

OUR VIEW ON ANIMAL WELFARE

“Our commitment to more sustainable agriculture and better animal welfare is strongly connected to the IKEA vision of creating a better everyday life for the many people.”

Sharla Halvorson

Health & Sustainability Manager for the global IKEA food business

“Working together with our partners is crucial for our success in improving animal welfare in our supply. We know that there is a lot to be done but we are proud to be on our way.”

Peter Möller, Sustainability manager for Category Area food at IKEA.

At IKEA we believe that in order to achieve improved animal welfare, the environments animals are reared in, the way the animals are handled and standard on-farm practices must prioritize good physical health, good mental health, and the expression of natural behavior.

THE SCOPE

- All stages of an animal's life and along all points in the supply chain – farm, transport, and slaughter.
- All animal derived raw materials used as food such as eggs, beef, dairy, chicken pork, and fish.
- All animal derived raw materials used in the home furniture range including leather, sheep skins, wool, down, and feathers.

ENSURING BETTER ANIMAL WELFARE

As a first step within the food business, species-specific programmes that frame the IKEA vision for more sustainable agriculture have been established. Central to these programmes are **sourcing criteria for better animal welfare**. The first of these programmes, *Better Chicken*, was published early 2018.

Across all species, there are a number of practices that we aim to phase-out in 2025 at the latest. These include:

- Extreme confinement (stocking densities that compromise the behavioral and/or physical needs of the animal or cage/crate systems)
- Routine physical alterations
- Routine use of antibiotics
- Use of growth promoters

In general, there are **certain practices we do not allow** within our supply chain:

- The use of cloned animals—either as breeding animals or progeny
- Force-feeding or live-plucking
- Mulesing

SOURCING CRITERIA FOR BETTER ANIMAL WELFARE

We take a **holistic approach** to programme development by incorporating co-worker values, feedback from NGOs and suppliers, country specific legislation and animal welfare science.

A key animal welfare paradigm that guides the criteria development is called the **Five Provisions And Welfare Aims**. It represents a broadened and updated view of the **Five Freedoms**, widely accepted guiding principles on animal welfare.

Key to the five provisions paradigm is the importance of both minimizing negative emotional states and experiences and promoting positive emotional states and experiences.

The Five Provisions are: good housing; good environment; good health; appropriate behavior; and positive mental experiences.

The ultimate aim is that on balance, animals in the supply chain will have more positive experiences than negative ones over the course of their life-time.



GOVERNANCE AND IMPLEMENTATION

Implementation of the species-specific *Better Programmes* occurs via internal governance processes and raw material specific requirement specifications in the supplier contracts.

Our **Better Programmes Steering Group and Working Group** has the specific aim of driving animal welfare improvements within the IKEA Food supply chain – these groups are made of key internal and external stakeholders including suppliers and animal welfare consultants.

In the IKEA Food business the overarching responsibility of developing and driving animal welfare improvements within the supply chain sits at the global level with the purchasing and health & sustainability department (Category Area Managers; Sustainability Managers; Sustainable Agriculture Specialist). The global strategic direction related to animal welfare across IKEA business units are aligned and agreed upon by top level management.

VERIFICATION PROCESS

Verification will occur both through existing internal assurance methods (2nd party) and by using existing 3rd party certification bodies. In addition to sourcing from existing certifications, IKEA will directly engage with certifications to drive continuous improvement.

We are committed to transparency and reporting progress against our milestones. We will do this both internally and externally via the Inter IKEA Sustainability report.

LAYING HEN COMMITMENT

IKEA has committed to 100% of all whole, fresh, and liquid eggs sourced globally coming from **cage-free or free-range farms**. Animal welfare criteria for cage-free/free-range egg production aligns with EU legislation.

BETTER PROGRAMME: CHICKEN

Better Chicken is our first publicly available global sourcing criteria for chicken in the IKEA supply chain. It details 12 key areas for improvement which cover animal welfare, public health (antibiotics usage), deforestation-free feed, and manure management to avoid environmental pollution. The criteria is time-bound, with 75% to be fulfilled end of 2020 and the rest in 2025.

For more details on the criteria please visit the [Inter IKEA Newsroom](#).

STAKEHOLDERS

We value the contribution of diverse stakeholders when driving improvements within our supply chain. This includes suppliers, internal and external experts, NGOs, and multi-stakeholder forums.

- We are a **founding member** of the Global Coalition for Animal Welfare (GCAW)
- We **collaborate** with the Food Animal Initiative ([FAI](#))
- We **consult** with Compassion in World Farming and World Animal Protection
- We are a **member** of the Textile Exchange Responsible Leather Initiative and we are on the **Advisory Group** for the Responsible Wool Standard
- We are an **invited member** of the Aquaculture Stewardship Council (ASC) technical working group on animal welfare

ANTIBIOTIC USE IN FARM ANIMALS

The **World Health Organization (WHO)** warns that inappropriate use of antimicrobial medicines, including in animal agriculture, is contributing to antimicrobial resistance (AMR), "making the latest generation of antibiotics virtually ineffective." It is also resulting in increased human mortality and increased pressure on health care systems. While human antibiotic use is considered to be the main driver of AMR, the contribution of widespread antimicrobial use in food-producing animals is now widely acknowledged. Food animals can serve as a reservoir of resistant pathogens and resistance mechanisms. This can directly or indirectly result in antibiotic resistant infections in humans.

