ÖVERALLT

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BEYOND WALLS
African rituals meet Scandi design
“This is how design makes the world smaller and brings people from different cultures closer together.”

Bibi Seck, Designer

Modern Africa meets Scandi design

IKEA is never not curious about the world. So, a few years ago it joined forces with Design Indaba to learn more about the contemporary African design scene. It was the start of a unique collaboration; a selection of designers from five African countries within fashion, sculpture, architecture and furniture design, each teamed up with an in-house IKEA designer.

The results? A limited-edition collection that is all about building bridges and not walls, ultimately creating room for better habits together. Including larger pieces of furniture, tableware, textiles, and a fashionably sustainable tote bag amongst others - meet ÖVERALLT.

For a closer look at the collaboration and development of ÖVERALLT, go to https://IKEA.today/search/indaba.
**MEET THE DESIGNERS**

**AFRICAN DESIGNERS**

- **Issa Diabaté**
  Designed chair and shelf together with Mikael Axelsson.

- **Selly Raby Kane**
  Designed the braided baskets together with Ina Vuorivirta.

- **Mariam Hazem**
  Designed the tote bags with Hend Riad and Hanna Dalrot.

- **Hend Riad**
  Designed the tote bags with Mariam Hazem and Hanna Dalrot.

- **Naeem Biviji**
  Designed the table, bench, stool and tableware with Mikael Axelsson.

- **Bethan Rayner**
  Designed the table, bench, stool and tableware with Mikael Axelsson.

- **Selly Raby Kane**
  Designed the braided baskets together with Ina Vuorivirta.

- **Bibi Seck**
  Designed the rocking chair and footstool with Mikael Axelsson.

- **Johanna Jelinek**
  Designed the textiles with Sindiso Khumalo and Johanna Jelinek.

- **Renee Rossouw**
  Designed the textiles with Sindiso Khumalo and Johanna Jelinek.

- **Sindiso Khumalo**
  Designed the textiles with Renee Rossouw and Johanna Jelinek.

- **Bibi Seck**
  Designed the rocking chair and footstool with Mikael Axelsson.

- **Laduma Ngxokolo**
  Designed the shelf, rug and armchair and tableware with Mikael Axelsson.

**IKEA DESIGNERS**

- **Johanna Jelinek**

- **Kevin Gourlou**

- **Hanna Dalrot**

- **Mikael Axelsson**

- **Ina Vuorivirta**

**Reform Studio**

- **Mariam Hazem**

- **Hend Riad**

- **Renee Rossouw**

- **Sindiso Khumalo**

- **Bibi Seck**

- **Laduma Ngxokolo**

- **Johanna Jelinek**

- **Kevin Gourlou**

- **Hanna Dalrot**

- **Mikael Axelsson**

- **Ina Vuorivirta**

**Studio Propolis**

- **Naeem Biviji**

- **Bethan Rayner**

- **Selly Raby Kane**

- **Bibi Seck**

- **Johanna Jelinek**

- **Renee Rossouw**

- **Sindiso Khumalo**

- **Bibi Seck**

- **Laduma Ngxokolo**

- **Johanna Jelinek**

- **Kevin Gourlou**

- **Hanna Dalrot**

- **Mikael Axelsson**

- **Ina Vuorivirta**
Beyond walls

It can’t be found on your smartphone, nor within the four quaint walls of your home. The space for spontaneous encounters, and happens out there; outside your front door, inside your favourite neighbourhood café, by the corner store or at the local market. It’s the urban living room: alive and buzzing. So, go on, step outside your walls. Meet new faces and find open spaces for sharing, eating, meeting, agreeing and disagreeing. Who knows what you might discover?

Warm welcome to the urban living room.
ÖVERALLT in/outdoor series.

Table $199/each. Bench $135/each. Stool $65/each.
Take a seat, there’s always room

Solid eucalyptus, soft and inviting. The thoughtfully designed ÖVERALLT table is one to count on for an evening of conversation and food. Although round tables are nothing new, it’s the accompanying benches that bring a new element to the equation, or table, rather.

The idea came from the Kenyan evening ritual, when friends often gather, bringing their own chairs to talk about their day and life in general. Its slightly curved design enables you to arrange several benches together. Form a circle around the matching table, or why not one long, curved seat? Either way, there’s always room for more.
OVERALL pot with lid $89.99
ÖVERALLT series.
Bowl $7.99, Ø15cm.
Oil can $12.99.
Carafe $19.99.
OVERALL series
Oil can $12.99
Carafe $19.99
ÖVERALLT series.
Bowl $19.99. Ø28cm.
"We cook and work a lot. Looking after our children takes up a big chunk of our lives. But however busy we are, we always stop to eat together."

