



The IKEA Smart safety range

Press kit – January and April 2024





Home safe home

We believe home is the most important place in the world. It's a shelter, a launching pad, a haven, and so much more.

Everyone deserves to feel safe in their home. That's why we're introducing Smart safety: products that give you a greater sense of control and comfort for life at home. So, whether you want to know when the front door opens and closes, or could use some hands-free light in a dark hall, you can rely on Smart safety products to help you out all across your home.

You can personalise how each product works because they all connect to the IKEA Home smart system. Set up is easy and everything can be controlled through the regularly updated IKEA Home smart app. That means the products connected to it will offer more features and options over time.

The new Smart safety range combines quality with customisable control and convenience. They're small products that can deliver big peace of mind.

When you have a better idea of
what's going on at home, it's easier to
relax and enjoy your everyday life.





Because everyone deserves peace of mind

We've brought our tried and true methods for achieving low prices without compromising on quality to our new Smart safety range.

The whole IKEA Home smart range is designed to be so user-friendly that anyone can use it, no matter their level of interest in, or knowledge of, technology. Everyone should find it easy to enjoy all the benefits an IKEA Home smart system can bring to their everyday life.



New

VALLHORN
wireless motion
sensor

12.95

PH195377.JPG **New** VALLHORN wireless motion sensor 12.95 905.043.41
New PARASOLL door/window sensor 14.95 805.043.08



All the features you want, and none that you don't

Every Smart safety product has a clear and straightforward function. We don't complicate it with multiple functions, user levels, or features you pay for but might never use. They're easy to understand, set up, and control.

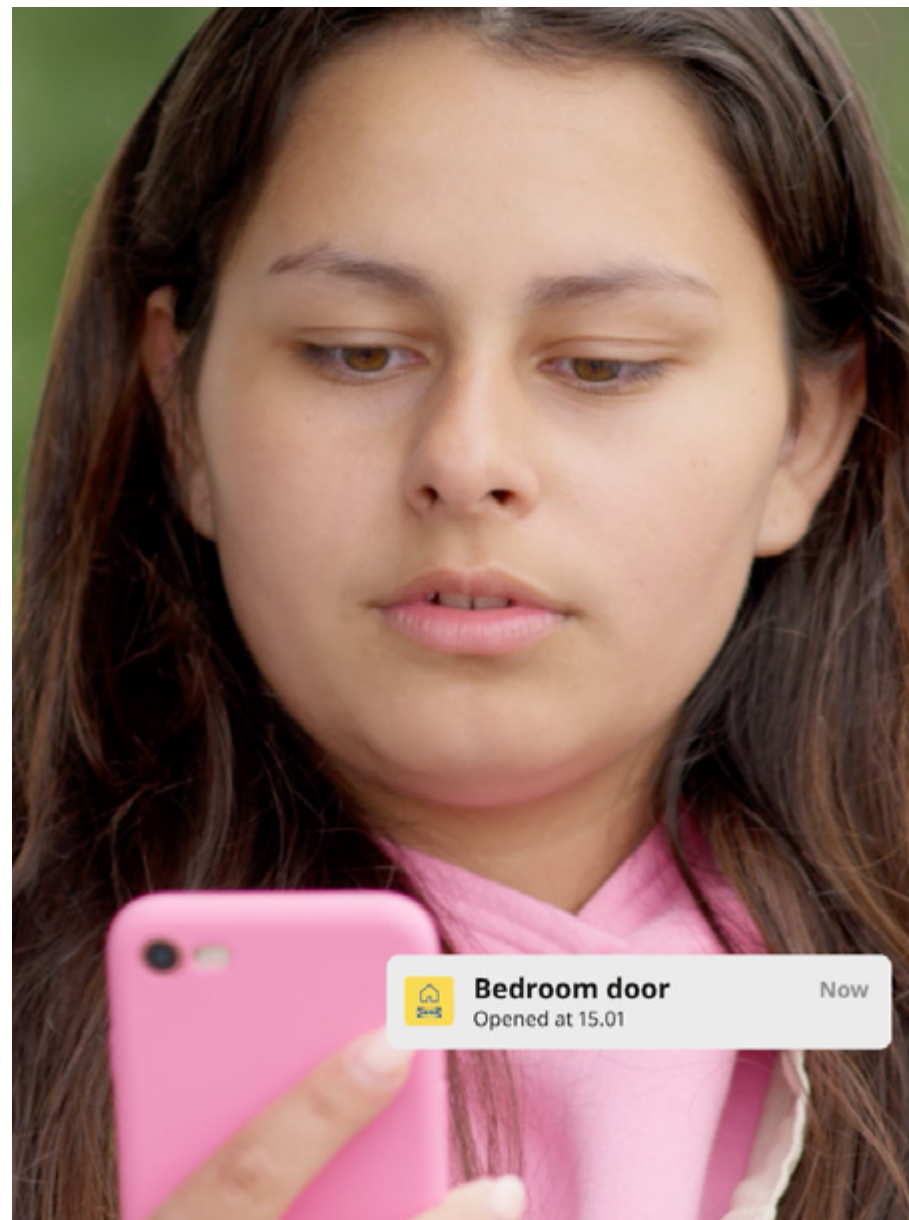
All our Smart safety products connect to the IKEA Home smart system through the DIRIGERA hub to give you more features and personalisation options. You decide which products are installed where, and what notifications you get. There are no subscriptions, no contracts, and no one you haven't given access to your DIRIGERA hub will be able to see what's going on in your home.

