DELAKTIG part 2

Sales start: February 2019
IKEA X TOM DIXON X YOU

About a year ago the first part of DELAKTIG was launched: a platform for living for you to customize and adapt to all the twists and turns of your life. Now it’s time for part two. Together, IKEA and industrial design icon, Tom Dixon, have designed the one piece of furniture you might ever really need in life...

“We called it an open platform for living, and Tom kept referring to it as a bed, so of course we couldn’t stop after the first DELAKTIG launch. The bed is a key piece of furniture in any home – I mean, everyone needs a good night’s sleep. So we decided to go for a second launch: a bed frame that is designed to be personalized."

- James Futcher, IKEA Creative Leader
It’s time for bed

“I’m fascinated by the bed as a kind of primary unit that everybody needs. It’s essential; we spend more time in contact with our beds than with any other piece of furniture. So why not make it do more?”
- Tom Dixon, Designer

So, the team simply couldn’t stop after the first launch of DELAKTIG. What would take the open, knock-down aluminium platform for living to the next level?

Launching February 2019, the DELAKTIG bed frame is a distinct continuation of its seating series; open for personalization and transformation. Available in a queen size, with your choice of mattress, it’s a platform ready to be customized according to personal comfort and style. Just like with the rest of the DELAKTIG collection, you add, remove and swap around its accompanying accessories to suit your way of living, or in this case, sleeping.

DELAKTIG series. Armchair $520 Gunnared medium grey
Bed frame with 2 side tables $569
LED floor lamp $119/each
Also made out of 50% recycled aluminium, the extruded frame is cut into pieces that are connected with bent joints for maximum of stability - a production method also used within the aviation industry. This makes the design extra light-weight, yet durable.

Also made out of 50% recycled aluminium, the fitting, sold separately, is what enables you to attach your headboard - and just like that your bed has a new look.
Give your bed a quick makeover by attaching a DELAKTIG headboard to the frame. This black one follows the same aesthetic expression as the existing sideboard - graphic, clean and modern.

DELAKTIG series, Armchair with side table $690 Gunnared beige
Bed frame with headboard $569
LED floor lamp $119/each

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Or, go for something warm and earthy with the rattan headboard. Its natural fibers balance out the otherwise streamlined design of DELAKTIG, thus giving it a softer expression.

DELAKTIG series. Armchair $620 Gunnared light brown-pink
Bed frame with headboard and side table $669
LED floor lamp $119/each
Covers that last

Along with the new DELAKTIG bed frame and headboards, there is also a cover update for the existing platform. With a higher resistance against abrasion and colour-fading, this has allowed DELAKTIG to move into new, exciting territories. Perhaps the DELAKTIG platform could be the perfect fit for your new office, hotel or reception area?

Say hello to three new DELAKTIG colours: dusty pink, soft beige and stone grey.

DELAKTIG series. Armchair with side table, armrest and backrest, $690 Gunnared light brown-pink. Also available in Gunnared beige and Gunnared medium grey. LED floor lamp $119/each
“As a designer you observe lots and lots of things. Most of them are useless and don’t make any sense. Eventually, a pattern emerges from all the information that comes through. Good designers will be good spotters of patterns, and you apply that, or you spot a series of disparate elements, and you bring them together to be one strong idea.”

- Tom Dixon, Designer