

Press kit

Good vibes incoming

Launching
April 2025



Ready for a fresh start?

Whether you're moving into your first home, preparing for tiny feet, or just looking to refresh your space, new beginnings are exciting but can also feel a little overwhelming.

Will a pink cushion or quirky egg-themed bedding change the world? Maybe not, but they're more than decor. They're little moments of joy, making you smile and think, "Yes, this is my place."

This season, we're introducing three vibrant coordinations full of bold patterns, lively colours, and playful details that'll light up your home. Looking for just one or two pieces? We've got that, too.

Because those good vibes? They make your home feel like yours.

PH202891.JPG



New **KLIBBKORSÖRT** cushion cover CHF 4.95 White/multicolour 306.010.19 New **GURLI** cushion cover CHF 3.95 Pink 705.987.55 New **SANELA** cushion cover CHF 8.95 Bright pink 505.909.20

New LYCKAN chair CHF 99.95 Yellow/
birch veneer 005.691.86 New LYCKAN
chair CHF 99.95 Birch veneer
005.691.91

Sit tight, exciting news awaits:

Spring textile collection 2025	04
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New ÖGONLOCKSMAL cushion cover
CHF 4.95 Black/white 706.009.99 **New**
MÄSTERROT cushion cover CHF 4.95
White/black 505.996.28 **New**
BJÖRKGRÄMAL duvet cover and
pillowcase CHF 24.95 Black white/
dotted 105.911.82



“When designing the spring 2025 textile collection, I wanted to focus on new beginnings. All things bright and optimistic. I included soft pastels and vibrant hues to create a feeling of bloom and to inspire moments of joy and connection to nature. I especially love the sunny side up egg on ÖGONLOCKSMAL cushion cover – it brings a twinkle to your eyes! I hope this collection helps everyone to welcome the arrival of spring into their homes with open arms.”

Hannah Wilcox, Designer





Brighten up

You don't need to go big to refresh your home. A smiley FRÖVÄXT vase, an ÖGONLOCKSMAL egg-themed cushion and a SPETSBOJ table lamp will instantly lift the entire room, and bring a touch of joy to your every day.

New FRÖVÄXT vase CHF 7.95 White 605.919.19 **New** ÖGONLOCKSMAL duvet cover and pillowcase CHF 24.95 Black/white/yellow 006.000.35 **New** ÖGONLOCKSMAL cushion cover CHF 4.95 Black/white 706.009.99 **New** RÖDALM frame with poster CHF 24.95 Sunny-side up 705.949.22 **New** VÄNDPLATS rug, low pile CHF 59.95 White/black dotted 306.009.39 **New** BLÅMUNKAR cushion cover CHF 4.95 White/black/dot pattern 605.996.37 **New** MÄSTERROT cushion cover CHF 4.95 White/black 505.996.28 **New** GURLI cushion cover CHF 3.95 Yellow 905.987.59 SPETSBOJ table lamp CHF 9.95 Dimmable/yellow 405.494.03 KÄLLARHALS vase CHF 19.95 Yellow 705.837.11

Make every morning feel sunny side up

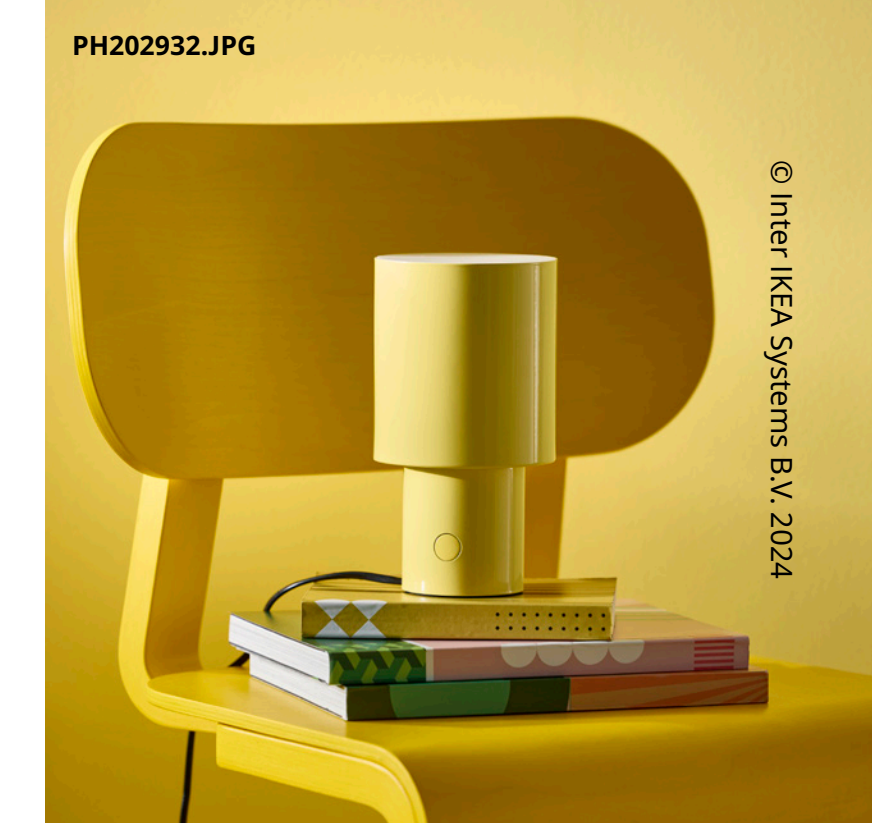
Looking to wake up with a smile? The new Scandinavian modern style coordination is here to brighten your mornings! Think fresh blinds that block out the light but still bring the fun, a vibrant yellow chair, and bold black-and-white patterned rugs and cushions.

