

# Christmas at IKEA

November 2022





New

VINTERFINT 2022  
Hanging decoration, set of 2

₩ 16,900

# The magic of Christmas

*This season at IKEA, we're in the mood to celebrate Christmas with our new winter collection, VINTERFINT 2022, STRÅLA decorative lighting and VINTERSAGA holiday food and beverages. Inspired by Scandinavian folklore and handicraft, it has everything you need to turn your home into a holiday wonderland.*

New

VINTERFINT 2022  
Gift wrap roll

₩ 1,900

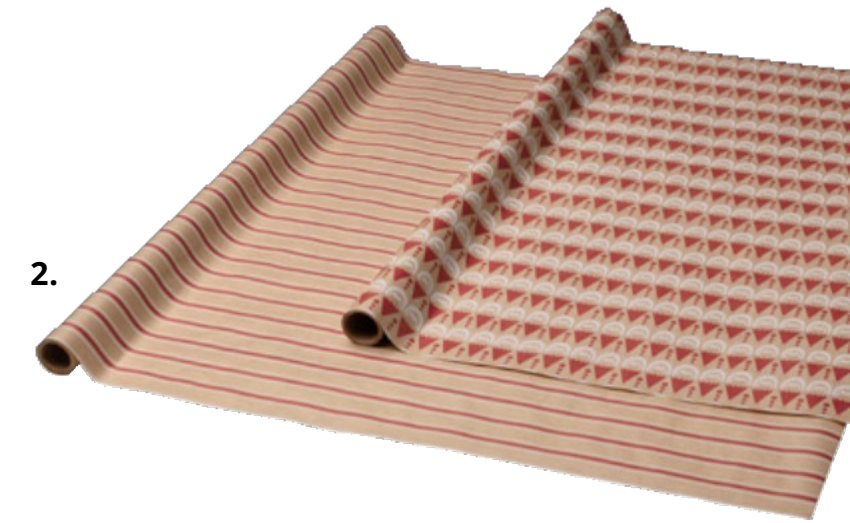
**Make gift wrapping fun again**

VINTERFINT 2022 collection's gift wrap rolls take Scandinavian fairytale figures like Christmas elves and gives them a fun and modern twist with bold stripes and colours.

And with matching string and gift tags, your gifts are sure to make a great impression!



1.



2.



3.



4.

1. **New** VINTERFINT 2022 gift bag ₩1,900/2 pack.  
705.287.72
2. **New** VINTERFINT 2022 gift wrap roll ₩4,900/2 pack.  
105.233.48
3. **New** VINTERFINT 2022 paper bag ₩3,900/12 pack.  
705.295.83
4. **New** VINTERFINT 2022 stickers ₩1,500/50 pack  
.805.296.48

PH187661

New

VINTERFINT 2022  
Hanging decoration,  
set of 6

₩ 6,900

**Our designers turned to memories of childhood Christmases, fairytales, and snowy Scandinavian landscapes dotted with rustic red cottages as inspiration for this year's Christmas offerings.**



**New**

**STRÅLA**  
Lamp shade

₩ **9,900**



New

VINTERFINT 2022  
Bowl

₩ 19,900



1.

## Get the look

Recreating this modern take on traditional Scandinavian Christmas fika is easy with items from the VINTERFINT 2022 collection.



2.



3.

1. New VINTERFINT 2022 hanging decoration, set of 3 ₩19,900 505.273.30

2. New VINTERFINT 2022 jug ₩19,900 305.305.45

3. New VINTERFINT 2022 bowl ₩19,900 205.334.79

A photograph of two children, a boy and a girl, sitting on a colorful rug in a living room. They are playing with a large, red, box-shaped advent calendar that has been opened to reveal a miniature winter village scene. The boy is placing a small house on the calendar, while the girl is holding a small green tree. In the background, a decorated Christmas tree and wrapped gifts are visible. The scene is lit with warm, natural light, creating a cozy holiday atmosphere.

New

VINTERFINT 2022  
Advent calender, 24 boxes

₩ 24,900

# VINTERFINT Scandinavian with a twist

The VINTERFINT 2022 collection is filled with decorative items and holiday essentials to help make Christmas feel magical again.

