



Open the door to find your flow

IKEA PR KIT | August 2022





PH185812.jpg

It's prime time to make home feel like home – because nothing beats that feeling.

As the dreamy days of summer start to draw in, you feel inspired to look ahead: shifting your focus from outdoor living to retreating inside. While you're not ready for a seasonal overhaul just yet, you're excited to elevate your home with small updates that have a big impact.

This season at IKEA, we're highlighting the new products that fall under 'A fun, fresh style' and 'A nostalgic feel'. From natural wall decor to scene-stealing copper pans by Studio Ilse, there's a look within these two styles to suit every mood. Traditionalists will love our nostalgic, wild-floral bed linen, while the playful at heart will want to take home designer Hannah Wilcox's graphic animal prints. It's all here and so much more – ready to make your own.

Let's dive in.

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A fun, fresh style

This youthful expression highlights simple and graphic forms to create a contemporary look that celebrates attention to detail. Expect bold monochrome patterns mixed with splashes of red for a playful touch, contrasted by soft, sandy beiges and light woods to add warmth. It's functional and innovative, with a distinctly modern attitude.





Express yourself

The epitome of modern style, this solution introduces the art of self-expression in the bedroom. It's the ultimate personal space – so let's celebrate that by making it your own unique pocket of the world with fresh and fun ideas.

Designer Hannah Wilcox's graphic prints are a great place to start. You might find love at the end of a non-conventional rainbow with the TAPETMAL pillowcase, or get to know some furry friends with the new PURPURBRÄCKA bed linen. Add a lucky burst of red with some bold, block-colour cushions and your room will instantly feel like a joyful place to be.

New PURPURBRÄCKA duvet cover and pillowcase ¥19,900/set 005.224.48
New TAPETMAL pillowcase ¥6,900 705.264.19



The TAPETMAL pillowcase is proof that you don't always have to stay between the lines. A black and white rainbow that knows no bounds? We'll take it.

PH185750.jpg **New TAPETMAL pillowcase ₩6,900** 705.264.19



PH185754.jpg **STILREN vase ₩16,900** 604.420.38

Arts and crafts, calming plants, playful stationery: there are so many ways to inject new energy and reflect your personality at home.



PH185752.jpg

Meet the designer: Hannah Wilcox

London-based designer Hannah Wilcox draws her inspiration from nature or visiting museums and art galleries. "I see patterns everywhere," she says. "I could be in a town or the countryside, but I'm always taking pictures and seeking out new colours and shapes." For her latest set of prints, she was influenced by a little tabby cat who kept coming to her door while she was living in Dublin during lockdown. "One day he ran through my legs and up to the bedroom – he was everywhere, so I decided to paint him."

"I then started seeing birds as Dublin has so many seagulls, and I loved the idea that these weren't glamorous animals, but locals that were part of the neighbourhood. The prints developed by having the concrete elements of the city, like organic spots on the roadside, mixed with the playfulness of the animals. They're simple, fun and organic."

"I hope this collection appeals to everyone," she continues. "I think that purchasing something fun and quirky for the house is a great way to cheer everyone up; and given its simplicity and the use of one colour, people can also make it their own."



PH185870.jpg

"My favourite print from this collection is the Irish cat. He will always be in my heart now, I'll never forget him."
— *Hannah Wilcox, designer*



PH185981.jpg



PH185756.jpg



Outfit your home for the new season

Just like your personal fashion wardrobe, a few small yet contemporary updates to your home can make all the difference for the season ahead. It's not about transforming your entire look, but being smart and savvy with what you already have.

Instead of replacing your beloved foundation pieces, like KLIPPAN and POÄNG, give them a new lease of life by refreshing them with modern accessories. Perhaps it's a statement cushion like TALLSPINNARE (courtesy of print designer Hannah Wilcox) or a graphic seat cover, the key is making effortless updates that feel endlessly inspiring.

New KLIPPAN 2-seat sofa ₩349,000 294.768.27
New TALLSPINNARE cushion cover ₩5,900/each 705.269.52
New POÄNG armchair and footstool ₩203,900 294.843.61



PH185860.jpg



PH185726.jpg **New** POÄNG armchair ₩139,000 894.240.53
New POÄNG footstool ₩64,900 094.240.71



PH185913.jpg **New** HAJMAL tray ₩6,900 Cat pattern/ beige 505.279.43



PH185864.jpg **BACKIG** mug ₩3,900 204.753.37



PH185759.jpg **New** ODDNY cushion cover ₩7,900 205.238.28

Image overview



PH185749.jpg



PH185750.jpg



PH185751.jpg



PH185752.jpg



PH185753.jpg



PH185754.jpg



PH185755.jpg



PH185972.jpg



PH185870.jpg



PH185981.jpg



PH185708.jpg



PH185709.jpg



PH185710.jpg

Image overview



PH185720.jpg



PH185726.jpg



PH185756.jpg



PH185757.jpg



PH185758.jpg



PH185759.jpg



PH185860.jpg



PH185913.jpg



PH185864.jpg

Product overview



PE849289.jPg
New PURPURBRÄCKA duvet cover and pillowcase ¥19,900 100% cotton. Designer: Hannah Wilcox. Duvet cover W150×L200cm. Pillowcase L50×W80cm. White/animal 005.224.48



