

Press kit February 2023

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Outdoor News

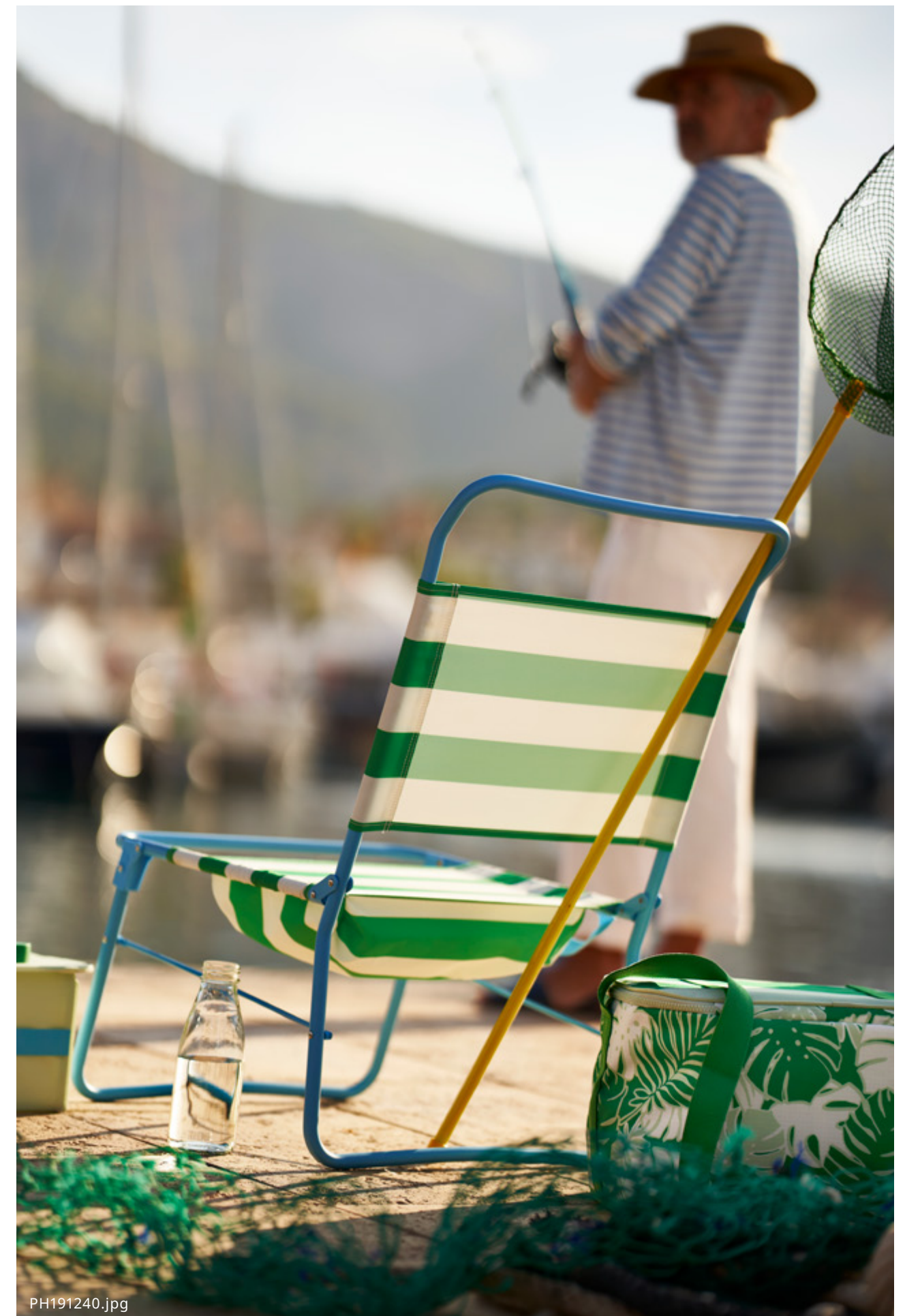


Welcome to life outdoors with IKEA

Enjoy exploring all that's new for spring and summer 2023 at IKEA.

We have new outdoor furniture collections that help people to maximise the joy of being in their gardens and balconies – relaxing, eating, and spending time with family and friends. A new seasonal lighting collection to help everyone extend the glow of spring and summer – those longer days can go on into the night.

And, for people looking for summer spontaneity, we've got a new summer collection for picking up and taking to the beach. Let's get outside.



PH191240.jpg

new STRANDÖN beach chair 905.227.69 CHF 34.95

STRANDÖN

Everything for wonderful days at the beach.
Lightweight, foldable with handy storage features,
our new STRANDÖN summer collection is made for
spur-of-the-moment days out.



