



It's prime time to make home feel like home – because nothing beats that feeling.

As the dreamy days of summer start to draw in, you feel inspired to look ahead: shifting your focus from outdoor living to retreating inside. While you're not ready for a seasonal overhaul just yet, you're excited to elevate your home with small updates that have a big impact.

This season at IKEA, we're highlighting the new products that fall under 'A fun, fresh style' and 'A nostalgic feel'. From natural wall decor to scene-stealing copper pans by Studio Ilse, there's a look within these two styles to suit every mood. Traditionalists will love our nostalgic, wild-floral bed linen, while the playful at heart will want to take home designer Hannah Wilcox's graphic animal prints. It's all here and so much more – ready to make your own.

Let's dive in.

A fun, fresh style

This youthful expression highlights simple and graphic forms to create a contemporary look that celebrates attention to detail. Expect bold monochrome patterns mixed with splashes of red for a playful touch, contrasted by soft, sandy beiges and light woods to add warmth. It's functional and innovative, with a distinctly modern attitude.





Meet the designer: Hannah Wilcox

London-based designer Hannah Wilcox draws her inspiration from nature or visiting museums and art galleries. "I see patterns everywhere," she says. "I could be in a town or the countryside, but I'm always taking pictures and seeking out new colours and shapes." For her latest set of prints, she was influenced by a little tabby cat who kept coming to her door while she was living in Dublin during lockdown. "One day he ran through my legs and up to the bedroom – he was everywhere, so I decided to paint him."

"I then started seeing birds as Dublin has so many seagulls, and I loved the idea that these weren't glamorous animals, but locals that were part of the neighbourhood. The prints developed by having the concrete elements of the city, like organic spots on the roadside, mixed with the playfulness of the animals. They're simple, fun and organic."

"I hope this collection appeals to everyone," she continues. "I think that purchasing something fun and quirky for the house is a great way to cheer everyone up; and given its simplicity and the use of one colour, people can also make it their own."



PH185870.JPG

"My favourite print from this collection is the Irish cat. He will always be in my heart now, I'll never forget him."

— Hannah Wilcox, designer



PH185981.JPG





Outfit your home for the new season

Just like your personal fashion wardrobe, a few small yet contemporary updates to your home can make all the difference for the season ahead. It's not about transforming your entire look, but being smart and savvy with what you already have.

Instead of replacing your beloved foundation pieces, like KLIPPAN and POÄNG, give them a new lease of life by refreshing them with modern accessories. Perhaps it's a statement cushion like TALLSPINNARE (courtesy of print designer Hannah Wilcox) or a graphic seat cover, the key is making effortless updates that feel endlessly inspiring.

New KLIPPAN 2-seat sofa New TALLSPINNARE cushion cover New POÄNG armchair and footstool









PH185913.JPG New HAJMAL tray Cat pattern/beige







PH185759.JPG New ODDNY cushion cover



PE849289.JPG

New PURPURBRÄCKA duvet cover and pillowcase 100% cotton. Designer: Hannah Wilcox. Duvet cover W150×L200cm. Pillowcase L50×W60cm. White/ animal



PE848237.JPG

New THORGUN throw 100% polyester. W120×L160cm. Bright red



PE851310.JPG

New BOGENSE rug, low pile 100% polypropylene. Designer: Hannah Wilcox. W133×L195cm. Beige/white dotte



PE860259.JPG

New KLIPPAN 2-seat sofa Cover: 100% cotton. W180×D88, H66cm. Grossbol black/beige



PE860199.JPG

New POÄNG armchair Clear lacquered birch veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W68×D82, H100cm. Birch veneer/Storudden white/black



PE860230.JPG

New POÄNG footstool Clear lacquered birch veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W68×D54, H39cm. Birch veneer/Storudden white/black



PE864010.JPG

New DRÖNA box 100% polyester and paper board. Designer: Hannah Wilcox. W33×D38, H33cm. Cat patterned/beige



PE861491.JPG

New HAJMAL tray High-pressure melamine laminate. Designer: Hannah Wilcox. W33×L33cm. Cat pattern/beige