Designer Eva Lundgreen found inspiration for the collection's colours and patterns in her childhood memories of Christmases on her grandmother's farm in Jämtland. Folkloric art-inspired prints and fairytale

figures feature prominently in the collection and get a fun, modern twist with soft pastels and stripes.

With everything from table linen and tree ornaments to gift bags and wrapping paper, the VINTERFINT 2022 collection makes it easy to prepare for the holidays and create lasting memories.

New

VINTERFINT 2022 Decoration, bauble,  
16 pack.

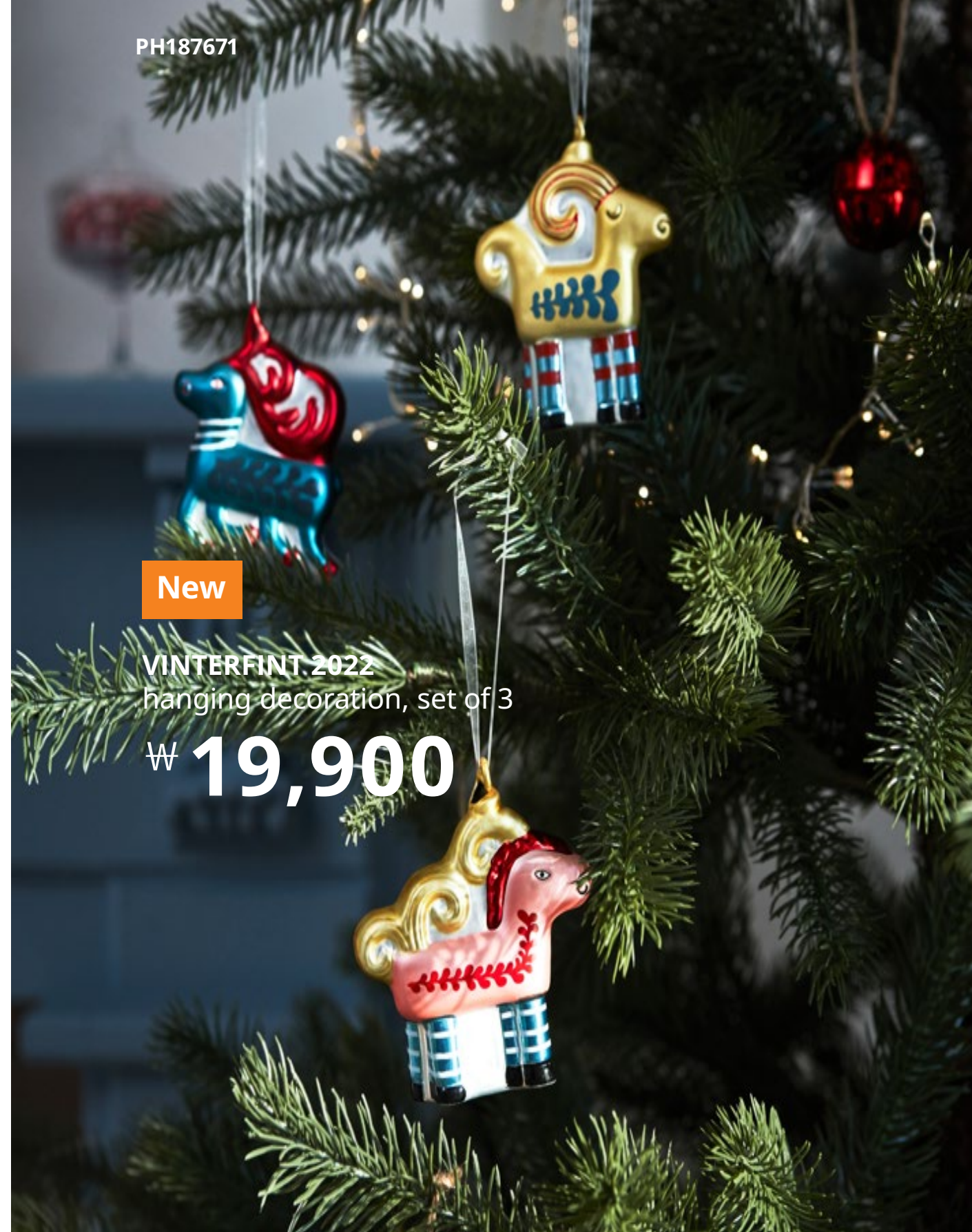
₩ 22,900



New

VINTERFINT 2022  
Decoration

₩ 8,900



New

VINTERFINT 2022  
hanging decoration, set of 3

₩ 19,900

New

VINTERFINT 2022  
Gift bag, 2 pack.