PH191311.jpg

new STRANDÖN parasol 705.227.65 CHF 29.95





Summer essentials

From parasols to pop-up wind shelters with compartments to keep belongings tidy and beach chairs in vibrant colours, the STRANDÖN collection helps you seize the summer.



new STRANDÖN pop-up sun/wind shelter 305.227.72 CHF 39.95



PH191277.jpg

new SKARPÖ armchair, outdoor 905.227.45 CHF 49.95 **new ENSKOTTMAL** bath sheet 405.469.23 CHF 9.95



PH191306.jpg

new TUMHOLMEN rocking-chair, in/outdoor 905.391.14 CHF 79.95



PH191294.jpg

NÄMMARÖ

Sometimes it's good to be square. The new NÄMMARÖ collection offers modular furniture that can be combined to create your own oasis. You'll find sun loungers and chairs for long and lazy days, sofas that allow you to invite many guests, and tables for intimate dinners or big families.

“When we designed NÄMMARÖ, we wanted to create a family of modern outdoor furniture that can both blend in and stand out. The square frame used throughout the series contributes to a uniform look and ties the different products together. The soft honey colour ages with grace and is easy to match with things you already have at home and the greenery on your balcony or terrace.”

Nike Karlsson
Designer, IKEA of Sweden



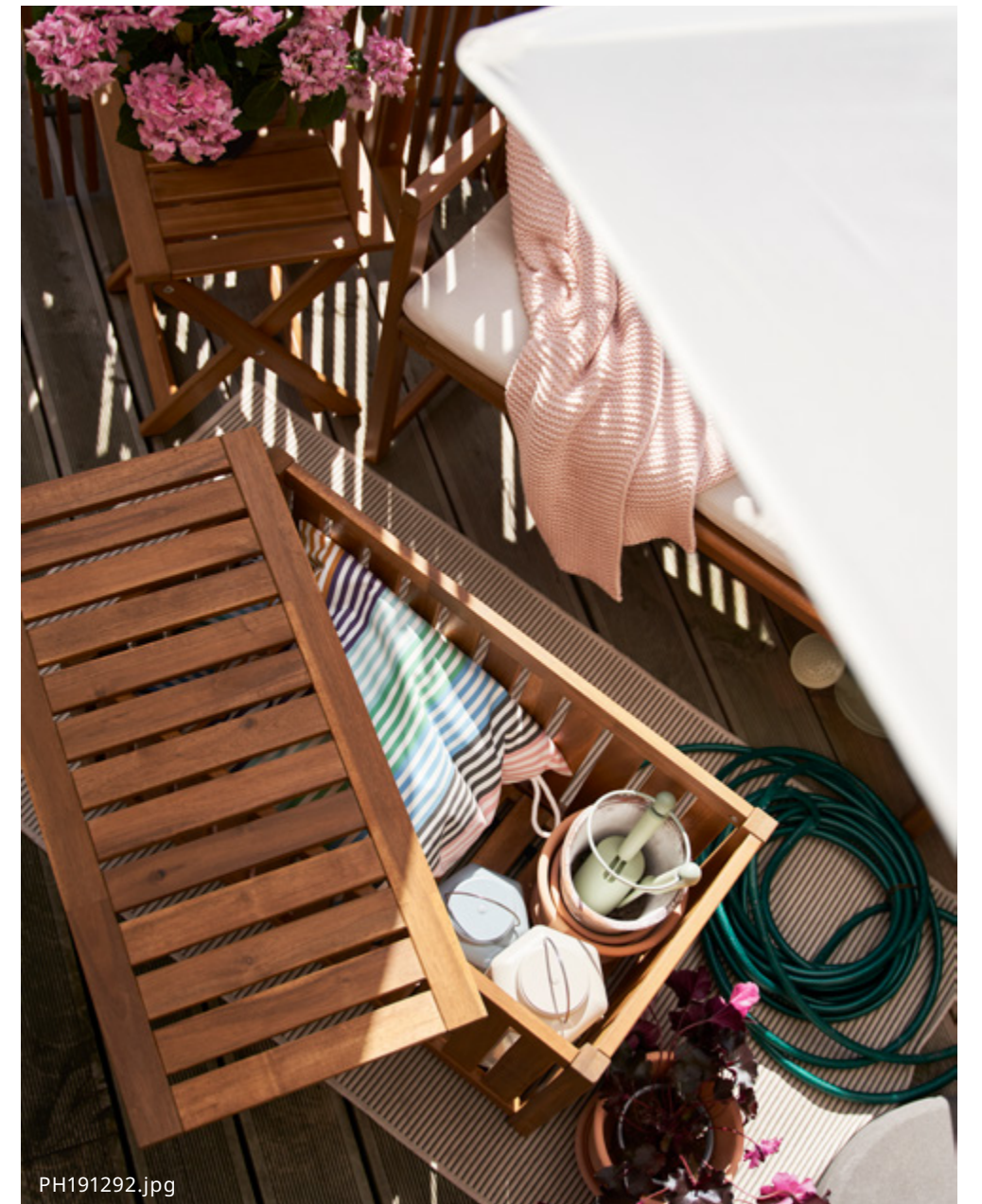
new NÄMMARÖ seat sec for modular sofa, outdoor 105.102.99 CHF 58.-





PH191308.jpg

new NÄMMARÖ privacy screen 205.327.43 CHF 99.-



PH191292.jpg

new NÄMMARÖ storage box 405.327.42 CHF 119.-

From privacy screens to storage boxes that can also be used as seating, with the NÄMMARÖ collection it's possible to create different zones within your garden.