PE861458.JPG

New HAJMAL paper napkin /30 pack. Paper. Designer: Hannah Wilcox. W24×L24cm. Patterned/ beige black



PE728776.JPG

IKEA 365+ plate Feldspar porcelain. Designer: Preutz/ Wihlborg/Braasch/Karlsson. Ø20cm. White



PE729142.JPG

IKEA 365+ bowl, rounded sides Feldspar porcelain. Designer: Preutz/Wihlborg/Braasch/ Karlsson. Ø16, H7cm. White



PE784988.JPG

BACKIG mug Tempered glass. Designer: P Amsell/B Berlin. H9cm. 37cl. Black



PE840527.JPG

KLEPPSTAD bed frame Mattress is sold separately. 100% polyester and powder coated steel. Designer: Ebba Strandmark. W166×L207, H86cm. Full Queen size. White/Vissle beige



PE522998.JPG

REGOLIT pendant lampshade v Cord set is sold separately. Rice paper. Ø45cm. White



PE725345.JPG

STILREN vase Stoneware. Coloured glaze. H22cm. White



PE711964.JPG

NYMÅNE floor/reading lamp Powder coated steel and aluminium. Designer: Mikael Warnhammar. H170cm. White



PE797767.JPG

POÄNG children's armchair Clear lacquered beech veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W47×D56, H68cm. Birch veneer/Knisa light beige



Naturally calm, naturally made

This modern solution invites you to retreat inwards; to call in the calming effects of the outside world with dreamy bedroom textiles and wall decor made from natural fibres.

Why not weave in artisanal touches with MOLNSKOG, made with sustainable palm leaves? Alternatively, dive under the soft covers of KLYNNETÅG or look to the printed ODDNY cushion – both designed by Hannah Wilcox – for extra zest.

When your bedroom feels this serene, don't be surprised if the snooze button becomes your best friend.

New KLYNNETÅG duvet cover and pillowcase New ODDNY cushion cover New VEJSTRUP rug, low pile New NÅCKROSMOTT curtains, 1 pair









PH185704.JPG New ODDNY cushion cover



PH185698.JPG New KLYNNETÅG full/queen size cover and pillowcase



PH185702.JPG New VEJSTRUP rug, low pile

PH185699.JPG



PE849247.JPG

New KLYNNETÅG duvet cover and pillowcases 100% cotton. Designer: Hannah Wilcox. Duvet cover full/queen size. Pillowcases. Beige/white/dotted



PE851311.JPG

New VEJSTRUP rug, low pile 100% polypropylene. Designer: Hannah Wilcox. W80×L150cm. Beige/white



PE848306.JPG

New NÄCKROSMOTT curtains, 1 pair 100% cotton. Designer: Hannah Wilcox. W145×L250cm. Beige/black



