



YXSTABY

PR kit
Launching October 2026

The collection in short

- What** YXSTABY is our latest gaming collection and the outcome of a brand-new collaboration with XBOX. It consists of nine products – from pieces of furniture to accessories.
- Why** As always, we want to help create a better everyday life for people. By creating a wider, more functional, flexible, and fun offer, we make it easier to design the perfect setup – and one that makes gaming more comfortable and great-looking – whether you prefer solutions that blend in or not.

- When** October 2026
- Where** In-Store and Online at [IKEA.ca](#)
- Who** The collection is created by seven designers from IKEA and XBOX, together with a long line of co-workers from both companies. Collaboration is key!



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It's by IKEA and XBOX

Here they are: the design team and the creative brains behind the YXSTABY collection. A couple of years ago, they got together for a first joint workshop in Älmhult, Sweden. But the idea for the collaboration had already started to take shape.

"As soon as we met, we knew we were a good fit. Both IKEA and XBOX want to make play accessible to as many people as possible", says Philip Dilé, product developer, IKEA of Sweden.

"We share a common design ethos: we want to help people solve the challenges they face in their everyday lives", says Carl Ledbetter, head of design, XBOX Devices.

The designers have had many firsts and many new learnings as they've explored how to make the most of the IKEA life at home knowledge and the XBOX gaming expertise – and turn that know-how into a collection:

"Each product brings together a designer from IKEA and one from XBOX. That's been non-negotiable. We could only do this together", says Philip.



Philip Dilé, product developer,
IKEA of Sweden



Lukas Bazle, designer,
IKEA of Sweden

Carl Ledbetter, head of design,
XBOX Devices

Elliot Hsu, designer,
XBOX Devices

Darja Nordberg,
designer, IKEA of Sweden

Max Hausmann,
designer, IKEA
of Sweden

Ryan Whitaker, designer,
XBOX Devices

David Wahl, designer,
IKEA of Sweden

It's designed for all your lives

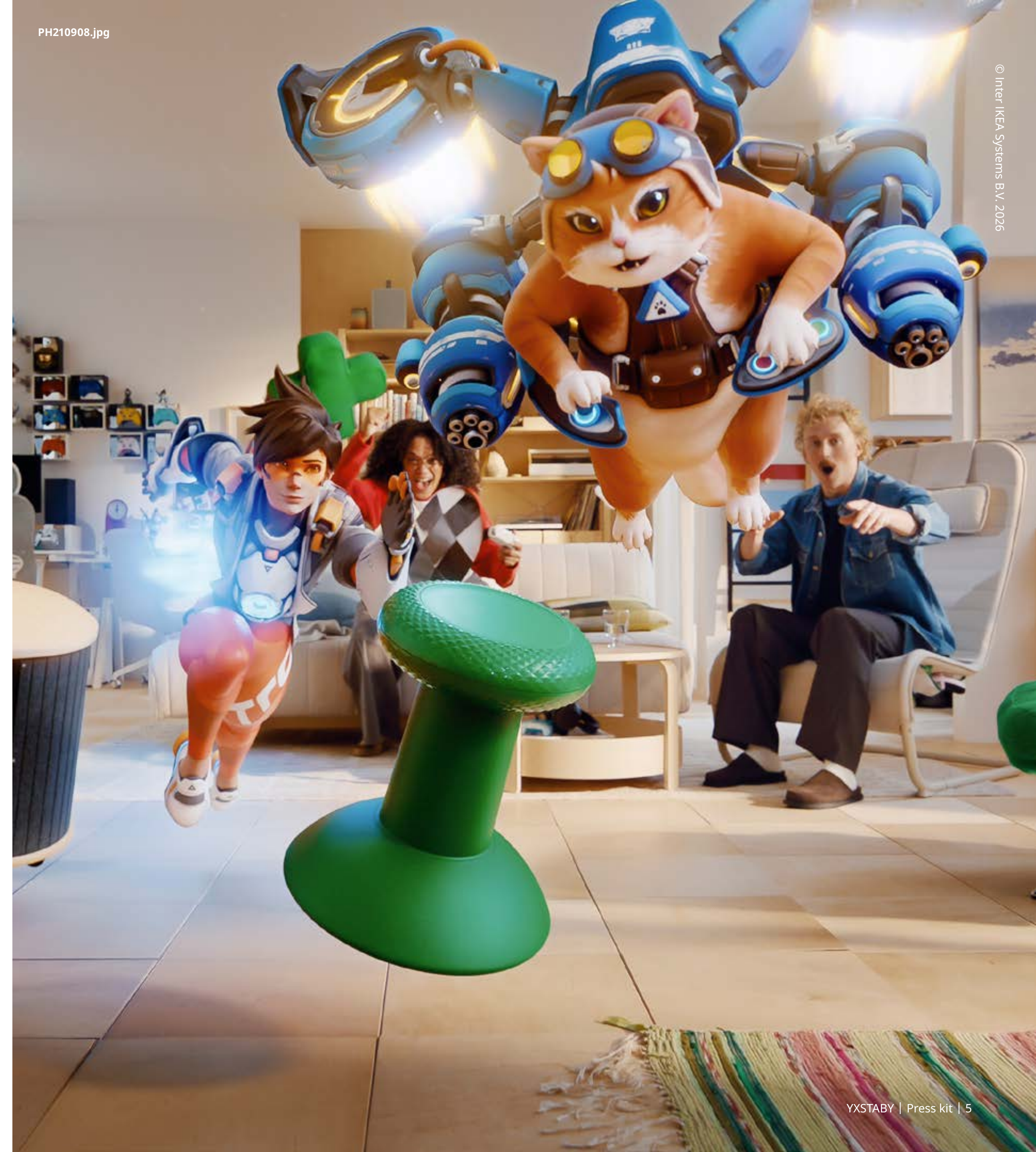
The idea behind YXSTABY is to make it easier for everyone to live their best lives. Whether locking in or lounging out, in-game or on the sofa, the collection makes room for gaming everywhere without sacrificing function or comfort. And since it seamlessly blends functionality with simple, Scandinavian design, there's no need to compromise on style, either.