PE849539.jPg
New TAPETMAL pillowcase ¥6,900 80% cotton, 20% viscose/rayon. Designer: Hannah Wilcox. L50×W80cm. White/rainbow 705.264.19



PE848237.jpg
New THORGUN throw ¥4,900 100% polyester. W120×L160cm. Bright red 105.270.54



PE851310.jpg
New BOGENSE rug, low pile ¥49,900 100% polypropylene. Designer: Hannah Wilcox. W133×L195cm. Beige/white dotted 605.270.56



PE860259.jpg
New KLIPPAN 2-seat sofa ¥349,000 Cover: 100% cotton. W180×D88, H66cm. Grossbol black/beige 294.768.27



PE860199.jPg
New POÄNG armchair ¥139,000 Clear lacquered birch veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W68×D82, H100cm. Birch veneer/Storudden white/black 894.240.53



PE860230.jPg
New POÄNG footstool ¥64,900 Clear lacquered birch veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W68×D54, H39cm. Birch veneer/Storudden white/black 094.240.71



PE848171.jpg
New TALLSPINNARE cushion cover ¥5,900 100% cotton. Designer: Hannah Wilcox. L50×W50cm. Off-white/black 705.269.52



PE864010.jPg
New DRÖNA box ¥5,900 100% polyester and paper board. Designer: Hannah Wilcox. W33×D38, H33cm. Cat patterned/beige 105.283.84



PE861491.jpg
New HAJMAL tray ¥6,900 High-pressure melamine laminate. Designer: Hannah Wilcox. W33×L33cm. Cat pattern/beige 505.279.43



PE728776.jpg
IKEA 365+ plate ¥3,900 Feldspar porcelain. Designer: Preutz/Wihlborg/Braasch/Karlsson. Ø20cm. White 502.589.45



PE729142.jpg
IKEA 365+ bowl, rounded sides ¥3,900 Feldspar porcelain. Designer: Preutz/Wihlborg/Braasch/Karlsson. Ø16, H7cm. White 402.783.50



PE784988.jPg
BACKIG mug ¥3,900 Tempered glass. Designer: P Amsell/B Berlin. H9cm. 37cl. Black 204.753.37



PE840527.jpg
KLEPPSTAD bed frame ¥179,000 Mattress is sold separately. 100% polyester and powder coated steel. Designer: Ebba Strandmark. W156×L207, H86cm. Mattress size 150×200cm. White/Vissle beige 304.926.71



PE522998.jpg
REGOLIT pendant lampshade ¥14,900 Cord set is sold separately. Rice paper. Ø45cm. White 001.727.89



PE725345.jpg
STILREN vase ¥16,900 Stoneware. Coloured glaze. H22cm. White 604.420.38



PE711964.jpg
NYMÄNE floor/reading lamp ¥79,900 Powder coated steel and aluminium. Designer: Mikael Warnhammar. H170cm. White 603.367.78



PE797767.jpg
POÄNG children's armchair ¥49,900 Clear lacquered beech veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W47×D56, H68cm. Birch veneer/Knisa light beige 094.125.63



Naturally calm, naturally made

This modern solution invites you to retreat inwards; to call in the calming effects of the outside world with dreamy bedroom textiles.

Alternatively, dive under the soft covers of KLYNNETÅG or look to the printed ODDNY cushion – both designed by Hannah Wilcox – for extra zest.

When your bedroom feels this serene, don't be surprised if the snooze button becomes your best friend.

New KLYNNETÅG duvet cover and 2 pillowcases ₩49,900/set 205.248.42

New ODDNY cushion cover ₩7,900/each 205.238.28

New VEJSTRUP rug, low pile ₩24,900/each 105.294.11

New NÄCKROSMOTT curtains, 1 pair ₩29,900 405.295.08



PH185699.jpg



PH185704.jpg **New ODDNY cushion cover ₩7,900/each** 205.238.28



PH185698.jpg **New KLYNNETÅG duvet cover and 2 pillowcases ₩49,900** 205.248.42



PH185702.jpg **New VEJSTRUP rug, low pile ₩24,900** 105.294.11

Image overview



PH185699.jpg



PH185700.jpg



PH185702.jpg



PH185696.jpg



PH185697.jpg



PH185698.jpg



PH185704.jpg

Product overview



PE849247.jpg

New KLYNNETÄG duvet cover and 2 pillowcases ₩49,900
100% cotton. Designer: Hannah Wilcox. Duvet cover W200×L230cm. Pillowcase L50×W80cm. Beige/white/dotted 205.248.42