PH191248.jpg

Pack in more alfresco adventures

The NÄMMARÖ collection pieces are relatively light, so you can easily move them if you need to make room for more guests or take them on a trip in the great outdoors.

new NÄMMARÖ stool, outdoor 705.103.00 CHF 39.95



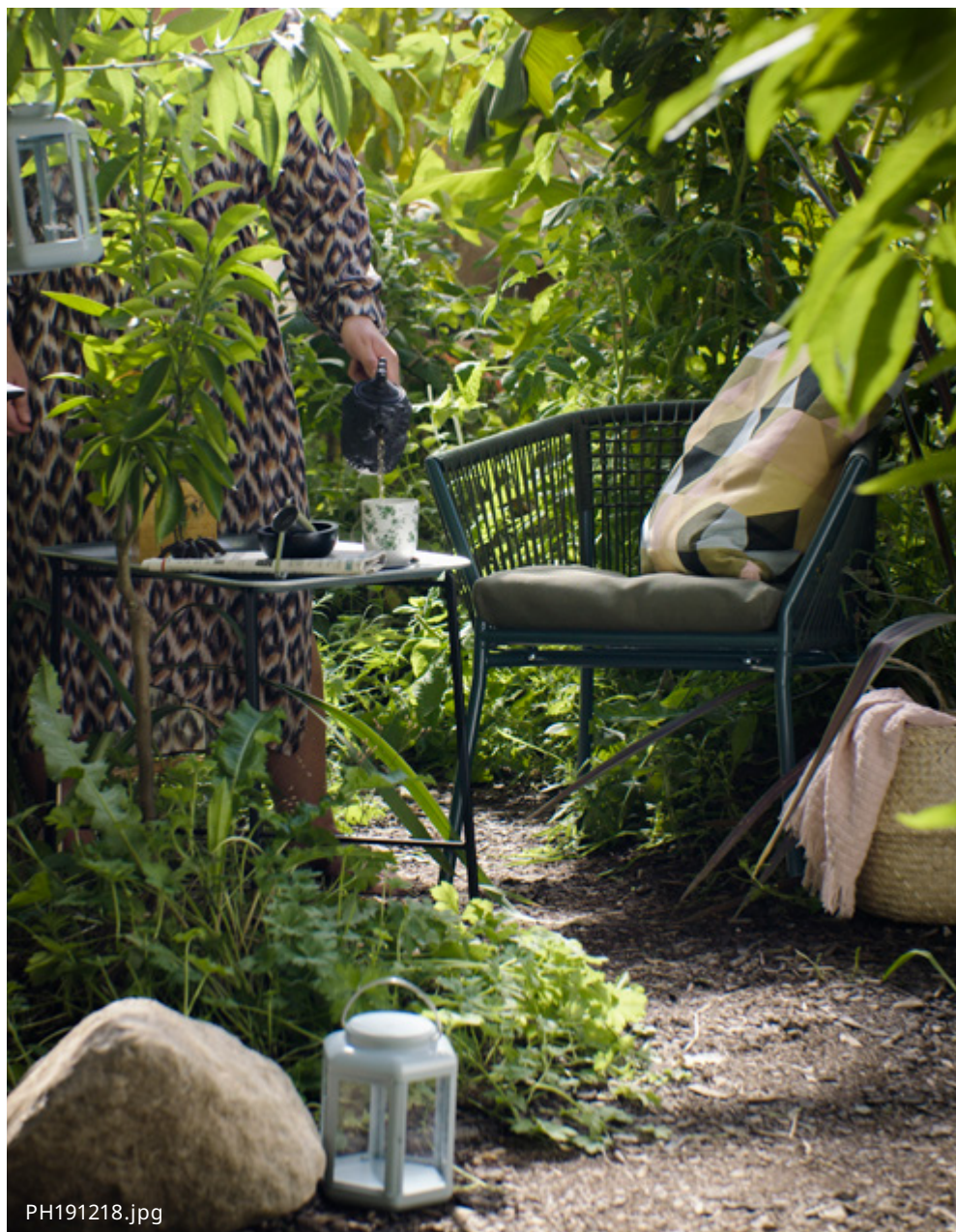
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SEGERÖN

Stay all spring and summer on the SEGERÖN, collection – a flexible outdoor furniture series designed for all types of weather, climates and activities.



