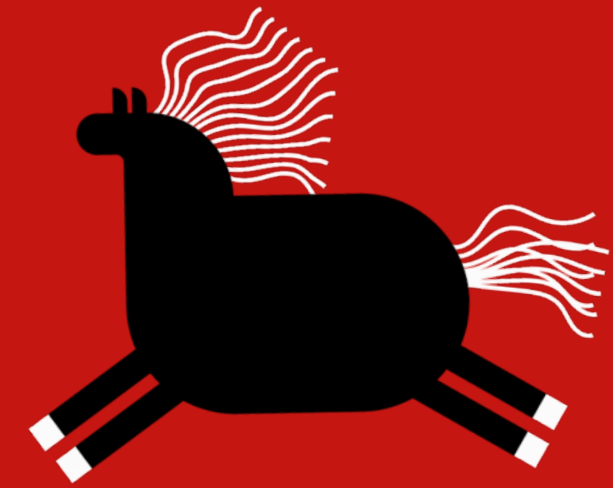


FÖSSTA Collection

FY26 Launch 2
Press kit





Welcome to the Year of the Horse!

马年不马虎，宜家帮你搞定家！



Set the scene for a new year full of joy

Kick off the new year! Get your home ready with decorations that usher in luck. The FÖSSTA collection has everything you need to prepare for the celebrations: red lanterns, plum blossoms, and window decorations that not only wish for happiness and prosperity but also add a joyful atmosphere to your home.





PE993760.JPG **New FÖSSTA 2026 LED lantern**

Decorating for Lunar New Year made easy (and fun!)

The FÖSSTA collection helps make preparing and decorating easier – with coordinated and easy-to-add decorations – turning it into a fun experience everyone can share in. Decorate and clean up together, enjoy each moment, most importantly: don't forget to horse around!

PE993758.JPG



New FÖSSTA 2026 decoration

PH206190.JPG



New FÖSSTA 2026 decoration

Invite luck in and let it soar

The Lunar New Year is not complete without luck-bringing wall and window decorations with the Chinese character Fu. This year's edition features horses flying above the clouds, capturing the playful and uplifting spirit of the Year of the Horse.

PH206196.JPG



PH206210.JPG



PH206211.JPG





PE993763.JPG **New FÖSSTA 2026 serving container with lid**



New FÖSSTA 2026 cushion cover

PH206193.JPG



New FÖSSTA 2026 cushion cover

PE993766.JPG



New FÖSSTA 2026 serving container with lid

PE993764.JPG



New FÖSSTA 2026 serving container with lid

PH206191.JPG

Let your luck bloom, year after year

Did you know? In China, the plum blossom is seen as a symbol of spring and its five petals are said to bring longevity, peace, happiness, prosperity and luck at home. Even better, this artificial flower will keep on blooming year after year, perfect for those who don't have green fingers.





Kick off the Year of the Horse with FÖSSTA

The FÖSSTA collection features this year's star of the Lunar New Year: the powerful, energetic and playful horse. "Since the Lunar New Year marks the beginning of the Year of the Horse, I was given the task to create a modern version of this powerful and auspicious animal for the FÖSSTA collection," says designer Marta Krupińska. "The large, round body with slim legs and the flying mane symbolise speed and strength. With its playful imperfection, I hope it will spread joy in your home and the positive message that it's okay to not be perfect and just have fun. Something that feels equally important all year round."





Hearts full, tummies full, red envelopes full

During the biggest dinner of the year, FÖSSTA tableware and decorations set the stage for a memorable reunion dinner. The festive plates and bowls put the spotlight on your delicious dishes, not only making them a joy to eat, but a joy to behold.

Dig in!

Dishes that double as decoration

Let your tableware match the festive mood of Lunar New Year with FÖSSTA bowls, plates and glasses. The playful goldfish and water plants seen on the pattern are inspired by Chinese historical fine art, setting the stage for your delicious dishes. The folded edge of the bowl – a nod to traditional Chinese tableware – adds an elegant touch.

PE993733.JPG



New FÖSSTA 2026 spoon

PH206198.JPG



PH206202.JPG





PH206200.JPG New FÖSSTA 2026 glass

**Let the joy of the
new year shine
through every dish**

PH206197.JPG



PH206201.JPG



Look closer and find a sweet surprise!
The chopsticks' ends are made up of cute little 'tanghulu' – a traditional Chinese snack with candied hawthorn berries reminiscent of happy and fun moments.

PE993730.JPG



New FÖSTA 2026 deep plate

PE993723.JPG



New FÖSTA 2026 sauce dish

PE993722.JPG





New FÖSSTA 2026 side plate

PE993732.JPG



New FÖSSTA 2026 deep plate

PE993729.JPG



New FÖSSTA 2026 side plate

PE993731.JPG



New FÖSSTA 2026 bowl

PE993725.JPG

Goldfishes and well wishes

These playful goldfish can be seen swimming across this year's FÖSSTA collection, adorning festive tableware and textiles that can be used all year round. Designer Jennifer Idrizi drew inspiration from traditional Chinese art where goldfish symbolise wishes for wealth and prosperity. "The many fantastic varieties were inspiring and fun to paint when I created the pattern on the duvet cover sets and porcelain for the FÖSSTA collection," she shares. "The watercolour effect of the fish and details create playful personalities that I hope spread a joyful atmosphere in your home during the Lunar New Year – and all year round."







