

Dog-ologue



In collaboration with



woodgreen
Helping pets and their people







As much as we love furniture, it's family that makes a home and that includes our furry, four-legged friends.

At IKEA, we don't just believe in creating a better everyday life for the many people, but for pets too. We've recently launched our first ever pets collection, UTSÅDD, priced between £1 and £80, featuring a range of products that are positively paw-some for eating, sleeping, playing, and hiding – the four things pets love most. Created by pet-loving designers, with support from pet product experts, vets, and a panel of dogs and cats, here in the UK we decided to take this one step further.



Pets hold such an important place in many homes, so we've teamed up with **Woodgreen Pets Charity** to showcase their su-paw-stars putting the UTSÅDD range to the test. In doing so, we hope to also help more pets find new homes and raise awareness of the charity's work in helping pets and their people.

For more details on the pets at Woodgreen that are looking for new homes and to consider whether adoption is for you, as well as information on the UTSÅDD range, visit [IKEA.co.uk/woodgreen](https://www.ikea.co.uk/woodgreen) or scan the QR code.

Hachi, 8 years old

Eight-year-old terrific Terrier Hachi came to Woodgreen looking for a new home and is being looked after by a dedicated fosterer who describes him as a 'pocket rocket'.



**He absolutely loves
clambering over furniture,
so make sure to pop an
UTSÅDD pet blanket down!**





Teddy, 4 months old

At just 4 months old, our playful German Shepherd Teddy is still finding his way in the world and learning lots along the way.



UTSÄDD Dog bed, rattan £80 705.708.84



The rattan dog bed is his paw-fect spot for watching the world go by.

Iceman, 7 years old and Lava Boy, 8 years old

Friendly brothers Iceman and Lava Boy were found as strays and are looking for a new home.





**These playful Poodles
are coming out of their
shell as they settle
into life at Woodgreen!**

Margaret, 3 years old

Margaret is a young Lurcher who was found homeless and injured.



UTSÄDD Pet blanket green 100x150 cm £17 205.738.18



She's now being lovingly cared for by the team at Woodgreen, who are working on getting her back on her paws.



Poppy, 4 years old

Poppy is an energetic Poodle Beagle cross.





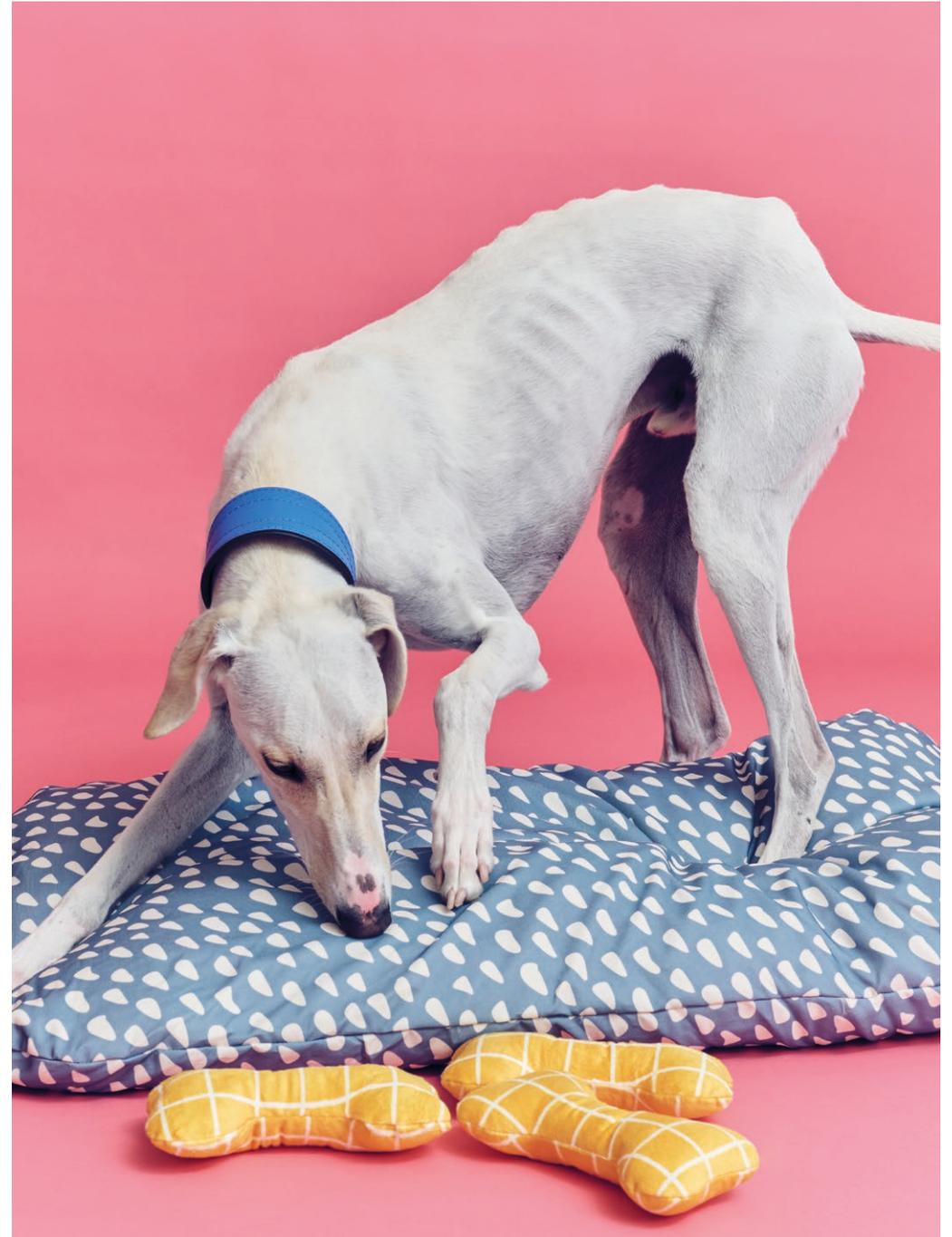
She is a cheeky little girl who loves napping in her UTSÅDD dog bed, or leaping straight out of it!





Cloud, 2 years old

Cloud is a sweet two-year-old Lurcher.



UTSÄDD Soft toy for dog yellow £2 105.708.77

He arrived as a stray and quickly started showing off his penchant for catching toys to the team - he was a real fan of the yellow UTSÅDD soft toy in particular.



Miya, 10 years old

Beautiful Husky Miya came to Woodgreen because her owner sadly couldn't look after her anymore.





UTSADD Pet cushion blue 64x102 cm £19 705.677.54

While waiting for her perfect home, she's been staying with a fosterer who tells us she's "good as gold".

Martha and Tiny, 1 year old

Poodle Lhasa Apso cross siblings Martha and Tiny are inseparable.



These sisters have been nicknamed “two heads, one body” because they don’t go anywhere without each other!







View the full, digital lookbook (including details on how to adopt a pet currently being looked after by Woodgreen Pets Charity) and the UTSÅDD range at: [IKEA.co.uk/woodgreen](https://www.ikea.co.uk/woodgreen) or scan the QR code.

#ikeauk #UTSÅDD



IKEA UK and Ireland Press Office
press.uk.ie@ikea.com
020 3645 0193
[IKEA.co.uk/media](https://www.ikea.co.uk/media)

