Welcome to October at IKEA

This month we're embracing our Scandinavian roots and furnishing in a minimalist, functionalist way. We're blending traditional and modern styles, and adding some bold colours in the mix.

Textiles are big this launch, from cushions to covers, many feature a Swedish handicraft pattern. Children can also delight in two new textile collections. Our new room darkening curtains help provide privacy in a lovely punch of colour, while our beige rug adds softness underfoot and takes us closer to a more sustainable future being based on recycled PET bottles.

Among the news we're also welcoming a storage family in a traditional style, a coordinating desk and a swivel chair that works by the dining table too. You can renew the kitchen with a matte grey-green front, or add a playful birch stool for extra guests. Other news includes ceramics, dinnerware, lighting and more. No matter what style, the news brings a breath of fresh design at a price that’s hard to beat. Enjoy!
**KYRRE stool**

Stools are great when you have extra guests around, but only little space. KYRRE stool has a modern, playful look with tapered legs and a triangle seat. It’s smart as you can stack it away at the end of the day. Made from sustainably sourced birch, it goes very well in a Scandinavian-styled home.
Be ready for extra guests with KYRRE stool designed in a playful look with tapered legs and a triangle seat — made from sustainably sourced birch.
Swivel chair

Many people work by the dining table on a dining chair, because of limited space at home. With ODGER swivel chair we wanted to create a chair that can blend into a dining solution too. Its design and materials coordinate with ODGER dining chair, so the two chairs can live side by side around the same table.

ODGER swivel chair is comfortable to sit on thanks to its bowl-shaped seat, rounded back and armrests. The swivel and seat height can be adjusted with a gas lift. And just like the dining chair, it’s made of renewable wood and recycled plastic. The chair is available in white/beige or black, so it can work with many different types of desks or dining tables.
With a bowl-shaped seat, rounded back and armrests, ODGER swivel chair is great for long hours by the desk or dining table.
LOMMARP desk

Whether working from home, writing creative fiction or taking care of bills, LOMMARP desk provides a neat workspace in a beautiful design. It has a traditional style with crafted details combined with a large practical drawer and cable management holder. The size of the desk lets it blend into many corners of the home, just like its subtle colours in dark blue-green and beige.

Sales start Dec. 2019
LOMMARP desk combines a large practical drawer with traditional features like a knob handle.
**SANELA** curtains

Lush cotton velvet isn’t only nice to the touch, but is thick enough to prevent light from coming through. SANELA room darkening curtains the material helps provide privacy, and can be used by a window or as a room divider. In light-brown red or dark blue, the curtains add a lovely punch of colour to the room.
With a lovely punch of colour, SANELA room darkening curtains are made of cotton from more sustainable sources.
SPORUP rug

Who could imagine that SPORUP rug, with its soft pile and rich colour, is based on polyester from recycled PET bottles? Using waste as a resource helps us to create goodness underfoot.

SPORUP rug is made with a pattern that's both visual and tactile thanks to the rib construction. The fine yarn is densely tufted into a pile that's durable and incredibly soft. Use the light beige rug as a perfect companion for all types of flooring, even those with underfloor heating.
SPORUP rug is available in three sizes based on either 320, 500 or 750 recycled PET bottles. By using recycled PET bottles in this product, we consume less new raw materials and lower our environmental footprint. All products containing recycled materials meet the same quality and safety demands as we have on all our products.
When installing a new kitchen or giving your old kitchen a makeover, why not go for a modern grey-green look? BODARP kitchen fronts not only give a fresh style, but do so in a more sustainable way as the foil on the fronts is based on recycled PET-bottles. And when the fronts were produced, they used 100% renewable electricity. With their matte surface that’s nice to the touch, you can feel good about this new kitchen in many ways.

