna-Kaarina Heikkilä. H29cm. Beige 205.523.16 (Launch October)



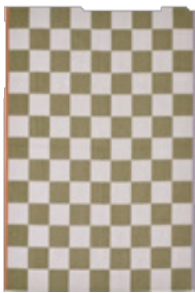
PE891424.JPG

New SOMMARVICKER duvet cover and pillowcase **W24,900** 54% cotton, 46% viscose/rayon. Designer: Luna Gil. Duvet cover W150×L200cm. Pillowcase L50×W80cm. Blue/light pink 205.546.88



PE888754.JPG

New EKLUGGMAL cushion **W19,900** Fabric: 100% cotton. Filling: 100% polyester. Designer: Paulin Machado. L58×W58, H58cm. Multicolour 205.560.79



PE885875.JPG

New KLASSRUM rug, flatwoven **W89,900** User surface: 100% cotton. Warp: 100% polypropylene. Designer: Luna Gil. W133×L195cm. White/green 805.558.64



PE893260.JPG

New BLÄSVERK table lamp **W19,900** Polypropylene plastic. Designer: Carl Öjerstam. Ø19, H36cm. Yellow 705.479.83



PE884942.JPG

New NILSERIK standing support **W74,900** 100% polyester and powder coated steel. Seat Ø35, H51–71cm. White/Vissle dark blue 505.406.47



PE835118.JPG

FÄRGKLAR bowl **W9,900/4 pack** Stoneware. Designer: Maria Vinka. Ø16, H10cm. Matt light grey 704.793.71



PE893318.JPG

New TAGGHAJ frying pan **W6,000** Aluminium, coated with Teflon® Classic and stainless steel. Ø24cm. Non-stick coating black 005.450.39



PE886552.JPG

New NYHAMN 3-seat sofa-bed with foam mattress **W379,000** Cover: 100% polyester. W198×D97, H90cm. Bed size 140×198cm. Skartofta black/light grey 094.999.81



PE897709.JPG

New IVAR shelving unit with doors **W205,900** Solid pine and 100% polyester. W89×D30, H179cm. Pine/felt 195.078.72



PE896416.JPG

New HÄSTVISKARE mini chest of drawers **W14,900** 100% recycled solid paperboard. W32×D24, H13cm. Oak effect 105.498.57



PE890927.JPG

New FAGNING portable table hook **W4,900** Cork and steel. Designer: Hanna Grann Dalrot. Ø10cm. 805.541.76



PE891440.JPG

New BERGHEMLOCK duvet cover and pillowcase **W19,900** 80% cotton, 20% viscose/rayon. Designer: Luna Gil. Duvet cover W150×L200cm. Pillowcase L50×W80cm. White/lilac 505.546.63



PE885909.JPG

New IDROTTSHALL rug **W79,900** User surface: 100% polyester. Backing: 100% synthetic rubber. Designer: Luna Gil. W110×L125cm. Tiger yellow/black 405.561.77



PE896805.JPG

New KYRRE stool **W24,900** Stained, lacquered birch veneer. Designer: C Styrbjörn/M Axelsson. W42×D48, H45cm. Bright blue 605.555.58



PE890334.JPG

New HELMER drawer unit on castors **W44,900** Powder coated steel. W28×D44, H69cm. Blue 105.627.16



PE727742.JPG

RIGGA clothes rack **W29,900** Powder coated steel and plastic. W111×D51, H126–175cm. White 302.316.31



PE889565.JPG

UTÅKER stackable bed **W219,000/2 pack.** Solid pine. Designer: Henrik Preutz. W83×L205, H23cm. Mattress size 80×200cm. 703.604.85



PE702939.JPG

KALLAX shelving unit **W109,000** Painted finish. Designer: Tord Björklund. W77×D39, H147cm. White 203.518.84



PE729237.JPG

RÖRT spoon **W2,500** Oiled solid beech. Designer: Johanna Jelinek. L31cm. 302.784.59



PE887772.JPG

GRÅSALA table **W79,900** Melamine foil and powder coated steel. Designer: Maja Ganszyniec. L67×W67, H75cm. Grey/grey 394.840.25

Product overview



PE684440.JPG
TERTIAL work lamp
W24,900 Powder coated steel and plastic. Shade Ø17cm. Dark grey 103.554.39



PE618495.JPG
TINGBY side table on castors
W49,900 Foil and painted finish. L50×W50, H45cm. Grey 703.494.45



PE856910.JPG
ELDBERGET/MALSKÄR swivel chair **W64,900** Polypropylene plastic and powder coated steel. Seat W43×D44, H43–55cm. Yellow/white 494.444.06



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