IKEA believes that peoples' well-being is absolutely linked to the health of the animals we rely on for our food. We are dedicated to helping curb the emergence of AMR. This requires the farms that supply us to use antibiotics in a responsible way to **reduce** overall use and reliance on antibiotics, **replace** the use of highest priority antibiotics critical to human health with effective and sustainable alternatives, and **refine** their administration where use is necessary.

This will be done via the species-specific **Better Programmes** which aim for no use of antibiotics for growth promotion or group prophylaxis purposes and which ask suppliers to phase out use of antibiotics defined as 'highest priority critically important' to human health (Notably 3rd and higher generation Cephalosporins, Fluoroquinolones, Macrolides, and Colistin), other than as treatments of last resort, following veterinary advice and the use of relevant diagnostic tests by 2025.



NEXT STEPS

We are focused on implementation of our Better Chicken 2020 criteria over the next year and we continue to work in close collaboration with suppliers in order to mitigate challenges related to our 2025 milestones.

Currently a roadmap for our **Better Pig Programme** is under development and it will be published together with the criteria for Better Pig Programme before end of 2020.

In FY18 we began updating the IKEA supplier code of conduct, IWAY. IWAY forms the foundation for how we work with suppliers across the total IKEA business and we have now included general animal welfare requirements that will complement our species-specific requirements.

BETTER PROTEINS

Our commitment to more sustainable agriculture and better animal welfare is central to the IKEA Food business direction. As a part of this we will increase plant-based ingredients and low impact meats in our range while simultaneously reducing food waste – indirectly reducing the number of animals in our supply chain. The aim is to find a better balance of more sustainable proteins from both plant and animal sources. The IKEA food range already includes a number plant-forward products such as the veggie ball, the veggie hot dog, plant-based soft ice and the plant ball.

Launched in August 2018 the IKEA veggie hot dog has already been sold over 7 million times, proving that plant-based food can be a delicious option for the many. In August 2020 IKEA launched a plant ball with the ambition to challenge the iconic IKEA meatball and inspire people to choose a plant ball alternative instead of the meatball when eating at IKEA. Read more about the plant ball at the [Inter IKEA newsroom](#).

How are we doing? *

BETTER CHICKEN

25% of the chicken volume sourced for the global range* is sourced in accordance with our Better Chicken 2020 criteria.

Among other criteria, stocking densities of 30 kg m² is required under the Better Chicken programme—this volume is also certified via two different third parties, Better Level 1* and RSPCA Assured.

100% of the chicken volume sourced for the global range is stunned prior to slaughter

100% of the chicken volume sourced for the global range is transported to slaughter within 8 hours

**This represents volumes attached to our chicken meatball, which is 13% of our total chicken volume globally*

BETTER HEN

90.5% of our total egg volume globally* is either free-range or cage-free.

IKEA committed to 100% of all whole, fresh, and liquid eggs sourced globally coming from cage-free or free-range farms by August 2015 and we are continuing to make progress towards this goal.

**Figure represents whole, fresh, and liquid eggs not egg ingredients. Egg ingredients are currently being mapped in order to move the entire volume to cage-free or free-range.*

SEAFOOD

91.2 % of our total seafood volume globally is ASC/MSC certified*

We are currently an invited member of the **ASC technical working group on animal welfare** working with industry, researchers and ASC to include targeted animal welfare criteria in their standard for the first time.

100 % of the total Salmon volume globally is stunned prior to slaughter.

**the ASC standard contains resource-based criteria relevant to animal welfare. Crayfish are not currently included in the standard.*

*All figures are based on IKEA retailer/supplier reported data for FY19. We are currently going through a total supply chain transformation which may impact data quality. Where figures related to pre-slaughter stunning and transport to slaughter don't show 100%, it is not an indication that a large proportion of animals in our supply chain are not stunned or have been transported beyond 8 hours, it simply means this is the volume we have currently been able to satisfactorily verify for reporting purposes and we are improving transparency related to our animal-based supply chains over time.





PRODUCT SPOTLIGHT: SWEDISH MEATBALL

NEW

100 % of the pork volume sourced for the Swedish Meatball in the EU and NA are gestation-crate free and stunned prior to slaughter*

100% of the pork volume sourced for the Swedish meatball in the EU** is transported to slaughter within 8 hours.

100% of the beef volume sourced for the Swedish meatball*** in the EU is stunned prior to slaughter and transported to slaughter within 8 hours.

**This represents about 45% of our total pork volume globally*

***This represents 37.5% of our total pork volume globally. In the EU, pork volumes for the Swedish meatball are certified via the QS standard (about 96%) and RSPCA Assured Outdoor Bred (about 4%). The QS scheme follows EU legislation which allows for confinement in gestation crates for a fixed period after service.*

****This represents 54.6% of our total beef volume globally*

PROGRESS OVER TIME

RAW MATERIAL	ANIMAL WELFARE FOCUS	Reporting year 2018	Reporting year 2019	Reporting year 2020
Eggs	Cage-free or free range	80%	86.9%	90.5%
Seafood	ASC/MSC certification	91%	93.7%	91.2%

For further information on the IKEA Food view on animal welfare please contact: priya.motupalli@inter.ikea.com

References

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