

# OMMJÄNGE

Limited collection

PR | Launching January 2025



**Welcome to discover  
traditional Swedish furniture  
through a contemporary lens.**

**A unique and limited  
collection for anyone  
looking for an epic remix.**



## Rethink traditional

Old folklore designs may initially appear faded and outdated. However, when exploring areas untouched by the sun, such as behind cabinets and inside clothes, we discovered a surprisingly vibrant colour palette. Crafted in long-lasting materials with impressive craftsmanship and smart functions, they tell tales of a time not so different from ours.

For people living in rural Sweden in the 1800s, funds were limited and sleeping, eating and socializing all took place in the same room. Today's small-space living may not be for the same reasons as then, but they call for the same versatile solutions.



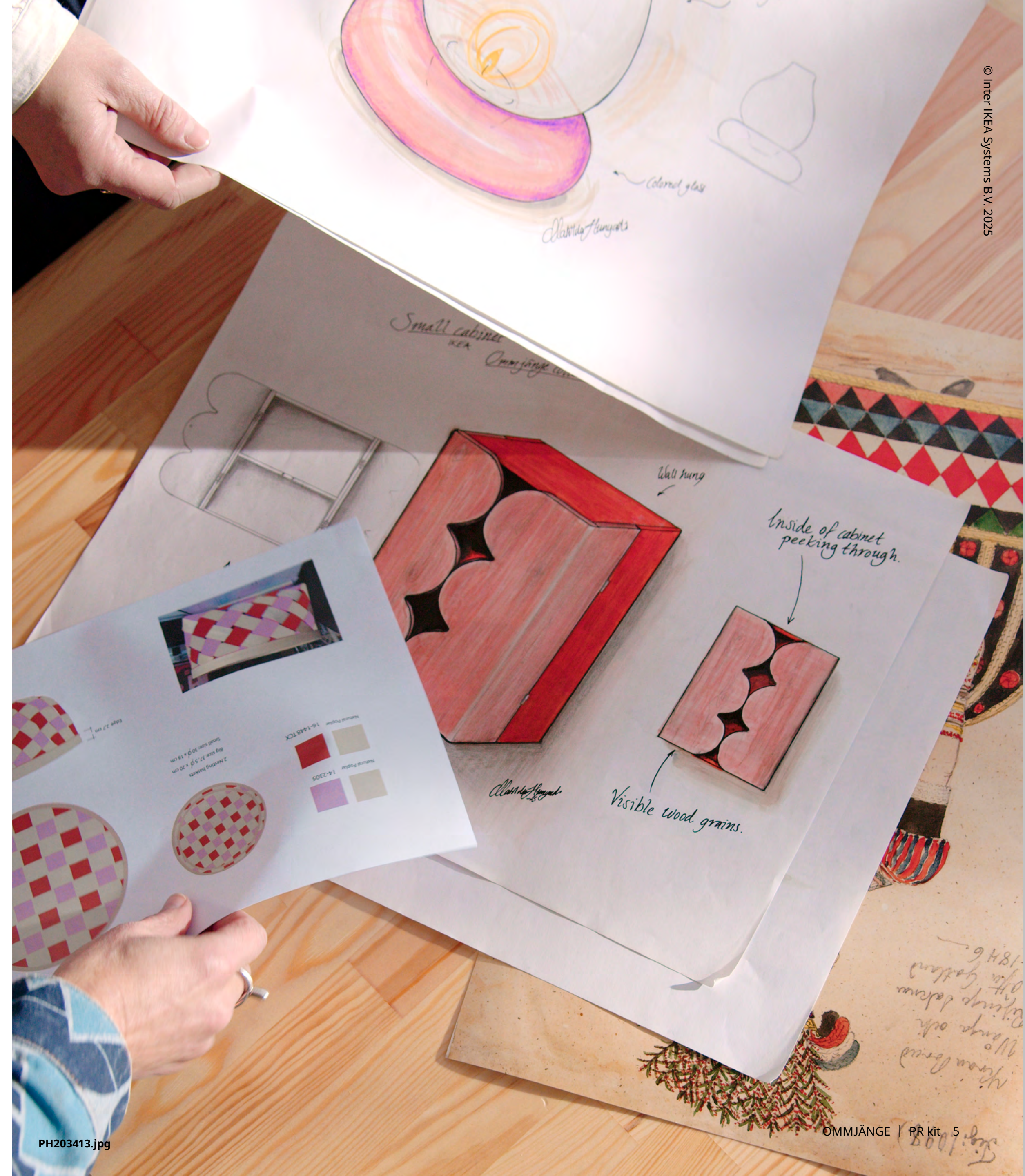
# A collaboration between the past and now

A bride from the Swedish countryside became the primary source of inspiration for designers Maria Vinka and Matilda Hunyadi as they explored the direction of the OMMJÄNGE collection.