**BODARP kitchen front**
The foil on BODARP fronts is based on recycled PET bottles. This is a step towards the IKEA goal to only use recycled and/or renewable based materials by 2030.
**STRIMMIG dinnerware**

Choosing the right dinnerware can be a way to decorate the table and set the tone for the dinner. STRIMMIG dinnerware has a floral relief pattern inspired by Scandinavian and Japanese simplicity. The designer Jennifer Idrizi explains how she worked with developing the series:

“*My background as an artist and ceramist made working with STRIMMIG a dream job. I simultaneously worked with shapes, surface patterns and glaze in order to get everything just right. The flower patterns are inspired by Scandinavian flora and Japanese simplicity, making the look modern and clean — with a crafted feel. You can use the entire series together or choose your favourite part. For me, STRIMMIG is a tribute to the materials and art form of ceramics!*”

The dinnerware is available in different earthenware colours that provide great opportunities for mixing and matching.
A relief pattern inspired by Scandinavian flora meets Japanese simplicity in STRIMMIG dinnerware.
GODTAGBAR ceramics

History comes together in GODTAGBAR ceramics that take their shape from traditional functional items. There are vases of different sizes and a candlestick, all made of durable, hand-painted stoneware. The vases are inspired by iconic and robust forms such as old mason jars and milk jugs, as the designer Jennifer Idrizi explains:

“When I designed the GODTAGBAR collection, I began by looking at classic vase forms through Scandinavian history. My vision was to make the vases myself using traditional ceramic techniques and add a modern twist in the way the glaze is applied. The expressiveness of the handmade techniques are captured in the forms and carried through to mass production. Craftsmanship placed in a modern context that enhances every occasion!”

Taking its shape from vintage milk jugs, the hand-painted GODTAGBAR vase adds a traditional touch to the home.
Let GODTAGBAR candlestick light up the home with its traditional shape that includes a handle.
RAMSELE pendant lamps

Transform your lighting experience by the simple pulling of some strings. RAMSELE pendant lamps are a sure design statement in shapes that resemble a magical flower or geometric masterpiece. Made with sheets of felt or textile, the shapes change in an exciting way and the light is dimmed when the cords are pulled. The designer David Wahl talks about his inspiration:

“RAMSELE pendant lamp is based on a geometric shape known as a dodecahedron and consists of twelve pentagons. My idea was to use this shape to create an interesting lamp that provides both unreserved and constricting looks, and after many attempts I found the right balance. By pulling a cord, you can dim the lamp – and at the same time change its shape. An exciting choice of materials gives RAMSELE a distinctive look that I hope many people like.”
The beautiful shapes of RAMSELE pendant lamps are made of sheets of textile or felt. Pull the strings and the shapes transform magically!
**RISBYN pendant lampshade**

Set a calm atmosphere with RISBYN pendant lampshade in an onion shape. It’s made of white rice paper with a thin pattern that becomes more visible when lit, while the lamp spreads a diffused and decorative light.

Cord set is sold separately.
The thin pattern in RISBYN pendant lamshade becomes visible when the light is switched on.

RISBYN pendant lamshade $20 Cord set is sold separately.
SMALSTÄKRA duvet cover

Inspired by a seaside cottage look, SMALSTÄKRA duvet cover comes with stripes that feel fresh, yet familiar. Made of 100% sustainably grown cotton, the duvet cover is soft and retains its vivid colours for a long time since the yarn is dyed before weaving.
SMALSTÅKRA full(double)/queen duvet cover and 2 pillowcases $49.99  Beige/blue/striped

With decorative fabric-covered buttons, SMALSTÅKRA cover is made of sustainably grown cotton making it comfortable for a long time.
**KRATTEN duvet cover**

Get the bedroom winter-ready with bedding inspired by traditional Swedish handicraft. KRATTEN duvet cover graces the bed with a colourful and festive expression, a pattern you can find on other textiles launched this month. Made of 100% cotton from more sustainable sources, this is a natural and durable material that only becomes softer with every wash.
Make the bed with a floral pattern inspired by Swedish handicraft. KRATTEN duvet cover gives a traditional, homely feeling.
**KRATTEN shower curtain**

Bring a seasonal feeling to the bathroom with KRATTEN shower curtain. The Scandinavian floral pattern is printed on densely woven polyester fabric based on recycled PET bottles. Using waste as a resource takes us one step closer to a more sustainable future.

