

# DAKSJUS PR kit

February 2024

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## Ready, set, grow!

Planting season is finally here, and so is DAKSJUS, our new collection for everyone who enjoys planting and growing. With well-designed plant stands, pots, and accessories, it has everything you need for mess-free planting, easy maintenance of your green friends, and beautiful display.

Whether you are a seasoned gardener or just starting out, the DAKSJUS range of pots, stands and gardening accessories makes it a walk in the park to surround yourself with plants.







For a more inspiring and energising workspace, frame your desk with plants. Perfect for indoor and outdoor use, DAKSJUS hanging planters and plant stands not only save precious floor space, they can also create a uniform style and colour scheme across your home.



PH196610.JPG **New DAKSJUS hanging planter, set of 2** 19.95 105.670.35

Decorating with greenery around windows adds a cosy, homey feeling to any room, and DAKSJUS hanging planters are perfect for the task. If you are afraid you might water your computer along with the plants hanging above your desk, opt for our evergreens that only require a little dusting now and then.





PH196620.JPG **New** DAKSJUS self-watering plant pot 24.95 505.670.95

Give your plants the gift of a happy and healthy life with this DAKSJUS self-watering plant pot. Made from a porous terracotta that holds excess water, it lets your green friends draw moisture whenever they need it. Refilling it is a breeze, thanks to a handy gap on the side.

Place DAKSJUS vases on a windowsill and watch the sunlight give life to your plants, seeds, and the vases themselves. Designed to help your plants grow strong and healthy, they will lift your mood with every sprout.

*“We hope the vases will entice you to grow new things, and that you will feel joy when your seeds come to life.”*

Designers **Wiebke Braasch & Iina Vuorivirta**



PH196617.JPG **New** DAKSJUS vase, set of 3 12.95 405.671.09





*“Loving plants while having limited space can be a challenge. That is why we created the DAKSJUS plant stand, so you can maximise your plant collection vertically. The compact size and angled legs take up little room, and the round shape of the legs creates a soft look that complements the natural beauty of plants. And it’s simple to move since it’s made of sturdy, lightweight bamboo. This plant stand is like a blank canvas – ready for your creativity and beloved plants!”*

Designers **Wiebke Braasch, Luna Gil & Anna-Maria Nilsson**

Bring more life into your home by getting some new, green roommates. This DAKSJUS plant stand in bamboo saves floor space and makes it easy to decorate with plants almost anywhere.



*“The goal was to create a set of small plant pots that would allow people to bring greenery into any room, even on a small surface. With the four DAKSJUS plant pots, you can grow seeds and display flowers, succulents or herbs. We hope they inspire you to fill your home with plants, colour, and joy.”*

Designers **Wiebke Braasch, Luna Gil & Anna-Maria Nilsson**

These tiny DAKSJUS plant pots are perfect for displaying baby plants, cacti, and succulents. With their mixed colours and relief pattern, they are just as decorative on their own as they are together.



PH196623.JPG **New DAKSJUS plant pot 9.95/4-pack** 705.670.99 **New DAKSJUS tray 6.95** 905.671.21  
**CACTACEAE potted plant with pot 6.95/3-pack** 704.020.32





PH196817.JPG **New** DAKSJUS potting mat 3.95 305.673.03

If the hassle of cleaning up is robbing you of the joys of being a plant parent, this DAKSJUS potting mat may be the solution. Handy press studs on the corners help contain soil, tools, pots, cuttings and seeds, making it possible to plant and groom without creating a mess. To clean up, just wipe, rinse off and fold it flat until your next potting project.

Get ready to witness magic in your kitchen! The DAKSJUS sprouting dish is made from porous red clay that keeps the dish evenly damp, while its powder-coated exterior makes it waterproof. In short, it's the perfect pot for growing nutritious sprouts.



PH196621.JPG **New** DAKSJUS 2-piece sprouting dish 8.95 105.673.04





Keep your tools within reach with this easy-to-clean DAKSJUS waist apron. And don't forget to protect your hands with matching gardening gloves that offer both comfort and grip.

PH196691.JPG **New DAKSJUS waist apron 9.95** 505.670.38 **New DAKSJUS gardening gloves 3.95** 205.670.87/005.670.88/805.670.89



PH196689.JPG **New DAKSJUS tablecloth 19.95** 705.670.42

This outdoor breakfast setup is budget-friendly, flexible and comfortable. Plus, it's the perfect place for planting and grooming your greens. The DAKSJUS tablecloth is tough, easy to wipe clean before it's time for breakfast again.





PH196678.JPG **New DAKSJUS gardening gloves 3.95** 205.670.87/005.670.88/805.670.89  
**New DAKSJUS plant pot 9.95/4-pack 705.670.99** **New DAKSJUS tray 6.95** 905.671.21

It's time to spread some plant love, so why not host a potting party? From practical trays and tools to pots that will make your plants shine, our DAKSJUS collection has everything you need to set an inspiring workshop table.