The bride and her wedding dress, with its graphic patterns in vibrant colours, was captured by a travelling painter in 1846. Her dress was black with red textile roses and triangular shapes in green, black, red, white and blue. And on her head, she wore a crown.

With traditional materials updated in fresh colours, OMMJÄNGE offers a new take on Swedish folklore.

Designers Maria Vinka and Matilda Hunyadi





“This collection is about bringing good ideas from the past into the modern world.”

**Maria Vinka**, Designer

**New** OMMJÄNGE bench with storage \$149

**New** OMMJÄNGE cabinet w 2 doors and 1 shelf \$79.99

# Long live the craftsmanship!

The OMMJÄNGE collection pays tribute to our folklore heritage by combining traditional Swedish craftsmanship with modern-day ingenuity.

Discover detailed, handcrafted, playful products from classic materials such as solid pine wood, wool, stoneware and glass.

Inspired by techniques from the 1800s and folk art's incredible attention to detail, OMMJÄNGE aims to bridge contemporary needs with forgotten traditions.

**New** OMMJÄNGE cabinet w 2 doors and 1 shelf \$79.99





# Carry your tea traditionally

When designing these trays, Maria Vinka was inspired by the traditional Swedish “svepask”, usually round or oval little boxes made of heat-bent wood.

The two drop-shaped OMMJÄNGE trays are made from heat-bent birch veneer and come in natural birch and lacquered orange with visible grain. The handle makes them easy to carry and the holes allow you to hang them on the wall after use.

**New** OMMJÄNGE tray, set of 2 \$29.99

“I want to pay tribute to the roots of our Swedish heritage and show that folk art can be both inspiring and exciting.”

**Maria Vinka**, Designer

**New** OMMJÄNGE tray, set of 2 \$29.99



## A bench for all your necessities

In rural Sweden during the 1800s, most people stored their clothes in a chest bench beside their bed. A great example of the type of hidden storage we still have use for today.

The OMMJÄNGE bench with storage is made from a solid pine frame with a detachable lid. With two different textile weaves on each side, you can instantly switch up your look from orange/pink to yellow/black. Or why not add your own favourite fabric to the wooden frame?

**New** OMMJÄNGE bench with storage \$149

**New** OMMJÄNGE rug, flatwoven, 100% wool. \$299

# Store your treasures behind pink doors

In the 19th century, most Swedish homes held a small, decorative liquor cabinet. The OMMJÄNGE cabinet is our version of it, made in stained solid pine wood.

Inspired by the graphic silhouettes of Swedish folklore, it's decorative both when opened and closed. What would you keep behind these curvy doors?

**New** OMMJÄNGE cabinet w 2 doors and 1 shelf \$79.99





**New** OMMJÄNGE cushion cover \$7.99



**New** OMMJÄNGE drop-leaf table \$299  
**New** OMMJÄNGE chair \$150  
**New** OMMJÄNGE bench with storage \$149

The classic folding table was designed as a solution for small homes and was very popular 200 years ago. The OMMJÄNGE drop-leaf table comes in its own version of the many times ornamented table, but now the tabletop itself serves as the decoration.



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**New** OMMJÄNGE drop-leaf table \$299  
**New** OMMJÄNGE chair \$150



PH203361.jpg

OMMJÄNGE | PR kit 13

# Lean back on solid wood

Designer Matilda Hunyadi wanted to improve the comfort of her solid pine OMMJÄNGE chair by giving it a slightly angled backrest. But to do so, she needed additional support. Inspired by the rocking chair, she added short runners to the chair's back legs. This way, she not only prevented it from tipping over but also introduced an element of surprise to an old classic.

**New** OMMJÄNGE chair \$150





# Let your floor tell a story

Inspired by the lavishly decorated wedding dress from 19th century Sweden, this handwoven rug is a colourful eye-catcher. The geometric patterns and the mix of short and long piles give the rug a lively expression and the wool material makes it a warm and soft refuge from cold floors.

