

# BASTUA LIMITED COLLECTION

Launching March 9, 2023

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Live  
boldly,  
joyfully  
and well

### **What is BASTUA?**

A limited collection designed in collaboration with Marimekko, BASTUA is inspired by nature and the self-care rituals of the Nordic sauna.

Consisting of furniture, glassware and textiles with vibrant prints, the collection invites you to live boldly, joyfully and well.

The patterns and textures were inspired by exuberant rhubarbs that grow near sauna huts, the soft, curved cuts of chopped wood, and gentle water ripples on lakes illuminated by the midnight sun.

The BASTUA collection allows you to take a little piece of Nordic happiness with you, with or without a sauna. Let's dive in.

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01

# IKEA and Marimekko





PH190643

## A collaboration on Nordic wellness and joy

Inspired by nature and the self-care rituals of the Nordic sauna, the BASTUA collection combines IKEA home furnishing knowledge with Marimekko's iconic print design in products for wellbeing at home. The collaboration encapsulates the sensations of endless summers and the simple and aesthetic beauty of Nordic nature in furniture and accessories for the home.

This is the first time that Marimekko has designed a set of prints especially for a collaboration, making it truly unique. The collection features four special prints with different colourways.

Bringing together two designers from IKEA and two designers from Marimekko, the collection drew inspiration from their common Nordic heritage – particularly from the singular joy that comes from spending time in the sauna.

The resulting pieces allow you to share the excitement of plunging into a lake, the dazzling beauty of the midnight sun and the invigorating sensations of the sauna, wherever you may be.



## Inspired by the sauna, the BASTUA limited collection celebrates the pleasure and joy of self-care rituals.



Henrik Preutz – Designer, IKEA

Partnering with Finnish design house Marimekko is as natural as flowers facing the summer sun. Founded in 1951, Marimekko's mission is to bring colour and joy into lives and homes everywhere. Their iconic prints have been worn as bold badges of positivity and personal empowerment.

It's a natural fit for our aim to create a better everyday life for the many people. Drawing from our common Nordic heritage, we talked about sauna culture in our first meetings – Marimekko created a functional sauna concept in the 1960s, and IKEA also had a sauna in our range in the 1980s – and the fact that wellbeing and taking care of oneself both physically and emotionally is more and more important. Thus, the theme for the BASTUA collection (bastu is the Swedish word for sauna) was born.

Nordic sauna culture is the entry point to a collaboration that aims to bring joy to as many people as possible by combining IKEA home furnishing knowledge with Marimekko's print design expertise to celebrate the pleasure and joy of self-care rituals.



Sami Ruotsalainen – Designer, Marimekko



Mikael Axelsson – Designer, IKEA

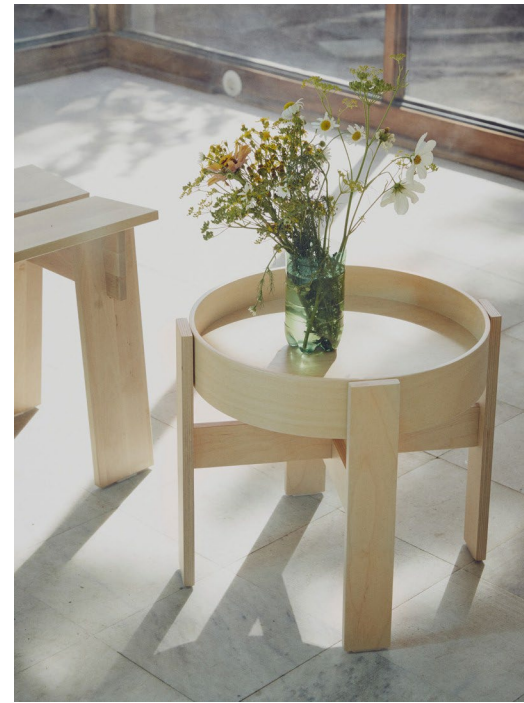


02

**Dive into  
the collection**



# #BASTUA #IKEA #Marimekko #IKEAxMarimekko





“This pattern for the BASTUA collection is inspired by the large, decorative rhubarb leaves that sometimes grow next to sauna buildings in Finland. The wide, green leaves are a sight to remember – and the pink stem is a juicy, crunchy treat.”