₩ 1,900

*I love the playfulness of Christmas elves in Scandinavian fairytales. I wanted to bring that same playfulness to the patterns we created for the VINTERFINT 2022 collection.*

Eva Lundgreen, designer

PH187755



New

VINTERFINT 2022  
Children's apron with chef's  
hat

₩ 9,900

PH187674

New

VINTERFINT 2022  
Scented candle in  
glass

₩ 5,500





New

VINTERFINT 2022  
Decoration, set of 2

₩ 22,900

*I loved taking traditional Scandinavian figures like the julbock (Christmas goat) and moose and adding pastel colours and folk art-inspired patterns for a modern twist.*

Eva Lundgreen, designer

# STRÅLA shine bright

What better way to brighten dark winter nights and spread a little holiday cheer than filling your home with holidays lights?

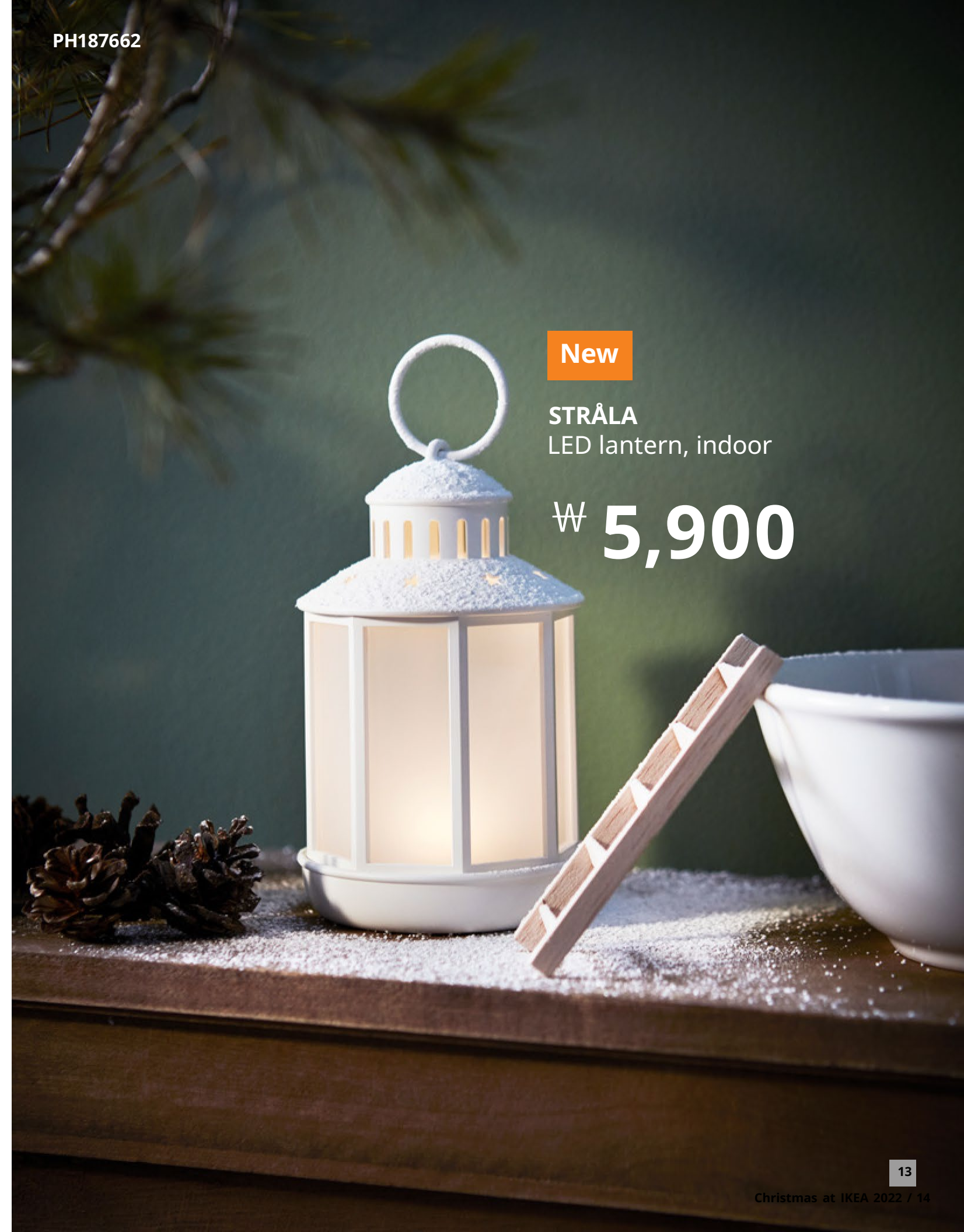
This Christmas, we've updated STRÅLA decorative LED lighting with plenty of indoor and outdoor options to make your holidays merry and bright.