PH191218.jpg

Sunny seating spots big or small

From single seats to sun loungers, sofas, and conversation sets, SEGERÖN helps you create a stylish place to hang out.

new SEGERÖN chair with armrests 105.147.54 CHF 129.-



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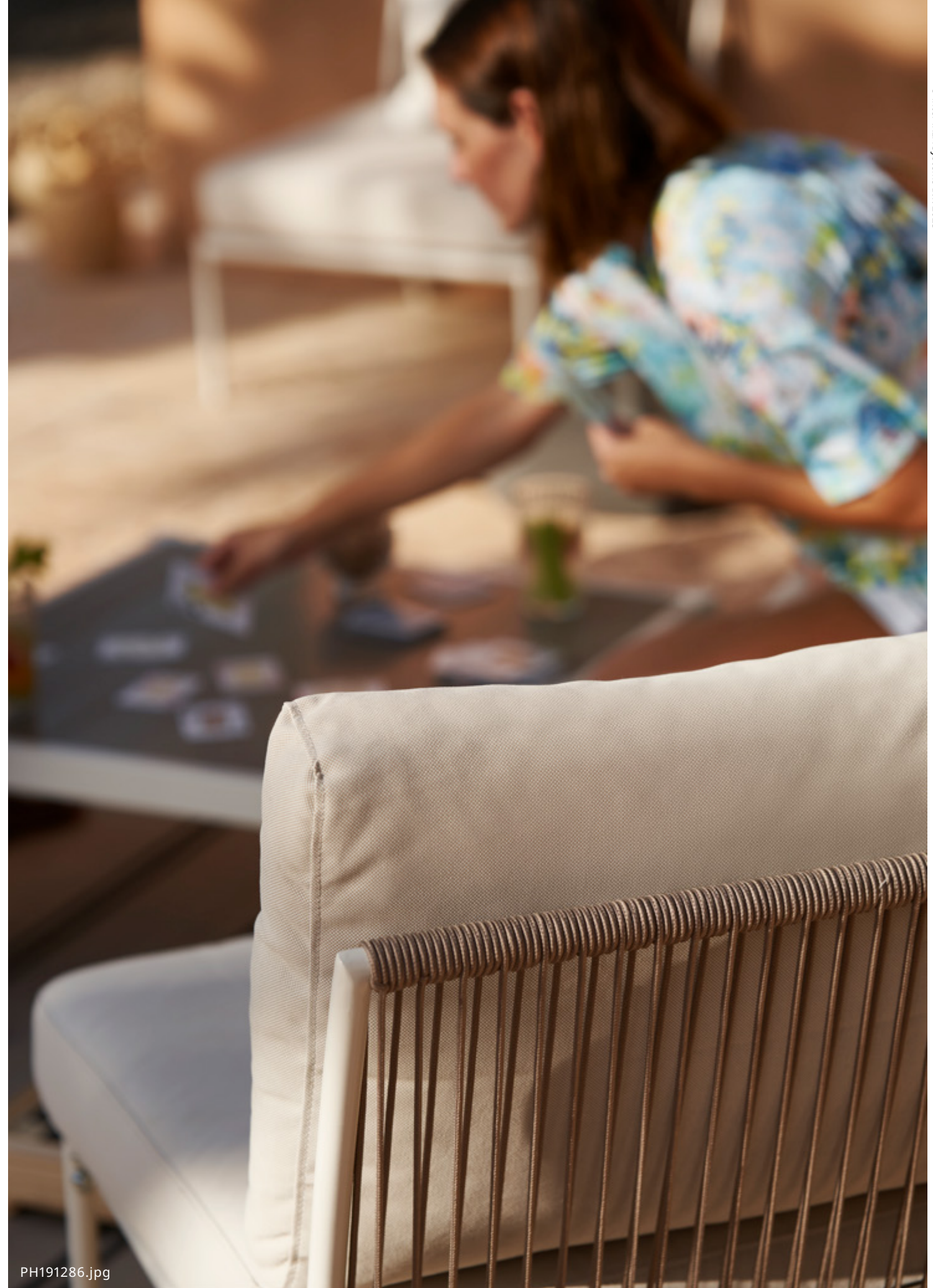
new SEGERÖN chair with armrests 505.108.10 CHF 129.- **new LUNGÖN** privacy screen 805.155.09 CHF 89.95



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“SEGERÖN is affordable furniture that lasts long – luxurious yet minimalistic, with a timeless design and quality for many relaxing outdoor days. Perfect for creating the right summer vibes on your patio.”