KRATTEN shower curtain $14.99 To be completed with shower curtain rings and shower curtain rod. White/multicolor
The fabric of KRATTEN shower curtain is based on recycled PET bottles. IKEA has rapidly increased the use of recycled PET in recent years, both within textiles and home furnishing products, as a step towards a more sustainable future.
KRATTEN, MÅLARBORSTE & STJÄRNTULPAN cushion covers

The new cushion covers this month introduce both modern and traditional Scandinavian patterns. Like the handicraft-inspired KRATTEN, or MÅLARBORSTE and STJÄRNTULPAN with graphic floral patterns. All cushion covers are made of cotton from more sustainable sources.
Different floral patterns in the season’s colours can be found on our new cushion covers that work well side by side.
KRATTEN cushion cover features a traditional floral pattern inspired by Swedish handicraft.
SKOGSKORN cushion

Decorate with a cushion that brings some beautiful Scandinavian-themed embroidery home. SKOGSKORN cushion comes with a whiff of the past that includes tassels in the corners. The floral embroidery adds texture and lustre to the cushion, while the backside has a solid dark blue colour, making it easy to vary the look of the cushion.
The floral embroidery adds texture and lustre to SKOGSKORN cushion, while the tassels in the corners complete the traditional look.
RÖDHAKE baby textiles

For the baby's nursery, we're launching a textile series with traditional patterns inspired by Swedish fairytales. Little illustrated rabbits are found hopping across muslin squares, while a mouse sails across bedlinen for a cot. RÖDHAKE series includes all those textiles that can be needed at the start of life, such as a baby towel with hood, sleeping bag and washcloth. There's also a bed canopy to place over a cradle or bed where you create a calm place that makes the child's room extra cosy, like in a fairy tale.

Children need sleep to grow, gain energy and feel good. That's why creating a safe and secure sleeping environment is so important. The soft RÖDHAKE covers are woven from pure natural materials. A good choice for children — and for our planet.
The friendly rabbit in RÖDHAKE textile series can be found on everything from a blanket to cover.
With lots of exciting details to discover, RÖDHAKE duveted blanket is perfect to have on the floor or put in the pram.
UPPTÅG children’s textiles

Children can travel away in the imaginative world of UPPTÅG textile series. It's based on the theme of the holiday season and travelling — in a hot air balloon, boat or bus. The modern, colourful graphics appear on everything from curtains to covers, as well as a rug and lampshade. Fun-shaped cushions have also been created in this theme — cushions which are firm enough for tired small heads and soft against the cheek.
The fun cushions in UPPTÅG textile series are made of recycled polyester making them firm enough for tired small heads and soft against the cheek.
With a hot air balloon, boat and bus, UPPTÅG textile series appeals to the imagination and takes children on an adventure.
LOMMARP desk $189
Painted finish. Designer: Francis Cayouette.
W90×D54, H90cm. Light beige.
Sales start Dec. 2019

LOMMARP desk $189
Painted finish. Designer: Francis Cayouette.
W90×D45, H43–54cm. Anthracite. 203.952.70

ODGER swivel chair $129

ODGER swivel chair $129

ODGER swivel chair $129

ODGER swivel chair $129

ODGER swivel chair $129

STRIMMIG mug $3.99
Ceramics. Coloured glaze. 36cl. Grey. 704.431.84

STRIMMIG mug $3.99
Ceramics. Coloured glaze. 36cl. Blue. 504.263.88

STRIMMIG bowl $3.49
Ceramics. Coloured glaze. Designer: Jennifer Idrizi. Ø15, H7cm. Grey. 404.562.10