Bethan Rayner & Naeem Bivji, Designers
Everyone knows, it tastes better shared

The cast iron casserole is influenced by the unique Kenyan style of dining outdoors - a bit like camping in the city. Groups convene in semi-private huts, each outfitted with a charcoal burner. Studio Propolis co-founder, Naeem, describes this ritual as “when the world is put to right.”

The cooking pot, like much else in ÖVERALLT, is multi-purpose. Use it for cooking or baking; the lid also functions as a skillet. To complete the experience, use the simple set of cork rings to protect the table from the hot pot, and so the feast can begin.
OVERALT series.
Rug $99. 6’7”×6’7” (W200×L200cm).
Cushion cover $6.99.
Rocking to the rhythm of time

Life moves so fast nowadays; the response to a text, the instant delivery to your front door, today’s trend turning into yesterday’s news as we scroll past it. Designer, Bibi Seck imagined another lifestyle when he had the idea of a rocking chair while sitting in his mother’s garden in Dakar. In Western Africa, where he grew up, there’s a more reflective attitude towards time; space to sit in stillness, reflect and allow thoughts to flow freely.

The chair’s design is somewhat of a second family to Bibi, whom explains that its metal structure and weaving is something that he has been using a lot in his work in Senegal. So go ahead, rock away.
"I imagine people sitting in this rocking chair, rocking and reflecting. I imagine my father who is in his eighties sitting in it, smoking his cigar; my sister-in-law with her newborn baby; my niece and nephews playing on it."

Bibi Seck, Designer
Born in Paris and raised between London, Paris and Senegal, Bibi is a Senegalese designer and co-founder of the award-winning design studio, Birsel+Seck. Today he splits his time between New York and Dakar, designing products and spaces. His design experience ranges from car interiors to watches, but his approach is always the same: he places the user's needs at the center.
OVERALL in/outdoor series
Rocking chair $89.99
Cushion $14.99
A bag on a mission

The ÖVERALLT tote, fashionable for the beach or city stroll, is a tote on a sustainable mission. The shimmery woven strips of thread-like material are made out of waste material from crisp packaging production.

Hend and Mariam, founders of Reform Studio, are the minds behind the idea. Since an early age, they have been raised on the concept of reusing and never letting anything go to waste. The childhood norm quickly turned into a lifestyle and eventually led them to where they are today: fabricating new eco-materials made out of waste that could be implemented on different applications.
A space to make your own

Although a lot of interactions happen on screens nowadays, one cannot deny the quality of meeting someone face to face. ÖVERALLT is all about daring to reach out and ask: Will you grab coffee with me? In doing so, a comfortable space to share is key.

Designer and architect, Issa Diabaté has been carrying around the idea of a really simple piece of design in his mind for the past couple of years; a piece of design so simple that anyone should be able to mount, dismount and personalise it. The ÖVERALLT chair, in natural, untreated plywood is like a blank canvas – aesthetic by itself, but open for you to put your own touch to it. It is also the perfect spot for you to grab that cup of coffee with someone you’d like to get to know.

ÖVERALLT series.
Easy chair $59/each.
Rug, flatwoven $89.99.
4’4”×6’5” (W133×L195cm).
"I wanted to design a pleasant and functional object without using costly materials or sophisticated technology. This chair is made out of a sheet of plywood and a jigsaw, technically. No necessity for nails, glue or screws or any other complex fabrication process."

Issa Diabaté, Designer & Architect
OVERALLT series.
Easy chair $59/each.
Rug, flatwoven $89.99.
4'4"×6'5" (W133×L195cm).
"Depending on where the designs are assembled, they can take on different personalities."

Issa Diabaté, Designer & Architect
ÖVERALLT series.

Over $59.

Easy chair $59.


Wall shelf $79.99/each.

Easy chair with cushions $99.

Rug, flatwoven $59.99.

2’7” x 6’7” (W80×L200cm).
ÖVERALLT
Wall shelf $79.99/each
"We believe that design can solve stubborn problems. Reform is an umbrella of many ‘Re’s’– a recreation of an existing idea, a redevelopment of objects, a reusing of materials, a reviving of cultures and reforming of our world."