The fun begins right at the door

With FÖSSTA decorations, you can create a welcoming entryway that invites luck into your home and make guests feel the celebratory feeling right away. Let the good vibes flow!

PE993743.JPG



New FÖSSTA 2026 ISTAD resealable bag

PE993773.JPG



New FÖSSTA 2026 carrier bag, medium

Make a bold entrance

Take cues from our feisty horse and don't be afraid to be a little "extra" this new year. Just like how its vibrant design and larger-than-life mane turn a regular tote bag into a bold statement, let it inspire you to express your goals and dreams loudly and clearly. Embrace the spirit of going all out – more is truly more!

PE993769.JPG



New FÖSSTA 2026 bag

PE993768.JPG



New FÖSSTA 2026 door mat







The perfect spot for holiday naps

We know it can sometimes feel overwhelming during the holidays. The FÖSSTA collection helps you find moments of calm amidst the hustle and bustle, so you can recharge, relax, and greet the new year head-on.

PE993779.JPG



New FÖSSTA 2026 cushion cover

PE993749.JPG



New FÖSSTA 2026 cushion cover

Create an oasis of calm

Chill like a goldfish and nestle into a sea of plush duvets and cosy cushions. Let the gentle glow of the lantern lull you to sleep, and drift into the new year – rested and rejuvenated.

PE993778.JPG



New FÖSSTA 2026 cushion cover

PE993777.JPG



New FÖSSTA 2026 cushion cover



Your lucky items for 2026

According to IKEA experts, the Year of the Horse is going to be a great year! Well, it does not hurt to have a cushion that lifts your spirits up whenever you look at its fun design, or a goldfish lantern that adds a touch of whimsy to bedtime. And elegant tableware that makes everyday dinners special. Enjoy these easy-to-add mood-lifters and make every day feel lucky!



PH206187.JPG New FÖSSTA 2026 cushion cover



New FÖSSTA 2026 sauce dish

PH206206.JPG



New FÖSSTA 2026 glass

PH206209.JPG



New FÖSSTA 2026 LED table decoration

PH206213.JPG



New FÖSSTA 2026 bowl

PH206208.JPG

Products overview | 25 products



PE992501.JPG

New FÖSSTA 2026 glass
Tempered glass. Designer:
Jennifer Idrizi. H9.7cm. Vol
300ml. Goldfish 006.132.93



PE990315.JPG

**New FÖSSTA 2026 sauce dish,
set of 2** Feldspar porcelain.
Designer: Jennifer Idrizi. Ø10cm.
Goldfish 306.132.82



PE990315.JPG

New FÖSSTA 2026 deep plate
Feldspar porcelain. Designer:
Jennifer Idrizi. Ø23cm. Goldfish
606.132.85



PE990303.JPG

New FÖSSTA 2026 bowl Feldspar
porcelain. Designer: Jennifer Idrizi.
Ø13cm. Goldfish 706.132.75



PE990320.JPG

New FÖSSTA 2026 bowl
Feldspar porcelain. Designer:
Jennifer Idrizi. Ø25, H10cm.
Goldfish 206.132.87



PE990317.JPG

New FÖSSTA 2026 place mat
Plastic. Designer: Jennifer Idrizi.
L45×W35cm. Goldfish
406.132.72



PE990311.JPG

**New FÖSSTA 2026 cushion
cover** 100% cotton. Designer:
Marta Krupińska. L40×W58cm.
Horse 406.181.75



PE890385.JPG

**New FÖSSTA 2026 artificial
lower** 100% polyester.
H60cm. Plum blossom/red
606.181.03



PE992505.JPG

**New FÖSSTA 2026 side
plate** Feldspar porcelain.
Designer: Jennifer Idrizi. Ø19,
H2cm. Goldfish 806.132.89



PE990322.JPG

New FÖSSTA 2026 spoon
Feldspar porcelain. Designer:
Jennifer Idrizi. L21.5cm. Goldfish
406.132.91



PE990314.JPG

**New FÖSSTA 2026
decoration** Paper. Designer:
Willy Chong. Ø30cm.
Rounded/red 106.133.15



PE990316.JPG

New FÖSSTA 2026 door mat
100% polyester. Backing 100%
synthetic rubber. Designer:
Marta Krupińska. L65×W50cm.
Horse/orange red 406.132.10



PE992503.JPG

**New FÖSSTA 2026 LED table
decoration** Powder coated steel
and plastic. Designer:
Z Lian/J Idrizi. Ø13, H26cm.
Battery-operated lantern/
goldfish 906.131.99



PE990312.JPG

**New FÖSSTA 2026
cushion cover** 100%
cotton. Designer: Jennifer
Idrizi. L50×W50cm.
Goldfish/pink 106.132.97



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