PE851311.jpg

New VEJSTRUP rug, low pile ₩24,900 100% polypropylene. Designer: Hannah Wilcox. W80×L150cm. Beige/white 105.294.11



PE848306.jpg

New NÄCKROSMOTT curtains, 1 pair ₩29,900 100% cotton. Designer: Hannah Wilcox. W145×L250cm. Beige/black 405.295.08



PE848159.jpg

New ODDNY cushion cover ₩7,900 100% cotton. Designer: Hannah Wilcox. L50×W50cm. Off-white/dot pattern black 205.238.28



PE799357.jpg

BJÖRKSNÄS bed frame ₩624,000 2 headboard pillows included. Mattress is sold separately. Clear lacquered solid birch. W170×L214, H109cm. Mattress size 150×200cm. 692.475.65



How to put the fun in home furnishings

Check it out. This Tic Tac Toe-inspired print brings endless opportunity to have fun – you just have to spot your moment, or board in this case. Ready to play? LYCKSELE and SPIKKLUBBA are.

Choose between different variations of the same design, mixing and matching different grid sizes to build a graphic look that inspires your creativity. Throw in some bold red furniture or statement wall art for a guaranteed win. The rules are, there are no rules.

New LYCKSELE LÖVÅS 2-seat sofa-bed ₩379,000 994.441.16
New SPIKKLUBBA cushion cover ₩7,900/each 205.261.05



PH185723.jpg **New BJÖRKSPIREA LED decoration lighting ₩19,900** Black tube-shaped 905.301.42
New BJ ÖRKSPIREA LED decoration lighting ₩19,900/2 pack. Brass-colour diamond-shaped 105.301.36
New PÅLHULT hanging tapestry ₩19,900/2 pack. 205.276.90



PH185714.jpg **New PLOGA vertical clothes hanger**
 ₩22,900 205.283.45



PH185711.jpg **New TJ ENA storage box with lid ₩5,900** 305.260.58
New TJENA magazine file ₩4,900/2pack. 705.260.56



PH185706.jpg **New SPIKKLUBBA cushion cover ₩7,900** 205.261.05



PH185713.jpg **New KORKEN jar with lid ₩3,900** Patterned/
 light beige 405.308.23
New KORKEN jar with lid ₩5,900/3 pack.
 Patterned/bright red 705.308.26

Image overview



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PH186173.jpg



PH185723.jpg



PH185705.jpg



PH185707.jpg



PH185711.jpg



PH185714.jpg

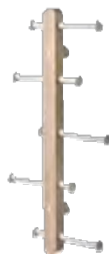


PH185713.jpg



PH185712.jpg

Product overview



PE860081.jpg
New PLOGA vertical clothes hanger ~~¥22,900~~ Clear lacquered solid beech and powder coated aluminium. W37×D6, H60cm. 205.283.45



PE864076.jpg
New TJENA magazine file ~~¥4,900/2 pack~~. Paper. Designer: Hannah Wilcox. W10×D25, H30cm. White/beige 705.260.56



PE864085.jpg
New TJENA storage box with lid ~~¥5,900~~ Paper. Designer: Hannah Wilcox. W25×L35, H20cm. White/beige 305.260.58



PE869805.jpg
New KORKEN jar with lid ~~¥3,900~~ Painted glass, stainless steel and natural rubber. Ø12, H16.5cm. 1l. Patterned/light beige 405.308.23



PE869801.jpg
New KORKEN jar with lid ~~¥5,900/3 pack~~. Painted glass, stainless steel and natural rubber. Ø7, H7cm. 13cl. Patterned/bright red 705.308.26



PE861259.jpg
New BJ ÖRKSPIREA LED decoration lighting ~~¥19,900/2 pack~~. Built-in LED light source. Polycarbonate plastic and nickel-plated steel. Designer: Zhelin Lian. Ø7.8cm. Brass-colour diamond-shaped 105.301.36



PE861264.jpg
New BJ ÖRKSPIREA LED decoration lighting ~~¥19,900~~ Built-in LED light source. Polycarbonate plastic and powder coated steel. Designer: Zhelin Lian. Ø8, H25cm. Black tube-shaped 905.301.42



PE860266.jpg
New LYCKSELE LÖVÅS 2-seat sofa-bed ~~¥379,000~~ Cover: 100% cotton. W142×D100, H87cm. Bed size 140×188cm. Lillsele white/black 994.441.16



PE870522.jpg
New PÅLHULT hanging tapestry ~~¥19,900/2 pack~~. Motif created by Kristine Hegre and David van Berckel. 100% polyester. W30×H40cm. Birds in tree 205.276.90



PE848165.jpg
New SPIKKLUBBA cushion cover ~~¥7,900~~ 100% cotton. L50×W50cm. Off-white/black 205.261.05



PE702768.jpg
KALLAX shelving unit ~~¥179,000~~ Painted inish. Designer: Tord Björklund. W147×D39, H147cm. White 603.518.82



PE773677.jpg
TINGBY side table on castors ~~¥49,900~~ Foil and painted inish. L50×W50, H45cm. Red 404.574.41

A nostalgic feel

With traditional Gustavian influences, this look calls to mind the nostalgic, calming ambience of Scandinavian cottages. Expect a harmonious combination of dreamy pastels and soft tactile textures, decorated with romantic patterns including wild florals, stripes, and abstract dots. Think rustic charm meets artisanal craftsmanship.