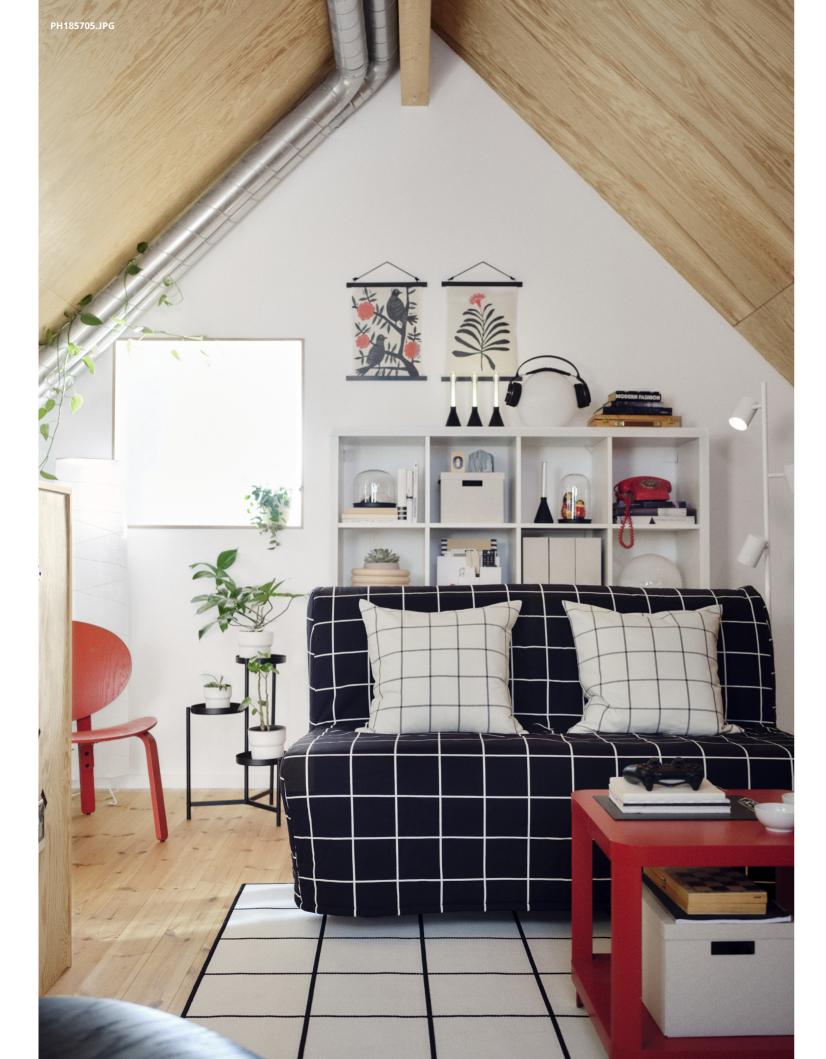
PE848159.JPG

New ODDNY cushion cover 100% cotton. Designer: Hannah Wilcox. L50×W50cm. Off-white/dot pattern black



PE854778.JPG

New MOLNSKOG wall decoration, set of 2 Palm leaf. L40×W28cm.



How to put the fun in home furnishings

Check it out. This Tic Tac Toe-inspired print brings endless opportunity to have fun – you just have to spot your moment, or board in this case. Ready to play? LYCKSELE and SPIKKLUBBA are.

Choose between different variations of the same design, mixing and matching different grid sizes to build a graphic look that inspires your creativity. Throw in some bold red furniture or statement wall art for a guaranteed win. The rules are, there are no rules.









PH185711.JPG New TJENA storage box with lid New TJENA magazine file /2 pack.



PH185706.JPG New SPIKKLUBBA cushion cover



PH185713.JPG New KORKEN jar with lid Patterned/light beige New KORKEN jar with lid Patterned/bright red

Product overview



PE860081.JPG

New PLOGA vertical clothes hanger. Clear lacquered solid beech and powder coated aluminium. W37×D6, H60cm.



PE864076.JPG

New TJENA magazine file. Paper. Designer: Hannah Wilcox. W10×D25, H30cm. White/beige



PE864085.JPG

New TJENA storage box with lid. Paper. Designer: Hannah Wilcox. W25×L35, H20cm. White/beige



PE869805.JPG

New KORKEN jar with lid. Painted glass, stainless steel and natural rubber. Ø12, H16.5cm. 1l. Patterned/light beige



PE869801.JPG

New KORKEN jar with lid. Painted glass, stainless steel and natural rubber. Ø7, H7cm. 13cl. Patterned/bright red



PE861259.JPG

New BJÖRKSPIREA LED decoration lighting. Built-in LED light source. Polycarbonate plastic and nickel-plated steel. Designer: Zhelin Lian. Ø7.8cm. Brass-colour diamond-shaped



PE861264.JPG

New BJÖRKSPIREA LED decoration lighting. Built-in LED light source. Polycarbonate plastic and powder coated steel. Designer: Zhelin Lian. Ø8, H25cm. Black tube-shaped



PE860266.JPG

New LYCKSELE LÖVÅS 2-seat sofa-bed. Cover: 100% cotton. W142×D100, H87cm. Bed size 140×188cm. Lillsele