From star-shaped lampshades with beautiful patterns and lighting chains for your tree to battery-operated LED lanterns and table decorations, we're sure you'll find favourites to make your holidays look and feel merry and bright.

New

STRÅLA  
LED lantern, indoor

₩ 5,900

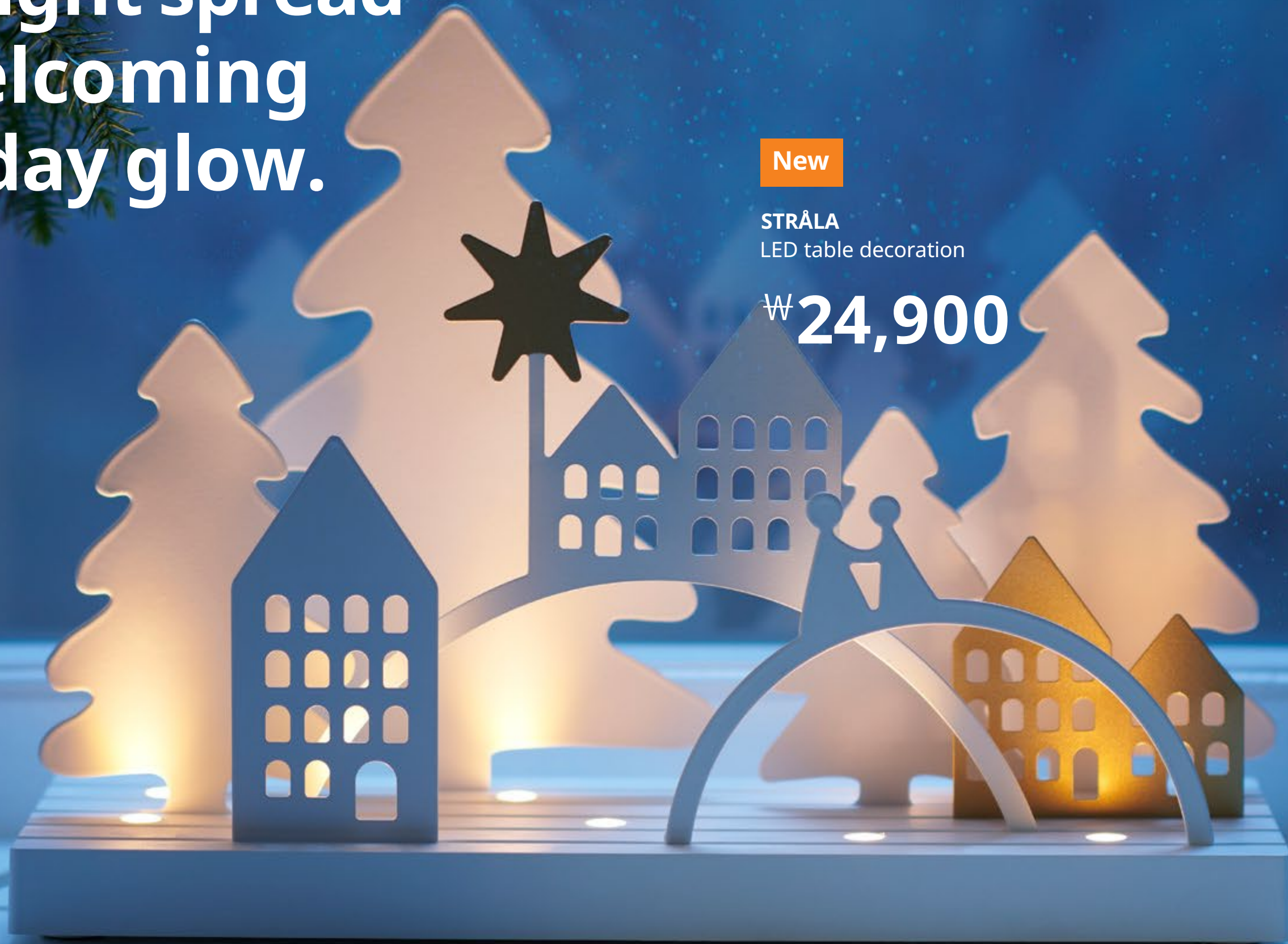


Let light spread  
a welcoming  
holiday glow.

New

STRÅLA  
LED table decoration

₩24,900



PH187691



New

STRÅLA  
LED tree topper star

₩ 9,900

PH187701



New

STRÅLA  
Lampshade

₩ 7,900

New

STRÅLA  
LED candle holder

₩19,900



**STRÅLA LED candle holder has a built-in timer and is easy to place. It spreads a soft, warm light that's perfect for creating a cosy holiday mood.**

# A tasty treat for Santa

VINTERSAGA  
Gingerbread house

₩ 5,900



**Spiced with the delicious flavours of ginger, cinnamon and cloves, ginger thins are Sweden's favourite Christmas biscuit and perfect treats for winter get-togethers.**

VINTERSAGA

Ginger thins

¥7,900



New

VINTERFINT 2022  
Hanging decoration, set of 3

¥19,900

Happy holidays to you!  
May your days be full  
of colour, comfort and

# Image overview



PH187664.jpg



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# Image overview



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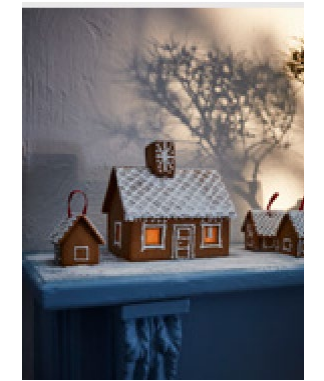
