



IKEA pop-up stores

### 10 locations

In FY2025 we opened IKEA pop-up stores at 10 locations for limited time to bring IKEA closer to customers, welcoming them at more accessible locations.

Pick up points

## **596** locations as of Oct. 2025

We're expanding the number of pick up locations for large furniture and small item deliveries purchased in-store or online. By picking up your items, you can save on delivery fees. This also helps reduce the environmental impact from the last-mile delivery.



IKEA Shibuya renewal

## 6 floors rebuilt

Four years after opening IKEA Shibuya in November 2020—located in a bustling area where many people live, work, and connect—we've renovated the store to make it more convenient, enjoyable, and inspiring for our customers.

Closer to our customers

#### **IKEA Yokohama**

To become a more familiar presence for the people of Yokohama and surrounding areas, we have changed the store name from IKEA Kohoku to IKEA Yokohama, effective April 1, 2025.

#### **STOCKHOLM 2025 new items**

94

To celebrate the collection's 40th anniversary, 94 new items have been released, each showcasing meticulous attention to texture, materials, and details, inviting you to express your design style.

Greater response than expected

back 1967 from

The 'anti-stress chair' sold in the 1960s has made a comeback as the DYVLINGE chair in the Nytillverkad collection. It has

recorded sales figures far exceeding initial expectations.

**DYVLINGE** Swivel armchair

¥22,990

For better society **5,538** 

In 2024, over 5,500 customers and co-workers participated in IKEA Japanled initiatives aimed at creating a better society.

FY2026 focus: Cooking & Eating

## topics related to "food"

1.Preparing, 2.Cooking, 3.Eating, 4.Table Coordination, 5.Storage and Organizing, 6.Cleaning, 7.Customization

We offer ideas to make cooking and dining easier, more enjoyable, and more sustainable—no matter your lifestyle or budget."With a little idea, every day can taste better."

Morning set

¥100

Starting November 2024, our popular cinnamon roll and hash brown set is available for the amazing low price of just 100 yen! Plus, IKEA Family members can enjoy one hour of free drink bar access after store opening.

IKEA Maebashi, the first store to be certified

### **LEED GOLD®**

We have opened the most environmentally friendly IKEA store in Japan, consolidating various sustainable initiatives by IKEA Japan. The store has received the 'LEED GOLD® certification,' an international green building certification.

How did the room end up like this?

14.2M

A video series focusing on common household issues. The episode 'Floor' featuring Moeko Nakashima, who wants to secure a yoga space, resonated with many and received 22k likes on Instagram. You can easily increase storage with the LERBERG shelf unit and create a room where you can enjoy yoga!

Giving a 2nd life to items through Circular Market Online

6,640

On the IKEA online store, you can view outlet and as-is items from IKEA stores nationwide and reserve them for 48 hours. After the launch of the 'Circular Market Online' in all stores in February 2025, more than 6,600 items has been given a second life by the end of August FY2025.





## **About IKEA**

IKEA is a home furnishing company founded in 1943 in Älmhult, Småland, Sweden, with 487 stores\* across 63 markets.

At IKEA, our vision is "to create a better everyday life for the many people". Our business idea is to "offer a wide range of well-designed functional home furnishing products at prices so low that as many people as possible will be able to afford them".

The IKEA vision goes beyond home furnishing - we aspire to make the world a better place for the many people across the IKEA value chain and the planet.

\*as of July 2025

Our vision:

# To create a better everyday life for the many people

#### About Ingka Group

Ingka Group (Ingka Holding B.V. and its controlled entities) - the parent company of IKEA Japan - is one of 12 different groups of companies that own and operate the IKEA sales channel under franchise agreements with Inter IKEA Systems B.V.

#### The IKEA franchise system

## IKEA

service providers

IKEA product suppliers

#### Inter IKEA Group

#### Inter IKEA Systems

owner of the IKEA Concept and worldwide franchisor

#### **IKEA of Sweden**

develops and designs the overall IKEA product range

#### IKEA Marketing & Communication

develops and designs communication content

#### **IKEA Supply**

sources and distributes the IKEA product range

#### **IKEA Industry**

a strategic IKEA manufacturer

#### **IKEA franchisees**

Ingka Group

31 markets

**Al-Futtaim** 4 markets

**Dairy Farm** 4 markets **Ikano Group** 5 markets

Miklatorg 4 markets

**Al-Homaizi** 3 markets

House Market 3 markets **Sarton** 3 markets

Al-Sulaiman 2 markets

**MAPA** 1 market Northern Birch 1 market Falabella 2 market Origin of the company name 'IKEA' I = Ingvar The company was named after himself, the K = Kamprad farm he lived on and the parish he came from: E = Elmtaryd Ingvar Kamprad Elmtaryd Agunnaryd. A = Agunnaryd

IKEA Japan Factbook 2025

IKEA Japan Factbook 2025

## **IKEA Culture & Values**

The unique IKEA values have been developed over the last 80 years.

