Get ready for life
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In February 2019 we shift focus at IKEA from Make room for life to Get ready for life, where we will highlight on the activities of sleeping, storing clothes and shoes and getting ready in the bathroom.

We live in a world of constant connection, a world with climate change and resource scarcity. More of us are moving into cities with less space in our homes, while at the same time we own more clothes, shoes, and technology.

Many of us are stressed and don’t get enough sleep. The home becomes more important now than ever before. Home is where we feel safe and where we can be fully who we are. It is where we recharge and regain balance. It is where we get ready for life.

This special collection of images and ideas is all about waking up to new possibilities and making the most of your home. We’ve focused on a few areas that could always use a little extra attention: getting your clothes and shoes organized, having a better nights sleep and solutions for getting ready in the bathroom.

NORDLI queen bed frame with storage $399

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Complete Sleep

Sleep is a basic necessity and for children it is essential for growing. Comfort, air, sound light, safety – it all plays together to create a good night’s sleep, which is essential for our health and well-being. We want to inspire people to create homes where they can get a good night’s sleep in a comfortable and healthy environment. Through the choice of mattresses, duvets and pillows, we create our own personal comfort. Through coordinated beautiful beds, bed linen, curtains, cushions and rugs, we can express ourselves in easy and affordable way.
Make your dream closet a reality

The perfect storage solution is one that accommodates your individual wardrobe, with just the right amount of shelves, drawers and hanging space. The ELVARLI system can be configured to suit you regardless of whether you are a sweater collector, denim lover or drowning in dresses. It’s flexible and modular, so you can add on to your solution over time, as your budget allows and as your needs or space changes.

FLÅDIS basket
$1499

ELVARLI shelf unit, wall-mounted
$180
Adjustable shelves mean that you can maximize every bit of available space. Position some shelves close together, leaving just enough room to organize (and show off!) rows of favourite footwear. Others can be spaced further apart to hold BULLIG boxes, providing lots of room to gather together loose items, such as socks and tights, neatly and close at hand.

A FÄRLÖV ottoman in your dressing area adds more than just a stylish place to sit. It opens up to reveal a hidden storage spot to stash away off-season clothing.
These smart easy-install hooks are part of the ELVARLI system. Simply snap on, no tools needed, to hold the bags, belts and other belongings you use regularly, making it easy to ‘grab and go’ on busy mornings.

The KOMPLEMENT multi-use hanger is a storage superhero, able to hold up to 18 items at once.

Why not use the FINTORP rails as a jewellery organizer? It makes good use of vertical wall space, helping to keep other surfaces clear of clutter, while showing off your prettiest pieces.
If you have the space, why not use a full size MALM chest of drawers as a bedside table? The surface function is the same, but the amount of extra drawer space you gain is a game changer.

A wall of storage is super-functional but can definitely also make a room more beautiful. This configuration of PAX wardrobes with REINSVOLL doors helps bring the look of this room to life, adding colour to the room. Who needs wallpaper when you can choose doors this pretty?
Say goodbye to the messy drawer jumble and make your mornings as serene as the look of your spa-style bathroom. Choose the combination of GODMORGON interior organisers in sizes that best fit the bathroom goodies you can’t live without, so everything you need is right there, no digging required.

Even if you only need or want one sink cabinet, why not still choose two GODMORGON sink cabinets? An additional surface and double the inside storage capacity is always welcome.

To keep your bathroom looking neat, try a two-step towel rotation. Store clean towels beautifully on the VILTO towel stand and keep your currently-in-use towels on hooks, making them easy to grab and hang back up. On laundry day, simply switch the clean towels to the hooks and redress the towel stand with the freshly laundered ones.
Reclaim some space just for you

Ready for a little relaxation on the regular? Create a place to set aside the cares of the day while you go through your nightly skincare routine. A vanity in the bedroom also frees up storage space (and access on busy mornings) in a shared bathroom because your get-ready goods can also have a home here.

Don’t have much room to spare? By using compact pieces such as the narrow VITTSJÖ desk, KARMSUND multi-angle mirror and the NILS stool to create your me-time station, you can put together an ideal spot for a little pampering in less space and at a lower cost than you might imagine.
A totally “you” makeover in an afternoon

Start by choosing a few favourites from our big selection of easy-on-the-wallet accessories and textiles. Add in a little time for a speedy clean up, clear out and decluttering session to strip your bathroom back to the basics. Finish by adding in personality, style and functionality with your new finds.

Let your love of all things lush, green and full of life perk up the spot where you start each day.

Maybe Scandinavian-meets-spa is more your style. Go for crisp neutrals, light woods and some graphic stripes for a relaxing spot to chill in the chicest way possible.

Perhaps you need something bright and colourful that is sure to put a smile on your face, even on a Monday morning. Encourage a positive outlook with a mix of happy hues and playful shapes.

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Retreat and recharge

Bathrooms are busy places on workday mornings, but can be your personal charging station on the weekend. Whether you prefer an energizing shower or long leisurely soak, having a bathing session when you don’t have to head right out the door afterwards is a nice way to boost your batteries.
The HEMNES storage bench packs lots of functionality into a single piece of furniture. Laundry goes inside and hooks hold your robe and the clothes you plan to wear again. There is also a towel bar and, of course, a seat where you can hang out while that sheet mask works its magic.