**New** OMMJÄNGE rug, flatwoven, 100% wool. \$299

# The modern milk stool

The milk stool was initially designed to relieve backs and knees when milking cows, but it was quickly used for many chores around the house. The OMMJÄNGE solid pine stool was inspired by the triangular shape of chopped wood and it comes in an orange-red stained look. Use it for tying shoes or make it a place for magazines and decorations. The small stool is lightweight and easy to move wherever you need it.

**New** OMMJÄNGE stool. \$50





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PH203365.jpg



PH203355.jpg

This OMMJÄNGE cushion cover has a traditional pattern made in a dobby weave, creating a tactile and unique touch with a naturally crinkled effect. With an interesting pattern in cheerful colours, it's both nice to look at and soft to lean against.



PH203352.jpg

**New** OMMJÄNGE cushion cover \$7.99

# The cherry on top

A beautiful lamp is like the icing on the cake – that finishing touch that brings the entire home together and reveals who you are in a second.

The colourful OMMJÄNGE pendant lampshade is made of three steel cones in the bell-shaped form of a dress. The decorative cutout in the yellow cone reveals part of the pink petticoat and leaves a soft light on its surroundings.

**New** OMMJÄNGE pendant lampshade \$24.99





**New** OMMJÄNGE pendant lampshade \$24.99

PH203373.jpg



**New** OMMJÄNGE candlestick/candle holder \$12.99

PH203401.jpg

OMMJÄNGE | PR kit 20



The OMMJÄNGE candle holder was inspired by a Swedish wedding dress from the 1800s. Back then, it was also common for the bride to wear a crown. Let this queen in glazed stoneware become the centerpiece of your table or light up a dark corner.

**New** OMMJÄNGE candlestick/candle holder \$12.99



## Glass like milk and amber

The OMMJÄNGE glassware set includes a large jug, drinking glasses, bowls and a double-spouted serving bowl. Inspired by the glazed terracotta bowls from our Swedish heritage, designer Maria Vinka decided to adapt the shapes and colours into transparent and opaque glass.

**New** OMMJÄNGE glass \$4.99

Mouth-blown by skilled artisans, each glass object has a unique character and pattern. Combining two types of stained glass instead of painting on the glass ensures that the colours stay true over time.



**New** OMMJÄNGE glass \$4.99, **New** OMMJÄNGE jug \$29.99, **New** OMMJÄNGE bowl \$29.99



“The classic Scandinavian baking bowl, “spillkum”, was originally made in glazed terracotta with white décor and pouring spouts. But I wanted to make a version that was all glass. That way, it wouldn’t chip as easily and it would be dishwasher safe.”

**Maria Vinka**, Designer

**New** OMMJÄNGE serving bowl \$29.99



**New** OMMJÄNGE tealight holder \$14.99

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**New** OMMJÄNGE bowl \$9.99, OMMJÄNGE glass \$4.99

PH203384.jpg



## A beacon in the night

Inspired by classic kerosene lamps, this mouth-blown tealight holder in glass gives the traditional a fine-tuned twist. Let the clear glass in the OMMJÄNGE tealight holder reflect and amplify the candle flame, filling your room with a warm glow.

**New** OMMJÄNGE tealight holder \$14.99

By handweaving rattan around a metal frame, we've created a large and stable clover-shaped basket with a fresh pop of colour. A great place for storing logs for the fireplace or where throws and pillows can go to sleep.



**New** OMMJÄNGE basket \$39.99

OMMJÄNGE | PR kit 27

# With age comes wisdom

Basket weaving is considered one of the world's oldest crafts. As part of traditional folk art, people in 19th century Sweden would braid baskets and boxes out of thinly sliced birch bark, "näver." The OMMJÄNGE set of baskets in two different sizes are made with the same technique but now handwoven from thinly sawn poplar. By staining every other strip of poplar, we've also added a bit of colour.

**New** OMMJÄNGE basket, set of 2 \$34.99



The OMMJÄNGE wall hooks were inspired by the traditional method of twisting metal wire. Coated in cheerful colours with a clover shape, they come in a set of three. Let these bold wallflowers transform any unused space into practical storage.



**New** OMMJÄNGE wall hook \$5.99/3-pack



# A poster of the past

The OMMJÄNGE hanging tapestry was inspired by the traditional tapestries that could adorn the Scandinavian living room wall or hang above the kitchen sofa.

OMMJÄNGE hanging tapestry depicts an abstraction of the Swedish 19th century bride printed on 100% woven cotton. A sound-absorbing and versatile wall decoration for the modern home.