Want to add a playful twist? Try our new egg-themed bedding and match with your little one for a “sunny side up” start to the day. We can’t promise it’ll make getting out of bed easier, but your bedroom will be refreshed in an instant and ready to shine!

New ÖGONLOCKSMAL duvet cover and pillowcase CHF 24.95 Black/white/yellow 006.000.35 **New** ÖGONLOCKSMAL cushion cover CHF 4.95 Black/white 706.009.99 SPETSBOJ table lamp CHF 9.95 Dimmable/yellow 405.494.03 **New** LYCKAN chair CHF 99.95 Yellow/birch veneer 005.691.86 **New** ÖGONLOCKSMAL 3-piece bedlinen set for cot CHF 19.95 Flower white/yellow 905.985.23 **New** FRÖVÅXT vase CHF 7.95 White 605.919.19 FRIDANS block-out roller blind CHF 29.95 White yellow/striped 605.956.96



Bright-eyed or grumpy? It's all part of the fun.



The bright
LYCKAN chair
works perfectly
as a bedside
table too!



Tip!

Give black and white a playful update. A splash of colour can wake up your space, refresh the vibe, and brighten your mood for the day ahead.



New SCHERSMIN duvet cover and pillowcase CHF 59.95 White 005.997.44 **New** ÖGONLOCKSMAL cushion cover CHF 4.95 Black/white 706.009.99 **New** RÖDALM frame with poster CHF 24.95 Sunny-side up 705.949.22 SPETSBOJ table lamp CHF 9.95 Dimmable/yellow 405.494.03 KÄLLARHALS vase CHF 19.95 Yellow 705.837.11 **New** BJÖRKGRÄMAL cushion cover CHF 4.95 Black/white 605.996.23 **New** MÄSTERROT cushion cover CHF 4.95 100% polyester. Designer: Tom Hedqvist. W50×L50cm. White/black 505.996.28 **New** VÄNDPLATS rug, low pile CHF 59.95 White/black dotted 306.009.39

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New ÖGONLOCKSMAL cushion cover CHF 4.95 Black/white 706.009.99 **New** MÄSTERROT cushion cover CHF 4.95 White/black 505.996.28 **New** BJÖRKGRÄMAL duvet cover and pillowcase CHF 24.95 Black white/dotted 105.911.82



The brightest way to block out the sun

Say hello to the new FRIDANS blackout blind, your ticket to block out the world, and bring in a little sunshine!

At a generous 195 cm long, it gives you full privacy and blocks out all light to transform your room into the perfect spot to sleep — day or night.

Plus, it's ideal for keeping that annoying TV glare at bay, so you're all set for those epic movie marathons. Just don't forget the popcorn!



FRIDANS block-out roller blind CHF 29.95
W100×L195cm. White yellow/striped 605.956.96

Creating a safer home for everyone

Designed with safety in mind, this blind is completely cordless to keep our little ones out of harms way.



FRIDANS block-out roller blind CHF 24.95 W80×L195cm. White yellow/striped 805.956.95 **FRIDANS block-out roller blind CHF 29.95** W100×L195cm. White yellow/striped 605.956.96 **FRIDANS block-out roller blind CHF 34.95** W120×L195cm. White yellow/striped 405.956.97



“With the NATTHÄGER collection, I want to transform bedtime into an exciting jungle adventure with zebras roaming, tigers roaring and crocodiles splashing around! All with cute ears and tails and in colours that reflect tropical hues”

Hannah Wilcox, Designer

New NATTHÄGER duvet cover and pillowcase CHF 19.95 Multicolour/jungle 205.952.93 **New NATTHÄGER cushion** CHF 17.95 Blue/tiger 005.953.26 **New NATTHÄGER rug, low pile** CHF 29.95 Blue orange/toucan 505.953.24 **MAMMUT children's stool** CHF 8.95 In/outdoor/yellow 203.823.24

“The hand puppets are especially guaranteed to spark the imagination!”



New NATTHÄGER 3-piece hand puppet set CHF 12.95 Crocodile zebra/tiger multicolour 205.972.54



New NATTHÄGER cushion cover CHF 9.95 Multicolour/jungle 805.953.32 **New NATTHÄGER rug, low pile** CHF 29.95 Blue orange/toucan 505.953.24 **MAMMUT children's stool** CHF 8.95 In/outdoor/red 705.819.91

A smile



...from every angle



The iconic LYCKAN chair comes in classic birch, black (limited markets only), and a new bright yellow wood veneer for instant good vibes.



"I enjoy working with simple, basic shapes, but I also want to find a personality in what I design. With LYCKAN, I aimed to create a dining chair that makes you happy. An everyday friend that is easy to like, both when you see it and when you sit on it. With a soft, rounded back that embraces you, and a nice flexibility in the seat. Hopefully, a relationship with the chair will arise, grow, and mature with all dinners and moments you enjoy in it."

Henrik Preutz, Designer

Get comfy!

The cantilever design offers a gentle bounce and curves that mould to your body shape, keeping you comfy whether you're enjoying dinner or lost in a good book. Plus, the warm wood grain shines through, adding an inviting touch that begs you to sit back and stay a while.



