TÄNKVÄRD

Sales start April 2019
MATERIAL-ISM

Material-ism is celebrating nature’s finest textures and materials.
MATERIAL-ISM is rattan: tactile, sustainable, durable and beautiful.
MATERIAL-ISM is about the textiles you want to have close to your skin.
MATERIAL-ISM is pure linen. Linen to sleep and dream in, linen to rest your head on, linen to dress your bed.
MATERIAL-ISM is towelling off after a swim in the ocean.
MATERIAL-ISM is the perfect linen-cotton jacquard kimono.
MATERIAL-ISM is a big, generous, toss-everything-in bag made with jute, a renewable material—and one of nature’s strongest plant fibres.
MATERIAL-ISM is blue and subtle beige.
MATERIAL-ISM is about bringing beauty and calm to your home.
MATERIAL-ISM is in between Scandinavia and the East. It’s in between rooms. In between bed and breakfast, dreams and reality, sunset and sunrise. It’s in between home and away. And it’s in between vanity and practicality, too.
MATERIAL-ISM is long-lasting, sustainable style that ages beautifully.
MATERIAL-ISM is TÄNKVÅRD. A new IKEA collection made from natural fibres and materials for a softer, more tactile every day and night.
SUSTAINABLE, TOUCHABLE TÄNKVÄRD

TÄNKVÄRD is a collection all about easy living with a warm, breezy feel in the bedroom and bathroom. TÄNKVÄRD is not a beach or holiday collection, but the pieces, made from natural material and fibres, evoke that effortless, casual feeling.

It includes furniture as such as textiles and home accessories. All the furniture pieces are made of rattan, and are all light and easy to move around the home, meeting many different needs in different rooms, no matter what the situation. Textiles in linen and better cotton—bed linens, towels, throws, pillows, a lamp, a rug and a kimono—have a high “touch and feel factor”. Other products, including bags and baskets, are woven from durable jute or sea grass. Tactility is the focus of TÄNKVÄRD.

TÄNKVÄRD is Material-ism.

“This collection is all about self-care: embracing what is calming, pleasing, relaxing. It’s about going back to basic human needs.”

– Akanksha Deo, IKEA designer
CRYSTAL-CLEAR

As refreshing as a sip of cool water, the crystal-clear glass carafe has a friendly, pleasing weight in your hand. Its soft shape is a calm presence on the bedside table, where it’s easy to reach for in the night.
“I really like the kimono, partly because I come from a fashion background, and partly because it’s just an attractive piece. It’s a new type of product for IKEA—a garment that you wear—and it’s also connected to the home, especially the bed and bathroom. It comes in two sizes, small and large.”

– Akanksha Deo, IKEA designer
TÄNKVÄRD series.
Lamp shade $39.
HEMMA cord set, sold separately.
Bench $169.
LET RATTAN SUSTAIN YOU

A place for rest. A place for slipping off your shoes as you settle into home. A place that represents calm and ease. Flexible, sturdy rattan gives this bench a sense of freshness, with a smooth, touchable texture. Rattan is one of nature's most sustainable materials; let it sustain you, too.

TÄNKVÄRD bench $169
"It’s when the textiles and colours are combined that the collection truly comes together."
– Iina Vuorivirta, IKEA designer
AIRY DREAMY

Soft, pure linen and cotton: it’s what you want close to your skin as you dream, as you wake, as you go about your everyday. In soft shades of indigo and white, borrowed from sea and sky, TÄNKVÄRD textiles whisper "come and feel me.”

TÄNKVÄRD throw

TÄNKVÄRD full(double)/queen duvet cover and 2 pillowcases $99. Check pattern blue.

"I think the TÄNKVÄRD textiles whisper “come and feel me.” We wanted to create something that people can form an emotional connection with, something that will make them feel homely and warm, now and for years to come.”

– Akanksha Deo, IKEA designer

TÄNKVÄRD bedspread $99
TÄNKVÄRD full(double)/queen duvet cover and 2 pillowcases $99. Check pattern blue.

TÄNKVÄRD bedspread $99

TÄNKVÄRD full(double)/queen duvet cover and 2 pillowcases $99. Check pattern blue.
TÅNKVÄRD full(double)/queen duvet cover and 2 pillowcases $99. Check pattern blue.

TÅNKVÄRD queen pillowcase $9.99/2 pack Dotted white/blue
“TÄNKVÄRD blends Scandinavian freshness with Japanese calmness. The result is perfectly imperfect: pieces that are a bit wrinkled with a pre-worn handicraft feel, making each piece unique.”

– Akanksha Deo, IKEA designer

TÄNKVÄRD full(double)/queen duvet cover and 2 pillowcases $39.99. 100% cotton. Flower patterned white/blue.
TÄNKVÄRD series.

Full/queen duvet cover and 2 pillowcases $39.99. 100% cotton.
Flower patterned white/blue.

TÄNKVÄRD hook $5.99/each
TÄNKVÄRD spa towel, set of 2 $19.99

TÄNKVÄRD spa towel, set of 2 $19.99
 Ø42, H40cm.