**Maija Louekari** – Designer, Marimekko



Maija Louekari – Designer, Marimekko





**BASTUA** Tray 905.426.87 ₩14,900

This is the first time that Marimekko has designed a set of prints especially for a collaboration, making it a truly unique collection. The BASTUA collection features four special prints with different colourways.











PH190716

**BASTUA** Rack with 5 knobs 605.425.18 ₩22,900

This rack with five knobs is a nod to traditional sauna interiors with its solid birch material and rustic design. With a carved wooden surface and natural colour shifts, it adds a genuine and artisanal feeling to a space.



PH190759



**BASTUA**  
Bench, birch

**₩89,900**

PH190757

**BASTUA** Bench, birch 205.424.88 ₩89,900

**BASTUA** LED lantern 205.426.00 ₩24,900

Sit in quiet solitude and enjoy a relaxing moment on the BASTUA bench. Equal parts sturdy and stylish, it is made of solid birch – instantly adding a warm and natural feel wherever you choose to place it.



“Nordic furniture design has always been characterized by clean lines and simple constructions that focus on function. The BASTUA side table is my take on this heritage. Made of birch veneer and with a high edge that keeps things in place.”

**Mikael Axelsson** – Designer, IKEA



BASTUA Side table

₩69,900

PH190691





PH190756







BASTUA Bowl

₩7,900

BASTUA Bowl 905.426.30 ₩7,900

Savour summer's bounties with glass bowls with beautifully shaped surfaces reminiscent of carved wood. They're perfect for finger food and snacks, or a fresh dip to go with the season's primeurs.





PH190723

**BASTUA** Tray 005.426.82 W12,900

The versatile and coordinated trays and glassware in the collection let you add a spark of Nordic joy to your everyday snacks – wherever you choose to enjoy them. A smart feature: the tray fits perfectly on top of the BASTUA side table.



PH190722



PH190721





BASTUA Tray  
**₩12,900**





PH190713

**BASTUA** Floor cushion 905.447.28 ₩59,900

Lush rhubarb leaves feature on this eye-catching floor cushion or a summery, laid-back feeling all year long. Use it indoors or outdoors, stack two for a higher seat, or use one as a comfortable backrest.



PH190647



**BASTUA** Floor cushion

**₩59,900**

PH190714





**BASTUA LED lantern** 205.426.00 ₩24,900

Add a dreamy glow to your indoor space with the BASTUA LED lantern. The combination of light birch, rice paper and its soft, diffused light creates a minimalistic, serene atmosphere to get your relaxation ritual started.





“With a Scandinavian summer evening by a crystal-clear lake in mind, I created the BASTUA glass. Light refracts in the irregular facet pattern, just like on a diamond, and turns the glass into a little jewel on your dining table.”