These values are fundamental to IKEA and are shared equally around the world – from stores in Ireland, to photo studios in Sweden, and even in distribution centres in China.

IKEA was established in Älmhult in Småland, Sweden, a small village with a population of around 15,000 people. The barrenness of the land has led to a culture of ingenuity in using limited resources effectively, which has had an influence on the IKEA values.

An excellent structure is required to truly realise the IKEA Values - making the best use of

materials, optimising products according to

people's needs and preferences, keeping costs low and passing savings on to customers as their benefit. This structure is built by IKEA co-workers. The IKEA Values are nurtured and lived by our co-workers globally, and this makes us unique and strong because everyone acts on the same principles.

## IKEA Culture and Values

**Togetherness** 

Caring for people and planet

**Cost-consciousness** 

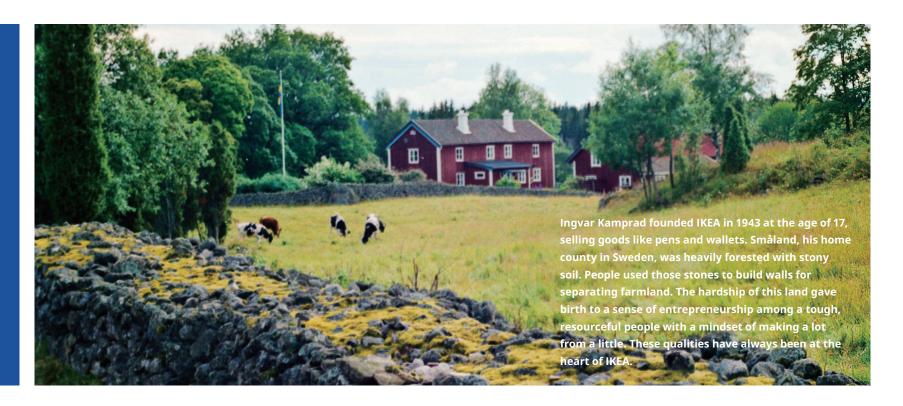
Simplicity

Renew and improve

Different with a meaning

Give and take responsibility

Lead by example



## The Swedish culture that gave birth to IKEA

The blue and yellow that symbolize the IKEA brand originates from the Swedish flag. IKEA not only offers home furnishings with a distinctly Scandinavian design, but also a taste of Sweden.

Many IKEA product names are Swedish or Swedish-derived. The words used include place names such as Stockholm, people's names such as BILLY, which is common in Scandinavia, and animal names such as BJÖRN (bear). You may find some interesting discoveries if you look into them!

#### Fika

'Fika' is a term for the Swedish cultural practice of taking a break to enjoy delicious cakes or biscuits with tea or coffee. IKEA co-workers also enjoy fika breaks with their colleagues, and new ideas are often sparked during these times together.





#### **Enjoy parties in the short summer**

As Sweden's winters are long, its short summers are welcomed with great enthusiasm. In June, a festival called Midsummer takes place and it is celebrated with food, music and dancing around a large maypole decorated with plants and flowers. Also, in August, a traditional summer "Crayfish Party" is held in Sweden and other Nordic regions. Although this may seem surprising to Japanese people, crayfish is a traditional Swedish food. And of course, IKEA also holds an annual Midsummer and Crayfish Party.

#### **Enjoy spending the long** winter at home

In Sweden, people inevitably spend more time indoors due to the long winters, so they can be particular about their interiors and how they spend their time at home. For example, decorating windows with candles and other lighting instead of hanging curtains is a beautiful way of bringing a little sunshine indoors during the long, dark winter season. They also enjoy a Christmas banquet known as Julbord. Julbord is also held at the Swedish restaurant in IKEA stores across Japan.