PE870522.JPG

New PÅLHULT hanging tapestry. Motif created by Kristine Hegre and David van Berckel. 100% polyester. W30×H40cm. Birds in



New SPIKKLUBBA cushion cover. 100% cotton. L50×W50cm. Offwhite/black



PE702768.JPG

KALLAX shelving unit. Painted finish. Designer: Tord Björklund. W147×D39, H147cm. White



PE773677.JPG

TINGBY side table on castors. Foil and painted finish. L50×W50, H45cm. Red



white/black

A nostalgic feel

With traditional Gustavian influences, this look calls to mind the nostalgic, calming ambience of Scandinavian cottages. Expect a harmonious combination of dreamy pastels and soft tactile textures, decorated with romantic patterns including wild florals, stripes, and abstract dots. Think rustic charm meets artisanal craftsmanship.





Layer like a pro

Got a thing for traditional florals? So do we. This season, celebrate the power of print by mixing and matching different blooms and textures to create a look that's uniquely yours.

Why not start with the new NÄSSELKLOCKA bed linen, then build intrigue with a clashing pattern like the VERSTERVIG rug. The colour palette is still the same but the layered effect keeps it fresh. Dial it up, dial it down – the choice is yours, and that's the beauty of it.





PH185840.JPG SKOTTORP lampshade

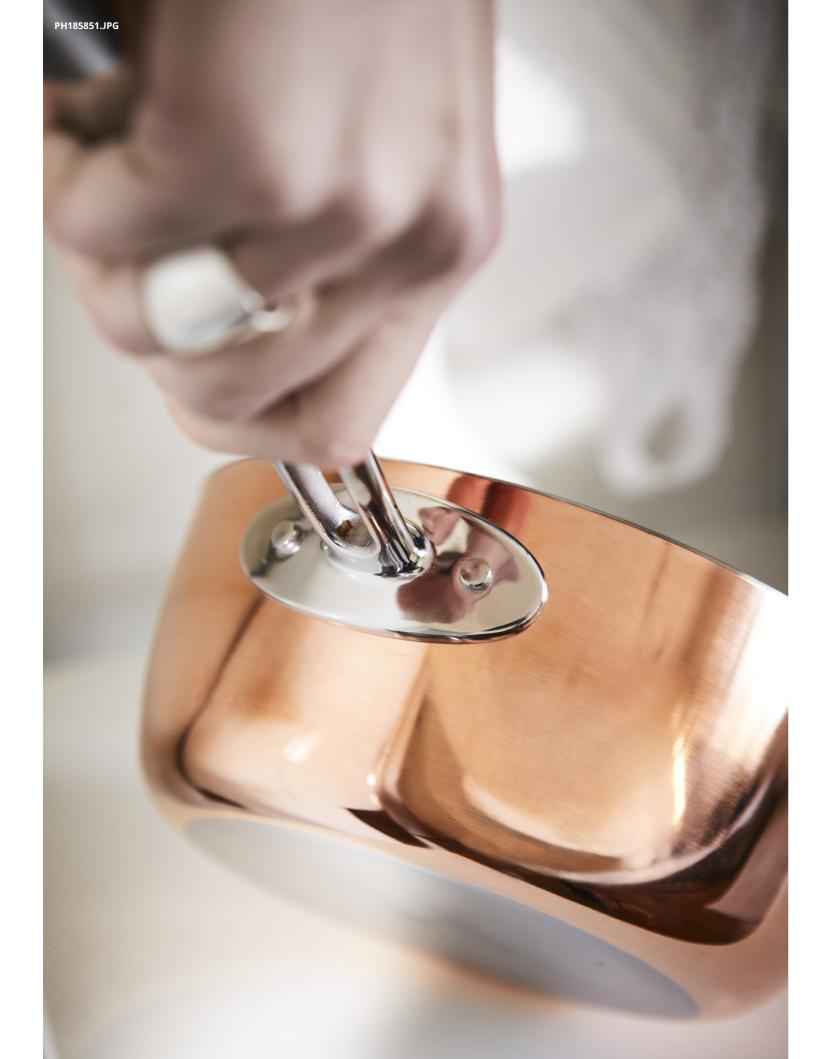
Keep your lighting simple by pairing together the SKOTTORP lampshade and SKAFTET base. This duo will allow your prints to shine without distraction.