The nine products range from a sleek TV stand on castors and a light lounge chair to a display box with mirrors that makes the most of your favourite small objects. Even though all items are designed with gaming in mind, they work just as great when the game isn't on.

"We spent a lot of time on the details: finding the perfect materials, the optimal proportions, the right colours of the stitching", says Carl Ledbetter, XBOX. "I'm extremely happy with what we've created together."

So is Philip:

"I can't wait to see YXSTABY in people's homes, whether mid-game or mid-hangout."





“This collection widens the traditional view of what a gaming setup is. There's nothing you need to put away when you're done playing. Instead, each item – on its own or together – adds to the feeling of home.”

Philip Dilé, product developer,
IKEA of Sweden

It's a thumbstick stool

How do you turn an iconic thumbstick into a piece of furniture? Designers David Wahl, IKEA, and Elliot Hsu, XBOX, are two of the few people who know.

Step one was to return to the original controller's 3D files and begin work on the proportions:

"We knew that we needed to find the perfect sweet spot, where the stool works and looks like a stool – with the right seating curve and the right stability – and still feels like the thumbstick", says David.

So design and engineering really came together on this one. The duo worked closely together from start to finish, not least on details like the texture.

"I think it's great how we've been able to maintain the look and feel of the thumbstick's diamond pattern, and I love the rubber rings on the bottom. They add grip and are a nice design addition", says Elliot.

Comfy, thanks to the rounded seat,
and fun, thanks to the curved bottom
that allows you to move around.



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David Wahl, designer,
IKEA of Sweden

Elliot Hsu, designer,
XBOX Devices



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“We've spent so much time on the design of the thumbstick – to see it translated into a piece of furniture was amazing. It even moves around much like the thumbstick does. I can't wait to see it in people's living rooms.”

Elliot Hsu, designer XBOX

It's a cushion with an factor

Sometimes, it's the simplest ideas that tick all the boxes. Like using the XBOX controller's D-pad as the inspiration for a cushion.

"I really like the expression; how it communicates gaming with warmth and restraint", says Carl Ledbetter, XBOX.