Layer like a pro

Got a thing for traditional florals? So do we. This season, celebrate the power of print by mixing and matching different blooms and textures to create a look that's uniquely yours.

Why not start with the new NÄSSELKLOCKA bed linen, then build intrigue with a clashing pattern like the VERSTERVIG rug. The colour palette is still the same but the layered effect keeps it fresh. Dial it up, dial it down – the choice is yours, and that's the beauty of it.

New NÄSSELKLOCKA duvet cover and 2 pillowcases ~~£49,900~~ Light grey-green/multicolour 105.185.11



PH185859.jpg **New NÄSSELKLOCKA cushion cover** ₩14,900 Off-white/floral pattern 005.164.71



PH185840.jpg **SKOTTORP lampshade** ₩9,900 805.095.51

Keep your lighting simple by pairing together the SKOTTORP lampshade and SKAFTET base. This duo will allow your prints to shine without distraction.

“Colours tie everything together, whether you’re mixing smaller prints with bigger ones or playing with the same patterns on different backgrounds. The aim is to create softness and have some fun!”

— *Joseph Abbott, Interior designer*



PH185813.jpg **VESTERVIG rug flatwoven** ₩399,000 205.212.59

Image overview



PH185809.jpg



PH185859.jpg



PH185810.jpg



PH185811.jpg



PH185812.jpg



PH185813.jpg



PH185840.jpg

Product overview



PE816184.jpg

New IDANÄS upholstered storage bed **¥599,000** Mattress is sold separately. Fixed cover: 100% polyester. Designer: Francis Cayouette. W160×L223, H121cm. Mattress size 150×200cm. Gunnared pale pink 004.471.71



PE837232.jpg

New NÄSSELKLOCKA duvet cover and 2 pillowcases **¥49,900** 54% cotton, 46% viscose/rayon. Duvet cover W200×L230cm. Pillowcase L50×W80cm. Light grey-green/multicolour 105.185.11



PE849263.jPg

New SILVERAKACIA duvet cover and 2 pillowcases **¥39,900** 80% cotton, 20% viscose/rayon. Duvet cover W200×L230cm. Pillowcase L50×W80cm. Green/dotted 505.224.60



PE721005.jpg

DVALA pillowcase pack. 100% cotton. L50×W80cm. Light pink 503.576.91



PE837438.jpg

NÄSSELKLOCKA cushion cover **¥14,900** 100% cotton. L50×W50cm. Off-white/floral pattern 005.164.71



PE832977.jpg

KÖLAX bedspread **¥69,900** 100% polyester W230×L250cm. Grey-green 505.134.27



PE829609.jPg

VESTERVIG rug, flatwoven **¥399,000** 100% wool. W160×L230cm. Multicolour/diamond pattern 205.212.59



PE816168.jpg

SKOTTORP lampshade **¥9,900** Plastic, linen and powder-coated steel. W19, H15cm. Light grey 805.095.51

Cook to perfection with Studio Ilse

Feeling uninspired in the kitchen? Elevate it with the premium FINMAT range by interior design powerhouse Ilse Crawford. She is famously quoted for saying that design is a tool to enhance our humanity, and it couldn't be truer for this collection.

Delivering her signature Scandi aesthetic with Studio Ilse, the collection consists of four unique pots and pans that combine functionality and style – ready for you to cook up a storm.

Each piece has a modern copper finish with a stainless steel interior and base for exceptional heat transfer and preservation. The handles are also forged but hollow for your protection – and did we mention they work with all hob types, even induction? Think smart, sophisticated and a total game changer for any cuisine.