"Colours tie everything together, whether you're mixing smaller prints with bigger ones or playing with the same patterns on different backgrounds. The aim is to create softness and have some fun!"

— Joseph Abbott, Interior designer



PH185813.JPG VESTERVIG rug, flatwoven handmade



Cook to perfection with Studio Ilse

Feeling uninspired in the kitchen? Elevate it with the premium FINMAT range by interior design powerhouse llse Crawford. She is famously quoted for saying that design is a tool to enhance our humanity, and it couldn't be truer for this collection.

Delivering her signature Scandi aesthetic with Studio Ilse, the collection consists of four unique pots and pans that combine functionality and style – ready for you to cook up a storm.

Each piece has a modern copper finish with a stainless steel interior and base for exceptional heat transfer and preservation. The handles are also forged but hollow for your protection – and did we mention they work with all hob types, even induction? Think smart, sophisticated and a total game changer for any cuisine.





Ilse Crawford, designer, explores and experiments with colours, materials, and function in her studio.



PH183509.JPG

Contemporary yet timeless, these Studio Ilse pots and pans will become the stars of the show in your kitchen. Ready, set, cook.

PH185852.JPG New FINMAT pot with lid New FINMAT saucepan with lid New FINMAT sauté pan with lid



How to please everyone at the table

Can you create a look that suits all parties around the dining table? The answer is yes. Be it breakfast with the kids or dinner with the in-laws, set a simple foundation, then spice things up with accessories that cater to all tastes and conversations.

From multi-coloured stripes to floral motifs, there's something for every taste and preference this season.

New HAJMAL tray Striped/multicolour New HAJMAL glass





PH185867.JPG New HAJMAL tray Striped/multicolour

Ready for some table talk? Start with simple white bowls and plates, then build interest with colourful accessories to pique your guests' taste buds.



Cosiness in full bloom

Stop for a moment and daydream: you're transported to a sunkissed field in the countryside, surrounded by wild flowers without a care in the world. What if you could create that nostalgic feeling at home?

This solution is designed to do exactly that. It evokes a cosy, rustic mood with traditional patterns and materials that tie together beautifully with a soft pastel palette. Highlights include the new TIMJANSMOTT floral-print duvet and the OLDERDALEN bedside table. Ready to relax? We thought so.

New TIMJANSMOTT duvet cover and pillowcase New OLDERDALEN bedside table



Wild flowers and soft fabrics make the new TIMJANSMOTT collection a cosy favourite. Just find a quiet corner with your favourite book and relax.



PH185818.JPG New OLDERDALEN bedside table

Elevate any space with the new OLDERLADEN bedside table. This elegant piece of craftsmanship stands out for its sophistication, while blending in beautifully thanks to its calming – and versatile grey-green hue.



PE816184.JPG

New IDANÄS upholstered storage bed Mattress is sold separately. Fixed cover: 100% polyester. Designer: Francis Cayouette. Queen size. W162.5xL225, H100 cm Gunnared pale pink.



PE837232.JPG

New NÄSSELKLOCKA duvet cover and pillowcase 54% cotton, 46% viscose/rayon. Duvet cover Full/Queen. Pillowcase L50×W60cm. Light grey-green/ multicolour.



PE849263.JPG

New SILVERAKACIA duvet cover and pillowcase 80% cotton, 20% viscose/rayon. Duvet cover Full/ Queen. Pillowcase L50×W60cm. Green/dotted.



PE721005.JPG

DVALA pillowcase 100% cotton. Queen. Light pink.



PE837438.JPG

NÄSSELKLOCKA cushion cover 100% cotton. L50×W50cm. Off-white/floral pattern.



PE832977.JPG

KÖLAX bedspread 100% polyester. W240×L240cm. Grey-green.