Before finalising the soft X, the trio behind it – Darja Nordberg and David Wahl from IKEA, together with Carl – tried out several versions in different colours and textures, with attention to details like the piping.

"I took home a couple of prototypes and tried them out. Now, we have this fun, huggable cushion that stands out just enough and that's really comfy", says Darja.

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YXSTABY cushion is a colourful, huggable exclamation mark that looks great anywhere you place it.

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Carl Ledbetter,
head of design,
XBOX Devices

Darja Nordberg,
designer, IKEA of
Sweden

David Wahl,
designer, IKEA
of Sweden



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“When the first XBOX console was introduced in Sweden 25 years ago, my friend and I went to the launch event. I entered a gaming competition – and won an XBOX. So, this was a dream project for me. Not only because of my history as a gamer, but because I believe that XBOX stands for iconic design.”

David Wahl, designer IKEA

It's for locking in and lounging out

A gaming lounge chair that moves with you and is just as easy to move around, anyone? When Lukas Bazle, IKEA, and Ryan Whitaker, XBOX, got together that was the initial idea – and the outcome delivers.

“We wanted a chair that contributes to a more flexible living room. So, it had to be lightweight and still have everything needed for a good gaming experience. Now, you can easily place it in front of your TV and just as easily move it out of the way again. Also, the simple design makes it a good pick if only one person in the home is into gaming or if you just don't want furniture that says gaming in capital letters”, says Lukas.

The lounge chair supports movement and works for gaming's highs and lows:

“It's great for casually leaning back and it's got just the right bend when you lean forward. And then there's the pocket underneath. It's the perfect place to keep your controller”, says Ryan.

It's all in the details. Before finalising the lounge chair, the designers tried different tube dimensions and looked for the perfect way to wrap the fabric around the frame to enhance the silhouette. The subtle green stitching was the finishing touch.



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Ryan Whitaker, designer,
XBOX Devices

Lukas Bazle, designer,
IKEA of Sweden



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“Prototyping is a kind of game where you need to find the right people to work with as well as the right function, shape and material of an object, and bring it all together. A lot of the fun comes from failing in a safe space – to know it's ok to try things that may not work out.”

Ryan Whitaker, designer XBOX

It's a setup on a roll

One day, when IKEA designer Lukas Bazle was gaming on the sofa, he realised he couldn't see the details on the screen as well as he wanted. What to do? Design a TV stand on castors, of course.

"This way, it's easy to move the TV closer, or even move it into another room if you want to game somewhere else."

Carl Ledbetter at XBOX had the same idea: to create a flexible gaming setup that adapts to the way people want to play:

"As an expression of form, this TV stand is super innovative, and it can really solve some of people's challenges."

The TV stand has a wooden shelf for consoles, controllers and the bits and pieces you want to have on display. On the back, there are even more smart features that help manage cables and other gaming essentials that you want to hide from view.





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On the back of YXSTABY TV stand on castors, there are smart solutions that help you keep things tidy.

“At XBOX, we talk a lot about how people want to feel immersed in the game when they play, and the hardware helps make that happen. But to make the immersive experience truly come alive, the whole space matters. That's something we could only achieve together with IKEA.”

Carl Ledbetter, head of design, XBOX



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Carl Ledbetter, head of design, XBOX Devices

Lukas Bazle, designer, IKEA of Sweden

The faceted D-pad platter in stainless steel is inspired by the XBOX controller. It's also a shiny attention grabber that looks great on its own or as a place to show off your favourite things.



It's a D-pad, only dishier

The XBOX controller has inspired not only the thumbstick stool and the D-pad cushion – it's also the inspiration for the YXSTABY platter.

“When we played around with scaling up the faceted D-pad, we quickly felt that we were onto something. I like how it takes on a brand-new function and becomes a piece that's both decorative and practical”, says Ryan Whitaker, XBOX.

He and David Wahl, IKEA, had a lot of fun during the exploration. After establishing what kind of product they wanted to create, they turned their attention to the material. It took several tries before they got it just right.

“We made prototypes in wood, felt, and glass – but things fell into place when we tried stainless steel. The light reflects in the facets in a way that enhances the shape”, says David.