New FINMAT saucepan with lid **W59,900** 005.175.69

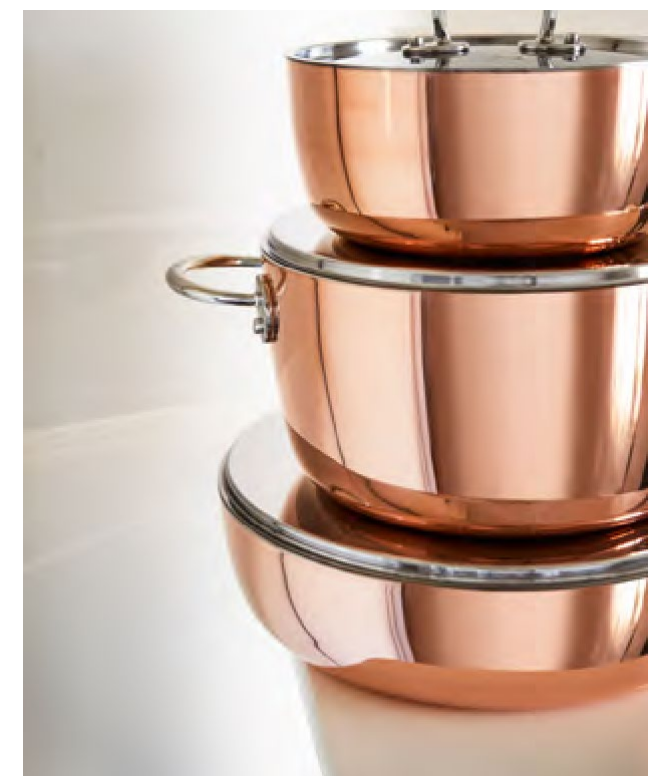


PH185873.jpg **New FINMAT pot with lid ₩79,900** 505.175.62 **New FINMAT saucepan with lid ₩59,900** 005.175.69



PH183509.jpg

Ilse Crawford, designer, explores and experiments with colours, materials, and function in her studio.



PH185852.jpg **New FINMAT pot with lid ₩79,900** 505.175.62
New FINMAT saucepan with lid ₩59,900 005.175.69
New FINMAT sauté pan with lid ₩79,900 805.175.65

Image overview



PH185873.jpg



PH185874.jpg



PH183509.jpg



PH185851.jpg



PH185852.jpg

Product overview



PE867982.jpg

New FINMAT pot with lid
~~¥79,900~~ Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø21, H15cm. 3l. 505.175.62



PE867990.jpg

New FINMAT saucepan with lid
~~¥59,900~~ Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø18, H12cm. 1.5l. 005.175.69



PE867978.jpg

New FINMAT sauté pan with lid
~~¥79,900~~ Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø25, H11cm. 805.175.65



How to please everyone at the table

Can you create a look that suits all parties around the dining table? The answer is yes. Be it breakfast with the kids or dinner with the in-laws, set a simple foundation, then spice things up with accessories that cater to all tastes and conversations.

From multi-coloured stripes to floral motifs, there's something for every taste and preference this season.

New HAJMAL tray ₩3,900/each Striped/multicolour 105.279.40
New HAJMAL glass ₩5,900/4 pack. 205.310.41



PH185868.jpg **New KORKEN bottle with stopper** ¥3,900 1l. Patterned/blue/green 505.303.04
New KORKEN bottle with stopper ¥2,900 0.5l. Patterned/blue/green 105.303.01



PH185867.jpg **New HAJMAL tray** ¥3,900 Striped/multicolour 105.279.40

Ready for some table talk? Start with simple white bowls and plates, then build interest with colourful accessories to pique your guests' taste buds.

Image overview



PH185868.jpg



PH185869.jpg



PH185865.jpg



PH185867.jpg



PH185861.jpg



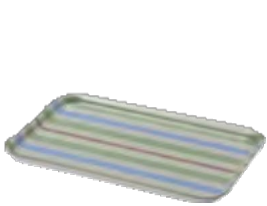
PH185866.jpg

Product overview



PE860898.jpg

New HAJ MAL glass ₩5,900/4 pack. Painted glass. Designer: Luna Gil. H9cm. 30cl. Patterned clear glass/white 205.310.41



PE861479.jpg

New HAJMAL tray ₩3,900 High-pressure melamine laminate. Designer: Paulin Machado. W20×L28cm. Striped/multicolour 105.279.40



PE861387.jpg

New KORKEN bottle with stopper ₩2,900 Glass, polypropylene plastic and stainless steel. H23cm. 0.5l. Patterned/blue/green 105.303.01



PE861398.jpg

New KORKEN bottle with stopper ₩3,900 Glass, polypropylene plastic and stainless steel. H29cm. 1l. Patterned/blue/green 505.303.04



Cosiness in full bloom

Stop for a moment and daydream: you're transported to a sun-kissed field in the countryside, surrounded by wild flowers without a care in the world. What if you could create that nostalgic feeling at home?

This solution is designed to do exactly that. It evokes a cosy, rustic mood with traditional patterns and materials that tie together beautifully with a soft pastel palette. Highlights include the new TIMJANSMOTT floral-print duvet and the OLDERDALEN bedside table. Ready to relax? We thought so.

New TIMJANSMOTT duvet cover and pillowcase ₩24,900 905.226.08

New OLDERDALEN bedside table ₩129,000 505.098.59



PH185819.jpg **New TIMJANSMOTT** duvet cover and pillowcase ₩24,900 905.226.08

Wild flowers and soft fabrics make the new TIMJANSMOTT collection a cosy favourite. Just find a quiet corner with your favourite book and relax.