PE829609.JPG

VESTERVIG rug, flatwoven 100% wool. W160×L230cm. Multicolour/diamond pattern.



PE816168.JPG

SKOTTORP lampshade Plastic, linen and powder-coated steel. W19, H15cm. Light grey.



PE867982.JPG

New FINMAT pot with lid Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø21, H15cm.



PE867990.JPG

New FINMAT saucepan with lid Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø18, H12cm. 1.5l.



PE867978.JPG

New FINMAT sauté pan with lid Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø25, H11cm.



PE860898.JPG

New HAJMAL glass Painted glass. Designer: Luna Gil. H9cm. 30cl. Patterned clear glass/white



PE861479.JPG

New HAJMAL tray High-pressure melamine laminate. Designer: Paulin Machado. W20×L28cm. Striped/multicolour



PE861465.JPG

New HAJMAL paper napkin Paper. Designer: Paulin Machado. W33×L33cm. Striped/multicolour



PE861387.JPG

New KORKEN bottle with stopper Glass, polypropylene plastic and stainless steel. H23cm. 0.5l. Patterned/blue/green





PE849279.JPG

New TIMJANSMOTT duvet cover and pillowcase 100% cotton. Duvet cover full/queen size. Pillowcase L50×W60cm. White/ floral pattern 805.226.04



New TIMJANSMOTT cushion cover 100% cotton. L50×W50cm.

Off-white/floral pattern 705.238.16



PE848143.JPG

New IDALINNEA cushion cover 100% cotton. Designer: Malin Gyllensvann. L50×W50cm. Light pink 105.269.88



PE851507.JPG

New OLDERDALEN bedside table Tinted, clear lacquered solid pine and painted finish. Designer: Francis Cayouette. W47×D43, H80cm. Grey-green/ pine 305.008.93



PE693462.JPG

SKURUP floor/reading lamp Powder coated steel. Designer:

Axelsson/Löwenhielm/Gouriou/ Nilsson. H170cm. Black 204.711.17



New KORKEN bottle with stopper Glass, polypropylene plastic and stainless steel. H29cm. 1l. Patterned/blue/green



Opposites attract

One bed for two? No problem. You can still express your unique style and personality, even if it's dramatically different to whoever you're sharing it with. From early risers to night owls, traditionalists to trend-seekers – there's something for everyone to ensure a perfect night's sleep in a space that feels truly yours.

Perhaps you're into stripes, like the LAPPDUNÖRT pillowcase, while your partner prefers soothing florals (hint: they'll love the SOMMARSLÖJA duvet). Maybe you enjoy relaxing by candlelight, but they get more satisfaction from dimming a lamp. No one way is better than the other, it's all about cosy compromises that celebrate the best of both.



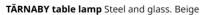




PH185877.JPG BEFÄSTA lantern for block candle, in/outdoor



PH185876.JPG TÄRNABY table la





PH185863.JPG

New LAPPDUNÖRT queen size 80% White/ brown/striped



DH185880 IDG



Did you know that orchids thrive in glass pots? Flex your green fingers – or let GRADVIS plant pots work their magic.



PE228022.JPG

"I live close to nature and love to pick flowers in the garden. This is how I was inspired to design GRADVIS vases. I wanted to make vases with soft geometric shapes, and soothing, mild colours. You can combine several vases and they can look just as beautiful with or without flowers."

— Inma Bermúdez, designer



PE849261.JPG

New SOMMARSLÖJA duvet cover and pillowcase 85% cotton, 15% lyocell. Full/queen size. Blue/ floral pattern. Coming this fall.



