FEAST & COLLECT - DINING LOYALTY CARD

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Feast & collect

Collect stickers with every purchase at the Swedish restaurant; with 5 stickers you get a free cake, and with 10 stickers you get a free meal.

1 sticker per visit*



For more information scan QR



Swedish restaurant, IKEA Nagasandra

Loyalty card Swedish restaurant IKEA Nagasandra





When spending minimum of **Rs.750/-** or above in the Swedish restaurant you'll receive 1 sticker.

look behind the card for more information.

How does it work?? (Customer Buying Journey)

- 1. Customers who dine at the Swedish Restaurant and make a purchase of ₹750 or more at billing will be issued a loyalty card by the cashier.
- 2. They will place 1 yellow sticker on the card per purchase and put the date above the sticker.
- 3. To avail the free gifts the customer can show the invoice with the card to the serving line coworker to pick up the gift in the same day.
- 4. Once the customer has completed all the purchases the cashier can cross off the card (physically cross it off with pen) and discard it.
- 5. If the card is distributed through marketing campaigns, customers must make a qualifying purchase at the Swedish Restaurant to activate the card.

IKEA Food Dining Loyalty Card – Terms & Conditions

1. Eligibility

The loyalty card is available to all customers who purchase food and beverages at the Swedish Restaurant.

2. Card Issuance

The card is issued upon the first qualifying purchase of ₹750 or more in a single transaction at the Swedish Restaurant.

3. Validity Period

The card is valid for 12 months from the date of the first qualifying purchase (i.e., when the first sticker is issued).

4. Minimum Purchase Requirement

A visit is considered valid for sticker collection only when the customer makes a minimum purchase of ₹750 in a single transaction.

5. Visit Tracking

After each qualifying purchase, customers can collect one sticker from the cashier. Multiple stickers cannot be earned for multiple transactions on the same day.

6. Rewards & Redemption

- o **1st Visit**: Free soft ice at the Bistro.
- o **5th Visit**: Free slice of cake (cake selection is at the store's discretion).
- 10th Visit: Free meal worth up to ₹1000.
 Rewards must be redeemed during the same visit when the qualifying sticker is earned and cannot be carried forward.

7. Lost or Stolen Cards

IKEA is not responsible for lost or stolen loyalty cards. A new card may be issued upon request but previously collected stickers or visits will not be transferred.

8. Multiple Cards

Only one loyalty card is permitted per customer. Use of multiple cards simultaneously is not allowed.

9. Redemption Conditions

Rewards must be claimed during the same visit in which the qualifying sticker is earned. Unclaimed rewards cannot be redeemed on future visits.

10. Program Changes

IKEA reserves the right to withdraw the Service and shall have the right, at its sole discretion and at any time, to cancel/amend/ change/ modify these terms and conditions without notice and such change shall be effective immediately.

11. Disclaimer

- a) The terms and conditions set out are strictly for the Feast and Collect Card.
- b) Any disputes will be subject to the exclusive jurisdiction of the courts of Bangalore, India.

12. Our liability

IKEA shall be relieved of any liability/obligations/responsibilities arising out of or in connection with this Feast and Collect Card except as accepted herein and that no claim relating to any losses, injuries, damages, rights, claims, actions (including financial, mental, physical, emotional, special, indirect and consequential losses) shall be asserted against IKEA, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, including without limitation, personal injuries, death and property damage.