**Henrik Preutz** – Designer, IKEA



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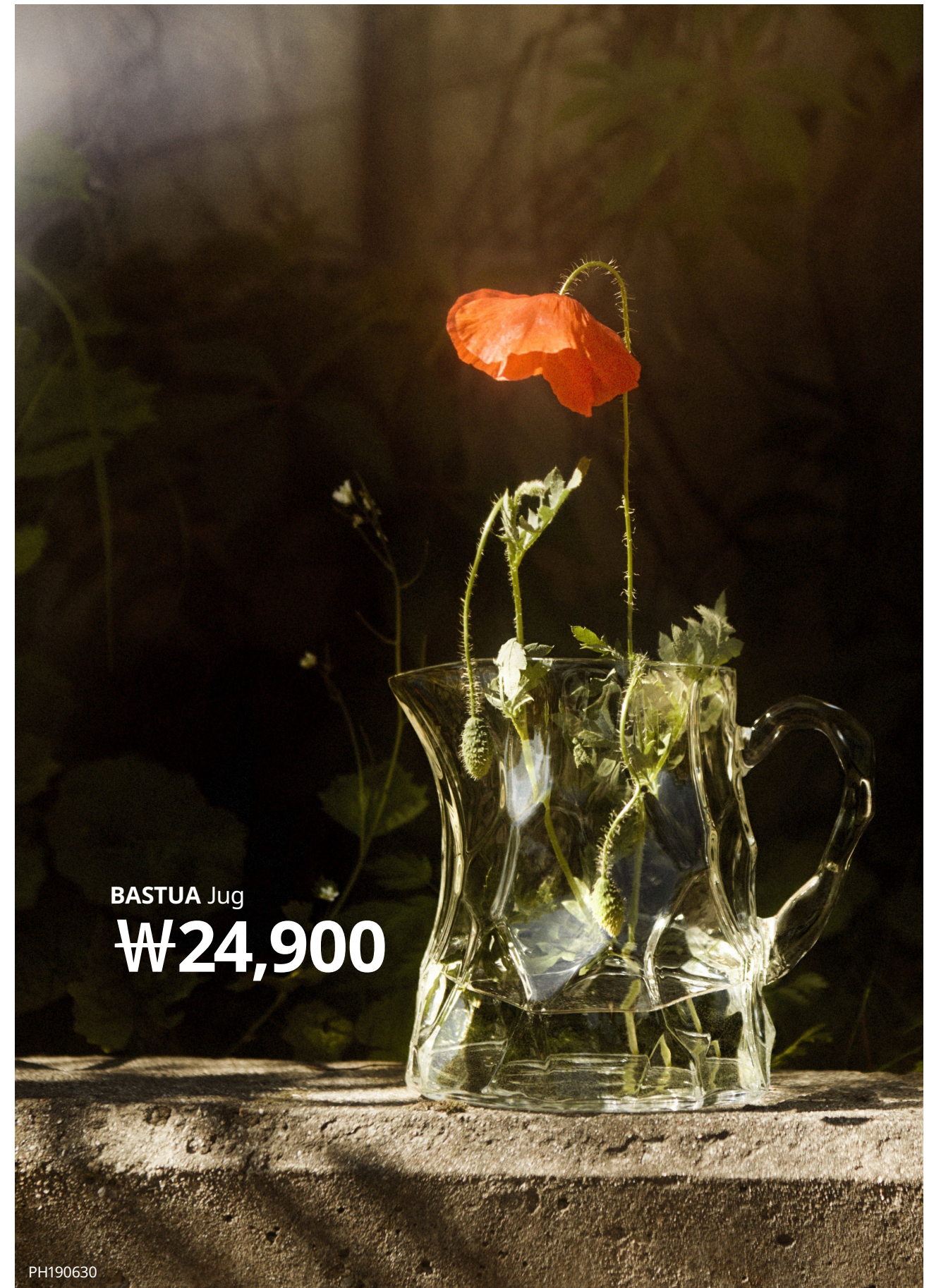
**BASTUA** Jug 405.426.23 ₩24,900

This glass jug features a decorative surface reminiscent of carved wood, with softly shaped recesses that gently play with the light. It references the shape of water ripples as well, like small waves on a lake, near a sauna.

The design can be seen in the glasses and bowls in the collection as well – perfect for a sparkling and coordinated look.



PH190664



**BASTUA** Jug  
₩24,900

PH190630





**BASTUA** Carrier bag, large 805.426.35 ₩4,500

The products in the BASTUA collection allow you to take a little piece of Nordic happiness with you, with or without a sauna.







BASTUA Shower curtain  
**₩16,900**

PH190680

**BASTUA Shower curtain** 405.449.43 ₩16,900

Enjoy a refreshing shower enclosed in giant rhubarb leaves with the BASTUA shower curtain. The lively pattern – inspired by rhubarb plants that sometimes grow beside sauna cabins – will bring a smile to your face each time you step into the shower.





PH190704



“This pattern for the BASTUA collection is inspired by the soft, curved cuts of the carved grey log walls in the sauna cabin that my grandparents had. You can even sense a Finnish landscape where the sky meets the lake’s surface.”