#### $\triangle$

## Life at Home: what IKEA cares the most

#### Home is where it all begins

IKEA believes that 'home' is not just a place, but the space where you can feel comfortable more than anywhere else in the world. Therefore, it is natural for IKEA to begin with understanding how people live in their homes. Every year, we visit homes around the world to find out about peoples' wishes and dreams. We then combine their needs with our suppliers' capabilities, to create new products and ideas that can improve the many people's everyday life at home.



#### **Home furnishing ideas**

Life at home can be more enjoyable with a little twist and a small change. Get inspired with various ideas in our physical and online stores.

#### **Roomsets**

One of IKEA's uniqueness are roomsets. Entire rooms are coordinated with IKEA products, allowing visitors to experience different styles and living situations. After researching the needs of the community, each roomset has a variety of personas such as age, gender, family structure, residence area, annual income, hobbies, and so on. We hope you will find a room that suits you.



## Interior advice & Interior planning

Do you find interior design difficult? We can help you create your ideal home interior.



#### **Home visits**

In Japan, we do around 100 home visits every year to deeply examine each area of the home and its different needs, and that is reflected in the room settings at each IKEA location.

#### **Life at Home Report**

An annual report is published based on a global survey conducted on people's lives and needs at home around the world. We make use of the findings in our business. The Life at Home Report 2024, the 11th edition, explores ways to bring more enjoyment into the home.



#### Yappari-ie-no-hi (Home day)

IKEA Japan registered 1st August as 'Yappari-ie-no-hi (Home Day)' in 2010. A better home creates a better life. We established this day to encourage people to think about their life at home at least once a year. When do you feel 'happy to be home?'



### —Equality starts at home

IKEA believes that equality lies at the heart of human rights, and that equality and equity start at home. Social issues such as the gender gap can also be seen within the home. Better homes create better lives. We believe that the home can enhance people's well-being and ultimately contribute to a better society. In 2024, we launched a project to address this issue together with stakeholders from industry, government, and academia.





## **IKEA** product development

IKEA believes that good ideas do not have to come at high prices. We believe that excellent quality and design should be available to everyone at an affordable price. When our designers and product developers design IKEA products, they balance the five elements of "Democratic Design", IKEA's unique product development philosophy.



#### **IKEA Food also develops food products** based on Democratic Design.

**Function:** Nutritious, healthy and satisfying food in reasonable portions

**Form:** Food that looks good, is appetising and appealing to all five senses

**Quality:** Food that is good for your health and that can be trusted

**Sustainability:** Food that is kind to people, animals and the planet.

**Low price:** An affordable price

#### **Democratic Design**

#### **Form**

#### Beautiful products that people love

Form is about how a product looks. It's both visual and emotional because form can touch the heart and spark emotions. We want the form of IKEA products to express the IKEA identity and add joy and beauty to everyday life.

#### **Functionality**

#### Meaningful solutions to everyday needs

We develop IKEA products to solve needs created by the activities in everyday life at home. To be functional, an IKEA product needs to be practical, useful, safe and easy to maintain.

## Quality

#### Products that last for long-term enjoyment

We want the quality of IKEA products to bring joy and satisfaction to people throughout the product's entire lifetime. Thousands of tests are performed in the development and production stages, and only those that pass testing are approved as products.

#### **Sustainability**

#### **Products created within** the boundaries of the planet

IKEA products are made from renewable, recyclable or recycled materials. We also reduce CO2 emissions by making our packaging as compact as possible and eliminating wasted space during the transport. The ultimate goal is circularity, or in other words, an endless product life cycle.

#### Low Prices

#### Truly affordable for the many people

The first thing a designer designs is the price tag. First, a price is set that is lower than the average price for that product, and from there, the form and design of the product, materials and production line are considered. Even though the price is kept low, no compromises are made on design or functionality.



## The seven "Why?"s of IKEA

#### The seven secrets that allow IKEA to achieve high quality and low prices!

There are lots of unique points that makes IKEA different, including our self-service shopping experience. Here are seven reasons why IKEA is able to provide products at low prices around the world while maintaining quality.



Why do we need to assemble 4. the furniture by ourselves?

The assembly of IKEA products is also self-service. While there are some furnishings that are difficult to assemble, We can offer a more affordable price to our customer by not including assembly costs in the price. And you might even feel more attached to your furnishings if you assemble them yourself!