PE848760.JPG

New AINA cushion cover 100% linen. L51×W76cm. Grey-blue



PE849541.JPG

New LAPPDUNÖRT pillowcase 80% cotton, 20% viscose/ rayon. Designer: Synnöve Mork. L50×W60cm. White/brown/striped



PE858330.JPG

New PÄRONTRÄD scented candle in glass Glass, paraffin wax and plant based wax. Ø7, H7cm. Mountain air/turquoise



PE843701.JPG

New VIRKLUND rug flatwoven, in/outdoor 100% polypropylene. W160×L230cm. Beige/dark grey



PE863215.JPG

New GRADVIS plant pot, in/ outdoor Glass. Designer: Inma Bermudez. Max. diameter flowerpot 12cm. H15cm. Green



PE863226.JPG

New GRADVIS plant pot, in/ outdoor Glass. Designer: Inma Bermudez. Max. diameter flowerpot 9cm. H10cm. Green



PE858267.JPG



PE810681.JPG

PÅDRAG vase Glass. Designer: Hanna Grann Dalrot. Ø12, H17cm.



PE784951.JPG

IDANÄS bed frame with storage Mattress is sold separately. Painted finish. Designer: F Cayouette/J Karlsson. Queen size W163×L209, H112cm White



PE830263.JPG

TÄRNABY table lamp Light bulb sold separately. Steel and glass. Designer: Stina Lanneskog.



PE825512.JPG

BEFÄSTA lantern for block candle, in/outdoor Galvanised steel and glass. W14×L15, H29cm.







It's all natural

Bring the beauty of the outside world in with new decorative pieces: GILLSTAD wall decorations and the VRIGSTAD mirror are made from organic and sustainable fibres in warm, neutral tones. Each is handmade by skilled artisans using 100% renewable materials and is ready to transform any space into a natural haven, while celebrating the art of human touch.

To reflect this season's natural, rustic mood, favourites like the SYMFONISK speaker lamp also get an update – this time with a bamboo shade to complete the rattan feel.





PH185887.JPG KONSTFULL vase Clear glass/patterned



PH185889.JPG New CHIAFRÖN plant pot, in/outdoor H10cm. 305.234.89 New CHIAFRÖN plant pot, in/outdoor H13cm.



PH185882.JPG New LINGONOXBÄR cushion cover Green/striped



PH185888.JPG New SYMFONISK shade for speaker lamp base Speaker lamp base is sold separately.



PE848181.JPG

New EBBATILDA cushion cover 100% cotton. L50×W50cm. Light grey-green



PE837373.JPG

New INGABRITTA throw 80% acrylic, 20% cotton. Designer: Synnöve Mork. W130×L170cm. Grey-green



New LINGONOXBÄR cushion cover 100% cotton. L50×W50cm. Green/striped



PE870334.JPG

New GILLSTAD wall decoration, set of 3 Seagrass. L40×W40cm.



PE870381.JPG

New VRIGSTAD mirror Sedge and glass. W63cm.



PE854902.JPG

New SYMFONISK shade for speaker lamp base Speaker lamp base is sold separately. Bamboo and 100% polyester. Designer: lina Vuorivirta. Ø25,



PE867278.JPG

New SYMFONISK sound remote ABS plastic. W73×D20, H73mm.



PE862696.JPG

New CHIAFRÖN plant pot, in/ outdoor Stoneware. Coloured glaze. Designer: Paulin Machado. Max. diameter flowerpot 12cm. H13cm. Grey



PE862698.JPG

New CHIAFRÖN plant pot, in/ outdoor Stoneware. Coloured glaze. Designer: Paulin Machado. Max. diameter flowerpot 9cm. H10cm. Light green



PE863205.JPG

New VATTENKRASSE watering can Galvanised steel and stainless steel. Designer: Maria Seipel. H16cm. 0.9l. Light grey/ gold-colour



PE836342.JPG

KONSTFULL vase Glass. Designer: Ilse Crawford. Ø16, H26cm. Clear glass/patterned



PE800560.JPG

BACKSÄLEN 3-seat sofa Cover: 80% cotton, 20% linen. Designer: Andreas Fredriksson. W205×D94, H85cm. Katorp natural