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# Featured products

## VINTERFINT



PE871750.jpg

**New VINTERFINT 2022 tin with lid** ₩4,900 Painted steel and powder coated zinc. Designer: Kevin Gouriou. Ø10.5, H12cm. Dark red 805.304.92



PE862220.jpg

**New VINTERFINT 2022 tealight holder** ₩2,500 Powder coated steel. Designer: Kevin Gouriou. Ø8, H5cm. Red 205.304.71



PE862243.jpg

**New VINTERFINT 2022 scented candle in glass** ₩5,500 Glass, paraffin wax and plant based wax. Ø9, H9cm. 20h. Cinnamon & sugar/red 505.257.55



PE877935.jpg

**New VINTERFINT 2022 Advent calendar, 24 boxes** ₩24,900 Paper. Designer: E Lundgreen/K Gouriou. W34×D54, H5cm. 805.305.57



PE860361.jpg

**New VINTERFINT 2022 decoration, bauble** ₩39,900 Solid pine, powder coated steel. Designer: Kevin Gouriou. Ø49, H57cm. Christmas tree shaped pine/white 405.304.51



PE861114.jpg

**New VINTERFINT 2022 jug** ₩19,900 Stoneware. H18cm. 1.4l. Grey 305.305.45



PE860176.jpg

**New VINTERFINT 2022 bowl** ₩19,900 Stoneware. Ø28cm, H7cm. Grey 205.334.79



PE861102.jpg

**New VINTERFINT 2022 jar with lid** ₩5,900/3 pack. Glass, paint, natural rubber and stainless steel. Designer: Eva Lundgreen. Ø7cm. 13cl. Heart pattern clear glass/red 305.308.33