New LYCKAN chair CHF 99.95 Yellow/birch veneer 005.691.86 **New LYCKAN chair CHF 99.95** Birch veneer 005.691.91 **New LYCKAN chair CHF 99.95** Black/birch veneer 205.691.90



PE963065.JPG
New ÖGONLOCKSMAL duvet cover and pillowcase CHF 24.95 54% cotton, 46% viscose/rayon. Designer: Hannah Willcox. Duvet cover W150×L200cm. Pillowcase W60×L50cm. Black/white/yellow 006.000.35



PE949877.JPG
New ÖGONLOCKSMAL cushion cover CHF 4.95 100% cotton. Designer: Hannah Willcox. W50×L50cm. Black/white 706.009.99



PE840527.JPG
KLEPPSTAD bed frame CHF 189.- 100% polyester and powder coated steel. Designer: Ebba Strandmark. W166×L207, H86cm. Mattress W160×L200cm. White/Vissle beige 104.926.72



PE929403.JPG
STOMSÖ wall-mounted bedside table CHF 39.95 Powder coated steel, particleboard and foil. Designer: Ellen Hallström. W36×D26, H20cm. Birch effect white/blue 705.678.05



PE957371.JPG
New ÖGONLOCKSMAL 3-piece bedlinen set for cot CHF 19.95 54% cotton, 46% viscose/rayon. Designer: Hannah Willcox. Duvet cover W110×L125cm. Pillowcase W35×L50cm. Sheet W60×L120cm. Flower white/yellow 905.985.23



PE847889.JPG
ÄLSKVÄRD cot CHF 249.- Clear lacquered solid birch and birch veneer. Designer: Sarah Fager. W65×L126, H93cm. Birch/white 404.667.04



PE955185.JPG
New BJÖRKGRÄMAL duvet cover and pillowcase CHF 24.95 54% cotton, 46% viscose/rayon. Designer: Paulin Machado. Duvet cover W150×L200cm. Pillowcase W60×L50cm. Black white/dotted 105.911.82



PE963450.JPG
New SCHERSMIN duvet cover and pillowcase CHF 59.95 100% cotton. Duvet cover W150×L200cm. Pillowcase W60×L50cm. White 005.997.44



PE951263.JPG
New BJÖRKGRÄMAL cushion cover CHF 4.95 100% polyester. Designer: Hannah Willcox. W50×L50cm. Black/white 605.996.23



PE951274.JPG
New BLÄMUNKAR cushion cover CHF 4.95 100% cotton. Designer: Hannah Willcox. W50×L50cm. White/black/dot pattern 605.996.37



PE949850.JPG
New GURLI cushion cover CHF 3.95 100% cotton. W50×L50cm. Yellow 905.987.59



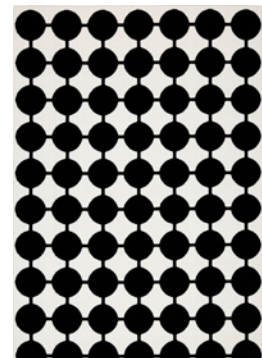
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New GURLI cushion cover CHF 3.95 100% cotton. W65×L65cm. Yellow 405.987.85



PE960022.JPG
New GURLI cushion cover CHF 3.95 100% cotton. W65×L65cm. dark grey 905.987.83



PE951282.JPG
New MÄSTERROT cushion cover CHF 4.95 100% polyester. Designer: Tom Hedqvist. W50×L50cm. White/black 505.996.28



PE958911.JPG
New VÄNDPLATS rug, low pile CHF 59.95 100% polypropylene. Designer: Ingela Håkansson Lamm. W133×L195cm. White/black dotted 306.009.39



PE933121.JPG
KLIPPOXEL throw CHF 24.95 100% polyester. W130×L170cm. Off-white 705.846.21



PE933126.JPG
MOSSMOTT throw CHF 16.95 100 % polyester. Designer: Luna Gil. W130×L170cm. Black/white 805.821.17



PE953171.JPG
New SPETSBOJ table lamp CHF 9.95 Powder coated steel. Designer: Mikael Axelsson. Ø12, H22cm. Dimmable/yellow 405.494.03



PE957826.JPG
New GULLSUDARE pendant lampshade CHF 14.95 Powder coated steel and rice paper. Ø70cm. White/handmade 805.836.16



PE660379.JPG
NYMÅNE wall/reading lamp, wired-in inst CHF 24.95 Powder coated steel. Designer: Mikael Warnhammar. Ø7, H11cm. White 203.569.09



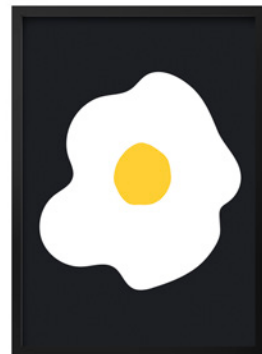
PE962728.JPG PE971477.JPG
New FRÖVÄXT vase CHF 7.95 Pigmented glazed stoneware. Designer: M Mulder/M Vinka. Ø10, H20cm. White 605.919.19 (Images shows front and back of the vase)



PE698269.JPG
IKORNES table mirror CHF 34.95 Ash veneer and mirror glass. Designer: Ola Wihlborg. W27, H40cm. Ash 003.069.20



PE940027.JPG
KÄLLARHALS vase CHF 19.95 Tinted clear lacquered glass. Designer: Anna Efverlund. Ø19, H22cm. Yellow 705.837.11