#### Why do designers decide the price tag before they start designing?

IKEA designers first set a market price at which anyone can buy the product, and then make a design that achieves this. The most important thing is to make a quality product at a price that everyone can afford.



#### Why does IKEA mass produce its products?

By producing in mass quantities and transporting them globally, IKEA can deliver products to customers at more affordable prices.



#### Why are all IKEA products in \_\_\_ flat packaging?

All IKEA furnishings are flat packed. Because they are flat, a large volume can be shipped at one time, saving storage and shipping costs.



#### Why are IKEA products tested under such extreme conditions?

To make sure that IKEA furnishings do not break under any conditions that might be expected in everyday life, we put them through rigorous testing in our test lab.



## 3. Why are there no staff members nearby in the stores?

We provide customers with the product information they need on the price tag. Through our self-service system, we are able to reduce costs and provide products to customers at more affordable prices.



#### Why do we need to take furniture home by ourselves?

When you take the product home yourself, you can start to use it the same day. There are also a variety of service options available, from home delivery service so you can go home with your hands free, to picking up your items at an IKEA pick-up point so you can save on shipping costs.

#### Good to know!

#### The designs around the price have a meaning!

Did you know that the design element around the price have meanings? Check out how to look at these and enjoy shopping even more.

¥99

The lowest price among products within the same category!



To make life at home even more enjoyable, prices are regularly reviewed.



New products are launched four times per year. There are new discoveries every time you visit!

#### Get benefits by becoming an IKEA Family member!

By simply becoming a member (free, with no additional fees) you can buy various products at member exclusive prices, get after opening\*. There are lots of wonderful benefits. And even better, the IKEA Family Rewards Program launched in June 2025! Collect points and redeem them for valuable and convenient

#### A rich selection of Japan-only and limitedtime-only menus. Baby food is free!

Take a break from your shopping at the Swedish restaurant and bistro, where you can enjoy meals and snacks. In addition to sustainable menus and a wide range of Japan-only seasonal dishes and dessert. Baby food is also available for free in our



## The power of the people supporting IKEA

At IKEA, we believe that "It takes a dream to create a successful business idea. It takes people to make dreams a reality." Based on this philosophy, we actively promote a culture of "believing in people and each one of us can make a difference" in our day-to-day work. Our people strategy have 3 main pillars; "Work-life with IKEA", "Inclusive IKEA" and "Democratic learning with IKEA". To create an environment in which co-workers at various stages of life can work in their own way and create opportunities for real growth, we promote the following:

#### **DAGIS**

DAGIS is a childcare facility where co-workers can leave their children during their working hours. This facility, staffed by certified childcare workers, is connected to IKEA Tokyo-Bay and IKEA Nagakute. It supports to create a workplace where "you can be yourself" for co-workers with children.



## Regular part-time employees (Equal pay for equal work)

In September 2014, IKEA Japan introduced its "regular part-time employee" system, and all co-workers became regular employees (excluding students and short-term contract employees). We have created an environment in which co-workers can work in a way that suits their life circumstances and enables them to continue working with peace of mind over the long term.

#### **Open IKEA**

At IKEA, we believe in "Designing your career yourself". Instead of a transfer being ordered by the company, co-workers choose their next challenge based on their life stage and motivation, including transfers and promotion to a leader position. Co-workers can apply for all kinds of positions, not just in Japan, but around the world.

#### **Equal pay**

Ingka Group has been working to close the gender pay gap across the whole company. IKEA Japan meets Ingka Group's criteria for equal pay between people doing the work of equal value.

#### LGBT+ ally

IKEA aims to create an inclusive work environment and to provide equal opportunities for everyone regardless of sexual orientation or gender identity.

#### **Opportunities for Learning**

Grow your talents with free access to an online tool for learning business skills and a platform for learning languages.



Nationalities of co-workers in IKEA Japan

41

Bringing people together from different backgrounds generates better ideas and allows us to further understand and support our customers.

\*As of 31 August 2024

Rate of paternity leave taken

89%

In FY24, the percentage of co-workers who have taken IKEA Japan's special leave or/and statutory childcare leave was 89%, and the acquisition rate of statutory childcare leave was 42%. We strive to create a work environment where male co-workers can easily take maternity leave.

Utilization rate of paid holidays

75.3%

IKEA values not only work, but also the lifestyles of co-workers. There are even co-workers who take three months of holiday to travel. Everyone can lead a fulfilled life.