STRIMMIG bowl $3.49
Ceramics. Coloured glaze. Designer: Jennifer Idrizi. Ø15, H7cm. Blue. 104.562.05

STRIMMIG side plate $3.49

STRIMMIG side plate $3.49
Ceramics. Coloured glaze. Designer: Jennifer Idrizi. Ø21cm. Blue. 404.562.05

KYRRE stool $19.99
Tinted, clear lacquered birch veneer. Designer: C Styrjönn/M Axelsson. W42×D48, H45cm. 604.169.25

ODGER swivel chair $129

PE740602
STRIMMIG mug $3.99
Ceramics. Coloured glaze. 36cl. Grey. 704.431.84

PE739761
STRIMMIG bowl $3.49
Ceramics. Coloured glaze. Designer: Jennifer Idrizi. Ø15, H7cm. Grey. 404.562.10

PE739758
STRIMMIG side plate $3.49

PE735241
BODARP cover panel $000
Recycled foil finish. 26”×36” (W66×H92cm). Gray-green. 804.355.98

PE740604
STRIMMIG mug $3.99
Ceramics. Coloured glaze. 36cl. Grey. 704.431.84

PE739787
STRIMMIG side plate $3.49
Ceramics. Coloured glaze. Designer: Jennifer Idrizi. Ø21cm. Blue. 404.562.05

PE729952.jpg


RAMSELE pendant lamp $000 Plastic and 100% polyester. Designer: David Wahl. Ø43–62cm. IKEA. Model T1904-1 RAMSELE. Flower/white. 104.071.03

RAMSELE pendant lamp $79.99 Plastic and 100% polyester. Designer: David Wahl. Ø43–52cm. IKEA. Model T1904-2 RAMSELE. Geometric/white. 404.071.11

RISBYN pendant lampshade $20 Cord set is sold separately. Rice paper, birch veneer and steel. Designer: Lisa Hilland. Ø57, H64cm. Onion shape/white. 104.040.91


PE739773 PE739771 PE739785 PE745645 PE745648 PE745650


RISBYN pendant lampshade $20 Cord set is sold separately. Rice paper, birch veneer and steel. Designer: Lisa Hilland. Ø57, H64cm. Onion shape/white. 104.040.91
SMALSTÄKRA full(double)/queen duvet cover and 2 pillowcases $49.99 100% cotton. Beige/blue/striped. 004.435.02
KRATTEN full(double)/queen duvet cover and 2 pillowcases $34.99 100% cotton. Dark grey/multicolour. 104.434.03
KRATTEN shower curtain $0.00 To be completed with shower curtain rings and shower curtain rod. 100% polyester. W180×L200cm. White/multicolour. 504.436.70
KRATTEN cushion cover $5.99 100% cotton. L50×W50cm. White/multicolour. 004.474.25
MÅLARBORSTE cushion cover $5.99 100% cotton. Designer: Laura Slater. L50×W50cm. Dark blue/multicolour. 104.474.39
STJÄRNTULPAN cushion cover $5.99 100% cotton. L50×W50cm. Dark blue/red. 504.474.42
SKOGSKORN cushion $24.99 Cover: 100% cotton. Filling: duck feathers. L40×W65cm. Dark grey/multicolour. 604.508.15
SANELA room darkening curtains, 1 pair $79.99 100% cotton. W140×L250cm. Light brown-red. 704.444.85
SANELA room darkening curtains, 1 pair $79.99 100% cotton. W140×L250cm. Dark blue. 804.444.80
SPORUP rug, low pile Pile: 100% polyester. Backing: latex. Light beige. 4’4”×6’5” (W133×L195cm) $69.99 704.534.51
5’7”×7’10” (W170×L240cm) $0.00 304.534.48
6’7”×9’10” (W200×L300cm) $0.00 704.534.46
RÖDHAKE bed canopy $14.99 100% polyester. Designer: Stina Lanneskog. Rabbit pattern. 604.402.23
RÖDHAKE blanket $19.99 100% cotton. Designer: Stina Lanneskog. W80×L100cm. Striped/white/red. 004.402.35
RÖDHAKE crib duvet cover/pillowcase $24.99
Recommended for ages from 12 months. 100% cotton. Designer: Stina Lanneskog. Duvet cover W110×L125cm. Pillowcase W35×L55cm. Rabbit pattern/white/beige. 304.401.73

