

Terms and Conditions for New Beginnings Offer



IKEA India Private Limited ("IKEA") is a private limited company incorporated in India with a vision to create a better everyday life for the many people. To accomplish this vision, we at IKEA reach out to many people through multiple channels to demonstrate and showcase our products and range. The below campaigns are a few such initiatives that allow IKEA to reach out to the many people.

Kitchen Offer :

- 15% discount on Kitchen purchases of 2,50,000 & above.
- Offer for Kitchen is valid on METOD cabinet, Kitchen taps, Kitchen sinks, Kitchen cabinets, kitchen legs, open frames, Kitchen fronts, coverpanels, plinths, deco strips, Kitchen fixed interiors, Knobs & handles, Kitchen interior organisers

Home Furnishing Offer:

- 15% off on a bill value of 25,000 INR & above.
- 15% discount is applicable on,
- HFB 1: Living room
- HFB 2: Storage and organization
- HFB 4: Bedroom
- HFB 5: Mattress
- HFB 8: Dinning
- HFB 9: Children's IKEA (only specific Article Family please refer to the list below)
- HFB 3: Workspaces (only specific Article Family please refer to the list below)
- HFB 6 : Bathroom & Water (only specific Article Family please refer to the list below)
- HFB 7 :Kitchen (only specific Article Family please refer to the list below) ,HFB 17: Outdoor
- HFB 16 Decoration (only specific Article Family please refer to the list below)

Terms & Conditions

- Furniture Offer valid only during the period of 16th April 2026 till 1st June 2026.
- Kitchen Offer valid only during the period of 16th April 2026 till 1st June 2026.
- Valid for IKEA Family members only.
- ASIS Article purchase is not included in NBO campaign

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- Display prices may be adjusted to get the round off amount.
- Valid only for purchases at IKEA India Pvt Ltd both Store, Online and Remote (shop by phone).
- Discount will be applicable only on the purchase of valid Families / Articles defined in the offer.
- No disputes are allowed in this matter as this is the campaign of IKEA India which is done out of its own volition and in good faith.
- In case of any matter requiring jurisdiction, Bangalore shall be considered to be the place of jurisdiction.
- Participation in the program is optional for customer.
- No two offers and/or discounts in store campaigns can be clubbed.
- Offer is Valid for B2B and B2C customers.
- Offer is applicable only on selected articles in below mentioned PA's.

HFB	HFB Name	PA Name
3	03 - Workspaces	Complementary workspaces items
3	03 - Workspaces	Desk screens and room dividers
3	03 - Workspaces	Home desk storage
3	03 - Workspaces	Home desks
3	03 - Workspaces	Home swivel chairs
6	06 - Bathroom & Water	Bathroom around the sink
6	06 - Bathroom & Water	Bathroom furniture
6	06 - Bathroom & Water	Bathroom small furniture
7	07 - Kitchen	Kitchen small furniture
9	09 - Children's IKEA	Children's small furniture & accessories
9	09 - Children's IKEA	Children's storage accessories
9	09 - Children's IKEA	Children's storage furniture
9	09 - Children's IKEA	Children's study furniture & accessories
16	16 - Decoration	Mirrors

IKEA reserves the right to cancel/modify any activities due to unforeseen circumstances.

IKEA also reserves right to change any terms and condition of the campaign. To chose and allow the participant to participate in the campaign is at sole discretion of IKEA.

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Disclaimer: IKEA shall be relieved of any liability/ obligations/ responsibilities arising out of or in connection with this service/campaign/voucher except as accepted in the conditions mentioned herein above and that no claim relating to any losses or injuries (including financial, mental, physical, emotional, special, indirect and consequential losses) shall be asserted against IKEA, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from this service/campaign/voucher, including without limitation, personal injuries, death and property damage.