\*As of 31 August 2024

Ratio of male to female managers

50:50

Since 2020, the balance of male to female managers at IKEA Japan has been 50:50. As of August 31, 2024, the percentage of women in manager positions was 51.7%.

## **Sustainability of IKEA Japan**

IKEA is committed to have a positive impact on the people and planet, and aims to reduce 50% of greenhouse gas emissions across the entire IKEA value chain by 2030 and to achieve net zero emissions by 2050 at the latest. We also recognise the importance of simultaneously addressing climate change and inequality, and the need to transition to a fair and equal society where no one is left behind.

In the IKEA stores and IKEA online store, we inspire our customers for the more sustainable life at home by showing ideas to save energy and water, to reduce waste, and also offering various products that can be used over and over and last for a long time.



**Proportion of power** generated by solar panels

All IKEA stores are equipped with solar panels, supplying a total of 4,198 MW of electricity. 11% of our total electricity consumption is covered by on-site power generation. IKEA Tachikawa, IKEA Fukuoka Shingu and IKEA Nagakute stores use geothermal heating and

#### **Renewable electricity**

Since 2018, IKEA stores\* and a distribution center have reached 100% renewable electricity. A switch to electrification is in progress and the renewable energy rate is 99.8%. Furthermore, annual energy consumption has been reduced by 40% since FY10. \*IKEA stores and city stores

#### **Operational climate footprint**

**-95.6**%

(FY24, compared to 2016)

We have reduced our operational climate footprint 95.6% by pursuing 100% renewable energy, saving water, reducing, sorting and recycling waste, as well as the introduction of equipment utilizing natural refrigerants (such as refrigerated display cases and refrigerators), battery storage, and EV chargers.

#### **Furniture buy-back**

15,888<sub>(FY2024)</sub>

We buy unwanted IKEA furniture back, perform maintenance on it and sell it at Circular Market. Take advantage of our furniture Buyback service to give your IKEA furniture a second life!

#### **Number of Circular Markets** in Japan

Circular Markets have been implemented in all stores. IKEA furniture that were on display and/or bought from customers can be purchased at a discount. In February 2025, we launched the "Circular Market Online." This new feature on the IKEA website allows you to browse outlet items available in stores and reserve them for up to 48 hours.



#### **Operational waste** recycling rate

79.7% (FY25)

IKEA Japan stores recycle waste through material recycling. As we aim to circulate resources, thermal recycling\* is not included in this rate. \*Energy obtained by incinerating waste.



Plant-based dish shares

Swedish restaurants in IKEA stores offers 11 dishes and more than half (6 dishes) are plant-based. We offer plant-based foods at low prices, giving many people more sustainable choices.



**Reduction of food waste** 

(FY25, compared to 2018)

In 2018, AI technology solutions were deployed in the kitchens of IKEA locations across Japan.

#### **Zero-emission delivery share** of delivery services

(as of June 2024)

In the customer delivery service (last mile delivery) in Japan, we introduced our first two 3-ton EV trucks for IKEA's delivery service operations in June 2020 with the cooperation of business partners handling IKEA's delivery services. By March 2025, we have introduced an additional 26 EV trucks. This aims to achieve a 50% zeroemission share of IKEA's delivery services across Japan.



#### **IKEA Family donation**

(allocated to activities in FY2025)

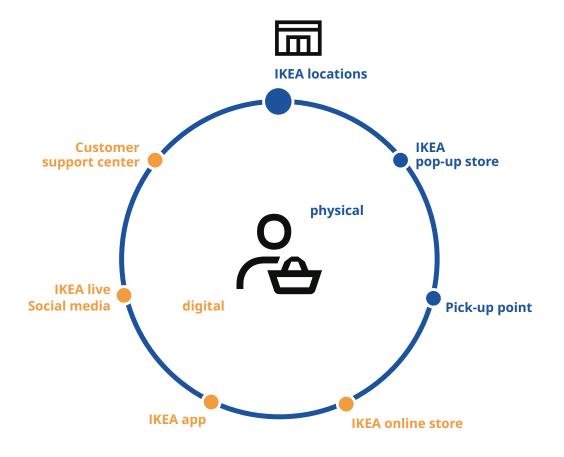
Every time a customer presents their IKEA Family membership number at the checkout, IKEA Japan saves 10 yen to the IKEA Family donation. In FY2025, these accumulated funds were used to support socially and economically vulnerable people through product donations and other assistance to 24 facilities and support activities across Japan.