**Sami Ruotsalainen** – Designer, Marimekko





“The colours of my prints were inspired by the Finnish summer, and also, the endless nights.”

**Maija Louekari** – Designer, Marimekko



**BASTUA** Bench towel 505.447.11 ₩12,900

These bench towels feature a pattern inspired by the soft, curved cuts of log walls in traditional sauna cabins. They come in two versatile sizes; they're wonderful to use in the sauna, but could be used as table runners or tea towels, too.





**BASTUA** Bath sheet, blue/orange 105.426.10 ₩19,900







PH190730

**BASTUA** Carrier bag, large 205.426.38 ₩4,500

**BASTUA** Bath sheet, blue/green 305.426.14 ₩19,900

Whether you're stepping out of the shower or sauna, heading to the gym or on your way to the beach, this jacquard-woven bath sheet promises to be a joyful companion. It's easy to roll up and wonderfully big and soft to wrap around you. It gives that spa-like feeling, anytime, anywhere.



PH190732

**BASTUA** Bath sheet, blue/green

**₩19,900**





**BASTUA** Carrier bag 705.426.69 ₩1,900

The eye-catching stripe pattern inspired by slats on sauna benches features in this carrier bag. This colourful bag is just the perfect size for a lunch box or for storing small items when going on a trip. Zip it up and you're ready for adventures.