PH185818.jpg **New OLDERDALEN** bedside table ₩129,000 505.098.59

Elevate any space with the new OLDERLADEN bedside table. This elegant piece of craftsmanship stands out for its sophistication, while blending in beautifully thanks to its calming – and versatile grey-green hue.

Image overview



PH185814.jpg



PH185815.jpg



PH185816.jpg



PH185817.jpg



PH185820.jpg



PH185819.jpg



PH185821.jpg



PH185822.jpg



PH185818.jpg

Product overview



PE849279.jpg

New TIMJANSMOTT duvet cover and pillowcase
¥24,900 100% cotton.
Duvet cover W150×L200cm. Pillowcase L50×W80cm. White/floral pattern 905.226.08



PE848162.jpg

New TIMJANSMOTT cushion cover
¥5,900 100% cotton. L50×W50cm. Off-white/floral pattern 305.238.18



PE848143.jpg

New IDALINNEA cushion cover
¥5,900 100% cotton. Designer: Malin Gyllensvann. L50×W50cm. Light pink 705.269.90



PE851507.jpg

New OLDERDALEN bedside table
¥129,000 Tinted, clear lacquered solid pine and painted finish. Designer: Francis Cayouette. W47×D43, H80cm. Grey-green/pine 505.098.59



PE693462.jpg

SKURUP floor/reading lamp
¥89,900 Powder coated steel. Designer: Axelsson/Löwenhielm/Gouriou/Nilsson. H170cm. Black 004.711.23



PE697851.jpg

HEMNES day-bed with 3 drawers and 2 mattresses
¥637,000 2 VANNAREID sprung mattresses included. Painted finish, springs and polyurethane foam. Designer: Carina Bengs. W89×L209, H83cm. Mattress size 80×200cm. White 193.909.47



Opposites attract

One bed for two? No problem. You can still express your unique style and personality, even if it's dramatically different to whoever you're sharing it with. From early risers to night owls, traditionalists to trend-seekers – there's something for everyone to ensure a perfect night's sleep in a space that feels truly yours.

Perhaps you're into stripes, like the LAPPDUNÖRT pillowcase, while your partner prefers soothing florals (hint: they'll love the SOMMARSLÖJA duvet). Maybe you enjoy relaxing by candlelight, but they get more satisfaction from dimming a lamp. No one way is better than the other, it's all about cosy compromises that celebrate the best of both.

New SOMMARSLÖJ A duvet cover and pillowcase **¥39,900** Blue/floral pattern 605.297.67
New LAPPDUNÖRT pillowcase **¥6,900** White/brown/striped 505.264.39



PH185877.jpg

**BEFÄSTA lantern for block candle, in/
outdoor ₩12,900 004.968.35**



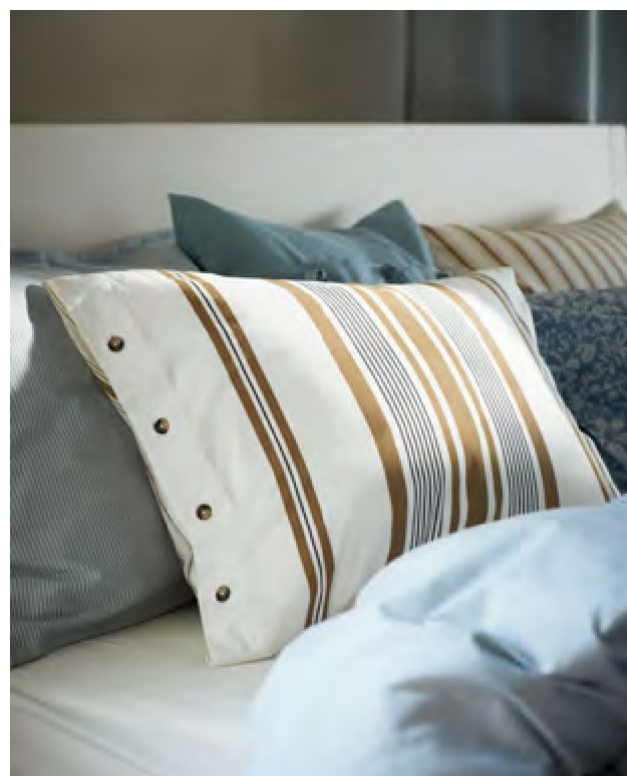
PH185880.jpg

New SOMMARSLÖJA duvet cover and pillowcase ₩39,900 605.297.67



PH185876.jpg

**TÄRNABY table lamp ₩26,900 Steel
and glass. Beige 305.080.78**



PH185863.jpg

**New LAPPDUNÖRT pillowcase
₩6,900 80% White/brown/striped
505.264.39**



Did you know that orchids thrive in glass pots? Flex your green fingers – or let GRADVIS plant pots work their magic.