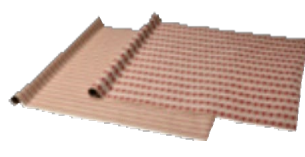
PE860187.jpg

**New VINTERFINT 2022 carrier bag, large** ₩2,900 100% polypropylene. Designer: Eva Lundgreen. L55×D37, H35cm. Heart pattern blue/red 505.305.68



PE861950.jpg

**New VINTERFINT 2022 gift wrap roll** ₩1,900 Paper. Designer: Eva Lundgreen. 3×0.7m. Santa Claus pattern red 705.233.07



PE860893.jpg

**New VINTERFINT 2022 gift wrap roll** ₩4,900/2 pack. Unbleached paper. Designer: Eva Lundgreen. 3×0.7m. Mixed patterns brown/red 105.233.48



PE860817.jpg

**New VINTERFINT 2022 gift bag** ₩1,900/2 pack. Paper, brass and 100% cotton. Designer: Eva Lundgreen. W20×L10, H26cm. Mixed patterns/brown/red 705.287.72



PE861125.jpg

**New VINTERFINT 2022 paper bag** ₩3,900/12 pack. Paper. Designer: Eva Lundgreen. W12×L24cm. Heart pattern red/blue 705.295.83



PE862622.jpg

**New VINTERFINT 2022 stickers** ₩1,500/50 pack. Paper. Designer: Eva Lundgreen. W74×H53mm. Santa Claus pattern white 805.296.48



PE862755.jpg

**New VINTERFINT 2022 decoration, bauble** ₩22,900/16 pack. Painted glass, aluminium, stainless steel and 100% polyester. Ø6cm. Glass mixed colours 305.304.04



PE816971.jpg

**New VINTERFINT 2022 artificial Christmas tree** ₩169,000 Plastic. Ø135, H210cm. In/ outdoor green 505.242.04



PE860909.jpg

**New VINTERFINT 2022 hanging decoration, set of 3** ₩19,900 Painted glass and 100% polyester. Designer: Eva Lundgreen. Glass animals/ mixed colours 505.273.30



PE875217.jpg

**New VINTERFINT 2022 hanging decoration, set of 2** ₩16,900 Painted glass and 100% polyester. Designer: Eva Lundgreen. H11cm. Santa Claus glass/red 605.303.70



PE862634.jpg

**New VINTERFINT 2022 decoration, bauble** ₩22,900/20 pack. Painted glass, aluminium, stainless steel and 100% polyester. Ø6cm. Glass mixed colours 705.273.05



PE862258.jpg

**New VINTERFINT 2022 children's apron with chef's hat** ₩9,900 100% cotton. L57cm. Heart pattern blue/red 105.272.66



PE860473.jpg

**New VINTERFINT 2022 decoration, set of 2** ₩22,900 Stoneware. Designer: Eva Lundgreen. Animals mixed colours 405.305.64

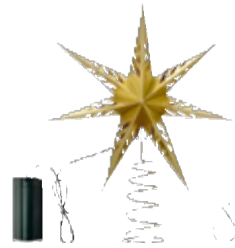


PE860205.jpg

**New VINTERFINT 2022 decoration** ₩8,900 100% polyester and 85% modacrylic/15% polyester. Designer: Eva Lundgreen. L13×D21, H31cm. Santa Claus sitting/red 905.295.39

# Featured products

## STRÅLA



PE862060.jpg

**New STRÅLA LED tree topper star** **¥9,900** Paperboard and powder coated steel. Designer: Iina Vuorivirta. L26xH33cm. Battery-operated gold-colour 405.430.38



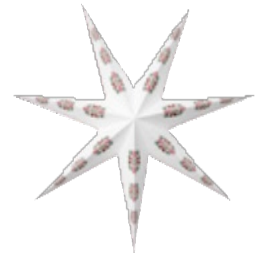
PE862044.jpg

**New STRÅLA LED lighting chain with 160 lights** **¥19,900** Plastic. L3.5m. Battery-operated mini 705.333.92



PE862057.jpg

**New STRÅLA lampshade** **¥7,900** Paperboard, polycarbonate plastic and stainless steel. Designer: Iina Vuorivirta. Ø70cm. White/gold-colour dots 505.333.31