Hend Riad & Mariam Hazem, Designers

Hend and Mariam are the fierce female duo behind Reform Studio - an internationally recognized and award-winning product design studio. Established in 2012, they focus mainly on testing and exploring different ways to make the most out of waste in the world today. The mission? Developing options that can lead to unlimited possibilities under the umbrella of sustainability.
Renee Rossouw

Cape Town based artist and architect, Renee Rossouw has been dreaming of working with IKEA since the age of 12. Recognized for her patterns, murals, furniture and wallpaper, she chose to focus on designing a textile for the ÖVERALLT collection. Although her sources of inspiration change continuously, more recently she’s been awed by the beauty of nature, animals and ideas that coexist between animals and humans.

Sindiso Khumalo

A self-confessed “textile nerd”, Sindiso Khumalo works with several NGO’s in South Africa to develop sustainable textiles. Working between London and Cape Town, Sindiso has developed a complex graphic language that draws on her Zulu and Ndebele heritage. Under her eponymous label, she is recognised for her bright, bold prints and simple monochrome patterns.
"I wanted to design a proud South African textile. So I proposed an artwork with my favourite animal, the African Elephant. It’s such a beautiful and intelligent animal that really knows how to care for their young ones."

Renee Rossouw, Artist & Architect
Issa Diabaté

Architect and co-founder of the Koffi & Diabaté Group, Issa Diabaté is a firm believer in the power of architecture’s ability to address local economic and social issues. From the Ivory Coast, he’s the managing director of Koffi & Diabaté Architects. A large focus of his in the collaboration with IKEA has been to design pleasant, yet functional objects without having to use costly or advanced materials.
“These baskets are mainly inspired by the ritual of hair braiding. It’s this shared moment when your head either ends up on a family member’s lap for hours and hours, or you lean back in a chair in a cool salon, listening to the latest Dakar and foreign pop.”

Selly Raby Kane, Fashion Designer & Artist

Selly Raby Kane

Born in Dakar, Selly Raby Kane cemented her place in the city’s alternative scene with the launch of her eponymous label in 2012. As a fashion designer and artist, she is recognized for her eclectic, uninhibited style which was cultivated in the Senegalese capital, enhanced at the French fashion business school Mod’Spé and continues to be informed by her travels throughout the USA and Africa.
"The patterns are inspired by where I come from, and by the journeys I've made. I hope it will bring comfort and pride to people."

Laduma Ngxokolo, Fashion Designer

Laduma Ngxokolo

Designer and founder of global fashion brand, MAXHOSA  

BY LADUMA, Laduma Ngxokolo has his roots in Eastern Cape - home to the South African Xhosa culture. Its tradition and arts have served as a huge source of inspiration for Laduma and his brand. Today he specializes in knitwear design that has been admired by several fashionistas all over the world.

ÖVERALLT rug, flatwoven  

2'7"×6'7" (W80×L200cm)  
Black $59.99,  
4'4"×6'5" (W133×L195cm)  
Natural $89.99,  
In/outdoor 6'7×6'7"  
(W200×L200cm)  
Natural colour/blue $99.
"We are interested in ideas that are not only good for Africa but may be relevant anywhere."

Bethan Rayner & Naeem Biviji, Designers
Bethan Rayner & Naeem Biviji

Nairobi-based, Bethan Rayner and Naeem Biviji are the husband and wife duo behind the design partnership, Studio Propolis. Formally trained architects, they specialise in made-to-order Handcrafted furniture. For the ÖVERALLT collection they’ve explored domestic rituals, focusing on design for a better cooking and eating experience.
OVERALLT series.
Bowl $7.99/each. Ø15cm.
Jug $5.99.
Bowl $19.99. Ø28cm.
“Throughout the design process it’s been interesting seeing how many more similarities we have than differences, even when our approaches are opposites.”

Sindiso Khumalo, Designer

DESIGN INDABA

Design Indaba has become a respected institution in the global creative landscape, based on the foundation of their annual Festival that has attracted and showcased the world’s brightest talent since 1995. Today it is comprised of a world-renowned Conference, an online publication, a Social Do Tank and an annual Festival of Creativity. In 22 years, the Design Indaba Conference has grown to become one of the world’s leading design events hosting more than 55 speakers and over 5 000 delegates annually.
**PE710652** OVERALLT pot with lid $89.99

**PE710878** OVERALLT jug $5.99
Stoneware. Designer: B Rayner/N Biviji/M Axelsson. 0.4L. Grey. Ø8×H15cm. 0.3L.

**PE710022** OVERALLT 3-piece serving set $29.99
Includes: 1 bowl (Ø21×H5cm), 1 bowl (Ø13×H4cm) and 1 lid Ø13×H3cm. Clear lacquered heat resistant glass and cork. Designer: B Rayner/N Biviji/M Axelsson. (Ø21×H1cm). Clear lacquered.