PE960157.JPG
New RÖDALM frame with poster CHF 24.95 Fibreboard, paper, polystyrene plastic foil and paper. W50×H70cm. Sunny-side up 705.949.22



PE951644.JPG
New TJENA storage box with lid CHF 5.95 Paperboard and bleached chlorine-free paper. Designer: Ingela Håkansson Lamm. L35×W25, H20cm. White black/dotted 706.010.55



PE951642.JPG
New TJENA storage box with lid CHF 8.95 Paperboard and bleached chlorine-free paper. Designer: Ingela Håkansson Lamm. L35×W32, H32cm. White black/dotted 506.010.56



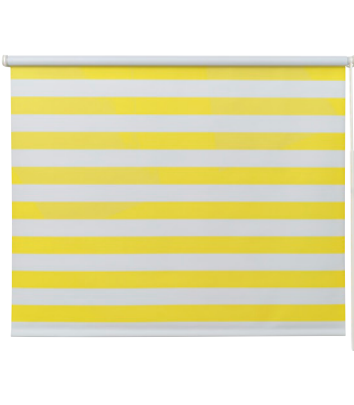
PE958731.JPG
New LYCKAN chair CHF 99.95 Clear acrylic lacquered birch veneer and powder coated steel. Designer: Henrik Preutz. W45×D51, H83cm. Yellow/ birch veneer 005.691.86



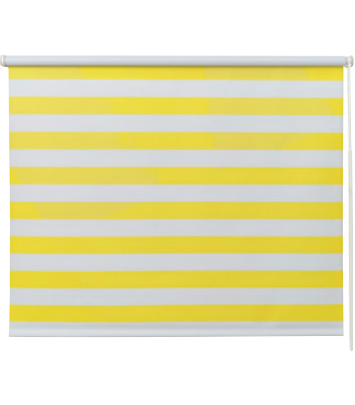
PE958732.JPG
New LYCKAN chair CHF 99.95
Clear acrylic lacquered birch veneer and powder coated steel. Designer: Henrik Preutz. W45×D51, H83cm. Birch veneer 005.691.91



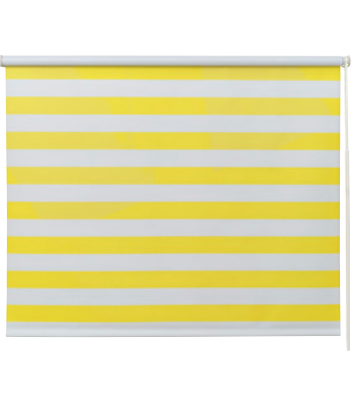
PE958730.JPG
New LYCKAN chair CHF 99.95
Clear acrylic lacquered birch veneer and powder coated steel. Designer: Henrik Preutz. W45×D51, H83cm. Black/birch veneer 205.691.90



PE938509.JPG
FRIDANS block-out roller blind CHF 29.95 100% polyester and polypropylene plastic. W100×L195cm. White yellow/striped 605.956.96



PE938509.JPG
FRIDANS block-out roller blind CHF 24.95 100% polyester and polypropylene plastic. W80×L195cm. White yellow/striped 805.956.95



PE938191.JPG
FRIDANS block-out roller blind CHF 34.95 100% polyester and polypropylene plastic. W120×L195cm. White yellow/striped 405.956.97



PE957359.JPG
New NATTHÄGER duvet cover and pillowcase CHF 19.95 54% cotton, 46% viscose/rayon. Designer: Hannah Wilcox. Duvet cover W150×L200cm. Pillow case W60×L50cm. Multicolour/jungle 205.952.93



PE764765.JPG
SLÄKT ext bed frame with slatted bed base CHF 179.-
Acrylic painted fibreboard and plastic edging. Designer: Ebba Strandmark/IKEA of Sweden. W91×L205, H71cm. Mattress W80×L200cm. White 193.264.28



PE957310.JPG
New NATTHÄGER cushion CHF 17.95 100% polyester. Designer: Hannah Wilcox. W50×L50cm. Blue/tiger 005.953.26



PE957364.JPG
New NATTHÄGER rug, low pile CHF 29.95 100% polyester. Designer: Hannah Wilcox. W83×L125cm. Blue orange/toucan 505.953.24



PE957312.JPG
New NATTHÄGER cushion cover CHF 9.95 100% polyester. Designer: Hannah Wilcox. W50×L50cm. Multicolour/jungle 805.953.32



PE924513.JPG
MAMMUT children's stool CHF 8.95 Polypropylene plastic. Ø30cm. W35×H30cm. In/ outdoor/red 705.819.91



PE735970.JPG
MAMMUT children's stool CHF 8.95 Polypropylene plastic. Designer: M Kjelstrup/A Östgaard. Ø30, W35×H30cm. In/ outdoor/yellow 203.823.24



PE966772.JPG
New NATTHÄGER 3-piece hand puppet set CHF 12.95 100% polyester. Designer: Hannah Wilcox. Crocodile zebra/tiger multicolour 205.972.54

Still images



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PH202927.JPG



PH202929.JPG



PH202925.JPG



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Happiness incoming

Refresh your home and bring a smile to your day with playful pops of colour. Add TRÄDSTAM candle holders inspired by swim rings, multicoloured KLIBBKORSÖRT bedding and a bright pink GURLI cushion for an instant lift to your home and mood.