BASTUA Water bottle

₩14,900

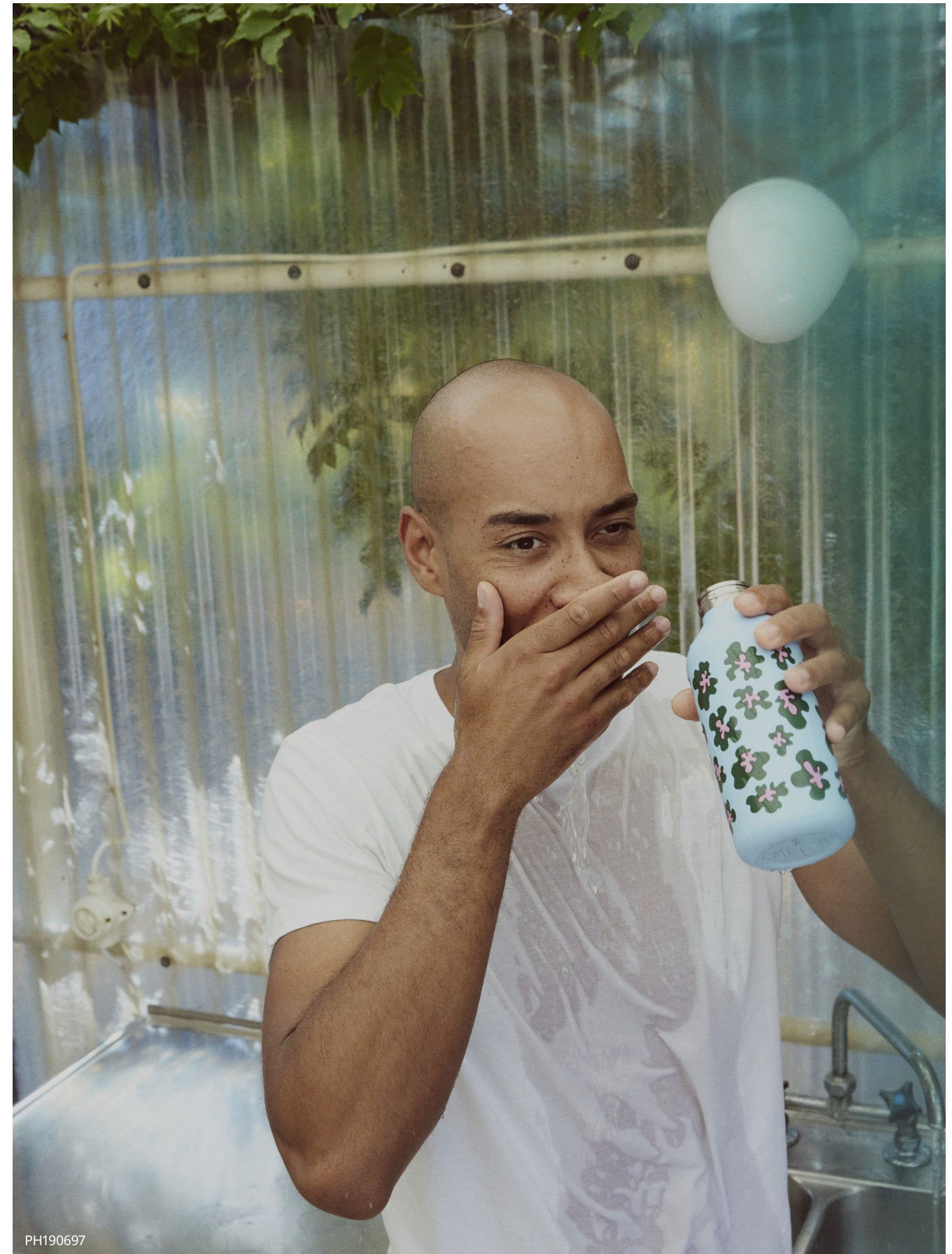


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“The floral pattern in the BASTUA collection is inspired by the abstract shapes that steam creates when water is thrown on a hot sauna stove. In Finnish, we call this *löyly*, and they look like floral shapes against the dark sauna wall.”

**Maija Louekari** – Designer, Marimekko



PH190697





PH190700

**BASTUA** Water bottle 305.424.83 ₩14,900

Hydrate in style with this colourful water bottle. It comes in two patterns and is made of durable stainless steel. The wooden handle adds a Nordic touch and makes it easier to carry.



PH190699



PH190693

**BASTUA** Water bottle**₩14,900**





PH190650



Wrap  
Yourself  
Up in joy!





# 03

# Overview



# Image overview



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PH190634.jpg



PH190636.jpg



PH190662.jpg



PH190664.jpg



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PH190630.jpg



PH190669.jpg



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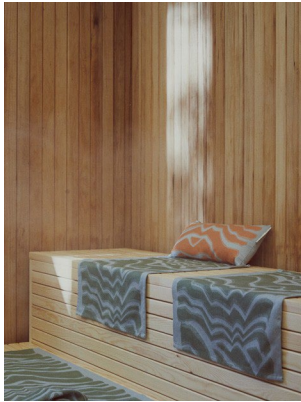
# Image overview



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# Image overview



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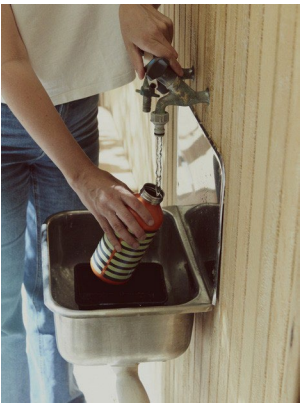
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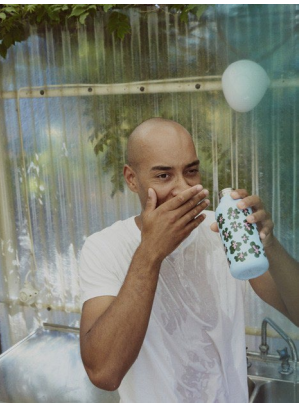
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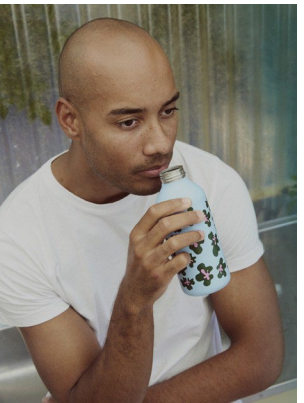
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PH190700.jpg



PH190697.jpg



PH190646.jpg



# Image overview



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PH190712.jpg



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PH190723.jpg



PH190756.jpg



PH190720.jpg



PH190691.jpg



PH190650.jpg



# Product overview



PE885788.jpg  
**BASTUA bench towel**  
**W12,900** 50% cotton, 50% lyocell.  
W45×L160cm. Blue/green  
505.447.11