RÖDHAKE muslin square $7.99/2 pack.
Recommended for ages from 0 year. 100% cotton. Designer: Stina Lanneskog. W70×L70cm. Rabbits/blueberries pattern/white. 004.401.98

RÖDHAKE baby towel with hood $12.99
Recommended for ages from 0 year. 68% cotton, 32% lyocell. Designer: Stina Lanneskog. W60×L125cm. Rabbits/blueberries pattern/white. 504.402.14

RÖDHAKE 3-piece bedlinen set for crib $24.99
100% cotton. Designer: Stina Lanneskog. Sailing mouse. 704.401.90

RÖDHAKE crib fitted sheet $9.99
100% cotton. Designer: Stina Lanneskog. W60×L132cm. White/blueberry patterned. 804.438.57

RÖDHAKE duveted blanket $14.99
Fabric: 100% cotton. Filling material: Polyester wadding. Designer: Stina Lanneskog. W96×L96cm. Rabbits/blueberries pattern/white/red. 904.402.31

TIPPAKULL lampshade $000
To be completed with HEMMA cord set. Plastic, steel and 100% polyester. Designer: Maria Vinka. Ø33, H24cm. Rabbit pattern/white/beige. 004.247.54

SKÖTSAM cover for babycare mat $8
Recommended for ages from 0 year. 80% cotton, 20% polyester. Designer: Stina Lanneskog. W55×L83cm. Blueberry patterned/white. 504.447.78

VÄDRA cover for babycare mat $9.99
Recommended for ages from 0 year. 80% cotton, 20% polyester. Designer: Stina Lanneskog. W48×L74cm. Rabbit pattern/white. 404.453.54

UPPTÅG cushion $000

UPPTÅG cushion $14.99

UPPTÅG twin duvet cover and pillowcase $34.99
Recommended for ages from 3 years. 50% cotton, 50% lyocell. Designer: Maria Vinka. Air balloon pattern/blue. 704.403.12
UPPTÅG twin duvet cover and pillowcase $29.99 Recommended for ages from 3 years. 100% cotton. Designer: Maria Vinka. Waves/boats pattern/blue. 804.402.98

UPPTÅG twin duvet cover and pillowcase $29.99 Recommended for ages from 3 years. 100% cotton. Designer: Maria Vinka. Cars/roads pattern/grey. 604.403.22

UPPTÅG rug, low pile $49.99 100% polypropylene. Designer: Maria Vinka. 4'4"×5'3" (W133×L160cm). Boat pattern. 404.403.23

UPPTÅG curtains with tie-backs, 1 pair $19.99 80% cotton, 20% viscose/rayon. Designer: Maria Vinka. W120×L250cm. Waves/boats pattern/blue. 104.402.73

TIPPAKULL lamp shade $13 To be completed with HEMMA cord set. Plastic, steel and 100% polyester. Designer: Maria Vinka. Ø33, H24cm. Blue/balloon pattern. 204.247.53

LEN fitted sheet for extendable bed, set of 2 $14.99 Comprises: 1 fitted sheet 80×130cm and 1 fitted sheet 80×165cm. 100% cotton. Pink. 104.403.29
Media contacts

Heena Saini  
Commercial Public Relations Specialist  
IKEA Canada  
Heena.Saini@IKEA.com

Kristin Newbigging  
Public Relations Manager  
IKEA Canada  
Kristin.Newbigging@ikea.com