New KLIBBKORSÖRT duvet cover and pillowcase CHF 19.95 Multicolour 306.000.10 **New** KLIBBKORSÖRT cushion cover CHF 4.95 White/multicolour 306.010.19 **New** GURLI cushion cover 3.95 Pink 705.987.55 **New** SANELA cushion cover CHF 8.95 Bright pink 505.909.20 **New** PELARTUJA bedspread CHF 39.95 White 506.003.73 **New** RIDSTIG rug, flatwoven CHF 39.95 Off-white/green 606.009.66 **New** KÄLLARHALS vase CHF 16.95 Orange 505.837.12 **New** TRÄDSTAM pillar candle holder CHF 6.50 Dark pink/white 305.919.30 **New** TRÄDSTAM tealight holder CHF 4.95 Dark blue/white 505.919.29



**Store it, tidy
up and slide it
out of sight!**



Let the good vibes roll

Ready to give your room a lift? Mix and match bursts of pink, orange, and blue, plus playful patterns like stripes, florals, and bold squares to create a space that makes you think, “Yes, this is my place.”

With smart updates like a new daybed with hidden storage, a trolley that moves wherever you do, and vibrant textiles, creating a feel-good space full of good vibes has never been easier.

New KLIBBKORSÖRT duvet cover and pillowcase CHF 19.95 Multicolour 306.000.10 **New KLIBBKORSÖRT** cushion cover CHF 4.95 White/multicolour 306.010.19 **New GURLI** cushion cover CHF 4.95 Pink 705.987.55 **New SANELA** cushion cover CHF 8.95 Bright pink 505.909.20 **New GURLI** cushion cover CHF 3.95 Bright orange 205.987.67 **New PELARTUJA** bedspread CHF 39.95 White 506.003.73 **New RIDSTIG** rug, flatwoven CHF 39.95 Off-white/green 606.009.66 **ÄLGANÄS** hat and coat stand CHF 24.95 Light blue 205.923.41 **New VIHALS** day-bed frame with storage CHF 199.- White 895.715.86 **LOSHULT** trolley CHF 49.95 Pine 405.762.79



The KUNGSLJUSMAL meter fabric can be used to create a kimono, cushion cover, or any other fun item you can imagine.

Tip!

Home need a pick-me-up? Mix patterns in the same colour family for an instant refresh, or pair a bold print with solid cushions to let it shine. It's a quick way to make your space feel totally you.



New KÄLLARHALS vase
CHF 16.95 Orange
505.837.12

A playful KÄLLARHALS vase ties together the mix of colours, shapes and patterns for a fun, eclectic vibe.

PH202871.JPG



New KLİBBKORSÖRT duvet cover and pillowcase CHF 19.95 Multicolour 306.000.10 **New KLİBBKORSÖRT cushion cover** CHF 4.95 White/multicolour 306.010.19 **New GURLI cushion cover** CHF 3.95 Pink 705.987.55 **New SANELA cushion cover** CHF 8.95 Bright pink 505.909.20 **New PELARTUJA bedspread** CHF 39.95 White 506.003.73



PE963053.JPG

New KLIBBKORSÖRT duvet cover and pillowcase CHF 19.95 54% polyester, 46% viscose/rayon. Designer: Hannah Wilcox. Duvet cover W150×L200cm. Pillow case W60×L50cm. Multicolour 306.000.10



PE949862.JPG

New KLIBBKORSÖRT cushion cover CHF 4.95 100% cotton. Designer: Hannah Wilcox. W50×L50cm. White/multicolour 306.010.19



PE977541.JPG

New VIHALS day-bed frame with storage CHF 199.- Particleboard, fibreboard, acrylic paint and plastic edging. Designer: Ola Wihlborg. W86×L206, H75cm. Mattress W80×L200cm. White 895.715.86



PE957217.JPG

LOSHULT trolley CHF 49.95 Tinted clear acrylic lacquered solid pine. Designer: Nike Karlsson. W38×L38, H82cm. Pine 405.762.79



PE953851.JPG

ÄLGANÄS hat and coat stand CHF 24.95 Powder coated steel and galvanized steel. Designer: Henrik Preutz . Ø33, H173cm. Light blue 205.923.41



PE949834.JPG

New GURLI cushion cover CHF 3.95 100% cotton. W50×L50cm. Pink 705.987.55



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New GURLI cushion cover CHF 3.95 100% cotton. W50×L50cm. Bright orange 205.987.67



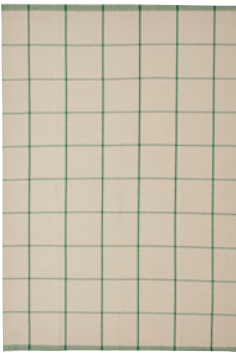
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New SANELA cushion cover CHF 8.95 100% cotton. W50×L50cm. Bright pink 505.909.20



PE963545.JPG

New PELARTUJA bedspread CHF 39.95 100% cotton. W150×L250cm. White 506.003.73



PE961018.JPG

New RIDSTIG rug, flatwoven CHF 39.95 100% cotton. Designer: Johanna Jelinek. W133×L195cm. Off-white/green 606.009.66



PE749065.JPG

RISBYN pendant lampshade CHF 24.95 Rice paper, birch veneer and steel. Designer: Lisa Hilland. Ø57, H64cm. Onion shape/white 104.040.91



PE727575.JPG

NÄVLINGE LED clamp spotlight CHF 14.95 Polycarbonate plastic and steel. Designer: Henrik Preutz. L34cm. White 704.498.88