If you are lucky enough to get natural light in your bathroom, why not add some houseplants? They up the beauty and chilled out vibe of the room instantly and will often be extra happy in a space that gets steamy daily.

Never underestimate the power of a little self-reflection. Whether you are perfecting your winged liner skills or reshaping your moustache, the TRENSUM mirror makes it easy to get up close and personal with your own beautiful face.
Use that big blank space over the bed to showcase your personal style

Our HOVSTA frames can come together in creative ways. This twist on the gallery wall is an unforgettably bold and beautiful statement. Give it a try and let your unique DIY take on this idea fly!

Hanging EKET boxes is an easy way to create a display installation. It’s storage with a twist and you can switch up the contents of the boxes whenever, allowing you to update the look as often as you like.

Add texture, colour, pattern, cosiness and even some noise-dampening properties to your space by hanging a VIDEBÄK 100% wool rug on the wall.

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Fitting more fun into a cozy family home

Everyone’s idea of a dream home is different, but for a little boy and his dad, a small apartment is pretty close to perfection. These years zip by quickly, so why not embrace solutions that make everyday a little more fun?

A nook in the living room could hold a serious grown-up sofa, but this option, a KURA bed, is comfortable for both hanging out or catching a quick nap and makes worrying about spills a thing of the past. Most importantly, it feels so much more like a fort.

And, when the little kid becomes a bigger kid, the whole frame can be flipped up to create a lofted bed, with play space underneath.
If your bedroom is not much bigger than the size of your bed, STUK underbed storage boxes are one of your best friends, especially if used to help wrangle daily necessities like superhero capes and magic wands.
Building blocks for smarter storage, better bathrooms, and beautiful bedrooms

We’ve gathered together some favourite products, both new and classic, that can help you create a home you love. We hope you get inspired by this small selection of goodies from our range and remember, there are many more to discover, online and in our stores.

GODMORGON box with compartments $16.99
NEW
BRYGGJA open wardrobe
$249

TYSSEDAL wardrobe
$399
MACKAPÄR storage unit
$89.99

SKUBB box
$9.99/set of 6

TJENA storage box with lid
W35xD50xH30cm
$12.99/ea.

STUK box with compartments
$9.99

IKEARNES standing mirror $139

EMTEN bath mat NEW $9.99
GODMORGON mirror cabinet with 2 doors
$299

STORJORM mirror with built-in light
$129

GODMORGON/BRÅVIKEN sink cabinet with 2 drawers, Resjön white
$499
HEMMES mirror cabinet with 1 door
$149

HEMMES/RÄTTVIKEN sink cabinet with 2 drawers
$349

LILLHOLMEN wall lamp

HEMNES/MOROS sink cabinet with 4 drawers
$499

GODMORGON/ODENSVIK sink cabinet with 4 drawers
$499

ÖSTÅNÄ LED cabinet/wall light
$39.99
VILTO shelf unit
$69.99/ea.

SAXBORGA jar with lid and tray, set of 5

VILTO shelf unit
$69.99/ea.
KLÄMMIG
4 piece bedding set for crib
$29.99

DJUNGELSKOG
soft toy
$19.99

SOLGUL
changing table
NEW
$89.99
SUNDVIK wardrobe $299

LUSTIGT coloring roll $499

DRÖMSYN wall lamp $1299/ea.
IKEA PS LÖMSK swivel armchair
$79.99

LUISTIGT prize wheel game
$24.99

STUVA/FRITIDS table with toy storage
$204

ANGELÄGEN box
$11.99 / 3 pack

ANGELÄGEN box
$11.99
JULES child desk chair

LUSTIG dart game
$19.99

MÖJLIGHET duvet cover and pillowcase(s)
$29.99

SLÄKT twin bed frame with pull-out bed and storage
$279

LURÖY slatted bed base is included. Mattress and bedlinens are sold separately.
SAGSTUA queen bed frame $229

LURÖY slatted bed base is included. Mattress and bedlinens are sold separately.

NEW
BRYGGA 9-drawer chest $299

ÅSTID table lamp $19.99

BARKHYTTAN display box $39.99

SUNDVIK crib $189

STRANDMON wing chair $279

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LEIRVIK queen bed frame $199

LURÖY slatted bed base is included. Mattress and bedlinens are sold separately.

RANARP reading lamp $59.99

GRADVIS vase, gray $19.99

LEIRVIK queen bed frame $199. LURÖY slatted bed base is included. Mattress and bedlinens are sold separately.
NEW DELAKTIG queen bed frame and 2 side tables $549. Slatted bed base is included. 
Mattress and bedlinens are sold separately.

DELAKTIG floor lamp $119

BJÖRKSNÄS queen bed frame $469. LURÖY slatted bed base is included. 
Mattress and bedlinens are sold separately.
NEW MAUSUND queen natural latex mattress $999.
NESTTUN queen bed frame $249

LURÖY slatted bed base is included. Mattresses and bedding are sold separately.
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