**New** OMMJÄNGE hanging tapestry \$24.99

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OMMJÄNGE | PR kit 30



“Connecting to our heritage keeps us grounded in a fast-evolving world. OMMJÄNGE celebrates our history in a playful way.”

Matilda Hunyadi, Designer

**New** OMMJÄNGE hanging tapestry \$24.99



## Products overview (1/2)



PE961265.jpg

**New OMMJÄNGE cushion cover \$7.99** 100% cotton. Designer: Maria Vinka. L50xW50cm. Multicolour  
105.938.88



PE961268.jpg

**New OMMJÄNGE cushion cover \$7.99** 100% cotton. Designer: Maria Vinka. L50xW50cm. Pink/beige  
905.938.89



PE961271.jpg

**New OMMJÄNGE hanging tapestry \$24.99** 100% cotton. Designer: Maria Vinka. W70xH105cm.  
905.946.38



PE961267.jpg

**New OMMJÄNGE rug, flatwoven \$299** User surface: 100% wool. Warp: 100% cotton. Designer: Maria Vinka. L200xW140cm. Multicolour  
805.946.48



PE961296.jpg

**New OMMJÄNGE basket, set of 2 \$34.99** Clear lacquered poplar and stain. Designer: Maria Vinka. Orange/pink  
805.946.34



PE961305.jpg

**New OMMJÄNGE stool. \$50** Clear acrylic lacquered solid pine. Designer: Maria Vinka. W38xD19, H35cm. Orange-red/stained  
805.946.53



PE977095.jpg

**New OMMJÄNGE cabinet w 2 doors and 1 shelf \$79.99** Clear acrylic lacquered solid pine. Designer: Matilda Hunyadi. W38xD19, H45cm. Pink orange/stained  
405.946.69



PE961298.jpg

**New OMMJÄNGE serving bowl \$29.99** Glass. Designer: Maria Vinka. Ø30cm, H10cm. Vol 2.1l. Brown/glass  
506.125.02



PE961300.jpg

**New OMMJÄNGE glass \$4.99** Glass. Designer: Maria Vinka. H8cm. Vol 28cl. Brown  
705.940.93



PE961301.jpg

**New OMMJÄNGE jug \$29.99** Glass. Designer: Maria Vinka. H22.1cm. Vol 2.7l. Glass/brown  
105.940.91



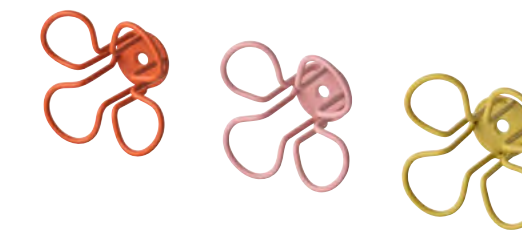
PE961297.jpg

**New OMMJÄNGE bowl \$9.99** Glass. Designer: Maria Vinka. Ø15cm, H6cm. Brown/glass  
605.945.88



PE961302.jpg

**New OMMJÄNGE tealight holder \$14.99** Glass. Designer: Matilda Hunyadi. Ø12cm, H12cm. Glass  
405.945.94



PE961304.jpg

**New OMMJÄNGE wall hook \$5.99/3-pack** Powder coated steel. Designer: Maria Vinka. Multicolour  
805.952.85



PE961303.jpg

**New OMMJÄNGE tray, set of 2 \$29.99** Clear lacquered birch veneer. Orange/birch veneer  
305.939.10

## Products overview (2/2)



PE977094.jpg

**New OMMJÄNGE bench with storage \$149** Clear acrylic lacquered solid pine. Designer: Maria Vinka. W113xD35, H45cm. 605.946.49



PE977096.jpg

**New OMMJÄNGE chair \$150** Clear acrylic lacquered solid pine. Designer: Matilda Hunyadi. W40xD53, H83cm. Stained/blue 505.946.78



PE977100.jpg

**New OMMJÄNGE drop-leaf table \$299** Clear acrylic lacquered solid pine. Designer: Matilda Hunyadi. W82xL134, H75cm. Pine/stained blue 905.946.76



PE977102.jpg

**New OMMJÄNGE pendant lampshade \$24.99** Powder coated steel. Designer: Maria Vinka. Multicolour 305.945.99



PE977099.jpg

**New OMMJÄNGE candlestick/candle holder \$12.99** Coloured glazed stoneware. Designer: Maria Vinka. 505.939.14



PE977093.jpg

**New OMMJÄNGE basket \$39.99** Powder coated steel. Designer: Maria Vinka. Beige/blue 505.946.35

# Contact

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