PE962530.JPG

New TRÄDSTAM pillar candle holder CHF 6.50 Pigmented glazed stoneware. Designer: M Mulder/M Vinka. Ø16, H4cm. Dark pink/white 305.919.30



PE962536.JPG

New TRÄDSTAM tealight holder CHF 4.95 Pigmented glazed stoneware. Designer: M Mulder/M Vinka. Ø16, H4cm. Dark blue/white 505.919.29



PE940024.JPG

New KÄLLARHALS vase CHF 16.95 Tinted clear lacquered glass. Designer: Anna Eferlund. Ø11, H26cm. Orange 505.837.12



PE957900.JPG

SKÅLBODA armchair CHF 99.95 Powder coated steel. Designer: Niels Gammelgaard. W64×D69, H71cm. Orange 695.749.58

Still images



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PH202873.JPG



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PH202875.JPG



PH202871.JPG



PH202879.JPG



PH202881.JPG



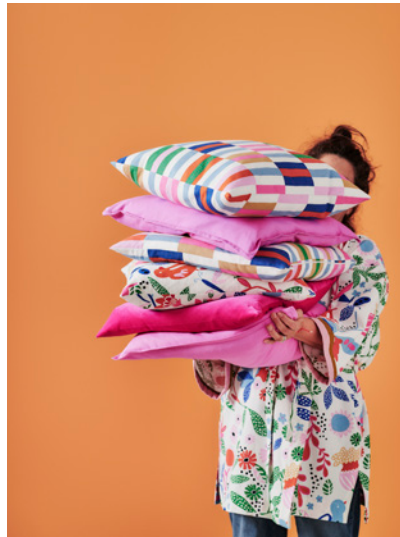
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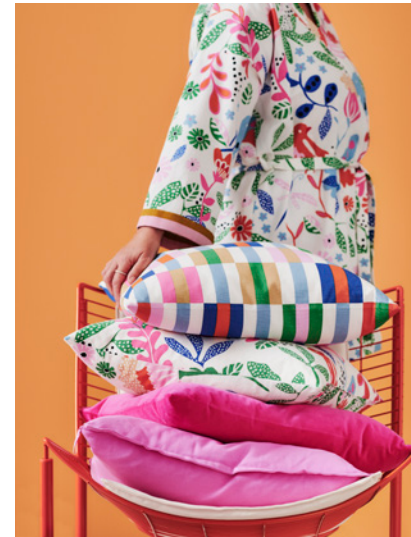
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PH202884.JPG



PH202890.JPG



PH202887.JPG



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PE958038.JPG



Instant boost

It doesn't take a lot to energise a room. Small items like a cactus-inspired ÄRTBUSKE watering can, a bold blue DOFTBRÄKEN vase and a bright BLÅSVERK table lamp are all you need to give you and your living space a boost.

New DAGGKÄPÖR throw CHF 4.95 Green 206.026.94 ÄRTBUSKE vase/watering can CHF 19.95 Bright green 605.376.54 **New** DOFTBRÄKEN vase CHF 17.95 Dark blue 105.919.26 **New** GURLI cushion cover CHF 19.95 Green 205.987.48 **New** GURLI cushion cover CHF 3.95 805.987.31 **New** LYCKSELE cover for 2-seat sofa-bed CHF 99.- Grindtorp multicolour/stripe pattern 705.786.39 BLÅSVERK table lamp CHF 14.95 Red 705.856.06 **New** LANDSVÄG rug, low pile CHF 39.95 Green 405.964.04 PILTANDVINGE duvet cover and pillowcase CHF 19.950 Blue 405.824.02 **New** DJURTRÄNARE basket CHF 19.95 White/black/blue 305.914.21

Same cosy spot, whole new energy

Sometimes your living room needs a recharge as much as you do! The good news is, it only takes a few fun additions to give the room a fresh burst of energy. Add a bright red lamp, bold green shelves, a playful multicolored sofa cover, and other new coordinated pieces—for a whole new spot to kick back and relax.

And when it's time to wind down, simply roll away the coffee table, whip off the sofa-bed cover, and flick off the light for a peaceful night's sleep.

New LYCKSELE cover for 2-seat sofa-bed CHF 99.- Grindtorp multicolour/ stripe pattern 705.786.39 LYCKSELE HÄVET 2-seat sofa-bed CHF 549.- Ransta natural 493.870.24 **New** BILLY bookcase with glass-doors CHF 199.- Green 005.949.25 BLÅSVERK table lamp CHF 14.95 Red 705.856.06 **New** LANDSVÄG rug, low pile CHF 39.95 Green 405.964.04 PILTANDVINGE duvet cover and pillowcase CHF 19.95 Blue 405.824.02 **New** SILVERHAJMAL tray CHF 14.95 Bamboo 905.976.65

Give your LYCKSELE sofa-bed a fun new look with the GRINDTORP multi-stripe patterned cover—it's a great way to make it feel brand new and uniquely yours.



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"When designing KRÖNIKÖR shelf, I wanted to explore what storage can be in a world where we live in smaller spaces and maybe have fewer things to store. It's functional, works for display – and stands out with its bold colour and shape."

Lukas Bazle, Designer

Small space, big personality

Meet KRÖNIKÖR - expressive new shelving for storing books, vinyls, and all those little treasures that make a house feel like home. Compact and light, the freestanding shelves are ideal for small spaces and can be placed in any room – snug by the wall, tucked behind the sofa, or steal the spotlight in the middle.