Share the joy of gardening with friends, and swap plant cuttings, seeds and tips while cultivating together. DAKSJUS plant pots come in different shades and sizes to give a home to all your greens, even the tiniest ones.



PH196677.JPG **New DAKSJUS gardening gloves 3.95** 205.670.87/005.670.88/805.670.89 **New DAKSJUS waist apron 9.95** 505.670.38  
**New DAKSJUS plant pot 9.95/4-pack 705.670.99**





Don't let limited space limit your love for plants! Vertical gardening is perfect for small patios and balconies, and with this compact, space-saving DAKSJUS plant stand, you can add more greenery to all your rooms, indoors and outside.



PH196690.JPG **New DAKSJUS gardening gloves 3.95** 205.670.87/005.670.88/805.670.89  
**New DAKSJUS plant pot 9.95/4-pack** 705.670.99 **New DAKSJUS potting mat 3.95** 305.673.03

The DAKSJUS potting mat can be used outdoors as well as indoors, keeping soil and tools in one place. It's easy to move around your garden and minimises mess. Plus, having everything you need at hand saves time and energy, too.

PH196682.JPG **New DAKSJUS plant stand with 3 plant pots 69.95** 005.670.26 **New DAKSJUS potting mat 3.95** 305.673.03



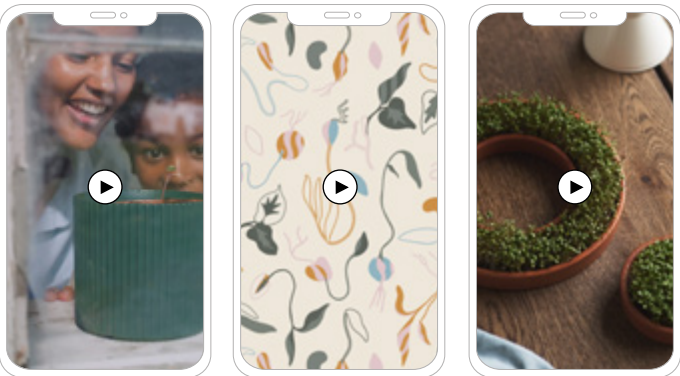


Short on space but big on plant love? Create variation and add lush greenery to your balcony, patio, or indoors with these space-saving DAKSJUS hanging planters.



Motion Media assets

Image overview



Plant Love      Potting party      Time to sprout



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PH196619.JPG



PH196617.JPG



PH196622.JPG



PH196620.JPG



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Image overview



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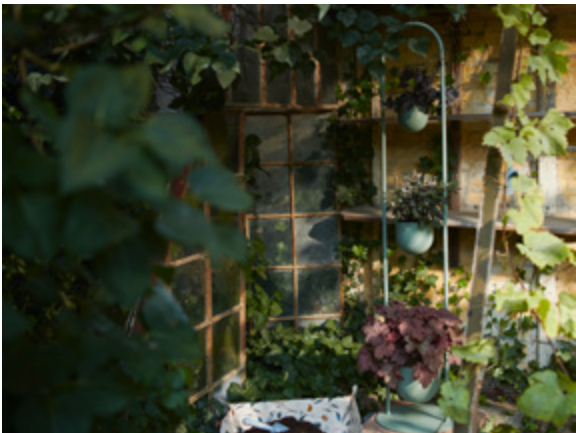
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Image overview



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Image overview



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PH196817.JPG



PH196818.JPG



Product overview



PE913764.JPG  
**New DAKSJUS waist apron 9.95** 100% polyacrylic and 100% polyester. Designer: W Braasch/L Gil/A-M Nilsson. W73×L70cm. Wipeable/sprout patterned off-white/yellow-brown 505.670.38



PE913679.JPG  
**New DAKSJUS gardening gloves 3.95** 100% polyester and synthetic latex. Designer: W Braasch/L Gil/A-M Nilsson. L23/25/26cm. Sprout patterned off-white/yellow-brown 205.670.87 / 005.670.88/ 805.670.89



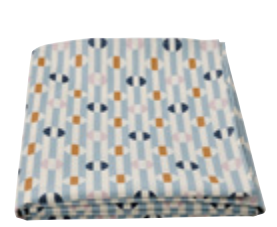
PE913697.JPG  
**New DAKSJUS potting mat 3.95** 100% polypropylene. Designer: W Braasch/L Gil/A-M Nilsson. W70×D70. H13cm. Sprout patterned off-white 305.673.03



PE913754.JPG  
**New DAKSJUS tray 6.95** Stainless steel. W21.5×L42cm. Stainless steel 905.671.21