PE882736.jpg  
**BASTUA bench towel W6,900**  
50% cotton, 50% lyocell.  
W45×L60cm. Blue/green  
805.447.19



PE882744.jpg  
**BASTUA bath sheet W19,900**  
50% cotton, 50% lyocell.  
W90×L180cm. Blue/green 305.426.14



PE882747.jpg  
**BASTUA bath sheet W19,900**  
50% cotton, 50% lyocell.  
W90×L180cm. Blue/ orange  
105.426.10



PE882765.jpg  
**BASTUA cushion W9,900**  
Cover: 100% cotton. Filling 100%  
polyester. L45×W20cm. Blue/  
orange 305.449.34



PE882767.jpg  
**BASTUA floor cushion W59,900**  
Cover: 100% polyester. Filling:  
Polyester/polyurethane foam.  
L60×W60cm. Outdoor leaf pattern/  
orange/green 905.447.28



PE883076.jpg  
**BASTUA shower curtain W16,900**  
100% polyester. W180×L200cm. Leaf  
pattern blue/green 405.449.43



PE882792.jpg  
**BASTUA sauna bucket with  
ladle W29,900**  
Powder coated steel and clear  
lacquered solid birch. 9l. Black  
605.425.42



PE882729.jpg  
**BASTUA bench W89,900**  
Clear lacquered solid birch.  
W74×D34, H46cm. 205.424.88



PE882824.jpg  
**BASTUA water bottle W14,900**  
Powder coated stainless steel,  
polypropylene plastic and clear  
lacquered layer-glued wood  
veneer. H21cm. 0.7l. Stainless steel  
loral pattern/blue 105.424.84



PE882846.jpg  
**BASTUA water bottle W14,900**  
Powder coated stainless steel,  
polypropylene plastic and clear  
lacquered layer-glued wood  
veneer. H21cm. 0.7l. Stainless steel  
stripe pattern/green 305.424.83



PE882738.jpg  
**BASTUA bowl W7,900**  
Heat resistant glass. Ø13,  
H6cm. Clear glass 905.426.30



PE882769.jpg  
**BASTUA glass W5,900**  
Heat resistant glass. H8.4cm.  
30cl. Clear glass 505.426.27



PE882772.jpg  
**BASTUA jug W24,900**  
Heat resistant glass. H16cm.  
1.5l. Clear glass 405.426.23



# Product overview



PE882763.jpg  
**BASTUA carrier bag, large**  
**W4,500** 100% polypropylene.  
L55×D37, H35cm. 71l. Blue/green  
205.426.38



PE882754.jpg  
**BASTUA carrier bag, large**  
**W4,500** 100% polypropylene.  
L55×D37, H35cm. 71l. Leaf  
pattern orange/ green  
805.426.35



PE882758.jpg  
**BASTUA carrier bag W1,900**  
100% polypropylene. L22×D15,  
H22cm. 7l. Pink 705.426.69



PE882810.jpg  
**BASTUA side table W69,900**  
Clear lacquered birch veneer.  
Ø45, H41cm. 405.424.92



PE882783.jpg  
**BASTUA LED lantern W24,900**  
Rice paper, powder coated steel  
and clear lacquered solid birch.  
H16cm. Battery-operated white  
205.426.00



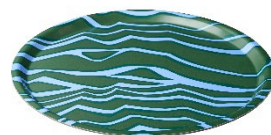
PE882790.jpg  
**BASTUA rack with 5 knobs**  
**W22,900** Clear lacquered solid  
birch. W64×H5cm. 605.425.18



PE882812.jpg  
**BASTUA tray W14,900**  
High-pressure melamine  
laminate. L49×W36cm. Leaf  
shaped green 905.426.87



PE882819.jpg  
**BASTUA tray W12,900**  
High-pressure melamine laminate.  
Ø43cm. Leaf pattern orange/green  
805.426.83



PE882816.jpg  
**BASTUA tray W12,900**  
High-pressure melamine laminate.  
Ø43cm. blue/green 005.426.82



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