Need more space? it's easy to place several KRÖNIKÖR side by side to create a beautiful display and keep the memories growing.



New KRÖNIKÖR open storage CHF 24.95 Red 305.745.96

Meet BILLY,
45 years old.
Tall, green and
handsome.
Loves books.

Tip!

Give treasured items a new lease of life with colourful shelves that add a pop of energy and create a vibrant, new display for everything you love.



New BILLY bookcase
with glass-doors CHF
199.- Green 005.949.25

A glow-up. For your glassware.

Bring in the sunshine with the new yellow VITTSJÖ—sleek metal frame, glass shelves, and a bright new look. It's the perfect way to put your favourite pieces in the spotlight. Sunglasses optional.



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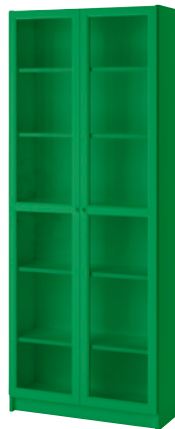
New VITTSJÖ shelving unit CHF 79.95 Yellow/glass 805.955.44



PE955352.JPG
New LYCKSELE cover for 2-seat sofa-bed CHF 99.- 100% cotton. Designer: IKEA of Sweden/A Deo. 705.786.39



PE799986.JPG
LYCKSELE HÄVET 2-seat sofa-bed CHF 549.- Powder coated steel and 100% cotton. W142×D100, H87cm. Bed W140×L188cm. Ransta natural 493.870.24



PE962921.JPG
New BILLY bookcase with glass-doors CHF 199.- Particleboard, paper foil and plastic edging. Designer: Gillis Lundgren. W80×D30, H202cm. Green 005.949.25



PE965089.JPG
New KRÖNIKÖR open storage CHF 24.95 Particleboard, melamine foil and plastic edging. Designer: Lukas Bazle. W60.2×D35, H90.2cm. Red 305.745.96



PE907276.JPG
DYVLINGE swivel armchair CHF 249.- Powder coated steel and polyurethane foam. Designer: Gillis Lundgren. W63×D75, H68cm. Keling green 605.551.53



PE935511.JPG
GARNANÄS coffee table CHF 69.95 Particleboard, melamine foil, and plastic edging. Designer: Erik Wørts. W65×L65, H40cm. White 105.550.99



PE944581.JPG
BLÄSVERK table lamp CHF 14.95 Polypropylene plastic. Designer: Carl Öjerstam. Ø19, H36cm. Red 705.856.06



PE786542.JPG
SINNERLIG pendant lamp CHF 69.95 Clear lacquered bamboo. Designer: Ilse Crawford. Ø50, H54cm. Bamboo/handmade 703.116.97



PE949838.JPG
New GURLI cushion cover CHF 3.95 100% cotton. W50×L50cm. 805.987.31



PE949846.JPG
New GURLI cushion cover CHF 3.95 100% cotton. W50×L50cm. Green 205.987.48



PE949842.JPG
New GURLI cushion cover CHF 3.95 100% cotton. W50×L50cm. White 005.987.25



PE815065.JPG
KUSTFLY cushion cover CHF 17.95 100% cotton. W50×L50cm. beige/black 305.022.60



PE939889.JPG
New GINSTMOTT curtains, 1 pair CHF 29.95 100% polyester. W145×L300cm. White 605.971.67



PE951066.JPG
New DAGGKÄPOR throw CHF 4.95 100% polyester. W130×L170cm. Green 206.026.94



PE955281.JPG
New LANDSVÄG rug, low pile CHF 39.95 100% polypropylene. Designer: Johanna Jelinek. W133×L195cm. Green 405.964.04



PE931312.JPG
PILTANDVINGE duvet cover and pillowcase CHF 19.95 54% polyester, 46% viscose/rayon. Duvet cover W150×L200cm. Pillow case W60×L50cm. Blue 405.824.02



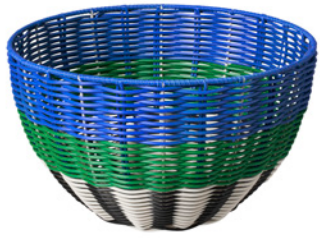
PE964225.JPG
New SILVERHAJMAL tray CHF 14.95 Clear acrylic lacquered bamboo. W38×L58, H5cm. Bamboo 905.976.65



PE962696.JPG
New DOFTBRÄKEN vase CHF 17.95 Pigmented glazed stoneware. Designer: M Mulder/M Vinka. W20×H28cm. Dark blue 105.919.26



PE872286.JPG
ÄRTBUSKE vase/watering can CHF 19.95 Powder coated stainless steel. Designer: Bruno Adrien Aguirre. Ø10.5cm. L21×H24cm. Vol1.5l. Bright green 605.376.54



PE952215.JPG
New DJURTRÄNARE basket CHF 19.95 Polyethylene plastic and powder coated steel. Ø32, H19cm. White/black/blue 305.914.21



PE952209.JPG
New DJURTRÄNARE basket CHF 16.95 Polyethylene plastic and powder coated steel. W25×D35, H19cm. White/green 705.914.19



PE952204.JPG
New DJURTRÄNARE basket CHF 9.95 Polyethylene plastic and powder coated steel. W18×D25, H14cm. White/blue 105.914.17



PE953363.JPG
New VITTSJÖ shelving unit CHF 79.95 Powder coated steel, particleboard, melamine foil and plastic edging. Designer: Johan Kroon. W51×D36, H175cm. Yellow/glass 805.955.44

Still images



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PH202905.JPG



PH202917.JPG



PH202904.JPG



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Meet your new kitchen hands





"The inspiration for the BRUGDHAI series comes from traditional mustard jars and other rustic stoneware with a glazed surface. My idea is that it serves as practical everyday food storage, suitable for everything from dry goods and spices to sauces and utensils. The crafted look has a tactile feel with a mix of matte and glossy finishes. I hope many find it so decorative that they keep it on display on the kitchen counter or put it on the dining table for a nice table setting."