Don't have an IKEA Home smart system? No problem. All our Smart safety products offer a basic function even if they're not connected to the DIRIGERA hub.

PH195381.JPG **New** VALLHORN wireless motion sensor 12.95 905.043.41
New PARASOLL door/window sensor 14.95 805.043.08



PH195379.JPG **New** PARASOLL door/window sensor 14.95 805.043.08



SAVAB02136.JPG **New** PARASOLL door/window sensor 14.95 805.043.08

Available January 2024

An open/close sensor for all life's ins and outs

PARASOLL door/window sensor makes it easy to know what's going on at home, whether you're there or not. Its slim design makes it easy to mount on a variety of doors, windows, and cabinets. And, when you connect PARASOLL door/window sensor to your IKEA Home smart system with a DIRIGERA hub, you can get notifications through the IKEA Home smart app.

The sensor and the whole IKEA Home smart system is specifically designed to be easy to use by everyone in the home. That means you could find it installed as backup for the "keep out" sign on a bedroom door.

If you don't want to connect PARASOLL to an IKEA Home smart system, you can pair it with a smart bulb instead.

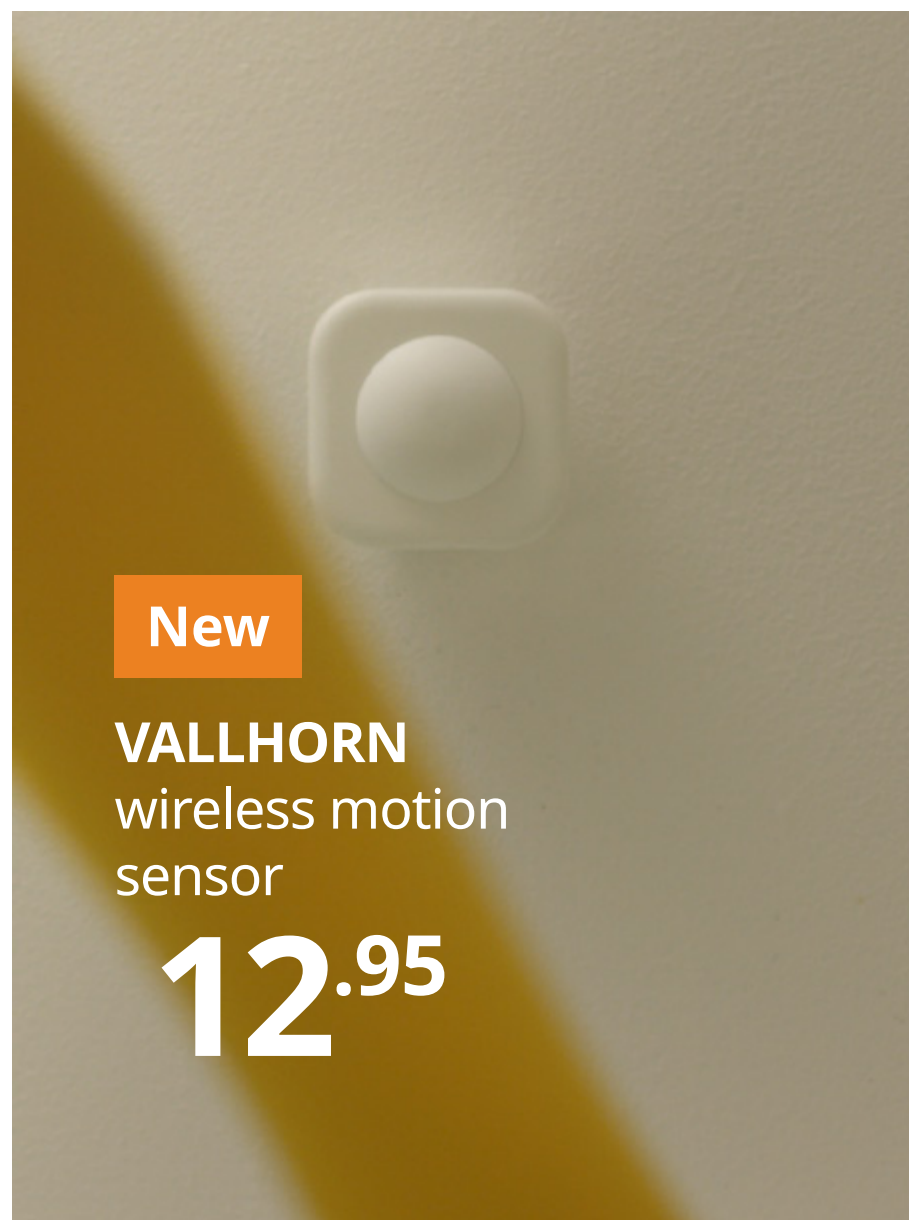
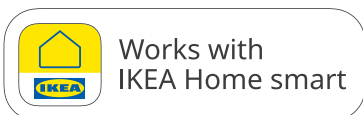


Available January 2024

Hands-free light right when you need it

Getting the lighting you need – when and where you need it – can reduce hazards and add convenience to life at home. VALLHORN wireless motion sensor is designed to work all over: up high, down low, in corners, on shelves, and in wet rooms like the bathroom or laundry. You can even use VALLHORN wireless motion sensor outside by the front door or where you park your car. Just place it away from direct rain, under an awning or roof. It's personalised, hands-free light wherever you want it.

You can connect VALLHORN wireless motion sensor to your IKEA Home smart system with a DIRIGERA hub for more features and personalisation. If you don't want to connect it, you can pair it with up to 10 smart bulbs instead.



PH195380.JPG **New** VALLHORN wireless motion sensor 12.95 905.043.41



PH195385.JPG **New** BADRING water leakage sensor 12.95 605.043.52



PH195384.JPG **New** BADRING water leakage sensor 12.95 605.043.52

Available April 2024

The getaway essential you leave at home

If you find out a leak has sprung right when it happens, you can act right away and avoid damage to your home. That can make it a lot more relaxing to spend time away.

Connect BADRING water leakage sensor to your IKEA Home smart system with the DIRIGERA hub to get leakage notifications on your mobile. You can even set up the sensor to use a smart speaker or smart bulb to sound the alarm when there's a leak.