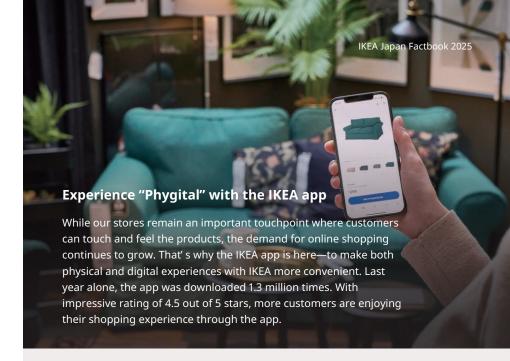


## Omnichannel for a seamless shopping experience

#### To make customers happier

We put our customers at the center of everything we do in order to meet their needs. As shopping methods diversify, we aim to deliver a seamless and highly satisfying shopping experience by combining the best aspects of both physical and digital touchpoints, allowing customers to choose when, where, and how they shop.





#### Digital Experience with the app:

You can check out IKEA Family member offers, explore new products and interior design inspirations, and if you find something you like, you can purchase it right away.

#### → How will this item look in my room?



Scan your room with IKEA Kreativ and try placing the furniture you're interested in—see how it looks in real size.

### → I think I'd like to see the actual item in the store.

Save it to your wish list to make it easier to find in-store and see which stores have it available.

#### → Wondering if the item is in stock at the store?

Before you visit, you can check the stock availability and sales location.\*

\*Available at large stores and city stores.

#### Physical Experience with the app:

Shopping in-store is even more convenient with the IKEA app.

#### → Can I check out quickly?

With IKEA Scan & Pay, simply scan the barcode of the item you want to purchase, then just place it in your shopping bag. You can use the dedicated express checkout counter for payment.

\*Available at large stores and urban stores as of April 2025.

#### → Forgot my membership card...

No worries! Instead of the card, you can use the app to show your membership barcode and enjoy your benefits. As long as you have your smartphone, you'll never have to worry about forgetting your card again!

#### → Curious about events at the store?

Check out event information for each store and register to participate.

\*Event availability varies by store.

## More accessible and convenient for the many

To create a better everyday life for the many people, we are transforming to an omnichannel retailer. We aim to meet the evolving needs of our customers by making more accessible and convenient shopping experiences.



#### **IKEA** store

IKEA stores continue to be an integral part of the retail business model. Almost all of our products can be picked up and tried in IKEA stores, and inspirational room settings help you imagine real-life uses. Along with providing a full-scale shopping experience, stores also perform an important fulfilment function by delivering products ordered online.

#### **City store**

City stores allow our many customers living in city centres to take time out from their busy lives to enjoy an IKEA experience in easily accessible locations. They provide inspiration for space-saving home furnishings specialized for urban living. City stores opened in Harajuku, Shibuya and Shinjuku in 2020-21.



## Stores inside commercial facilities

In easily accessible and convenient commercial facilities, we offer a curated selection of products. In November 2024, we opened IKEA Kyoto, and in April 2025, IKEA Yokohama Bay Quarter. Customers can also order interior and lifestyle goods from the IKEA online store or IKEA app and pick them up for free at the store if they are not available on-site.



#### **IKEA** app

In addition to online shopping, it has many convenient features which you can use at stores. The "IKEA Scan&Pay" feature in the app even supports your in-store shopping: You can scan items while shopping for a speedy checkout at the dedicated cashier. The "IKEA Kreativ" also makes it easier for you to design rooms with IKEA products.

Additionally, presenting the IKEA Family member code allows customers to enjoy member benefits.



#### **IKEA** online store

The official IKEA website is filled with inspiration and ideas. In addition to online shopping, you can check information on products, services, and campaigns, as well as shopping methods. You can also download assembly instructions. The website features many photos of inspiring rooms, so you will find an interior style you love!

#### Pick-up point

We are opening pick-up points throughout Japan where customers can receive items purchased at IKEA stores or the IKEA online store at a more affordable price than regular delivery to their homes. We contribute to reducing the burden of last mile delivery. Through this initiative, we offer better services to our customers, society, and the environment.



#### **IKEA live**

Tune in to IKEA Live, a live stream shopping service that inspires one with expert Home Furnishing tips, solutions, and design inspiration. While watching live, you can also shop items from the stream and ask questions via live chat.