PE419175.JPG

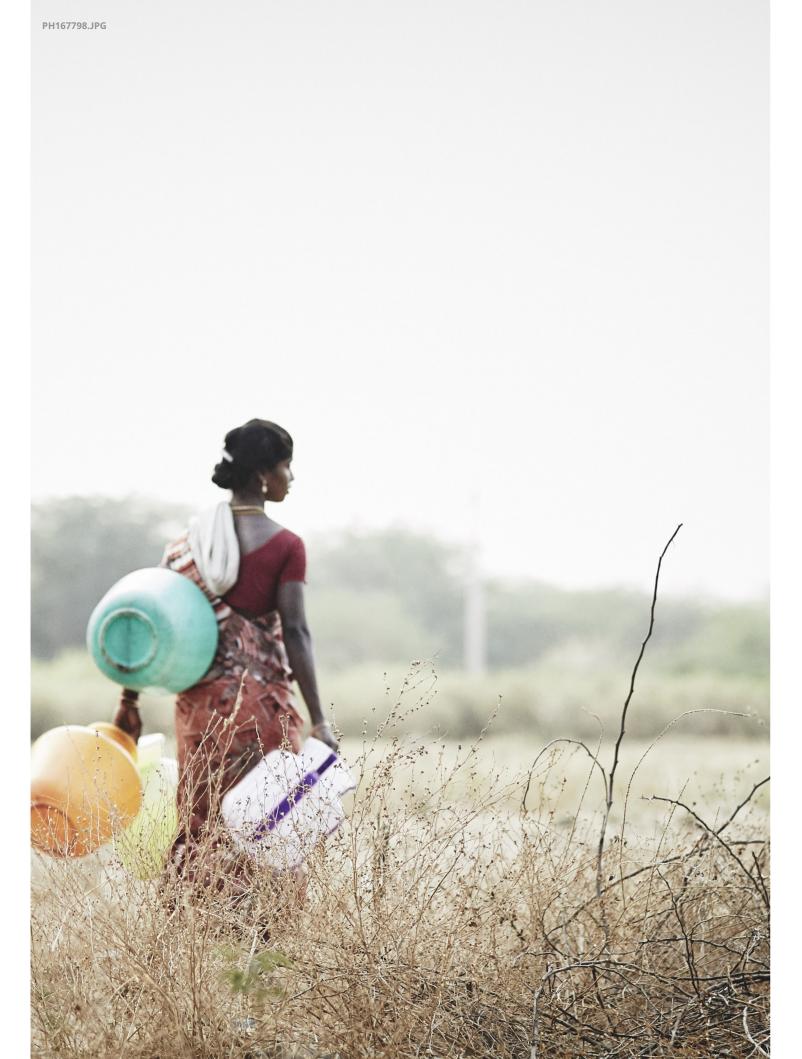
LOHALS rug, flatwoven 100% jute. W200×L300cm. Natural



PE765626.JPG

TRÅDFRI LED bulb E26 806 lumen 8.9W. Wireless dimmable colour and white spectrum/globe opal white





Supporting local artisans in India

Inspired by traditional basketry and weaving techniques, our designers have co-created a special range of products with local craftswomen in India. This partnership is supported by social business Industree PT, which employs and empowers over 1000 artisans, of which 90% are women.

The new TÖRNBÅR plant pot and IGELSTORP wall decorations are handmade by skilled weavers in Madurai, India, including Kavitha Nagaraj (pictured here). Each piece uses sustainable banana fibres with natural colour variations, which means that no two are the same.

The result? One-of-a-kind designs that bring the calming effect of nature inside, while adding warmth to any room.



Kavitha Nagaraj is one of the skilled weavers behind this collection. Her dream? To employ 100 people, and build bigger houses for her children.

PH163808.JPG



Pieces such as TÖRNBÅR and IGELSTORP are made from banana fibres, which are sustainable and have natural colour variations, meaning each piece is truly one-of-a-kind.

e e uly PH163743.JPG



PH185841.JPG

Product overview





New IGELSTORP wall decoration Banana fibres and jute. Designer: Akanksha Deo. W28×H75cm.



PE863218.JPG

New TÖRNBÄR plant pot Banana fibres. Designer: P Machado/A Fredriksson/ F Wiersma. Max. diameter flowerpot 32cm. H35cm.



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