PE913736.JPG  
**New DAKSJUS tablecloth 19.95** 100% polyacrylic and 100% polyester. Designer: W Braasch/L Gil/A-M Nilsson. W145×L240cm. Wipeable/sprout patterned off-white 705.670.42



PE913738.JPG  
**New DAKSJUS tablecloth 19.95** 100% polyacrylic and 100% polyester. Designer: W Braasch/L Gil/A-M Nilsson. W145×L240cm. Wipeable/stripe pattern blue 905.670.41



PE913680.JPG  
**New DAKSJUS hanging planter, set of 2 19.95** Powder coated polyester and steel. Designer: W Braasch/L Gil/A-M Nilsson. In/outdoor light grey-green 105.670.35



PE913681.JPG  
**New DAKSJUS hanging planter, set of 2 19.95** Powder coated polyester and steel. Designer: W Braasch/L Gil/A-M Nilsson. In/outdoor 205.688.88



PE913694.JPG  
**New DAKSJUS plant stand with 3 plant pots 69.95** Powder coated polyester and steel. Designer: W Braasch/L Gil/A-M Nilsson. H162cm. In/outdoor light grey-green 005.670.26



PE913695.JPG  
**New DAKSJUS plant stand with 3 plant pots 69.95** Powder coated polyester and steel. Designer: W Braasch/L Gil/A-M Nilsson. H162cm. In/outdoor light grey-beige 205.670.25



PE913685.JPG  
**New DAKSJUS plant pot 9.95/4-pack** Pigmented powder coated earthenware. Designer: W Braasch/L Gil/A-M Nilsson. Ø6.8, H6.4cm. Mixed colours 705.670.99



PE913688.JPG  
**New DAKSJUS plant pot, set of 2 14.95** Powder coated earthenware. Designer: W Braasch/L Gil/A-M Nilsson. Yellow-brown 105.671.01



PE913686.JPG  
**New DAKSJUS plant pot, set of 2 14.95** Pigmented powder coated earthenware. Designer: W Braasch/L Gil/A-M Nilsson. Blue 705.671.03



PE913687.JPG  
**New DAKSJUS plant pot, set of 2 14.95** Pigmented powder coated earthenware. Designer: W Braasch/L Gil/A-M Nilsson. Green 905.671.02



PE913763.JPG  
**New DAKSJUS vase, set of 3 12.95** Glass. Designer: W Braasch/I Vuorivirta. Mixed colours 405.671.09



PE913735.JPG  
**New DAKSJUS 2-piece sprouting dish 8.95** Powder coated pigmented red clay. Designer: W Braasch/L Gil/A-M Nilsson. Terracotta 105.673.04



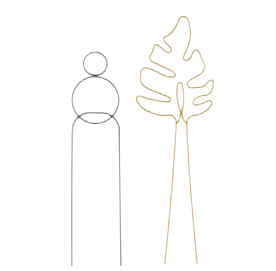
PE913733.JPG  
**New DAKSJUS self-watering plant pot 29.95** Stoneware. Designer: W Braasch/L Gil/A-M Nilsson. W22×L22, H9cm. Terracotta/green 005.670.93



PE913734.JPG  
**New DAKSJUS self-watering plant pot 24.95** Stoneware. Designer: W Braasch/L Gil/A-M Nilsson. W13×L27, H13cm. Terracotta/green 505.670.95



PE913722.JPG  
**New DAKSJUS self-watering insert 14.95** Glass. Designer: W Braasch/L Gil/A-M Nilsson. Ø11, H25cm. Glass mixed colours 805.671.07



PE913693.JPG  
**New DAKSJUS plant support set of 2 9.95** Powder coated polyester and steel. Designer: W Braasch/L Gil/A-M Nilsson. In/outdoor/mixed shapes mixed colours 005.671.25



PE913692.JPG  
**New DAKSJUS plant stand 29.95** Clear acrylic lacquered bamboo. Designer: W Braasch/L Gil/A-M Nilsson. Ø39, H60cm. Bamboo 705.670.18



PE913689.JPG  
**New DAKSJUS plant stand 99.95** Clear acrylic lacquered bamboo. Designer: W Braasch/L Gil/A-M Nilsson. L87×D42, H144cm. Bamboo 205.670.11



PE913690.JPG  
**New DAKSJUS plant stand 7.95** Clear acrylic lacquered bamboo. Designer: W Braasch/L Gil/A-M Nilsson. Ø23, H21cm. Bamboo 105.670.21



Product overview



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**New DAKSJUS box with lid, set of 2 6.95** Paper. Designer: W Braasch/L Gil/A-M Nilsson. Sprout patterned off-white/ yellow-brown 405.670.48



PE913678.JPG

**New DAKSJUS box with lid, set of 2 6.95** Paper. Designer: W Braasch/L Gil/A-M Nilsson. Stripe pattern blue 605.670.47



# Enjoy!

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