If you don't want to connect BADRING water leakage sensor to an IKEA home smart system, you can rely on its built-in alarm that beeps when it detects water.



"It's been really important to us in the design and development team to make sure each product can work even if you don't have a Home smart system. We know not everyone has taken the step to set up their home as a smart home, but they should still have the opportunity to get the benefits of our Smart safety products."

Stjepan Begic
Product Design Developer



Smart design that blends into your home

The soft edges and minimalistic aesthetic of our Smart safety products helps them seamlessly meld into your decor. They're behind-the-scenes heroes that give you a greater sense of control without taking up much space in your home. Once installed, they can go unnoticed in any room.

"It was a bit of a fun and unusual challenge to be designing a product that you don't want anyone to notice. Some of the design decisions we made to achieve this were focused on keeping the size of the products small and also using a white tone that's common for window and door frames."

Stjepan Begic
Product Design Developer



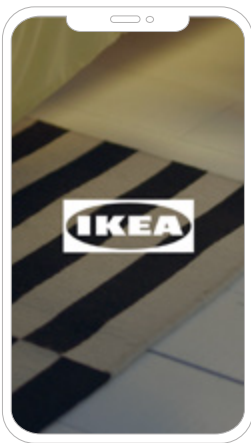
Personalised control across the home with DIRIGERA hub

When you connect an IKEA Smart safety product to the DIRIGERA hub, you get to personalise how it works on its own and as part of your IKEA Home smart system.

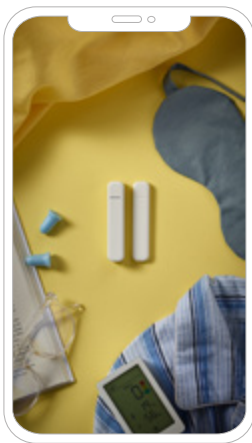
And, because we regularly improve and expand both our smart product range and the functions of the IKEA Home smart app, the experience of the IKEA smart home will only get better over time.



Motion media assets



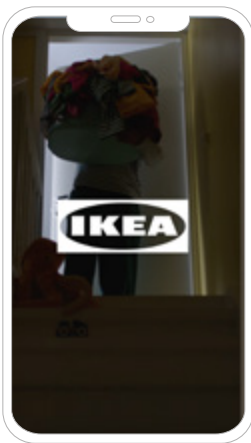
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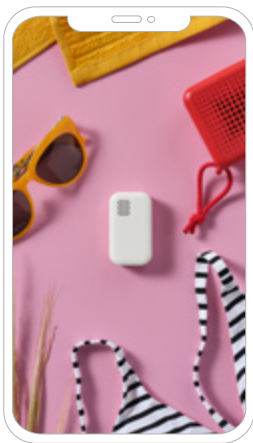
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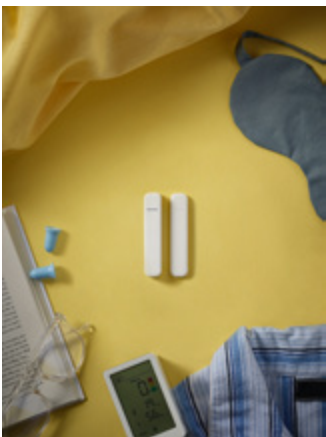


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Image overview



PH195377.JPG



PH195386.JPG



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PH195380.JPG

Product overview

Available January 2024



PE909547.JPG

New PARASOLL door/window sensor 14.95 Plastic. W4×D1.8×L8.8cm. Smart/white 805.043.08



PE899222.JPG

New VALLHORN wireless motion sensor 12.95 Plastic. W7×L7, H3.9cm. Smart/white 905.043.41

Available April 2024



PE909550.JPG

New BADRING water leakage sensor 12.95 Plastic. W4×L7, H1.9cm. Smart/white 605.043.52

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