PE228022.jpg

“I live close to nature and love to pick flowers in the garden. This is how I was inspired to design GRADVIS vases. I wanted to make vases with soft geometric shapes, and soothing, mild colours. You can combine several vases and they can look just as beautiful with or without flowers.”

— *Inma Bermúdez, designer*

Image overview



PH185862.jpg



PH185863.jpg



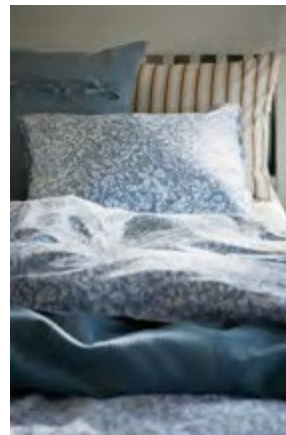
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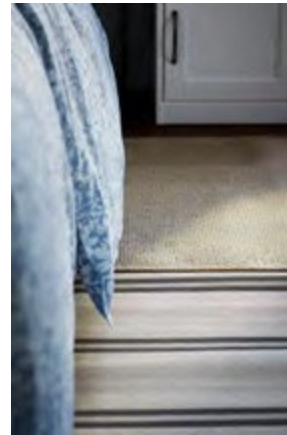
PH185876.jpg



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PH185891.jpg



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PE228022.jpg

Product overview



PE849261.jpg
New SOMMARSLÖJA duvet cover and pillowcase
¥39,900 85% cotton, 15% lyocell. Duvet cover W150×L200cm. Pillowcase L50×W80cm. Blue/ loral pattern 605.297.67



PE848760.jPg
New AINA cushion cover
¥9,900 100% linen. L50×W50cm. Grey-blue 005.163.29



PE849541.jpg
New LAPPDUNÖRT pillowcase
¥6,900 80% cotton, 20% viscose/rayon. Designer: Synnöve Mork. L50×W80cm. White/brown/striped 505.264.39



PE843701.jpg
New VIRKLUND rug flatwoven, in/outdoor
¥79,900 100% polypropylene. W160×L230cm. Beige/dark grey 405.179.49



PE863215.jpg
New GRADVIS plant pot, in/outdoor ¥7,900 Glass. Designer: Inma Bermudez. Max. diameter lowerpot 12cm. H15cm. Green 305.235.16



PE863226.jpg
New GRADVIS plant pot, in/outdoor ¥4,500 Glass. Designer: Inma Bermudez. Max. diameter lowerpot 9cm. H10cm. Green 705.235.19



PE858267.jpg
New GRADVIS decorative bowl
¥12,900 Glass. Designer: Inma Bermudez. Ø28, H6cm. Green 005.235.13



PE810681.jpg
PÅDRAG vase ¥2,500 Glass. Designer: Hanna Grann Dalrot. Ø12, H17cm. 504.709.89



PE784951.jpg
IDANÄS bed frame with storage
¥559,000 Mattress is sold separately. Painted inish. Designer: F Cayouette/J Karlsson. W161×L209, H112cm. Mattress size 150×200cm. White 094.065.43



PE830263.jPg
TÄRNABY table lamp ¥26,900 Light bulb sold separately. Steel and glass. Designer: Stina Lanneskog. H25cm. Beige 305.080.78



PE825512.jpg
BEFÄSTA lantern for block candle, in/outdoor
¥12,900 Galvanised steel and glass. W14×L15, H29cm. 004.968.35



It's all natural

Bring the beauty of the outside world in with new decorative pieces: the VRIGSTAD mirror are made from organic and sustainable fibres in warm, neutral tones. Each is handmade by skilled artisans using 100% renewable materials and is ready to transform any space into a natural haven, while celebrating the art of human touch.

New EBBATILDA cushion cover ₩2,900 100% cotton. L50×W50cm. Light grey-green 505.268.92
New LINGONXBÄR cushion cover ₩3,900 100% cotton. L50×W50cm. Green/striped 505.238.22



PH185886.jpg **New VRIGSTAD mirror** ₩49,900 605.184.67



PH185887.jpg **KONSTFULL vase** ₩19,900 Clear glass/patterned 205.119.67



PH185889.jpg **New CHIAFRÖN plant pot, in/outdoor** ₩4,900 H10cm. 105.234.90
New CHIAFRÖN plant pot, in/outdoor ₩6,900 H13cm. 705.234.87



PH185882.jpg **New LINGONXBÄR cushion cover** ₩3,900 Green/striped 505.238.22

Image overview



PH185881.jpg

PH185882.jpg

PH185887.jpg

PH185889.jpg

PH185886.jpg

PH185885.jpg

Product overview



PE848181.jpg

New **EBBATILDA** cushion cover **¥29,900** 100% cotton. L50×W50cm. Light grey-green 505.268.92



PE837373.jpg

New **INGABRITTA** throw **¥29,900** 80% acrylic, 20% cotton. Designer: Synnöve Mork. W130×L170cm. Grey-green 405.164.31