PE863772.jpg

**New STRÅLA lampshade** **¥9,900** Paperboard, polycarbonate plastic and stainless steel. Designer: Eva Lundgreen. Ø90cm. White/folklore 305.333.46



PE861780.jpg

**New STRÅLA LED lantern, indoor** **¥5,900** Plastic. Designer: Iina Vuorivirta. Ø8, H13cm. Battery-operated white 105.330.31



PE861775.jpg

**New STRÅLA LED table decoration** **¥24,900** Plastic and powder coated steel. Designer: Hanna Grann Dalrot. L30xW12, H21cm. Landscape/village 305.330.11



PE861769.jpg

**New STRÅLA LED candle holder, battery-operated** **¥19,900** Brass-plated steel and plastic. Designer: Hanna Grann Dalrot. W17xD6, H36cm. Oval/brass-colour 605.324.30



PE862038.jpg

**New STRÅLA LED garland** **¥39,900** Polyethylene plastic, steel and polypropylene. Designer: Iina Vuorivirta. L4m. Battery-operated/artificial 705.336.98

## VINTERSAGA



PE711427.jpg

**VINTERSAGA ginger thins** **¥7,900** 500g. 503.742.90



PE711424.jpg

**VINTERSAGA gingerbread house** **¥5,900** 300g. 403.742.95



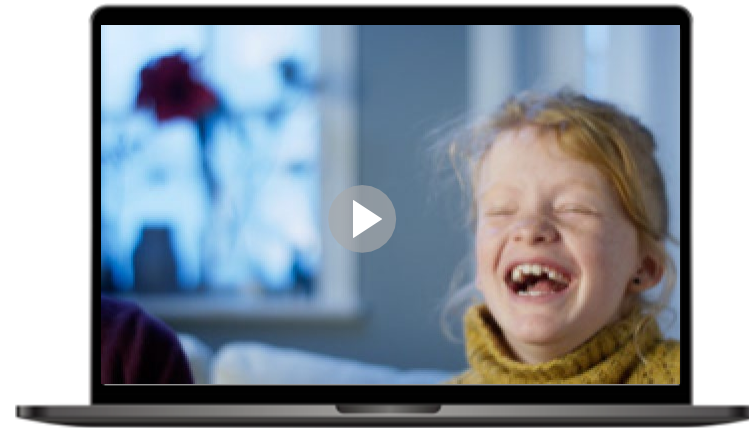
PE836323.jpg

**New VINTERSAGA mini gingerbread house** **¥5,900** 300g. 605.048.61

# Motion media overview



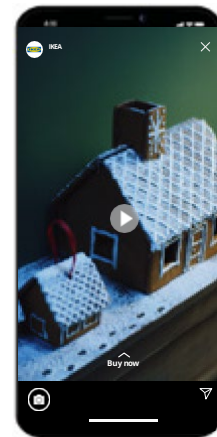
Celebrate Christmas / Advent calendar / Film 28 sec 16:9



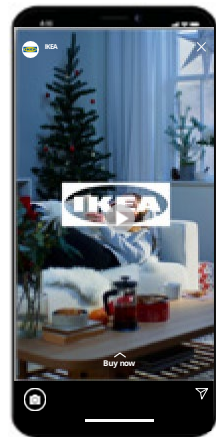
Celebrate Christmas / Advent calendar clean / Film 28 sec 16:9



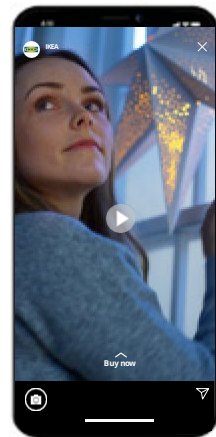
Celebrate Christmas / I still believe / Film 28 sec 9:16



Celebrate Christmas / I still believe clean / Film 28 sec 9:16



Celebrate Christmas / My kind of Christmas / Film 26 sec 9:16



Celebrate Christmas / My kind of Christmas clean / Film 26 sec 9:16

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