Sarah Fager
Designer, IKEA of Sweden



FRÖSÖN/DUVHOLMEN back cushion, outdoor 792.531.03 CHF 23.-



Vacation vibes

SEGERÖN sun lounger Invites everyone to enjoy basking in the sun – ready for relaxing with a summer book or enjoying a sneaky siesta.

new KALLSINNIG wine glass 32cl transp plastic 805.519.36
CHF 2.50



PH191279.jpg

TVARÖ

Boho vibes meet weather-resistant natural fibres. Our TVARÖ collection of rattan sofas is handmade by skilled craftspeople, which makes every product unique. To give TVARÖ protection against different types of weather, we keep the skin on the rattan poles, dip other parts in mud and use a water-based lacquer.



Seating to suit your space

The TVARÖ collection offers seat sections that can be combined to create larger sofas or kept alone as a single chair. You'll also find different-sized cushions and covers to complement the frame.

FRÖSÖN cover for seat cushion 805.268.81 CHF 30.-



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new TVARÖ seat sec for modular sofa, outdoor 105.154.85 CHF 143.-

“My idea with TVARÖ was to create a simple design that allows the natural beauty of the rattan to take centre stage. At the back of the chair, the beautiful hand-woven expression is clearly visible. ”

Andreas Fredriksson
Designer, IKEA of Sweden



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PH191220.jpg

LÄCKÖ

A modern twist on traditional wrought-iron furniture. Low maintenance with a range of seating and outdoor shelving, LÄCKÖ brings a romantic touch to your outdoor space.



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"I found my inspiration in the garden, and the clean simple shapes remind me of the branches of an apple tree. I imagine this furniture in a leafy garden, they create a beautiful place for socialising, in both large and small groups."

Jon Karlsson
Designer, IKEA of Sweden



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PH191265.jpg

GRILLSKÄR

Let's set up our outdoor kitchens for more summer grilling and chilling. The GRILLSKÄR series is perfect for those who like to socialise while cooking good food for family and friends.



A complete kitchen in the open air

The GRILLSKÄR collection offers flexible, sturdy modules to prepare food, cook, and wash up afterwards. Just like your indoor kitchen.

new GRILLSKÄR back panel for outdoor kitchen 105.231.69
CHF 60.-



GRILLSKÄR gas barbecue 304.899.37 CHF 599.-

SOMMARLÅNKE

Extend the glow of spring and summer. The new SOMMARLÅNKE collection of decorative lighting is made for lingering in your outdoor space a little longer.



PH191289.jpg

new SOMMARLÅNKE collection



new SOMMARLÄNKE LED decorative table lamp 205.439.54 CHF 17.95



new SOMMARLÄNKE LED floor lamp 405.439.86 CHF 29.95



new SOMMARLÅNKE LED floor lamp 205.448.16 CHF 49.95



new SOMMARLÅNKE LED lighting chain with 12 lights 205.446.23 CHF 14.95

Image overview



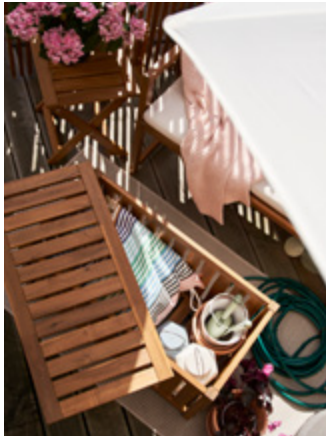
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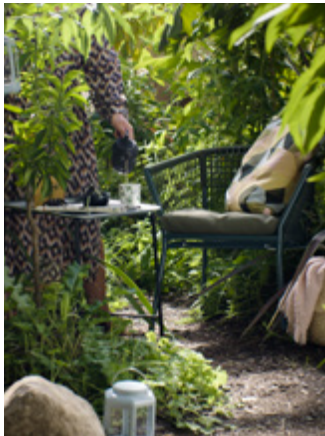
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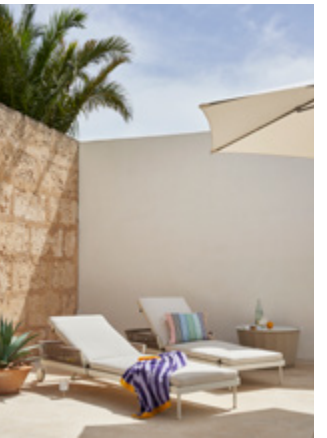
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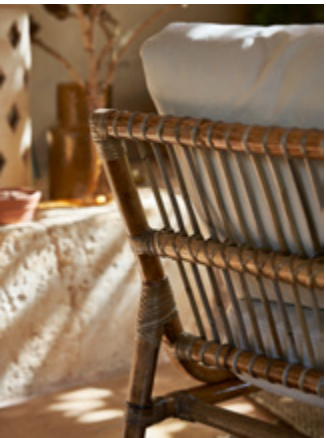
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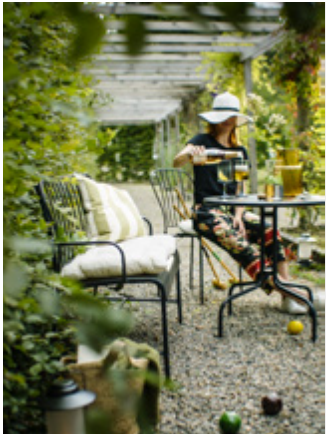