## **Customer support** center

The customer support center supports our customers by responding to a wide range of queries on the phone and via online chat, from pre-purchase to post-purchase. In addition, we sell and deliver products remotely, take orders for assembly services, and offer a variety of interior planning services for private and business customers.

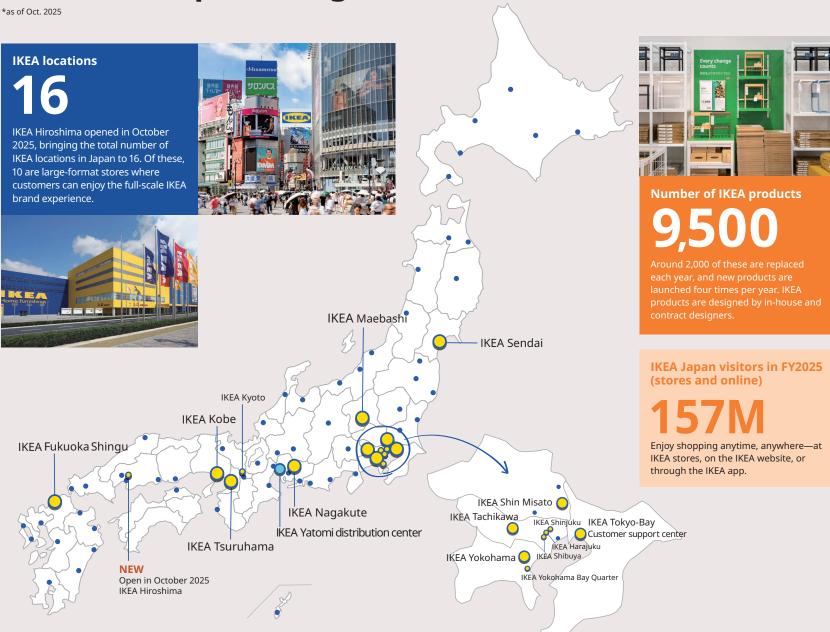


#### **IKEA pop-up store**

We are actively opening IKEA pop-up stores to offer more people with inspirations for better and more sustainable life at home, and to share products that are affordable and add some colours to their everyday lives. The pop-up stores sell a carefully selected line of popular products from our range of around 9,500 products.



• IKEA Pick-up point (For large furniture) 59 locations as of October 2025





**IKEA** app download

You can enjoy shopping anytime, anywhere with the IKEA app. It also makes shopping in stores more convenient. \*As of end of Aug. 2025



**IKEA Family members** 

We offer IKEA Family members many home, including special offers that change every month. It is free, with no additional fees.

\*As of end of Aug. 2025

**IKEA Business Network** members

We support all corporate, selfemployed and sole proprietors in their businesses with a number of services, offers and benefits to meet their business needs. It is free and there are no additional fees.

\*As of end of Aug. 2025

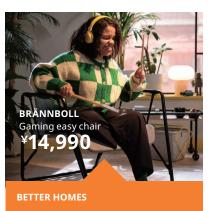
## FY24 Ingka Group at a glance







discount on meals in our IKEA restaurants on one day a week to make our food even better value



Happy Customer score for FY24

**BETTER LIVES** 

3,715人

refugees have completed employability training in 26 countries since 2019



81,080

people supported through our social impact programmes

84%

of co-workers feel they can be themselves at work



**BETTER PLANET** 

77.7%

operational waste recycled





BETTER PLANET

96.6%

electricity in our operations from renewable sources

BETTER PLANET

30.1%

reduction in our climate footprint (scopes 1, 2, 3) from our FY16 baseline. (Target: 50% by 2030)



**BETTER PLANET** 

60.5%

reduction in production food waste since FY17

BETTER COMPANY 8 billion Ingka Group revenue



**BETTER COMPANY** 

EUR 4 2

invested or committed to invest in renewable energy by Ingka Investments since 2009

BETTER COMPANY

()  $\aleph$  billion net income

We reinvested 85% of our net income into the company and the remaining 15% was paid as a dividend to the Stichting INGKA Foundation, to achieve its charitable purpose by providing funding to the IKEA Foundation

**BETTER COMPANY** 

4,000

co-workers participated in Al training and our Al literacy awareness resources were viewed over 54,000 times

**BETTER COMPANY** 

billion