PE848152.jpg

New **LINGONXBÄR** cushion cover **¥3,900** 100% cotton. L50×W50cm. Green/striped 505.238.22



PE870381.jpg

New **VRIGSTAD** mirror **¥49,900** Sedge and glass. W63cm. 605.184.67



PE862696.jpg

New **CHIAFRÖN** plant pot, in/outdoor **¥6,900** Stoneware. Coloured glaze. Designer: Paulin Machado. Max. diameter flowerpot 12cm. H13cm. Grey 705.234.87



PE862698.jpg

New **CHIAFRÖN** plant pot, in/outdoor **¥4,900** Stoneware. Coloured glaze. Designer: Paulin Machado. Max. diameter flowerpot 9cm. H10cm. Light green 105.234.90



PE863205.jpg

New **VATTENKRASSE** watering can **¥10,900** Galvanised steel and stainless steel. Designer: Maria Seipel. H16cm. 0.9l. Light grey/gold-colour 805.235.28



PE836342.jpg

KONSTFULL vase **¥19,900** Glass. Designer: Ilse Crawford. Ø16, H26cm. Clear glass/patterned 205.119.67



PE800560.jpg

BACKSÄLEN 3-seat sofa **¥599,000** Cover: 80% cotton, 20% linen. Designer: Andreas Fredriksson. W205×D94, H85cm. Katorp natural 293.931.63



PE419175.jpg

LOHALS rug, flatwoven **¥179,000** 100% jute. W200×L300cm. Natural 802.773.96



PE765626.jpg

TRÅDFRI LED bulb E27 806 lumen **¥27,900** 8.9W. Wireless dimmable colour and white spectrum/globe opal white 104.391.61



Supporting local artisans in India

Inspired by traditional basketry and weaving techniques, our designers have co-created a special range of products with local craftswomen in India. This partnership is supported by social business Industree PT, which employs and empowers over 1000 artisans, of which 90% are women.

The new TÖRNBÅR plant pot and IGELSTORP wall decorations are handmade by skilled weavers in Madurai, India, including Kavitha Nagaraj (pictured here). Each piece uses sustainable banana fibres with natural colour variations, which means that no two are the same.

The result? One-of-a-kind designs that bring the calming effect of nature inside, while adding warmth to any room.



PH163808.jpg

Kavitha Nagaraj is one of the skilled weavers behind this collection. Her dream? To employ 100 people, and build bigger houses for her children.



PH163743.jpg

Pieces such as TÖRNBÄR and IGELSTORP are made from banana fibres, which are sustainable and have natural colour variations, meaning each piece is truly one-of-a-kind.



PH185841.jpg

New IGELSTORP wall decoration ~~¥14,900~~ 105.236.64 **New TÖRNBÄR** plant pot ~~¥44,900~~ 505.247.08

Image overview



PH185841.jpg



PH185884.jpg



PH167798.jpg



PH163808.jpg



PH163743.jpg

Image overview



PE859635.jpg

New IGELSTORP wall decoration
~~W14,900~~ Banana fibres and jute.
Designer: Akanksha Deo.
W28×H75cm. 105.236.64



PE863218.jpg

New TÖRNBÄR plant pot
~~W44,900~~ Banana fibres.
Designer: P Machado/A
Fredriksson/
F Wiersma. Max. diameter
flowerpot 32cm. H35cm.
505.247.08

Find out more and get more editorial angles

The news at IKEA provides endless possibilities to express yourself and find your own style; these assets simply showcase the range and variety of options. While most of the news creates a visual impression that is aligned with one of the key seasonal style expressions, some of them can tell even more stories about function.



How to please everyone at the table

Can you create a look that suits all parties around the dining table? The answer is yes. Be it breakfast with the kids or dinner with the in-laws, set a simple foundation, then spice things up with accessories that cater to all tastes and conversations.

From multi-coloured stripes to floral motifs, there's something for every taste and preference this season.



Meet the scene-stealers

Introducing the standout storage designs you won't want to hide away. While these characterful products might be small, their impact is mighty – providing proof that decorative masterpieces can come in all colours, shapes and sizes.

Get creative and let your personality shine in unexpected places. For example, why settle for plain jars in the kitchen, when you can boost your mood with KORKEN's playful printed versions? The art is in the details, and just a few minor tweaks and changes can make a huge difference to your space – and mood, too.



Planting seeds of calm

What better way to celebrate the soothing effect of nature than to bring it indoors? From the new GRADVIS vase to the stylish VATTENKRASSE watering can, expect a wide range of accessories to re-energise your house plants and see them in a brand new light.

Whether you're taking up a new, green-fingered hobby or simply want to add some natural zest across your home – these ideas are here to help you create a peaceful and cosy environment in any room.

Contact

Email: ikea@hahmshout.com

Phone: +82-2-6020-0525