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Image overview



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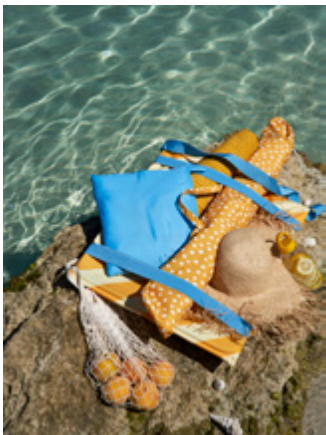
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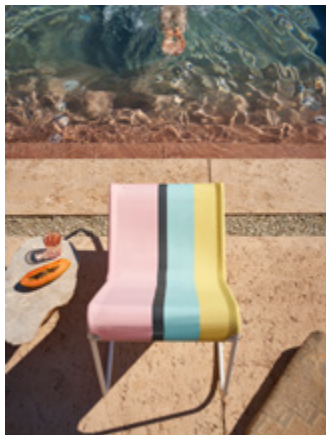
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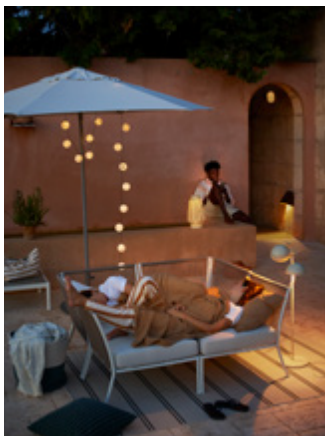
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PH191262.jpg



PH191231.jpg



PH191289.jpg



PH191261.jpg

Products



PE880054.jpg

New NÄMMARÖ bench with backrest, outdoor CHF 129.- Stained solid acacia. Designer: Nike Karlsson. W106×D62, H78cm. Light brown stained 305.103.02



PE879766.jpg

New NÄMMARÖ storage box CHF 119.- Stained solid acacia. Designer: Nike Karlsson. L80×W40, H45cm. Light brown stained indoor /outdoor 405.327.42



PE879763.jpg

New NÄMMARÖ privacy screen CHF 99.- Stained solid acacia. Designer: Nike Karlsson. W80×D50, H140cm. Light brown stained indoor /outdoor 205.327.43



PE880061.jpg

New NÄMMARÖ stool, outdoor CHF 39.95 Stained solid acacia. Designer: Nike Karlsson. L37×W37, H45cm. Foldable/light brown stained 705.103.00



PE880049.jpg

New NÄMMARÖ table, outdoor CHF 79.- Stained solid acacia. Designer: Nike Karlsson. L75×W63, H75cm. Light brown stained 005.103.08



PE880053.jpg

New NÄMMARÖ table, outdoor CHF 219.- Stained solid acacia. Designer: Nike Karlsson. L200×W75, H75cm. Light brown stained 305.102.98



PE880059.jpg

New NÄMMARÖ bench, outdoor CHF 89.- Stained solid acacia. Designer: Nike Karlsson. W120×D40, H45cm. Light brown stained 605.103.10



PE880048.jpg

New NÄMMARÖ seat sec for modular sofa, outdoor CHF 58.- Stained solid acacia. Designer: Nike Karlsson. W63×D63, H30cm. Light brown stained 105.102.99



PE880058.jpg

New NÄMMARÖ backrest for modular sofa, outdoor CHF 30.- Stained solid acacia. Designer: Nike Karlsson. W60×D12, H56cm. Light brown stained 605.103.05



PE883270.jpg

New SEGERÖN chair with armrests, outdoor 129.- Powder coated steel. Designer: Sarah Fager/Eva Lilja Löwenhielm. W66×D62, H73cm. Dark green 105.147.54
Cushion separately available. **Frösön/Duvholmen CHF 16.-** W44×D44. Beige 592.534.39



PE883282.jpg

New SEGERÖN chair with armrests, outdoor CHF 129.- Powder coated steel. Designer: Sarah Fager. W66×D62, H73cm. White/beige 505.108.10
Cushion separately available. **Frösön/Duvholmen CHF 16.-** W44×D44. Beige 592.534.39



PE880075.jpg

New SEGERÖN corner section, outdoor CHF 130.- Powder coated steel. Designer: Sarah Fager. W76×D76, H69cm. White/beige 705.108.09



PE880072.jpg

New SEGERÖN one-seat section, outdoor CHF 103.- Powder coated steel. Designer: Sarah Fager. W62×D76, H69cm. White/beige 505.108.05