It's an elevator that blends in

How do people want to organise their setups? The question was IKEA designer Max Hausmann's starting point when he designed a monitor stand that helps create a less messy and more ergonomic gaming station.

"I realised that many people are like me and want a gaming setup that supports how they play, but still feels integrated in the home. This monitor stand brings together the functionality needed for gaming with a design that blends in", says Max.

He and Ryan Whitaker at XBOX worked together on nailing the right proportions.

"We wanted every detail to be right, like the curvature on the sides that makes the overall expression a bit softer", says Ryan.



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The YXSTABY gaming monitor stand is a shelf that you place on your desk. There's room for monitors on top and for storage underneath – and it's easy to hide cables. Also, it has hooks that are perfect for headphones or controllers.

It's a picture frame for your precious

A controller can be a very personal and expressive object, which is something an XBOX designer like Carl Ledbetter knows all about. When he started talking about it with Lukas Bazle, IKEA, they came up with the idea of creating the perfect place to keep it both safe and on display.

"The display box is made to show off your passion. You can hang it on the wall or put it on your desk, horizontally or vertically, and there's a little hook that holds the controller in place. You can get many and do an entire installation or go for just the one. Either way it will look great", says Lukas.

A large part of the magic lies in the mirrors that display your treasure from all angles.

"When we expanded on the idea and realised that the box is perfect for people's collectibles, of all kinds, it really started to shine", says Carl.

The display box comes with a removable hook – perfect when you want to show off something other than the controller.

It's a side table that's a charging station

To many of us, whether into gaming or something else, one of life's great mysteries is where all the clutter comes from. YXSTABY side table doesn't solve the problem all together but it does what it can to help getting rid of cords, and it's the perfect place to keep and charge small devices – like controllers.

“It was tricky to find the optimal, flexible solution. We decided to work with a squarish but still round shape that lets you use the space on the inside much more efficiently”, says Lukas Bazle, IKEA.

Sliding doors in felt add softness to the side table, which is equipped with castors and is easy to move wherever it suits.

“It's a dedicated place where you can charge your controller when that's what you need, and the rest of the time it's a handy side table and a nice addition to the living room,” says Elliot Hsu, XBOX.

This side table on castors makes it easy to keep controllers safe and is the perfect charging spot. And when you need the snacks handy, just roll it.





Get the laptop to the right level and bring out the keyboard. This clever product has room for the essentials and is easy to bring with you.

It's a keeper of keyboards (and more)

The idea for the gaming toolbox – or YXSTABY gaming laptop support with storage to be correct – started with IKEA designer Max Hausmann's very personal observation:

“Many of my friends don't have a dedicated gaming space, so they play on a laptop in their living room. I wanted to develop a product that makes it easier and more comfortable”, he says.

Max brought a mock-up to the first workshop with Elliot Hsu and the other XBOX designers. Together, they added new features, removed others, and pinned down the toolbox shape.

“I like how it addresses a need. If you live in a smaller space you might need to pack up your technology to make room for other things. Now, you can have your gaming setup on the table and then store it away super quickly – and it's still accessible, says Elliot Hsu.

Product overview



New YXSTABY
Gaming D-pad
cushion
\$19.99
706.363.71



New YXSTABY
Gaming
thumbstick stool
\$69.99
106.200.09



New YXSTABY
Gaming
thumbstick stool
\$69.99
806.289.50



New YXSTABY
Gaming D-pad
controller platter
\$19.99 406.199.95



New YXSTABY
Gaming
controller display
box \$29.99
906.325.55



New YXSTABY
Gaming
controller display
box @29.99
706.200.11



New YXSTABY
Gaming lounge
chair \$149
806.321.17



New YXSTABY
Gaming monitor
stand \$39.99
806.200.01



New YXSTABY
Gaming TV stand
on castors \$149
906.388.97



New YXSTABY
Gaming TV stand
on castors \$149
706.388.98



New YXSTABY
Gaming side
table on castors
\$199 906.200.05



New YXSTABY
Gaming laptop
support with
storage \$39.99
706.199.94

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