Francis Cayouette, Designer

Your kitchen co-stars await

The traditional, glazed BRUGDHAI series, in beige, brown, and blue stoneware, is perfect for storing and organising. Be it salt and pepper, olive oil, utensils, or potted herbs, these jars fit right in on your worktop or shelf, keeping everything within reach. The downside? They can't whip up a lasagne—that part's on you.



New BRUGDHAI oil/vinegar bottle CHF 6.95 Blue 605.961.77 **New BRUGDHAI jar with lid** CHF 4.95 Vol 0.3l. Beige 105.961.70 **New BRUGDHAI jar with lid** CHF 4.95 Vol 0.3l. Blue 005.961.75 **New BRUGDHAI jar with lid** CHF 9.95 Vol 1l. Beige 305.961.69 **New BRUGDHAI jar with lid** CHF 8.95 Vol 1l. Blue 805.961.76 **New BRUGDHAI jar with lid** CHF 12.95 Vol 1.2l. Beige 705.961.72 **New BRUGDHAI utensil holder** CHF 9.95 Beige 905.961.71 **New BRUGDHAI salt/pepper shaker, set of 2** CHF 4.95 Brown 505.961.73

Finally, let's talk rubbish!

Say hello to the TRÖSKNING bin – your waste-sorting sidekick! Whether it's for plastic, metal, or other waste, or even for storing garden tools, this bin does it all.

Made from at least 50% recycled plastic, it's freestanding and can be placed anywhere – in a cupboard, under a bench, or on a shelf. The clever foldable lid lets you stack bins up to 90 cm high while still being able to reach inside.

With its compact, stackable design and built-in handles, trips to the recycling station are a breeze – meaning less time for waste, more time for fun. Not rubbish at all!



New TRÖSKNING bin with lid CHF 12.95 Light grey-blue 005.922.57



PE963450.JPG
New SCHERSMIN duvet cover and pillowcase €000
100% cotton. Duvet cover W150×L200cm. Pillow case W60×L50cm. White 005.997.44



PE949873.JPG
New ÄNGSPALMAL cushion cover CHF 6.95 100% cotton. W50×L50cm. White/ loral pattern 705.986.99



PE949858.JPG
New GULLNATTLJUSW cushion cover CHF 5.95 100% cotton. W50×L50cm. White/ loral pattern 705.987.03



PE933058.JPG
SANELA cushion cover CHF 8.95 100% cotton. W50×L50cm. Beige-yellow 405.909.11



PE950932.JPG
New BISKOPSMÖSSA throw CHF 9.95 100% polyester. W130×L170cm. Green/off-white 005.986.69



PE962668.JPG
New BRUGDHAJ jar with lid CHF 4.95 Coloured glazed stoneware. Designer: Francis Cayouette. Ø9, H9cm. Vol 0.3l. Beige 105.961.70



PE962669.JPG
New BRUGDHAJ jar with lid CHF 4.95 Coloured glazed stoneware. Designer: Francis Cayouette. Ø9, H9cm. Vol 0.3l. Blue 005.961.75



PE962670.JPG
New BRUGDHAJ jar with lid CHF 9.95 Coloured glazed stoneware. Designer: Francis Cayouette. Ø13, H12cm. Vol 1l. Beige 305.961.69



PE962671.JPG
New BRUGDHAJ jar with lid CHF 9.95 Coloured glazed stoneware. Designer: Francis Cayouette. Ø13, H12cm. Vol 1l. Blue 805.961.76



PE962672.JPG
New BRUGDHAJ jar with lid CHF 12.95 Coloured glazed stoneware. Designer: Francis Cayouette. Ø11, H18cm. Vol 1.2l. Beige 705.961.72



PE962676.JPG
New BRUGDHAJ utensil holder CHF 9.95 Coloured glazed stoneware. Designer: Francis Cayouette. Ø13, H15cm. Beige 905.961.71



PE962674.JPG
New BRUGDHAJ oil/vinegar bottle CHF 9.95 Pigmented glazed stoneware. Designer: Francis Cayouette. H19cm. Vol 0.2l. Blue 605.961.77



PE962675.JPG
New BRUGDHAJ salt/pepper shaker, set of 2 CHF 4.95 Pigmented glazed stoneware. Designer: Francis Cayouette. H9cm. Vol 9cl. Brown 505.961.73



PE958873.JPG
New TRÖSKNING bin with lid CHF 12.95 Polypropylene plastic. Designer: Christina Halskov. W30×D42, H30cm. Vol 25l. Light grey-blue 005.922.57

Still images



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PH202899.JPG



PH202894.JPG



PH202895.JPG



PH202896.JPG



PH202921.JPG



PH202922.JPG



See more on www.IKEA.ch

Enjoy!

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