PE880071.jpg

New SEGERÖN coffee table, outdoor CHF 109.- Powder coated aluminium and galvanized steel. Designer: Sarah Fager. L73×W73, H30cm. White/beige 405.107.97



PE883283.jpg

New SEGERÖN sun lounger CHF 299.- Frame: Powder coated steel and plastic. Cushion cover: 100% polyester. Designer: Sarah Fager/Eva Lilja Löwenhielm. W84×D79, H73cm. Outdoor white/beige/Frösön/Duvholmen beige 794.948.57



PE880166.jpg

New LÄCKÖ 2-seat sofa, outdoor CHF 149.- Powder coated steel. Designer: Jon Karlsson. W115×D56, H87cm. Grey 505.227.33



PE740154.jpg

LÄCKÖ table, outdoor CHF 39.95 Powder coated steel. Designer: Jon Karlsson. Ø70, H71cm. Grey 401.518.41



PE736205.jpg

LÄCKÖ chair, outdoor CHF 50.- Powder coated steel. Designer: Jon Karlsson. W43×D52, H87cm. Grey 601.518.40



PE891092.jpg

New ÖRSKÄR nest of tables, set of 2 CHF 89.95 Stained solid acacia. Designer: Andreas Fredriksson. L50×W49, H49cm. L70×W43, H40cm. In/outdoor dark grey 305.337.37



PE891090.jpg

New FÄLSKÄR coffee table, outdoor CHF 129.- Polyethylene plastic and powder coated steel. W52×D44, H44cm. Brown 505.337.36



PE896478.jpg

New TVARÖ seat section for modular sofa, outdoor CHF 143.- Clear lacquered rattan. Designer: Andreas Fredriksson. W65×D76, H62cm. Brown 105.154.85



PE879761.jpg

New LUNGÖN privacy screen CHF 89.95 Powder coated galvanized steel. Designer: Sarah Fager. W80×D40, H140cm. Off-white indoor/outdoor 805.155.09



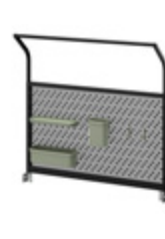
PE807709.jpg

GRILLSKÄR gas barbecue CHF 599.- Enamelled steel, stainless steel, powder coated steel and enamelled cast iron. L72×W61, H120cm. Black/stainless steel outdoor 304.899.37
Extensions separately available.



PE879773.jpg

New GRILLSKÄR side table CHF 50.- Stainless steel and powder coated galvanized steel. W30×L61cm. Black stainless steel/outdoor 005.231.79



PE879769.jpg

New GRILLSKÄR back panel for outdoor kitchen CHF 60.- Powder coated galvanized steel and powder coated steel. Designer: Sarah Fager. W61×D17, H78cm. Black 105.231.69

Products



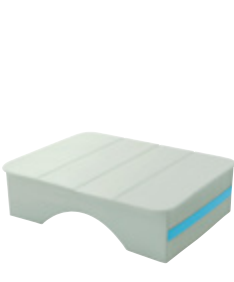
PE880163.jpg
New SKARPÖ armchair, outdoor CHF 49.95 Polypropylene plastic. W81×D79, H71cm. Dark blue 905.227.45



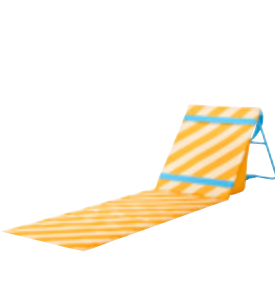
PE883706.jpg
New TUMHOLMEN rocking chair, in/outdoor CHF 79.95 Powder coated steel and 100% polyester. Designer: Willy Chong. W55×D107, H84cm White/multicolour 905.391.14



PE892860.jpg
New STRANDÖN beach chair CHF 34.95 Powder coated steel and 100% polyester. W46×D63, H74cm. White green/blue 905.227.69



PE892885.jpg
New STRANDÖN tray table, in/outdoor CHF 19.95 Polypropylene plastic and 100% polyester. L57×W45, H17cm. Pale green 305.227.67



PE892883.jpg
New STRANDÖN sun lounger CHF 44.95 100% polyester and powder coated steel. Ø140, L189×W50, H47cm. Yellow/blue 705.227.70



PE892867.jpg
New STRANDÖN parasol CHF 29.95 100% polyester and powder coated steel. Ø140, H187cm. Yellow/white dotted 705.227.65



PE892875.jpg
New STRANDÖN pop-up sun/wind shelter CHF 39.95 100% polyester, 100% polyethylene and glass fibre. L225×W113, H102cm. Green/blue 305.227.72



PE892871.jpg
New STRANDÖN picnic blanket CHF 24.95 100% polyester and polyester/fibre wadding. W112×L168cm. White green/leaf pattern 105.227.68



PE873224.jpg
New JOGESSÖ parasol CHF 100.- 100% polyester and powder coated aluminium. Designer: Eva Lilja Löwenhielm. Ø300, H240cm. Light grey-beige 905.318.96