**PE711025** OVERALLT steel, in/outdoor $65
Stainless steel eucalyptus. Design: B Rayner/N Biviji/M Axelsson. Ø12×H14×H44cm. Light brown.

**PE711027** OVERALLT bench, in/outdoor $159

**PE711026** OVERALLT table, in/outdoor $199

**PE716339** OVERALLT rocking-chair, in/outdoor $89.99

**PE710905** OVERALLT full (double)/queen duvet cover and 2 pillowcases $39.99

**PE711006** OVERALLT cushion cover $12.99
97% cotton, 3% linen. Designer: L Ngxokolo/M Axelsson. L50×W50cm. Blue.

**PE715355** OVERALLT cushion cover $6.99

**PE715018** OVERALLT rug, flatwoven $59.99
Surface: 100% wool. Warp: 100% polyester. Designer: L Ngxokolo/M Axelsson. 2’7”×6’7” (80cm×200cm). Black.

**PE716349** OVERALLT wall stool $7.99
Stoneware. Designer: B Rayner/N Biviji/M Axelsson. Ø76×D30×H47cm.

**PE715441** OVERALLT easy chair with cushion $99

**PE715044** OVERALLT easy chair $59

**PE716234** OVERALLT wall shelf $7.99

**PE716351** OVERALLT trivet, set of 3 $6.99
1 bowl (Ø21×H5cm), 1 bowl (Ø13×H4cm) and 1 lid Ø13×H3cm. Assorted patterns. Designer: B Rayner/N Biviji/M Axelsson. Ø8×H15cm. 0.3L.

**PE716352** OVERALLT bowl $19.99

**PE710878** OVERALLT basket $14.99
100% polypropylene and powder coated steel. Designer: S R Kane/L Ngxokolo/H Dalrot. L30×W2×H37cm. Multicolour.

**PE710867** OVERALLT jar $24.99
100% polypropylene and powder coated steel. Designer: S R Kane/L Ngxokolo/H Dalrot. L50×W50cm. Blue/multicolour.

**PE710065** OVERALLT full/double/queen duvet cover and 2 pillowcases $39.99

**PE710990** OVERALLT paper napkin $2.99/32 pack

**PE711007** OVERALLT towel $4.99

**PE711030** OVERALLT oil can $12.99
Heat resistant glass and cork. Design: B Rayner/N Biviji/M Axelsson. D10×H17cm. 0.6L.

**PE711035** OVERALLT carafe $19.99
Heat resistant glass and cork. Design: B Rayner/N Biviji/M Axelsson. D10×H17cm. 1L.

**PE711024** OVERALLT wall shelf $7.99

**PE711028** OVERALLT coffee table, in/outdoor $85

**PE710874** OVERALLT bag $12.99

**PE710897** OVERALLT bag $14.99

**PE710886** OVERALLT cushion cover $6.99
97% cotton, 3% linen. Designer: L Ngxokolo/M Axelsson. L50×W50cm. Multicolour.

**PE710885** OVERALLT cushion, in/outdoor $14.99

**PE710866** OVERALLT cushion, in/outdoor $6.99
97% cotton, 3% linen. Designer: L Ngxokolo/M Axelsson. L50×W50cm. Blue.

**PE710904** OVERALLT rug, flatwoven $39.99
98% jute, 2% polypropylene/polyethylene/polyester/aluminium. Designer: H Riad/M Ngxokolo/H Dalrot. 2’7”×6’7” (80cm×200cm). Natural. Colour: blue.

**PE710902** OVERALLT cushion, in/outdoor $99

**PE710663** OVERALLT full/double/queen duvet cover and 2 pillowcases $39.99

**PE710651** OVERALLT cushion, in/outdoor $99

**PE710870** OVERALLT basket $16.99
100% polypropylene and powder coated steel. Designer: S R Kane/L Ngxokolo/H Dalrot. L30×W2×H52cm, Black.

**PE710876** OVERALLT bowl $7.99

**Image overview** - Product images and descriptions.
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