THE ANYTHING STORAGE

The friendly slouch of these baskets makes them irresistible everyday objects. Use the smaller ones to store objects you want to keep close at hand, from chargers to keys to hairbrushes. The larger one can hold your linens, go to the market or—why not?—pack up a picnic for a perfect beach day.

TÄNKVÄRD basket with handles $24.99/each.
 Ø42, H40cm.

TÄNKVÄRD spa towel, set of 2 $19.99
TÄNKVÅRD basket with handles, small $14.99. Ø35, H12cm.

TÄNKVÅRD accessory bag, set of 2 $12.99.
TÄNKVÄRD curtains, 1 pair $29.99
“I designed a piece that’s technically a room divider, but there are actually plenty of other ways to use it. My own name for this piece was “open wardrobe”. There’s something about how you can hang your clothes on it in an easy, casual way that feels very right with the whole atmosphere of the TÄNKVÄRD collection.”

– Iina Vuorivirta, IKEA designer
TÄNKVÄRD easy chair $99
TÄNKVÄRD basket with handles $39.99. Ø74, H28cm.
LIGHTWEIGHT RATTAN

Rattan is durable, yet light—and each piece of TÄNKVÄRD furniture is meant to be moved to different rooms for different needs, whenever and wherever you need them.
TÄNKVÄRD rug, flatwoven $39.99
"I love the towel, because it symbolises an easy, carefree beach life. You take a swim, dry off quickly, then fold up your light towel and take off."

– Akanksha Deo, IKEA designer

TÄNKVÄRD bag $19.99
Natural/dotted

TÄNKVÄRD series
Bag $19.99/each
Natural/dotted white/blue
Accessory bag, set of 2 $12.99
Natural/dotted blue/white
MOVEABLE BEAUTY

Lean it anywhere. Drape it with towels. Or lightweight blankets. Or your clothes. The rattan clothes stand is elegant on its own, but most beautiful when it's being used.
Akanksha Deo, an IKEA designer based in Delhi, India, is responsible for all the textile products in TÄNKVÄRD. Here, she shares her thoughts and inspirations for the collection, as well as her personal favourites.

This collection is a response to a theme that we at IKEA call "better habits." It’s all about self-care: embracing what is calming, pleasing, relaxing. It’s about going back to basic human needs.

The development of the textiles came very naturally to me. It also felt close to my heart, as I’ve done a lot of work with indigo and natural dyes in here in India.

Everything started with creating a visual language, beginning with the patterns and how we could play with them. Then our focus shifted to the actual materials. We knew it was important to create finished products with calming, pleasing and relaxing qualities, so we didn’t just focus on the materials themselves. It was also about how they were constructed and then finished. And as we knew the materials needed to be natural, the selection narrowed quite quickly to linen, cotton and a jacquard blend.

TÄNKVÄRD blends Scandinavian freshness with Japanese calmness. The result is perfectly imperfect: pieces that are a bit wrinkled with a pre-worn handicraft feel, making each piece unique.

I really like the kimono, partly because I come from a fashion background, and partly because it’s just an attractive piece. It’s a new type of product for IKEA—a garment that you wear—and it’s also connected to the home, especially the bed and bathroom. It comes in two sizes, medium and large.

I also love the towel, because it symbolises an easy, carefree beach life. You take a swim, dry off quickly, then fold up your light towel and take off.

I think the TÄNKVÄRD textiles whisper “come and feel me“. "Tactility" is definitely a keyword, but “humble” and “accommodating” are important, too. We wanted to create something that people can form an emotional connection with, something that will make them feel homey and warm, now and for years to come.
IINA VUORIVIRTA AND NIKE KARLSSON

IKEA designers Iina Vuorivirta and Nike Karlsson developed all the TÄNKVÄRD pieces made of natural fibres, from the rattan furniture to the baskets.

The furniture pieces in TÄNKVÄRD were made to support the textiles. It’s when their textures and colours are combined that the collection truly comes together. A throw on the bench, a pillow on the stool or a kimono hanging on the racks bring calm and warmth to the rattan. It creates a dialogue between the soft and the hard, refined and raw.

Rattan is wonderfully sustainable; it grows fast and brings livelihood to local communities around Indonesia. Rattan is low-key and humble, but it’s also very distinctive. Every detail and mark tells a story. It’s truly one of my favourite materials, so I wanted to highlight its natural beauty by leaving the poles unpolished.

We also wanted to maintain that natural beauty in the construction, with no unnecessary flourishes. For example, we used rattan for the hinges, and we created a rack that’s simple in its design, yet so functional. I like to think of TÄNKVÄRD as the rawness of nature, brought indoors.

I really enjoy the freedom that these kinds of flexible, make-it-your-own furniture pieces allow. I designed a piece that’s technically a room divider, but there are actually plenty of other ways to use it. My own name for this piece was “open wardrobe”. There’s something about how you can hang your clothes on it in an easy, casual way that feels very right with the whole atmosphere of the TÄNKVÄRD collection. Or just cover the frames in some of the beautiful fabrics from the collection and let the fresh summer breeze indoors.
PRODUCT OVERVIEW

Product images and descriptions.
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