PE886874.jpg
New SOMMARLÄNKE LED pendant lamp CHF 12.95 Polypropylene plastic, ABS plastic and synthetic rubber. Designer: Iina Vuorivirta. Ø10, H13.5cm. Blue/battery-operated outdoor 405.443.30



PE886872.jpg
New SOMMARLÄNKE LED pendant lamp CHF 12.95 Polypropylene plastic, ABS plastic and synthetic rubber. Designer: Iina Vuorivirta. Ø10, H13.5cm. White/battery-operated outdoor 005.437.09



PE886854.jpg
New SOMMARLÄNKE LED floor lamp CHF 49.95 Powder coated steel and galvanized steel. Designer: Bruno Adrien Aguirre. Ø25, H100cm. Beige/outdoor 205.448.16



PE886861.jpg
New SOMMARLÄNKE LED decorative table lamp CHF 34.95 Powder coated steel and galvanized steel. Designer: Bruno Adrien Aguirre. Ø18, H45cm. Beige/battery-operated outdoor 405.443.25



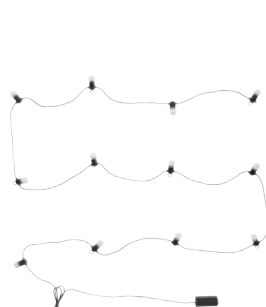
PE883913.jpg
New SOMMARLÄNKE LED decorative table lamp CHF 17.95 Powder coated steel, stainless steel and bamboo. Designer: H Klarqvist/W Chong. W11, H17cm. Battery-operated outdoor/beige stripe 505.439.62



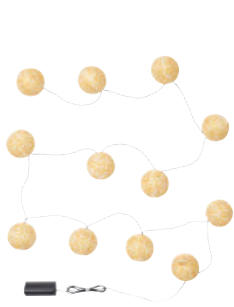
PE883918.jpg
New SOMMARLÄNKE LED floor lamp CHF 29.95 Powder coated steel, stainless steel and bamboo. Designer: H Klarqvist/W Chong. W22, H42cm. Battery-operated outdoor/beige stripe 405.439.86



PE883907.jpg
New SOMMARLÄNKE LED decorative table lamp CHF 17.95 Powder coated steel, stainless steel and glass. Designer: H Klarqvist/W Chong. W14, H17cm. Lantern outdoor/battery-operated light blue 205.439.54



PE836880.jpg
New SOMMARLÄNKE LED lighting chain with 12 bulbs CHF 19.95 Polycarbonate plastic and ABS plastic. Designer: H Klarqvist/W Chong. Total length 4.9m. Battery-operated/outdoor white 405.440.14



PE886876.jpg
New SOMMARLÄNKE LED lighting chain with 12 lights CHF 14.95 100% polyester and plastic. Total length 3.6m. Dots yellow/battery-operated outdoor 205.446.23



PE867474.jpg
New GULLBERGSÖ cushion cover, in/outdoor CHF 9.95 100% polyester. L50×W50cm. Green/white 705.207.52



PE867470.jpg
New GULLBERGSÖ cushion cover, in/outdoor CHF 9.95 100% polyester. Designer: Synnöve Mork. L50×W50cm. Multicolour 505.207.53



PE867428.jpg
New TOFTÖ cushion cover, in/outdoor CHF 12.95 100% polyester and 100% polypropylene. L50×W50cm. Bright green 805.208.22



PE884543.jpg
New ENSKOTTMAL bath towel CHF 9.95 80% cotton, 20% viscose/ rayon. Designer: Luna Gil. W70×L140cm. Lilac/striped 405.469.23



PE721339.jpg
FRÖSÖN/DUVHOLMEN seat cushion, outdoor CHF 33.- 100% polyester. Designer: Eva Lilja Löwenhielm. W62×D62cm. 12cm thick. Beige 392.530.77



PE852297.jpg
FRÖSÖN/DUVHOLMEN seat cushion, outdoor CHF 72.- 100% polyester. Designer: Eva Lilja Löwenhielm. L124×D62cm. 12cm thick. Beige 194.441.58



PE721317.jpg
FRÖSÖN/DUVHOLMEN back cushion, outdoor CHF 23.- 100% polyester. Designer: Eva Lilja Löwenhielm. L44×W62cm. 14cm thick. Beige 792.531.03



PE831097.jpg
FRÖSÖN/DUVHOLMEN sun lounger cushion CHF 70.- 100% polyester. Designer: Eva Lilja Löwenhielm. L190×W60cm. 5cm thick. Beige 394.441.43



PE851061.jpg
New KALLSINNIG wine glass CHF 2.50 Polystyrene-acrylic plastic. Designer: Inma Bermudez. H15cm. 32cl. Transparent plastic 805.519.36

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